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6		ROUNDTABLE DI	SCUSSION RE
7	PROPOSED NATIONAL INSTRUMENT 93-101 - DERIVATIVES		
8	BUSINESS CONDUCT RULES ROUNDTABLE		
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L 4	DATE:	Monday, May 29th	, 2017
L5			
L 6	HELD AT:	Ontario Securiti	es Commission
L7		22nd floor, 20 Q	ueen Street West
L8		Toronto, Ontario	
L9			
20	BEFORE:	MONICA KOWAL	Vice-Chair
21		AARON UNTERMAN	Senior Legal Counsel
22		KEVIN FINE	Moderator, Director
23			Derivatives, OSC
24			
25			
26			
27			
28			

1	PANELLISTS:	
2		
3	RON HOOVER	CIBC Capital Markets
4	MIKE FISHER	BMO Capital Markets
5	JIM BYRD	RBC Capital Markets
6	MARY CONDON	Osgoode Hall Law School
7	BRAD TATE	OMERS Capital Markets
8	GREG O'DONAHUE	Ontario Teachers' Pension
9		Plan Board
10	BREANN KIRINCICH	BlackRock
11	ALLISTER FIELD	Manager, Enforcement, OSC
12	NEIL GROSS	Component Strategies
13		Consulting
14	PAUL HAYWARD	Senior Legal Counsel,
15		CRR, OSC
16	SHANNON SEITZ	Western Union
17	BOB WONG	OTT Financial Canada
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- 1 --- Upon commencing at 9:03 a.m.
- 2 INTRODUCTION AND OPENING REMARKS:
- MS. KOWAL: Hello and welcome
- 4 to the OSC's roundtable on our new proposed
- 5 regulation of business conduct in OTC derivatives
- 6 markets. I'm Monica Kowal, vice chair with the
- 7 Ontario Securities Commission and I'm absolutely
- 8 delighted that you are all joining us here today
- 9 for this very important discussion.
- 10 Business conduct regulation is
- one of the pillars of Canadian financial sector
- 12 regulation. It promotes responsible behaviour and
- 13 fosters confidence in Canada's capital markets.
- 14 The publication of Proposed
- National Instrument 93-101 -- we do know how to
- 16 name our instruments -- marks an important step in
- 17 the road to a comprehensive regulatory framework
- 18 for OTC derivatives trading in Canada which
- 19 already includes final rules on derivatives trade
- 20 reporting, mandatory clearing and segregation and
- 21 portability of customer clearing.
- To begin, I would like to say
- 23 a few words about the evolution of the OTC markets
- in Canada and globally.
- As we all know, derivatives
- 26 play an important role in the Canadian economy
- 27 allowing companies of all sizes and across diverse
- industries to manage risk. Let me give you a few

- 1 statistics.
- In Ontario we have over 29,000
- 3 active counterparties engaged in derivatives
- 4 trading, and the notional amount of derivatives
- 5 outstanding in Canada is in the order of
- 6 \$39 trillion. In addition to the institutional
- 7 and corporate markets that are the focus of our
- 8 first panel this morning, in recent years we've
- 9 also been observing a continuing trend to offer
- 10 derivatives products to retail investors on
- on-line platforms frequently involving foreign
- 12 exchange plays.
- 13 The retail derivatives markets
- 14 is going to be the focus of our second panel this
- morning.
- 16 I should also underscore that
- 17 the OTC derivatives markets are global and we have
- a high level of foreign dealer participation in
- 19 the Canadian markets.
- 20 Traditionally, OTC derivatives
- 21 markets were focused on a few very sophisticated
- 22 institutions whose only interest was to act in
- their own interest.
- However, as we saw in the global
- 25 financial crisis, we saw the selling or, rather
- the mis-selling, of financial instruments that led
- 27 to major losses for retail investors, for
- institutional investors and negatively impacted

- 1 economies around the world.
- The U.S. senate subcommittee
- 3 report on the causes of the 2008 financial
- 4 crisis identified a variety of troubling and
- 5 sometimes abusive practices by investment dealers,
- 6 and these practices included trading in OTC
- 7 derivatives to exploit conflicts of interest with
- 8 their clients.
- 9 IOSCO has also explained the
- 10 need for enhancing regulation of OTC derivatives
- 11 markets, noting in 2012 that until recently OTC
- 12 derivatives markets have been subject -- or have
- 13 not been subject rather -- to the same level of
- 14 regulation as securities markets. Insufficient
- 15 regulation allowed certain participants to operate
- in a manner that created risks to the global
- 17 economy that manifested itself during the
- 18 financial crisis of 2008.
- 19 Market misconduct in the
- 20 global OTC derivatives markets has continued since
- 21 the financial crisis and has had a harmful effect
- 22 on investor confidence in markets.
- 23 Since the financial crisis
- there have been several examples of financial
- 25 institutions manipulating commodity, FX, credit
- 26 and interest rate derivatives and benchmarks
- 27 resulting in unfair advantages that these banks
- 28 have exploited for profit.

1	Recent reporting suggests that	
2	institutions have been fined over \$320 billion	
3	globally since the financial crisis for market	
4	misconduct. The proposed national instrument	
5	targets abusive behaviour by creating duties and	
6	accountabilities both on firms and the individuals	
7	that directly oversee a firm's derivatives	
8	trading.	
9	Most foreign regulatory	
10	regimes with active derivatives markets have	
11	implemented or modified business conduct standards	
12	for derivatives dealers in response to the	
13	failings that we witnessed in derivatives markets.	
14	The adversarial caveat emptor	
15	paradigm for OTC derivatives counterparties is no	
16	longer acceptable.	
17	With the introduction of this	
18	proposed national instrument, Canada joins	
19	international regulators in creating an	
20	internationally consistent regime for promoting	
21	responsible business conduct.	
22	The OSC's mandate is to ensure	
23	that the derivatives market operate in a fair and	
24	efficient manner that protects investors and	
25	derivatives counterparties from unfair, improper	
26	or fraudulent practices. It is with these	
27	objectives in mind that the CSA has published	
28	Proposed National Instrument 93-101 Derivatives:	

- 1 Business Conduct.
- 2 The fundamental objective of
- 3 the Proposed National Instrument is to reduce
- 4 risk, increase transparency and promote
- 5 responsible conduct in markets by ensuring that
- 6 derivatives advisers and derivatives dealers meet
- 7 certain minimum standards of integrity and
- 8 proficiency.
- 9 Importantly, the Proposed
- 10 National Instrument will also harmonize these
- 11 rules for all participants in the Canadian
- derivatives market including federally regulated
- 13 financial institutions, foreign dealers and other
- 14 companies trading in derivatives.
- We're very excited to have you
- 16 all here today. I look forward to hearing from
- our panel and from all of you in the audience.
- 18 Please participate. We encourage participation
- 19 throughout the discussion.
- 20 We have an excellent group of
- 21 panelists that Kevin will be introducing shortly
- 22 with diverse perspectives representing academics,
- investor advocates, buy side, sell side, I think
- 24 we have pension funds, banks, dealers, dealers
- 25 servicing the retail market, different voices
- 26 around the table.
- We're also very happy to have
- colleagues from the CSA here today as well as

1	federal partners, OSFI, the Bank of Canada, and
2	the Federal Department of Finance, who have all
3	been essential and valuable partners throughout
4	the entire derivatives reform process in Canada.
5	So we're very excited about
6	this important advance in OTC derivatives
7	regulation in Canada, and we're delighted to have
8	everyone here today, and I would like to invite
9	Aaron Unterman from our derivatives branch here at
LO	the OSC to come take my seat and explain what the
L1	rule's all about.
L2	MR. UNTERMAN: Thank you,
L3	Monica, and thanks to everyone for joining us for
L 4	this important event, a roundtable on the
L5	derivatives business conduct national instrument.
L 6	I think this will be a great opportunity to open
L7	the discourse on this important rule making area.
L8	So before we begin the
L9	roundtable, I'm just going to walk through some of
20	the key concepts that will be discussed by the
21	panelists.
22	The intended policy
23	objectives of this rule are to protect investors
24	and counterparties, reduce risk, improve
25	transparency and accountability and promote
26	responsible business conduct in the OTC

The national instrument

derivatives market.

- 1 accomplishes this by imposing duties and
- 2 obligations on derivatives dealers and derivatives
- 3 advisers.
- 4 It's an important step forward
- 5 because it brings a uniform approach to a somewhat
- 6 fragmented market for business conduct regulation
- 7 in Canada. The uniformity will be both across the
- 8 country and also across different dealer firm
- 9 types and dealers regardless of whether they are
- in Canada or the U.S. or elsewhere in the world.
- 11 Importantly, the rule operates
- independently of registration and, therefore,
- 13 entities like financial institutions that are
- exempted from registration under the Ontario
- 15 Securities Act will be covered by this rule.
- 16 The first key question is,
- 17 who is a dealer or adviser? And the national
- instrument adopts a business trigger. It asks,
- 19 are you in the business of trading or advising
- 20 derivative?
- 21 The companion policy includes
- 22 key guidance on what that means, and includes
- 23 indicia such as quoting prices, acting as a market
- 24 maker, facilitating our intermediating trades.
- So how do the requirements
- 26 Apply? The national instrument is set up to adopt
- 27 a two-tier approach. There's a set of core
- standards that apply to all participants, whether

- 1 sophisticated or retail. These include standards
- 2 like conflicts of interest and fair dealing.
- 3 There's a higher level,
- 4 elevated standards that apply to the
- 5 retail market, and is a comprehensive customer
- 6 protection regime for that market. The elevated
- 7 standards include client-specific KYC and
- 8 suitability obligations, as well as comprehensive
- 9 risk disclosure and reporting.
- 10 This higher standard is
- 11 commensurate with the risk profile and complexity
- 12 of retail OTC derivatives.
- The philosophy behind this
- 14 approach is not that institutional market
- participants cannot benefit from these elevated
- 16 standards but, rather, they are in a position to
- assess, negotiate and tailor the requirements that
- 18 they need from their dealer or adviser.
- 19 We are very much looking forward
- to hearing the audience and panel's thoughts on
- 21 this approach, particularly how the universal
- 22 standards could apply differently depending on the
- 23 sophistication of the counterparty.
- We're also very excited to
- incorporate an innovative approach to increasing
- 26 accountability at derivatives firms. We call this
- the senior manager regime.
- The regime, which is based on

- 1 a broad UK initiative, addresses gaps in corporate
- 2 responsibility between the trading floor and mind and
- 3 management of a firm. The way it accomplishes
- 4 this is it creates duties and responsibilities for
- 5 a senior manager who is directly responsible for a
- 6 derivatives line of business at a firm.
- 7 The key responsibilities and
- 8 obligations that apply to the senior manager are a
- 9 duty to supervise and promote compliance, a duty
- 10 to take steps to prevent and respond to breaches
- of the act or rules, including regulatory
- 12 reporting for serious misconduct.
- This is not a strict liability
- 14 regime, but it does create obligations on the
- senior manager to take reasonable steps to address
- 16 and prevent misconduct.
- 17 And finally, members of the
- audience will be interested to know that there
- 19 are exemptions in this rule. There's important
- 20 exemptions for end-users, and that is persons or
- 21 companies who trade with regularity but do not do
- other dealer-like activity, like making a market,
- 23 soliciting or intermediating transactions.
- We also include a substitute
- compliance exemption, and that's an exemption for
- 26 institutions that are regulated equivalently. So
- 27 an example of that would be a foreign dealer that
- is subject to a market conduct regime in their

- 1 home jurisdiction.
- 2 In conclusion, we've tried
- 3 to create a regime that offers a high level of
- 4 protection, one that is similar to the protection
- 5 available in other international derivatives
- 6 markets. We've also tried to balance interest.
- We've tried to provide a very high level of
- 8 protection but also create a flexible and
- 9 competitive market for derivative firms to operate
- 10 in.
- 11 So with that, I'm very excited
- 12 to hear the discussion both from the panel and
- audience today, and I'll hand it over to Kevin to
- introduce the panel.
- 15 TOPIC 1: INSTITUTIONAL DERIVATIVES
- MR. FINE: Thank you, Aaron,
- 17 and thank you, Monica, as well. That's a great
- 18 way to set the table for the discussion.
- 19 I also want to welcome
- 20 everyone, particularly on a Monday morning and
- 21 given the subject and the weather.
- 22 My name is Kevin Fine. I'm
- 23 the director of the derivatives branch at the OSC
- and I'll just do a quick explanation of the

- 1 format.
- 2 It's relatively simple. Two
- 3 panels. First panel is a panel with institutional
- 4 dealers and investors. Second panel is a retail
- 5 panel.
- 6 We'll go some way to between
- 7 10:30 and 10:45, we'll have a break. There will
- 8 be opportunity for questions and comments. You've
- 9 all got comment cards. If you like, you can write
- down questions or comments and we'll take those up
- during the course of the panels, or alternatively,
- 12 there are two mics. If Asad and Hilary can put
- 13 up their hands back there, they will come to you
- 14 with a mic if you would like to ask your question
- 15 or comment.
- Just to clarify what we won't
- 17 be doing. We won't be answering specific drafting
- 18 questions. That's not the nature of this
- 19 roundtable. Definitely we're -- glad to hear
- 20 those and we'll take those in, but really we're
- 21 mostly here to listen to everyone's views with
- 22 regards to it. If you do have specific drafting
- 23 comments,
- those would be great to receive in writing as
- 25 part of the comment period for the rule itself.
- 26 There is a transcript

- 1 being taken of today's event which will be posted
- on the OSC's website shortly after.
- 3 So with that, I wanted to
- 4 introduce the panel, and the first thing I want to
- 5 say before that is on behalf of all the panelists,
- 6 the views they express today may not necessarily
- 7 be the views of their institutions, and it could
- 8 be their own personal views, and they can add
- 9 anything to that as well.
- 10 So starting on my left, and
- 11 perhaps just put up your hand when I mention your
- name so the people in the cheap seats can see who
- 13 you are.
- We have Jim Byrd from RBC
- 15 Capital Markets, managing director and head of
- 16 fixed income and currencies. Beside Jim we have
- 17 Breann Kirincich from BlackRock, and she's the
- 18 vice president of legal and compliance. Then next
- 19 to her we have Brad Tate from OMERS Capital
- 20 Markets, he's the director legal. Then beside
- 21 Brad we have Greq O'Donahue from Ontario Teachers
- Pension Plan, director and senior legal counsel.
- 23 Then starting around this side
- 24 we have Mike Fisher from BMO Capital Markets, he's
- 25 the managing director and head of global rates for
- 26 BMO. Then Ron Hoover from CIBC Capital Markets,
- 27 managing director of regulatory change management.
- 28 And then Mary Condon who is professor and

- 1 associate dean at Osgoode Hall Law School.
- With that, we're going to jump
- 3 into the questions.
- 4 We're going to start with a
- 5 general question, and what I would like to do is
- 6 -- everyone is going to have a general question to
- 7 comment on the rule itself. Once we're through
- 8 that initial stage, then I'll ask if anyone has
- 9 some particular questions and I'll try to stop the
- 10 questions if someone has a comment to make.
- 11 As opposed to some of these
- 12 roundtables, a comment is actually welcome as
- opposed to a question. So if you just have
- 14 something you would like to get off your chest,
- 15 please do so because we're here to -- we want to
- start this process of hearing what people think of
- 17 the rule.
- 18 So just a general question is
- 19 what are your general impressions of 93-101. And
- 20 for the dealers, how do the business conduct
- 21 requirements compare to your existing business
- 22 practices in your institutions.
- Jim, if you don't mind
- 24 starting us out?
- 25 GENERAL DISCUSSION OF DISCUSSION 1:
- MR. BYRD: Thanks, Kevin.
- When Monica gave the
- 28 introduction I was getting a little nervous

- 1 initially, but thanks for resetting the tone a
- 2 little bit.
- 3 To date, to the best of my
- 4 knowledge, no Canadian dealers have been in
- 5 trouble over interest rate swaps or derivatives in
- 6 Canada. So thanks for having us.
- 7 General impressions. I guess
- 8 I would say initially my first comment would be
- 9 I'll leave it to the lawyers in the room to
- 10 discuss the implications of having the Canadian
- 11 Securities Administration regulating banking into
- 12 these -- in non-securities related transactions
- would be my very first point.
- 14 Generally, the Canadian
- derivatives markets are well-behaved,
- 16 well-functioning, and these rules in many
- instances are quite similar to the rules that many
- of us are already dealing with under Dodd-Frank.
- 19 So a lot of our swap salespeople, traders are
- already used to these rules when they face U.S.
- 21 persons. So from an implementation and awareness
- 22 standpoint, I think we're already off on a pretty
- good foot.
- 24 The rules strike me as being
- drafted with a bit of an equity bent and a bit of
- 26 a retail bent. I think -- you know, outside of
- 27 the FX markets when you're talking about FX
- 28 forwards there is not a lot of retail

- 1 participation in the interest rate derivative
- 2 market in Canada.
- 3 The average trade size on an
- 4 interest rate swap on trade web on a theft is
- 5 about 110 million in size. So quite large. And
- for the most part, clients dealing on that
- 7 platform are very aware of the market, the
- 8 transparency, duty owed to the dealers, what their
- 9 perception of fair dealing is and I guess market
- 10 corrections that are in place for correcting them.
- 11 However, when you talk about
- 12 FX there are many implications. I think when you
- 13 talk about retail FX, middle market FX. Give you
- 14 an idea. RBC has 250,000 small business accounts
- 15 that -- 100,000 which trade FX.
- 16 So in terms of FX forwards, FX
- options, FX rules, it could be quite impactful to
- the bank and onerous in terms of the application
- 19 of the rules.
- 20 In certain places I would say
- 21 the rules can be a bit vague, particularly around
- 22 the definition of derivatives dealer, what's an
- end user, who do these rules actually apply to.
- If we're only talking about
- 25 Canadian dealers, are we talking about all
- 26 Canadian banking entities regardless of what
- 27 region you are in or operating in, what currencies
- 28 you are trading in.

So I think those are some of 1 2 the things that we would look for further 3 clarification on in terms of applicability. I guess that would be my 5 opening salvo. I have lots more. 6 MR. FINE: Thanks very much, 7 Jim. Breann? 8 MS. KIRINCICH: I'll start by 9 giving you a little bit of a background about 10 BlackRock. BlackRock is the world's largest asset manager with over 5 trillion in assets under 11 12 management globally, and the third largest asset 13 manager in Canada. 14 We service both retail and institutional clients and use derivatives on both 15 sides of our business. 16 17 For hedging purposes for many 18 of our i-Shares funds and on behalf of a wide 19 variety of clients on the institutional side, many 20 of whom are some of Canadian's largest pension 21 plans and asset managers. So we utilize FX for 22 hedging purposes, futures for equitizing cash and swaps and repos through strategies that seek to 23 24 generate additional returns, are just some 25 examples. 26 In terms of our overall 27 impressions of 93-101. We support the CSA's

overall policy goals that Aaron articulated of

- 1 protecting investors, reducing risk, improving
- 2 transparency, and as the voice of and a fiduciary
- 3 to our clients, we have a vested interest in the
- 4 development of sustainable and fair business
- 5 conduct standards that protect investors and
- 6 promote the CSA's objective.
- We appreciate the time the CSA
- 8 is taking to do this panel today and are grateful
- 9 for the opportunity to speak.
- 10 That being said, we do have
- 11 some questions and concerns surrounding certain
- 12 areas of the proposed reforms.
- As a general note, we would
- 14 encourage the CSA to consider the underlying
- policy goals of the reforms and whether these can
- 16 be achieved for existing registrants through the
- 17 existing regime in National Instrument 31-103,
- supplemented as necessary, rather than
- 19 implementing an entirely new regime, particularly
- 20 in light of the other initiatives that the OSC has
- 21 undertaken aimed at reducing regulatory burden and
- 22 duplicative regulation.
- We also have some questions
- 24 surrounding some of the reforms as they relate to
- 25 institutional clients. The proposed introduction
- of the new requirement for a senior derivatives
- 27 manager, as well as the lack of exemptions in the
- 28 rule for advising managed accounts.

1 And we also have questions on 2 how the new fair dealing standard will apply and 3 be interpreted in the face of other regulatory changes surrounding the introduction of a best 5 interest standard, particularly if, as expected, this won't be a harmonized standard across the 6 7 country, whereas these rules will be. 8 So as Jim said, that's it 9 for now, but I will have more to say. 10 MR. FINE: Thanks very much. 11 Brad? MR. TATE: From a buy side 12 13 perspective, we welcome the changes -- the 14 proposed changes. We're focused more on two 15 issues, the fair dealing issue and the conflicts of interest provisions. And I think that the 16 17 principles-based approach is something that we 18 welcome. 19 It will be interesting to see 20 whether or not this is only getting at deceptive 21 and manipulative trading practices and fraud type 22 situations like we have seen with FX and LIBOR rigging, or if it gets at something which is a 23 24 little bit more of a gray zone before you actually get to something that's actually fraudulent or 25 26 where a party is looking to manipulate the market. 27 But I do think that the 28 proposed language within the legislation does

- 1 allow for flexibility in that regard, and it is
- 2 something that we are very focused on ensuring
- 3 that we get best execution as well as we deliver
- 4 on our pension promise.
- 5 So it's something that we're
- 6 very focused on in terms of fair dealing and
- 7 avoidance of conflicts of interest and -- yeah.
- 8 I think that it's -- the interesting thing will be
- 9 there's sort of a continuum in terms of honesty
- 10 and integrity and fair dealing, and I think it's
- 11 going to be on the enforcement side in terms of
- 12 how that is actually interpreted.
- That's it for my preliminary
- 14 comments.
- MR. FINE: Thank you. Greq?
- MR. O'DONAHUE: Also buy side
- 17 perspective. So I agree with Brad that I would
- 18 support the initiatives brought up in this
- 19 national instrument. I also applaud the CSA and
- 20 the OSC and all those involved by making it a
- 21 national instrument and not having 13 different
- 22 rules in this jurisdiction. I think that was
- 23 extremely important.
- 24 We voiced that opinion before
- and we're happy to see the last few set of rules
- is now coming out as national instruments being
- 27 harmonized across Canada.
- 28 Being harmonized

- 1 internationally is very important as well, but
- 2 it's also very important to be harmonized within
- 3 Canada as well. It makes it much easier for
- 4 people to implement. And I'm saying that only
- 5 being here in Ontario. But I was just seeing
- 6 other people being very frustrated with that
- 7 process of how that went.
- 8 With respect to the rules
- 9 itself, supportive of the rules. Generally
- 10 supportive of business conduct rules. A couple
- 11 areas where we see maybe some discussion is to
- 12 happen is in the definition of derivatives dealer.
- 13 It seems to capture everyone, and technically from
- 14 that standpoint it seems to capture all of the buy
- 15 side, anyone who transacts in it.
- 16 I know there is a companion
- 17 policy and the companion policy does make it very
- 18 clear that I think that pulls the buy side back
- 19 out. I always like to see that in a rule as
- 20 opposed to companion policy and how that works.
- I understand that that
- 22 probably would not happen in this case and I know
- where this rule came from. So I'm pretty sure
- that would not happen, but it's a preference more
- 25 than anything.
- The other thing with the split
- 27 between the different types of buy side entities,
- I guess I was appreciative of that split. I think

- it's an appropriate split but I think we're going
- 2 to get into that afterwards.
- 3 The one thing that sort of
- 4 caused a bit of -- not concern, and this may be a
- 5 surprise coming from a buy side entity, but there
- 6 is a requirement of segregation of assets, and
- 7 it's not so much a concern at this point. It's
- 8 just I really need to give it further thought.
- 9 Segregation of assets in a clear space makes a lot
- of sense because if a counterparty goes down, you
- 11 can move your assets very freely.
- 12 Does that make sense when
- we're talking about all transactions? Does it
- 14 move into the unclear space? Does that change
- 15 things? Does it increase pricing in a world where
- increased pricing is already going to happen
- 17 because of the uncleared margin rules? There's a
- 18 bit of thought that I need to do myself on that
- 19 before I have a full picture on it, but it's just
- 20 something I was thinking of as I was going through
- 21 the rules at this early stage.
- MR. FINE: Thank you. Mike?
- MR. FISHER: I guess back to
- dealer side. I'm perhaps a little less excited
- about the regulation and buy side.
- Let me also state that by
- 27 trade I'm an interest rate swap dealer. I did
- 28 that for about 10 years, starting before the

- 1 financial crisis and now continuing on until
- 2 afterwards.
- 3 Executing an interest rate
- 4 swap with anybody we deal with is a substantially
- 5 different process than it was 10 years ago. So
- 6 regulation -- the market has changed the size of
- 7 the market, the depth. Certainly the regulation
- 8 around doing a swap has changed and has, in my
- 9 view, kept up with the growth of the market here
- in Canada and abroad.
- 11 It's been mentioned by a
- 12 couple of my colleagues harmonization, equivalence
- 13 and comparability. We, the Canadian banks, have
- been pretty good actors on the world stage so far.
- We are regulated by many different entities, many
- 16 different jurisdictions already, and at the end of
- 17 the day I would just like to see the playing field
- 18 remain as level as possible such that we're not
- re-regulating something that has already been
- done.
- 21 The Canadian experience is
- 22 always different than the U.S. or the UK or
- 23 Europe, and there will be modifications required,
- I think, to suit Canadian experience. But in
- 25 general, our own internal code of conduct is very
- 26 much like the rule as it's drafted right now, so
- we are already reacting that way. In practice,
- we're already acting that way.

1 Also, the foreign dealer 2 exemption. We, as Canadian banks, are certainly 3 not exempt from complying with Dodd-Frank or 4 MiFID. We have to make changes and allocate 5 resources to transact in those markets. And I 6 question the logic behind giving foreign dealers a 7 complete exemption from doing the same thing in 8 our market. 9 At the risk of it sounding 10 like a joke, if a Canadian client sees a swap move 11 from a European bank, a U.S. bank or a Canadian 12 bank, are they subject to the same suitability of know-your-client rules, or how do we make sure 13 14 they are actually well and truly comparable? 15 That's it for me. Thank you. 16 MR. FINE: Thank you. Ron? 17 MR. HOOVER: Kevin, thanks for 18 the opportunity to participate in this. 19 The comment I would make is 20 that while the rules have been out for eight 21 weeks, it's very comprehensive. It's a change in 22 the way that we're managing the financial industry 23 in Canada, and I think that what I wanted to do 24 was just sort of make a high level comparison 25 between the public securities market and that of 26 the OTC derivatives market because I think the --27 there's quite a difference in the demographic and the modes of behaviour between the two. 28

1 So if I could just sort of 2 follow on that theme. I would say the public 3 securities markets are predominantly used and 4 participated by the public. You know, they are 5 fairly highly dependent on advice and therefore fairly prescriptive set of rules with -- in terms 6 7 of rules of engagement for them is necessary and 8 appropriate. 9 One of the interesting things 10 and differentiators between the OTC derivatives market and public securities is that once the 11 12 transaction is consummated I suppose in the proper 13 way, both parties can move unfettered. 14 And this is in contrast to the 15 OTC market where the vast majority of participants 16 are highly sophisticated, rely on their own 17 intelligence and technology to determine what they 18 need to execute and what's appropriate for their 19 needs and risk parameters. 20 You know, in many instances I 21 think there's internal governance rules around 22 ensuring that any derivatives that are transacted 23 are transacted in a competitive framework, so --24 and counterparties to non-clear derivatives are required to do a significant amount of due 25 26 diligence upfront, exchange documentation so that 27 everybody is aware of the rules and 28 responsibilities prior to trade. So I think that

- 1 again is another significant change.
- I would also say that over the
- 3 35-year life span of the OTC derivatives markets
- 4 there's been a significant evolution in terms of
- 5 the processes involved, the way in which we
- 6 transact with counterparties. There's been a fair
- 7 bit of, a lot of interaction and guidance with
- 8 prudential regulators.
- 9 We've -- the industry
- 10 associations like ISDA have made more of a global
- 11 understanding around the responsibilities of the
- 12 counterparties, and certainly another part of the
- 13 evolution has simply been the experience we've had
- 14 over that period of time.
- So we've got dispute
- 16 mechanisms in place. They are codes of conduct,
- 17 as Jim has eluded to, and every day the -- front
- 18 and centre with respect to how we conduct
- 19 ourselves are driven by, you know, risk policies,
- 20 you know, legal reputational concerns, and that's
- 21 really in the forefront of how our sales and
- 22 marketing people conduct themselves with our
- 23 clients so...
- 24 Another issue that I think
- 25 Breann may have raised is that the OTC derivatives
- 26 market is global in nature. Canadian participants
- 27 are -- have co-dependency on international
- 28 participants, and so we need to ensure that

- 1 whatever we're going to put in place here 2 recognizes the fact that it is global in nature 3 and we are very dependent on the continued support and participation of all of the global 5 organizations that our businesses sort of rely on. Part of that is the -- that 6 7 co-dependence creates a certain amount of 8 liquidity, and in the OTC derivatives markets I 9 think that liquidity is much more of a necessity 10 than it is in the public Canadian securities market. So it's another element here that needs 11 to be considered. 12 13 Having said all that, you 14 know, I realize we're at the start of the process 15 of trying to come to the rules that will determine 16 how we act going forward. So I'm optimistic that 17 we can meld what we've already got with the 18 concerns that you have so that we can move forward 19 in a fairly productive way. 20 MR. FINE: Thanks, Ron. Mary? 21 MS. CONDON: Thanks, Kevin. 22 I'm not entirely sure what the academic role on
- I'm not entirely sure what the academic role on
  this panel is yet, maybe I'll find it out, and in
  particular I'm a little worried it's to be the
  target of other concerns and take that attention
  away from the regulators. So I'm willing to step
  into that role just to get the ball rolling.

I have two or three comments

- 1 to make of a high level which do connect with some 2 of the comments that have already been made. 3 First of all, I do want to congratulate the securities regulators for 5 developing an approach to thinking about business 6 conduct in the derivatives space. I can see, or I 7 think it's obvious from the rule that part of the 8 rationale here is to develop consistent regulatory 9 approach to a number of different types of 10 instruments that investors could participate in. But the notice I think also points out that one of 11 12 the challenges is to figure out to what extent the 13 rule should be the same across different products with respect to business conduct and to what 14 15 extent they should be customized for particular 16 practices in the derivatives trading space. 17 So on the latter point with 18 respect to what might be specific to derivatives 19 markets, I think the point is worth making that 20 there is a link between business conduct 21 regulation and the avoidance of systemic 22 implications for the markets, and this goes a 23 little way to underscore the point that Monica
- In other words, I think that
  there is an independent rationale for business
  conduct regulation in the derivatives space
  because pursued effectively it can assist in

24

made earlier.

preventing systemic risk to the markets. Although 1 2 it's not in the derivatives context, one Canadian 3 point in that direction might be the recent Home Capital incident. Configured a bit differently, 5 it's a different product but it could have had 6 systemic implications for financial markets. 7 So I think it is important for 8 securities regulators to think about issues of 9 systemic risk, and we know that the Supreme Court 10 recently has indicated that securities regulators do have a role to think about those issues. 11 12 So the connection between 13 business conduct regulation and systemic risk did 14 surface a little bit for me in the rule when I was 15 reading through -- or in particular the policy, 16 when I was reading through what is otherwise quite 17 helpful expression of what the business trigger 18 might actually mean in the derivatives context. 19 So the articulation of the 20 scenarios there were helpful, but I did wonder 21 about the exclusion of organized and repetitive 22 proprietary trading from the business trigger in 23 the sense that if one of the rationales here is to 24 use business conduct regulation to manage systemic risk, I'm not sure necessarily why we would ignore 25 26 the proprietary trading a bank does and focus only 27 on the trading it does on behalf of others.

perhaps there's an opportunity to come back to

- 1 that issue later.
- 2 Let me just make a couple of
- 3 other points, and here I'm picking up I think on
- 4 comments made by Brad in particular on both the
- 5 fair dealing and the conflict of interest parts of
- 6 the rule. To me there is a difference between how
- 7 the rule handles both of those issues.
- 8 With respect to fair dealing.
- 9 I think -- and again I don't want to come across
- 10 as particularly critical here, but there's really
- 11 no content to the notion of what fair dealing
- means, either in the rule or the policy. I mean,
- 13 I understand that it is intended to be a
- 14 principle-based approach but I do think that -- it
- 15 would be helpful to have a little bit of quidance
- from the regulators about some minimum thresholds
- here, either by way of saying here are some
- 18 examples of what fair dealing might require, which
- 19 would be one way of capturing this, or in the kind
- of negative billing area to say here's a bunch of
- 21 things that are absolutely not fair dealing, so if
- 22 you are doing these it's going to cause you
- problems.
- So we can talk, and I hope we
- 25 will talk a little bit later about what some of
- 26 the participants in the markets think would
- 27 constitute a minimum set of examples of fair
- dealing or, as I say, the alternative. But I do

- 1 think a little bit of extra guidance there might
- 2 be helpful.
- 3 With respect to the conflict
- 4 of interest provisions, the thing that's
- 5 interesting there is that the policy does have a
- 6 lot of content about what might be appropriate
- 7 approaches by derivatives dealers to conflict of
- 8 interest problems.
- 9 There's a bit of a disconnect
- 10 between the policy and the rule, which is that the
- 11 policy talks about, in certain cases, the need to
- avoid conflicts of interest. The rule doesn't use
- 13 the word avoid.
- 14 So again, I guess speaking
- from perhaps the perspective of those who might
- interact with derivatives dealers, I think it
- might be worth thinking about whether (inaudible)
- 18 context of conflict of interest, it might be
- important to actually identify that as the
- appropriate response in the rule itself.
- 21 So I'll stop there except just
- 22 to note that I hope we'll get a chance to talk
- about the senior derivatives manager innovation in
- the rule because I think there's a number of
- 25 interesting issues there, one with respect to
- organizationally what's the relationship between
- 27 the senior derivatives manager who's got some
- 28 personal responsibility for what happens in

- derivatives trading and the chief compliance
- 2 officer, to the extent that the policy
- 3 contemplates that they are not the same person,
- 4 and then a number of issues in the Canadian
- 5 context which might have to do with acting as a
- 6 Canadian subsidiary of a global bank and where is
- 7 the -- what's the reporting requirement for the
- 8 senior derivatives manager in Canada.
- 9 I know that this issue came up
- in the UK with respect to U.S. banks that had UK
- 11 subsidiaries, so I think it might be helpful to
- 12 talk about those issues too.
- Thank you.
- MR. FINE: Thank you very
- much, Mary.
- 16 Before we move onto the next
- 17 question, would anyone like to jump in on any of
- 18 the comments that just came up? No. Okay.
- 19 That's fine. We'll continue.
- 20 So a question for the dealers
- 21 around the table. How did the business conduct
- 22 requirements that we propose compare to the
- 23 business conduct requirements of foreign
- jurisdictions that you're already having to deal
- 25 with?
- 26 If you can speak to your
- 27 experiences.
- MR. BYRD: Sure. So just to

- 1 give you an idea initially, RBC has a swap
- 2 compliance manual already in place, obviously
- 3 pre-dating these rules. It's 238 pages long. It
- 4 has numerous pages devoted to fair dealing,
- 5 conflict of interest, KYC, whatnot. So the rules
- 6 are not massively dissimilar in that respect to
- 7 the rules that we already have in-house. Sounds
- 8 like Mike would say the same thing about BMO in
- 9 terms of in-house rules.
- 10 I think the biggest area of
- 11 differentiation is around the definition within
- 12 EPD, non-EDP and the sizes compared to the some of
- 13 the international rules.
- The senior management regime
- 15 obviously is quite different than anything we have
- in Canada, and I would say it's a little bit
- different to what's going on in the UK and in the
- 18 U.S. Those would be kind of more glaring ones, I
- 19 would say, but for the most part I think quite
- 20 similar to some of the rules and regulations we've
- 21 already seen elsewhere.
- MR. FINE: Mike?
- MR. FISHER: Agreed. I've
- talked a little bit about our branch manager in
- 25 the UK who is now becoming subject to the UK
- senior manager regime, and he had previously
- 27 worked here in Canada. I asked him, so how is it
- 28 different? If we adopt this regime in Canada

- 1 what am I likely to have to do to deal with this
- 2 new situation?
- And just for background, he's
- 4 responsible for all of our UK branches, includes
- 5 equities, commodities and all the different asset
- 6 classes. So he said he can't personally be
- 7 intimately familiar with all of the activities on
- 8 all those desks, so there exists a delegation
- 9 structure so that he can choose somebody and say,
- 10 you are going to be my delegate- -- you are going
- 11 to be responsible for anything that happens in
- 12 equities, and so on and so forth, which makes
- 13 sense in theory.
- 14 However, his complaint or his
- observation about that was the papering and the
- 16 work that needed to be done to go around that was
- 17 significant in many cases. And let's say you were
- in his position and you have anywhere from eight
- 19 to 10 asset classes that you are responsible for,
- 20 that involved a significant amount of work
- just to make sure that you had somebody who was
- responsible for observing all the businesses under
- 23 your supervision.
- MR. FINE: Ron, do you want to
- 25 comment on that?
- MR. HOOVER: Yeah. I think
- 27 we're all cognizant of having to create
- 28 significantly new compliance programs for -- that

- 1 may actually already be somewhat adhered to as a
- 2 result of different jurisdictional requirements.
- 3 So I think the interesting thing about what
- 4 happens as we go through this process is where we
- 5 think substitute compliance is justifiable, and so
- 6 I think from the dealer's standpoint -- again, as
- 7 we go through and negotiate what parts are not new
- 8 and how we can accommodate what's required based
- 9 on what we already do will be an interesting part
- 10 of the dialogue.
- MR. FINE: Thanks.
- 12 So I take it from the
- 13 responses that the UK regime is a new regime, so I
- 14 assume some of the kinks are still being worked
- out, but it doesn't sound like you've heard that
- there were insurmountable issues within the regime
- 17 at this point. Is that fair to say?
- MR. FISHER: Again, this is my
- 19 own personal opinion. The idea that there could
- 20 be somebody who was manipulating a benchmark and
- 21 then for the firm to say that is uniquely that
- 22 person and for the person to point out to the
- 23 firm, oh, no, it was everybody else, management
- 24 was fully aware.
- I think that this is a type of
- 26 regulation that's designed to prevent that from
- 27 happening in the future, and I completely
- 28 understand that.

1 I think, again, as you say, 2 there will be kinks to find out where the 3 accountability in the event if something does happen will actually lie in who will have their 5 bonus clawed back or who will go to jail or how that sorts itself out. 6 7 I don't think we've had 8 anything happen since they started the senior 9 manager's regime and I hope we don't but -- and I 10 hope that certainly that doesn't happen here as well. 11 MR. HOOVER: If I could just 12 13 add to that. It appears to me, not being an 14 expert on the senior management regime in the UK, 15 it seems to be more geared around overall culture, 16 and from an enterprise-wide perspective as opposed 17 to something that is very product specific. 18 But I think that's -- again, 19 it requires a fair program to ensure that we can 20 represent to the regulators that we're adhering to 21 what's required. 22 MR. FINE: Before we move on to the next question, are there any questions or 23 24 comments from the audience at this point on what 25 you've heard? Okay. So we'll jump forward. 26 93-101 takes a two-tiered 27 approach to customer protection based on the level 28 of sophistication or financial resources of the

- 1 customer. It establishes a fair dealing
- 2 requirement, requirements regarding responding to
- 3 conflicts of interest, a subject that has been
- 4 brought up already, and know-your-derivatives
- 5 party obligations that apply to dealers when you
- 6 are advising your customers.
- 7 The questions are, do these
- 8 general obligations sufficiently protect
- 9 institutional customers and are there any
- 10 requirements that currently only apply to the
- 11 retail customers that you think also should apply
- in the institutional environment.
- 13 So I would ask our buy side
- 14 perhaps over here, if Breann wants to start.
- 15 MS. KIRINCICH: Sure. So we
- 16 think that taking a two-tiered approach based on
- 17 the level of sophistication of clients is
- appropriate and is consistent with the regime
- 19 currently in place under National Instrument
- 20 31-103, which would make it adaptable for a lot of
- 21 registrants who already structure their business
- in this way.
- 23 From an asset management
- 24 perspective, I would say our main comment on this
- is that we were disappointed to see an additional
- definition of sophisticated clients entering the
- 27 rules given that we already have the definitions
- of accredited investor for the client in 31-103.

Τ	And in particular I know there
2	was a question surrounding whether we should be
3	using the definition of institutional client that
4	was proposed in this 33-404 amendments. And we
5	don't support the use of that definition, a
6	comment we raised during that comment period as
7	well. We feel this definition is unduly onerous
8	and introduces too high of a threshold for
9	institutional clients at 100 million [dollars] given the
10	size of the Canadian market.
11	I think inconsistencies in
12	definition create a lot of issues for both
13	industry participants and clients alike and
14	complete confusion, and for that reason we would
15	strongly advocate that the CSA consider using the
16	existing definitions in 31-103.
17	Another comment that we have
18	on this two-tier approach is that we were
19	disappointed to see that managed accounts are
20	carved out of the exemption for eligible
21	derivatives party.
22	In our business, the type of
23	clients that we have managed accounts for are some
24	of our largest, most sophisticated clients who are
25	often the most knowledgeable about investment
26	products and derivatives and simply want the bespoke solutions.
27	So practically it doesn't make

- 1 sense they should be provided with full scale
- 2 retail late disclosure, as opposed to our other
- 3 institutional clients who are carved out.
- 4 And I guess it's just a third
- 5 point. We noted that the general prong of the
- 6 eligible derivatives party requirement that
- 7 require some sophisticated clients who represent
- 8 in writing that they have the requisite knowledge
- 9 about the derivatives products. We question the
- 10 effectiveness of this and will likely result in us
- 11 having to include a rep in our client contracts
- 12 which may be difficult to obtain given the
- vagueness of the provision and it will likely be
- 14 difficult for both clients and industry
- participants to really interpret what it means and
- 16 what the bar is for the requisite level of
- 17 knowledge, and may actually have the impact of
- discouraging clients from using derivatives in
- 19 their accounts that may otherwise be suitable
- 20 given the knowledge qualifier.
- 21 So we think overall there's
- really no need for an additional knowledge
- 23 qualifier given the high level of standards that
- 24 are already in place in the definition.
- MR. FINE: Thanks. Brad?
- MR. TATE: We do support the
- 27 two-tiered approach. From my perspective, the key
- 28 differences are product suitability as well as

- 1 other requirement that certain less sophisticated
- 2 parties be provided with fair terms and pricing.
- 3 And from OMERS perspective, we
- 4 have very sophisticated program managers who have
- 5 a lot of expertise in the area of derivatives and
- 6 we also have a full trading desk whose job is
- 7 seeking best execution.
- 8 So certainly there are many
- 9 ways that internally we can handle ensuring that
- 10 -- first of all, that the products that often we
- are going out to look to execute a hedging
- 12 strategy or seek broad market exposure, that's us
- 13 who has the ability to go out to multiple dealers
- 14 and to ensure that we're getting the best pricing
- from our various dealers and to know that what
- 16 we're seeking to do is something that's in our
- 17 best interest.
- 18 So I don't think that we need
- 19 that level of protection in the sense that we are
- a sophisticated party in this area. So I see more
- 21 the focus again on fair dealing and conflicts of
- interest of the areas that we're particularly
- focused on and are receptive to.
- MS. CONDON: If I can just
- 25 sort of jump in on that. It does seem to me that
- there is an argument to be made. It's admirable
- 27 that sophisticated parties are willing to bear the
- cost of identifying best execution strategies, but

- 1 I think there's also an obligation on the
- 2 regulators to think about who is the best situated
- 3 to bear those costs of execution. It could be
- 4 that it's the buy side, but it could also be that
- 5 it is -- because of their repeated involvement in
- 6 the market, it's more appropriate that the sell
- 7 side bear the cost.
- 8 I guess the related point I
- 9 would make is that it seems to me that best
- 10 execution is something that speaks to the
- 11 credibility and confidence in the markets as a
- whole. That's certainly the approach I think
- that's taken in the security space, is that best
- execution is something that elevates the
- 15 credibility of the market.
- 16 So it does seem to me that it
- might be one of those areas where everybody
- operating in the market should be entitled to
- 19 expect.
- 20 MR. TATE: Just to counter. I
- 21 think -- this is my personal view, but the OTC
- 22 market is very different from the securities
- 23 market in terms of bid-offer spreads, and you
- 24 really need to be able to go to various dealers to
- ensure that you're getting the best pricing. And
- 26 I don't think -- if one dealer is quoting a
- 27 particular price for a less liquid instrument, and
- if that is far more expensive than what another

- dealer is quoting it could just be due to that
- dealer's internal costs and not necessarily, a,
- 3 that they are not providing you with fair terms
- 4 and pricing.
- 5 In some cases I think it's
- 6 difficult for -- I think that institutional
- 7 investors certainly have, due to our various
- 8 counterparties that we may face, we have the
- 9 ability to, for instance, go to four dealers and
- 10 get quotes from those dealers and ensure that we
- 11 are getting best execution which, I believe if you
- 12 are a retail client you don't necessarily have
- that same scope to be able to go out to that many
- 14 counterparties and ensure that you are getting the
- 15 best terms.
- I do think certainly it
- 17 becomes a little bit more of a fuzzy concept if
- 18 you're facing a sophisticated counterparty in
- 19 terms of -- to impose that requirement that they
- 20 provide us with best execution. If that were
- 21 something that were inserted within the
- 22 regulations it would not hurt, but I don't think
- 23 that it's necessary.
- MR. HOOVER: Can I just...
- MR. FINE: Sure.
- MR. HOOVER: One of the things
- 27 we all need to keep in mind is that the degree of
- information technology that is certain to have

- 1 emerged over the last few years is such that, you
- 2 know, people -- like participants can obtain a lot
- 3 of information about underlying products that they
- 4 are trying to put together. And at the end of the
- 5 day they do have the ability to go out and look
- for competitive pricing. So it's not as though
- 7 participants are necessarily captive, and
- 8 certainly the rationale for different participants
- 9 to execute particular transactions could be widely
- 10 different, and so sort of trying to put a square
- peg in a round hole it's a re-occurring theme here
- that this market is a little different, so that
- 13 needs to be borne into account.
- MR. O'DONAHUE: I agree with
- 15 that, Ron, and I think the sophistication of the
- 16 entities at this particular level -- and I don't
- 17 know whether the level is set at the appropriate
- level, but when we're talking about institutional
- 19 clients that may be another discussion.
- 20 I think the sophistication is
- 21 at least as sophisticated as what you see at a
- 22 bank with respect to these institutions. I think
- 23 it would be very tough if I had a sell side coming
- 24 to me saying you needed to enter into a particular
- 25 product because you want to do this when I have
- 26 guys that have been trading it for 30 years that
- 27 know exactly how our liabilities work and how that
- would work better than someone at the sell side

- 1 can even imagine that would be.
- 2 So that would be a tough sell,
- 3 I think. The sophistication is, as Brad said, one
- 4 of the key things here to delineate the difference
- 5 between the two sets of groups, and I thought it
- 6 met an appropriate balance for sure.
- 7 Breann, you had some great
- 8 points about some definitions. Generally you want
- 9 definitions to be pretty consistent across the
- 10 board, so you are not trying to think how does
- 11 this fit with this rule as opposed to another
- 12 rule. Yeah, good points.
- MR. FINE: Just to follow-up.
- 14 The three of you look at the rule, there is no
- 15 additional protection you're dying to have that
- 16 you see that that's not there. Is that fair to
- 17 say?
- MR. O'DONAHUE: That's fair.
- MR. FINE: Thank you.
- 20 Any audience questions or
- 21 comments? Okay. We'll keep moving here.
- So this follows actually up on
- 23 the question that Professor Condon brought up
- 24 earlier. The companion policy indicates the fair
- 25 dealing obligation is context specific depending
- on the sophistication of a derivatives party. As
- 27 a large institutional client, what are your
- 28 expectations on how a derivatives firm or an

- 1 individual acting on behalf of a derivatives firm
- 2 should meet its fair dealing obligation?
- And we'll start at the opposite
- 4 end. Any Comments on that? You don't have to answer,
- 5 but if you have comments on that.
- 6 MR. O'DONAHUE: You know, I'll
- 7 think about it a bit, if you don't mind.
- 8 MR. FINE: Brad, any thoughts?
- 9 MR. TATE: I think that we
- 10 expect our counterparties to deal with us fairly
- and in good faith and to be honest. And that's
- 12 regardless of what led to the legislation might
- 13 say. That's a requirement of ours in terms of
- 14 dealing with counterparties.
- So regardless of what's in the
- legislation, if our counterparties are not honest
- 17 with us, they are either not going to be a
- 18 counterparty for very long or they will be
- 19 punished in terms of the amount of trading that we
- 20 do.
- 21 So I think that in terms of
- 22 what our expectations are, there's -- I sort of
- see it as a wide range between deceptive and
- 24 manipulative trading practices and fraud on the
- one extreme.
- 26 And then as Mary mentioned,
- it's not really defined what actually constitutes
- if you're in breach of acting honestly with us.

1	For instance, on the other
2	extreme, if our traders are on the tape line with
3	a dealer and the dealer says you're the only
4	counterparty for me but we know, we just have a
5	sense that no, there are other counterparties out
6	there, that they are not being honest. That would
7	not be something that would be offside with the
8	regs.
9	So you have a grey zone
10	between something which is, you know, just chatter
11	that happens regularly on tape lines or on
12	Bloomberg, and then sort of things that are
13	actually looking to manipulate or be fraudulent.
14	And I think that potentially there are things that
15	maybe the legislation, being able to prove
16	deceptive and manipulative trading practices and
17	fraud is a very tough hurdle for a regulator to
18	actually prove.
19	So potentially to have general
20	language is something which makes sense, although
21	I can't see it being employed that often short of
22	something where it's a very clear wrongdoing on
23	the part of counterparties.
24	MR. FINE: Breann?
25	MS. KIRINCICH: I would echo
26	what Brad said in that we generally have an
27	expectation that our counterparties will deal
28	fairly and honestly with us. I think what that

- 1 means is that we would generally think that these
- 2 provisions should apply in the same regard they
- 3 would in the securities regime. For example,
- 4 insider trading, front running, tipping,
- 5 manipulating benchmarks.
- And I guess just on a broader
- 7 note to echo what I said at the beginning, it's
- 8 sort of interesting thinking about how the
- 9 standard will be applied given that it currently
- 10 mirrors the standard set out for other registrants
- and in light of that standard being elevated to an
- 12 actual best interest standard for registrants. So
- for those who have overlap, I think it's an
- interesting area.
- 15 MR. FINE: One more chance.
- MR. O'DONAHUE: Ultimately I
- 17 agree. The point that we -- yes, we have multiple
- 18 people that we transact with on any given day and
- 19 we can move our transactions around and almost in
- the sense of rewarding other people if someone is
- 21 -- and punishing people if they are not treating
- us fairly is something that's out there obviously.
- 23 But at the same time it's nice
- to have this in an actual rule. I wouldn't say
- 25 this should not apply to the institutional
- 26 investors but it's nice to have it in a rule that
- it's there, it's general.
- 28 Some specifics would be great,

- 1 but it is a general rule. I don't know if we can
- 2 necessarily get to specifics at this point. Maybe
- 3 over time we can. But yeah, it's an important
- 4 rule to have in with respect to everyone, not just
- 5 the retail investor.
- 6 MR. FINE: And our dealer
- 7 friends around the table, any comments on what
- 8 fair dealing means to you?
- 9 MR. BYRD: I would agree with
- 10 all the buy side participants. I do think to some
- 11 extent, not that this is in the rule, but there is
- 12 a two-way street on fair dealing. But I would
- certainly expect our desk to act with integrity,
- deal fair, no such thing as front running,
- 15 confidential client information, you know, and
- 16 providing liquidity at a price that's reflective
- of our capital and the return on equity that the
- 18 bank requires as well.
- 19 MR. HOOVER: As Greq and Brad,
- 20 Breann have said -- I mean, in every instance when
- 21 we go into a transaction we're of the
- 22 understanding that it's more than likely going to
- 23 be in competition that there will be sort of a
- 24 postmortem on the transaction. So we're incented
- 25 to maintain our relationship with our particular
- 26 counterparty to act in both of our best interest,
- as Jim has said, with respect to return on capital
- that we need to employ, but also just continue to

- 1 support the franchise.
- 2 So I think some of the
- 3 concerns about self-serving behaviour are less
- 4 than they maybe used to be.
- 5 MR. FINE: Okay. And then the
- 6 next question is kind of --
- 7 MS. CONDON: One -- I take it
- 8 that the fair dealing requirement, however it's
- 9 articulated, is a requirement that applies both to
- 10 the individual trader and the firm. So
- 11 it's even making that clear might be something
- that will be of assistance in particular instances
- 13 I would have thought.
- MR. FINE: So conflicts of
- interest is another one of the requirements that
- falls in the institutional place on the dealer's
- part. So in the context of bilateral derivatives
- 18 transactions what types of material conflicts of
- interest do you expect a derivatives firm to
- 20 disclose?
- 21 Maybe I'll go back to starting
- 22 with Breann.
- MS. KIRINCICH: Sure. I think
- 24 what we would say about this is that, you know, we
- 25 noted the CSA's comment in the companion policy
- that disclosure should be specific to the relevant
- 27 context. And we're very supportive of that. And
- in our experience in the U.S. with similar rules,

- 1 we found the conflicts disclosure to be of limited
- 2 use, given that what we are often provided with is
- 3 enormous amounts of boilerplate disclosure that
- 4 covers every potential conflict of interest that
- 5 may arise, which isn't particularly useful to us.
- 6 As a sophisticated client who generally
- 7 understands the conflicts that may apply, we would
- 8 welcome more targeted specific disclosure.
- 9 MR. TATE: In terms of -- I
- 10 agree with Breann in terms of that we would want
- 11 specific disclosure if there is a material
- 12 conflict of interest. Some ideas that I had in
- 13 terms of when we would want to be notified is,
- 14 first of all, if there is material non-public
- information in a situation where we can be
- notified, and so it doesn't involve tipping or
- something along those lines, we would either
- 18 expect the dealer to decline to enter into the
- 19 trade or provide us with a notification which is
- 20 specific to that.
- 21 But again, they can't actually
- 22 provide the details in that scenario. And that
- 23 probably -- I was trying to figure out, you know,
- that would be outside of the trading and public
- 25 market securities context. So it would have to be
- 26 something else.
- The other situation that we've
- 28 seen which -- where it's helpful to receive

- 1 notification is if you say you have a trading
- 2 strategy where in between the time of initially
- 3 entering into the transaction and when you go to
- 4 roll the trade, if all of a sudden the dealer is
- 5 now serving as sort of a tier one M&A adviser for
- 6 that. Well, that has changed the relationship and
- 7 we would expect to -- either for them to decline
- 8 to roll the trade or to disclose the conflict in
- 9 that scenario.
- 10 A few other things -- and just
- 11 trying to figure out what could be material
- 12 conflicts. And it's tough to really come up with
- an exclusive list, but potentially if the dealer
- is a sponsor of an index and it's not directly
- 15 apparent that they are the owner of that index,
- 16 that could be a material conflict of interest that
- 17 they should be disclosing.
- 18 Similarly, if you're entering
- into say derivatives and say emerging markets
- where there is much less equity, to the extent
- 21 that the dealer is -- and this is my view only, I
- don't know whether or not my colleagues at OMERS
- 23 would share those views -- but potentially to the
- 24 extent that it is a very illiquid market and that
- 25 the dealer essentially is the market or is a major
- 26 part of the market, to the extent that that's not
- 27 readily apparent then it could be helpful for them
- 28 to disclose that.

1 Again, like Breann mentioned, 2 we received these conflicts, statements that sort 3 of try to -- it's boilerplated. It mentions, you 4 know, under the sun, you know, we're facing you, 5 we're here to make money, there's FX risk. And they list all the various risks. 6 That's 7 absolutely useless to us. So if there is a 8 specific material issue then we would expect to be notified of that in terms of conflicts. 9 10 MR. FINE: Greq? 11 MR. O'DONAHUE: I think they 12 covered it all. We get those same general 13 statements as well that aren't very helpful. 14 MR. FINE: Would Mike like to 15 respond? MR. FISHER: Come back with a 16 17 question. Disclosure of Mid is like a foundation 18 for Dodd-Frank. Is that useful to you in general 19 or do you think it would be useful to perhaps investors who are less sophisticated in your 20 21 firms? 22 MR. O'DONAHUE: I think it's a 23 good question, but I think it's outside of the 24 scope of the people that on the side of the table 25 acting for the buy side at this point. But it is 26 a good question, whether it is useful or not. 27 MR. HOOVER: Can I just 28 follow-up? You really need to stratify the kinds

- of businesses that the OTC derivative dealers
- 2 participate in. You know, there's a number of
- 3 asset classes and there's various levels of
- 4 complexity that -- you know, products that are in
- 5 those different asset classes. So to require some
- 6 sort of regime where specific conflict of interest
- 7 statements need to be made for every trade is
- 8 really impractical.
- 9 I can see points where Brad is
- 10 thinking, you know, if there is some sort of
- 11 corporate M&A transaction where the dealer has a
- 12 significant interest then certainly that's
- something that should be disclosed, or whether we're the
- 14 constructor of an index, maybe that's important.
- But to just create reams of paper that try to
- 16 manage the risks in the different products is
- 17 going to be challenging.
- MR. O'DONAHUE: I agree, Ron.
- 19 On this side of the table I wouldn't want to
- 20 receive an e-mail every time we entered into an
- 21 transaction. I would not know what is a conflict
- 22 at that point. It ends up being the same as
- 23 getting a general statement at the beginning,
- 24 right.
- 25 MR. FINE: I'll pause again
- 26 after that great discussion. Any questions or
- 27 comments from the audience?
- 28 AUDIENCE MEMBER: I think

- 1 sometimes certainly in the equity space, sometimes
- the dealers' hedging activity is itself a conflict
- 3 just by existing. And so, you know, I think
- 4 people go into it knowing --I'm just
- 5 saying that I think in some cases I think everyone
- 6 who goes into transactions understands that there
- 7 are some of these conflicts going in place. I
- 8 mean, dealers often say my hedging is for my own
- 9 benefit. I'm not, you know, in the business of
- 10 hedging to help you out. I'm doing it for myself.
- 11 Particularly sometimes in issuer equity
- 12 transactions where a company is entering into a
- transaction on its own shares, for instance, or in
- 14 activist transactions where a company is trying to
- get a toe hold but not have to deal with usually
- 16 Competition Act matters. The Securities Act is
- 17 pretty good at catching those transactions in
- 18 these days.
- In those cases sometimes the
- 20 hedging of the dealer is sort of been not in
- 21 direct conflict but has conflicts built into it,
- 22 right.
- So for instance, if we do an
- issuer equity swap at VWAP the dealer is trying

- 1 to beat VWAP, right, to make some money on that
- 2 part of the transaction as well. It has an impact
- on the transaction itself. And I think, you know,
- 4 in those type of very specific cases, I'm not sure
- 5 that just disclosing a conflict does anything,
- 6 right. It's as if we're sitting across from each
- 7 other and saying, you know, we're entering into a
- 8 transaction but I'm not necessarily your friend on
- 9 this transaction, right. I'm going to be your
- 10 enemy throughout the deal.
- 11 Does that achieve anything for
- 12 the corporation who is entering into the swap on
- its own shares? I don't know, right, to learn
- that the person who is sitting across from you
- isn't necessarily in it for your interest. I'm
- 16 not sure, right.
- 17 MR. FINE: I think I would say
- 18 that, as has been mentioned, there's a wide
- 19 variety of clients.
- 20 AUDIENCE MEMBER: I'm sure.
- 21 I'm just saying in certain spaces, certainly with
- 22 interest rate swaps, you are not going to get into
- 23 that, right. It's not something where there
- 24 necessarily will be, but as you get into the sort
- of more niche ends of the marketplace,
- 26 particularly for corporates that are trying to do
- 27 balance sheet management or activists who are
- trying to get toe holds and things of that sort,

- 1 there are these instances where conflicts become
- 2 more and more apparent, right, on the nature of
- 3 the transactions.
- 4 MR. FINE: So I just point out
- 5 that the -- that there is a difference between 25
- 6 million in assets corporation and Teachers or
- 7 OMERS. So I think there's a lot of folks that
- 8 fall into the same threshold here. Thank you.
- 9 MR. HOOVER: Can I just....
- 10 I think if you're going into a
- 11 structured transaction of that nature, the amount
- of dialogue and disclosure you are going to have
- with your eventual counterparty should surface all
- of those issues, and then you, as a participant,
- 15 can determine whether you're comfortable with what
- the initial impact on a hedge might be.
- 17 So it's all -- you know, again
- there's nothing really cookie cutter about all of
- 19 this.
- 20 MR. FINE: Okay. So now I
- 21 would like to get back to the senior manager
- regime that we've introduced here.
- 23 I just want to state off the
- top, we think it's very important. We think it is
- very valuable, and that's our position going into
- this. We do acknowledge that it's novel. Not
- completely, but the UK and now Hong Kong are the
- 28 jurisdictions that have introduced something

- 1 similar at this point.
- 2 So we would like to know if
- 3 you think these requirements will have a positive
- 4 effect on the Canadian derivatives market and what
- 5 impact will these senior manager provisions have
- 6 on your operations.
- 7 I would like to start with the
- 8 dealers on that.
- 9 MR. BYRD: Yeah. So in terms
- of impact. I would say I'm not sure it will be
- 11 material given that we already adhere to a lot of
- 12 these rules. Basically take the highest standard
- 13 around the globe and we're kind of applying it
- domestically already. I already have an
- 15 attestation for Dodd-Frank, for instance, at a
- 16 desk head level. So we have attestation for all
- our desk heads, Dodd-Frank.
- 18 So as it pertains to the UK
- 19 rules. Mike kind of talked to it earlier, but
- it's definitely more broad than what we're talking
- 21 about here in terms of this being very derivatives
- 22 specific.
- We go through this in other
- regions. There's a USC attestation for Volker
- 25 . There's a U.S. CCO attestation for Dodd-Frank.
- 26 The one thing that sort of stood that test that
- 27 felt a bit excessive was the board level, like the
- 28 bank board level attestation. Quite a lofty sort

1 of goal. 2 If we're drafting it ourselves 3 and we're accepting that this rule is happening, I would suggest something like more the dealer 5 Capital Markets operating committee or the CCO level of the dealer would be more appropriate than 6 7 the board of directors of the bank itself. 8 There's also a question there 9 about who is the person to sort of administer 10 this, and I would suggest somebody, probably -hate to say this but like Mike's level. Sort of a 11 global (inaudible), seems like the right sort of 12 13 level.... 14 MR. FISHER: Thanks for that. 15 MR. BYRD: I quess the only thing I would suggest is, I understand the idea of 16 17 putting responsibility on the desk and ensuring 18 that the desk head owns these structures. I would 19 just be cautious about having them owning it 20 completely without compliance involved, because 21 you're getting into this sort of -- you could 22 conceivably, if you had some nefarious purposes, own it and contain it at the desk level and sign 23 24 off on it yourself, as opposed to bringing compliance and having them, you know, do the 25 26 actual research and you attest and sign off on it. 27 MR. FISHER: I agree in

principle. I think it makes sense. I think the

28

- devil is in the details. You want somebody close
- 2 enough to the business so they know exactly what
- 3 is going on and they can give an honest opinion
- 4 that people are not doing anything untoward or
- 5 there is no malfeasance. But then you want -- a
- 6 high enough level so that you have somebody with
- 7 authority so they can make sure the regulation
- 8 works.
- 9 And finding that right balance
- and right amount of the engagement in the
- 11 compliance department versus the actual traders, I
- 12 think that is going to be what's going to make
- this regulation work very well, if you and we are
- 14 able to find that right balance.
- 15 MR. HOOVER: You know, I mean,
- 16 it goes back to the idea of harmonization. As Jim
- has said, we've already got a lot of programs that
- try to ensure that management is aware of and
- 19 responsible for conduct generally.
- 20 So the extent to which we can
- 21 lever on what we already do so that we don't have
- 22 make a complete separate program would be helpful.
- 23 And certainly I think, you know, the attestation
- 24 program is all built on the cooperation of audit,
- 25 compliance. So there's a whole bunch of elements
- of the firm that ensure that whatever is being
- 27 attested to actually is valid.
- MR. FINE: And general support

- 1 for senior manager provisions in a business
- 2 conduct rule from the buy side or not?
- 3 MS. KIRINCICH: I think the
- 4 one thing that I would say is -- kind of echos
- 5 back to my initial comments about thinking of
- 6 National Instrument 31-103 for registered firms
- 7 and if that regime covers some of the policy goals
- 8 already.
- 9 I think, you know, when you
- 10 are thinking about registered firms they have
- already got rules of oversight in the UDP and the
- 12 CCO, and I would encourage the CSA to think about
- 13 whether those rules can adequately cover this
- 14 necessity in terms of people who are ultimately
- 15 responsible for the firm's conduct and legal
- 16 compliance, and maybe would suggest a carveout
- from the rules for registered firms.
- 18 MR. TATE: Yes. I don't have
- 19 any concerns from the capital markets perspective.
- MR. FINE: Greq?
- 21 MR. O'DONAHUE: Yeah. Tone is
- 22 set from the top so it's always nice to have a
- 23 position like that where someone is ultimately
- 24 responsible, but at the same time I don't know if
- 25 it's this position or something that is already
- out there. It's just a general support for
- 27 something.
- MS. CONDON: Just to follow up

- on the tone from the top point though and Jim's
- 2 point about the board level being too elevated a
- 3 requirement in terms of reporting. I'm not sure
- 4 how one could actually implement the reporting to
- 5 the regulator piece of this where there is
- 6 non-compliance if you didn't have already
- 7 something elevated internally to the board. I
- 8 mean, otherwise you would have the situation of
- 9 board being unaware of something that a
- 10 derivatives manager was reporting to the
- 11 regulator. That presumably is not
- 12 organizationally really feasible.
- So I don't know what the
- 14 answer here is, but it does seem as though -- I
- 15 assume that was part of the rationale for the
- 16 reporting to the board issue.
- MR. FINE: Then a follow-up
- 18 question for the dealers.
- 19 Can you provide an example of
- 20 who you will expect will meet the criteria of the
- 21 senior derivatives manager at your firm. And
- 22 maybe in the context --
- MR. BYRD: I volunteer Mike.
- MR. FINE: Do you want to
- 25 volunteer Jim?
- MR. FISHER: Why not. It
- 27 makes sense that somebody who is in a role like
- 28 mine that is close to the business that actually

- 1 sits on the desk rather than an office, and I make
- 2 that my own distinction, should be involved so
- 3 that they are close enough to know what is
- 4 happening on a day-to-day basis, again, yet still
- 5 senior enough so they can attest and have that be
- 6 significant to the regulator.
- 7 I guess the difference is when
- 8 you go too high or you have people that are
- 9 responsible. You know, for instance, I would have
- 10 no line of sight what is happening into equity
- 11 derivatives or commodity derivatives. You get in
- the different asset classes. It's very difficult
- 13 to know where to get the right balance between the
- 14 compliance department and the business manager who
- is close enough to the day-to-day.
- 16 MR. FINE: So can I take from
- 17 that that you think it would be helpful to have
- some more guidance in the companion policy with
- 19 regards to those types of issues?
- MR. FISHER: Please.
- MR. FINE: Okay --
- 22 AUDIENCE MEMBER: Kevin, can
- you ask that same to Breann? Because advisers
- 24 also have to have senior derivatives manager --
- like, they have the exact same rule apply them as
- 26 well.
- MS. KIRINCICH. That's right.
- AUDIENCE MEMBER: So who would

- 1 be a senior derivatives manager for you guys? 2 MS. KIRINCICH: I think I 3 would echo what Mike said in that we would like some more clarification around what that 5 requirement would entail before we would be able 6 to really define who that would be. 7 And I guess just to go back to 8 my comment, as a registered adviser we already 9 have the rules of CCO and EDP in place which we 10 think adequately cover the investor protection and other policy goals of the rule. So definitely we 11 12 would like to see some more guidance surrounding 13 this rule in general. 14 AUDIENCE MEMBER: One of the 15 things that I've had come up already as a question 16 is that -- and you mentioned this before, was that 17 certain derivatives are entered for hedging 18 purposes, for instance for currencies or interest 19 rates, while others are entered into more as an 20 investment activity. So some are covered by 21 people who do investments but some are covered by 22 people in roles like treasury, right, who are 23 dealing with hedging on a day-by-day basis. So 24 are both those considered to be senior derivatives 25 -- you know, it's a question that's -- for 26 advisers it's a little more difficult than for 27 dealers I think.
- MR. FINE: Any other questions

1	or comments from the audience on senior manager?
2	AUDIENCE MEMBER: Kevin and
3	Aaron, thank you for including corporates at the
4	roundtable. Lawrence Truong, Husky Energy.
5	So as a corporate, first of
6	all, I would like to say hopefully we're going to
7	be covered by the end user exemption, more of
8	broad terms.
9	But with respect to senior
10	manager level, I kind of echo Mary's initial
11	comments about I guess corporate structure and
12	also Jim's concerns about potential conflict of
13	interest between somebody that's leading the desk
14	and is close to the business and understands the
15	transactions, and then also at the same time
16	responsible for the compliance of such
17	transactions.
18	MR. FINE: Thank you. Any
19	other comments or questions? Remember, if you
20	don't want to speak up you can slip us a card.
21	Okay. So heading into the
22	home stretch here. Question back to foreign
23	dealers.
24	An exemption from certain
25	requirements in the rule exists for foreign
26	derivatives dealers that are regulated under the
27	laws of a foreign jurisdiction.

And to just also add that

- 1 there is an equivalence concept, though, that
- 2 doesn't happen unless there is an appropriate
- 3 review and their rules on similar to this proposed
- 4 rule.
- 5 Do you agree with that
- 6 approach? And we heard some concerns already. I
- 7 don't know, Mike, do you want to follow-up on
- 8 that?
- 9 MR. FISHER: Again, I think
- 10 it's striking the right balance. We do want
- 11 foreign dealers to participate in the market.
- 12 They are an important source of liquidity and
- we've seen that go away, as some of them have
- 14 chosen to return to their market, so we would like
- to continue to do business with them here in
- 16 Canada.
- 17 At the same time, we have
- spent a lot of time and resources on getting
- 19 compliant for Dodd-Frank and we're in the process
- 20 of doing that for MiFID. So I think that whatever
- 21 rules the Canadian banks are subject to, that
- 22 foreign dealers should also be subject to them
- 23 when they are dealing with Canadian clients in
- 24 Canada and that clients I think deserve better
- 25 protection.
- 26 MR. FINE: Ron?
- MR. HOOVER: Can I just add to
- 28 that? So obviously there's a number of global

- 1 regulatory regimes that we're subject to, and to
- 2 the extent that we can actually get to some kind
- 3 of harmonization so that they are -- we can apply
- 4 what we're subject to in different jurisdictions
- 5 and vice versa. That would have the probably
- 6 least impact on the dislocation perhaps and the
- 7 decrease in liquidity as a result of potentially
- 8 some people saying this is more than we're subject
- 9 to and we're not going to be billed for it just because --
- 10 limited business we do in Canada vis-a-vis the
- 11 rest of our enterprise, so bear that in mind.
- 12 MR. BYRD: I think this one is
- 13 really tricky. It's not obvious. Canadian market
- is just a lot smaller than other markets in the
- world that we're already adhering to in terms of
- 16 U.S. and Europe, in terms of their implication,
- 17 size and global financial marketplace.
- 18 So it's a tough balance to
- 19 strike to encourage, you know, foreign
- 20 participation in our marketplace while yet not
- 21 disadvantaging the domestic dealers who really
- 22 provide the bulk of the liquidity in the
- 23 marketplace, right, and where is the right volume
- notch on that equation is a hard one to settle on.
- I think one of the things we
- 26 discussed when we were reading the rules. First
- off, I would exempt the inter-bank market from
- 28 this. So any dealer-to-dealer, bank-to-bank

- 1 transaction I would exempt from these rules, in
- 2 terms of the conduct rules specifically when
- 3 dealing with one another.
- 4 I think -- you know, the trade
- 5 reporting rules have actually cost us customers,
- 6 dealers that used to trade in Canada and no longer
- 7 want to because they don't understand the trade
- 8 reporting rules, they don't understand if they are
- 9 subject to them themselves or not. So it's a
- 10 tricky one.
- 11 And there's not a definitive
- 12 yes or no answer, and I think you are going to
- 13 have to kind of wiggle your way through it for a
- 14 while and see how people react to it. I'm sure
- 15 there's several international dealers who participate
- in Canada currently, not in significant
- fashion but they look at these rules and just say
- 18 I'm not going to do this.
- And depending on how you break
- 20 down, whether it's Dodd-Frank or MiFID or whatever
- 21 it might be, and try to give them some sort of
- 22 credit for those rules, I think it's even
- 23 debatable whether they are going to spend the
- 24 money to decide whether Dodd-Frank is enough to
- 25 cover them on or whatnot. I think it's hard.
- MR. FINE: And we will be
- 27 reaching out to the foreign entities, encouraging
- them to comment on the rule so that we can get as

- 1 much info as we can.
- 2 MR. O'DONAHUE: I think the
- 3 liquidity point there is pretty key as well,
- 4 right, because we do, like obviously transaction
- 5 with our Canadian counterparts but at the same
- time we transact with a lot of international
- 7 counterparts as well, and we would need that to
- 8 continue.
- 9 MR. FINE: Any thoughts on
- 10 that issue? Okay. So that's -- the last question
- 11 to this panel then is an open one. What would you like to
- 12 see changed?
- 13 MR. TATE: I think the trigger
- of directly or indirectly carrying out the
- 15 activities with repetition, regularity or
- 16 continuity brings us some concerns in that -- for
- instance, if you have an FX hedging strategy and
- 18 you are hedging your non-Canadian exposures and
- 19 you would constantly be rolling those FX trades
- and that those would be with continuity. So
- 21 various strategies that the buy side might employ,
- 22 whether it's hedging or for broad market exposure
- 23 purposes, by the size of our plans would entail
- 24 entering into transactions continuously.
- So I think that if there was,
- as Greg had mentioned, something within the
- 27 regulations rather than I guess directly within
- the regulations that carves that out, I think that

- would give us more comfort from a capital markets
- 2 perspective.
- MR. O'DONAHUE: I agree.
- 4 When I'm looking down list, when I first read the
- 5 rule everyone is caught because everyone
- 6 transacts, so you are automatically caught by the
- 7 definition of dealer. But then when you look
- 8 through the companion policy, okay, those are
- 9 indications so maybe you hit one because maybe you
- 10 do repetitive trading because that's what you do,
- 11 you trade derivatives.
- 12 So you may be caught by that
- but you're not caught by the other ones, and you
- 14 are not offering something to the marketplace.
- And I think that's probably the more key
- 16 indication is, are you offering a product out to
- 17 the market? And that would exempt all end users
- 18 at that point if that was kind of captured.
- The definition is used in
- 20 other securities context as well, and it would be
- 21 -- I would have the same comment there, even
- 22 though I know that we're not -- when you look down
- the indications that we're end user and we're
- 24 clearly not a dealer. But it's just that initial
- 25 -- you look at it, you read it, you're like -- but
- this says everyone is a dealer, so where do I fit
- in, and then you got to find it somewhere else.
- MR. FINE: It's an interesting

- 1 challenge. I'm sure all the securities lawyers in
- 2 the room will tell you there are lots of issues on
- 3 the securities side with business trigger, and
- 4 even it being applied the same way across the
- 5 country. So we are then in some sense bringing in
- 6 those difficulties.
- 7 But the difference is where
- 8 this isn't in force yet, so that's why any
- 9 specific suggestions or comments, we're absolutely
- 10 open to hearing them.
- MR. O'DONAHUE: The big
- indication in my perspective is offering products
- for sale to the public or offering some service to
- 14 a third party, right.
- 15 MR. TATE: Or making the
- 16 market.
- 17 MR. HOOVER: In the
- business of and organized around. I think that's
- 19 a pretty clear distinction.
- 20 AUDIENCE MEMBER: Could there
- 21 also be some sort of de minimis exemption for the
- 22 foreign banking entities that maybe have regular
- 23 activity here but if they have got two
- counterparties, Royal Bank and BMO, or something
- or some small pension plan that's related to
- pension plans they are managing in Europe, they
- just have to have a Canadian plan with six

- 1 employees or something.
- 2 But the level of their
- 3 business is not really high, and it would add some
- 4 clarity because it's often difficult for them to
- 5 determine whether they are or not a dealer in
- 6 Canada, or in Ontario or in Alberta or in Quebec.
- 7 MR. FINE: And would you like
- 8 that on the securities side as well?
- 9 AUDIENCE MEMBER: I don't care
- 10 about them. No.
- 11 MR. FINE: Any other comments
- on the panel or audience on business trigger?
- MR. BYRD: I would like to see
- 14 something a little bit more prescriptive.
- 15 Dodd-Frank talks to derivative notionals
- 16 outstanding in terms of something more definitive
- 17 as opposed to -- certainly when you read it
- initially has very catch-all sort of feel to it.
- 19 I think Brad made an
- 20 interesting point, I'll sort of use it and
- 21 manipulate it a little bit about FX. He talked
- 22 about rolling FX forward. There's lots of
- 23 examples where FX has been carved out of
- derivative rules around the globe, whether it's
- for margin. You know, they're not subject to SEF
- 26 (ph). They are not subject to mandatory clearing.
- 27 And I think they cause a lot of problems when
- 28 you're trying to apply this rule broadly, is

- 1 foreign exchange.
- 2 Maybe give FX more
- 3 consideration about how it's involved in the
- 4 rules, especially when you talk about rules around
- 5 EDPs and the sizes. You catch a lot of fairly
- 6 commercial customers in the rule.
- 7 MS. KIRINCICH: I think from
- 8 an adviser perspective in terms of the derivatives
- 9 adviser trigger, I think we're generally
- supportive of the way that it's lined out and you
- won't be surprised that my comment here is that we
- would support harmonization with the 31-103
- 13 trigger as much as possible.
- 14 AUDIENCE MEMBER: Just on the
- 15 business trigger for advisers. So under the
- 16 Commodity Futures Act, right, there is that -- you
- 17 know, if it's just incidental to your business you
- 18 can enter into commodity futures. And then
- 19 there's been some clarification there that
- 20 basically incidental means if you are not
- 21 profiting from your futures activity.
- 22 I think it should be the same
- 23 for the derivatives in the sense that there should
- 24 be -- advisers should be able to at least do those
- for currency forwards or options or whatever they
- do on their -- you know, for their -- if you have
- 27 a U.S. dollar fund that you make a

- 1 Canadian dollar class for, I don't think that that
- one derivative should -- especially because you're
- 3 not really necessarily profiting from it, you are
- 4 just trying to meet a different market need is
- 5 something that should trigger, and there are a lot
- of Canadian advisers who the only derivatives
- 7 activity they have is literally having their U.S.
- 8 class and having a Canadian class in that one
- 9 currency forward on it. That shouldn't be enough
- 10 to trigger them (inaudible) -- in this case
- 11 there's no registration, but it would have meet
- 12 the business conduct requirements of a derivatives
- 13 adviser.
- MR. FINE: Thank you. So
- that's it for the questions. I was going to ask,
- does anyone have any closing thoughts or comments
- 17 you want to pass along? You don't have to.
- Does anyone in the audience
- 19 have any -- this is also your opportunity if there
- is a comment, if you've looked at the rule, that
- 21 you would like to pass along this is your chance.
- 22 Okay.
- 23 That
- 24 was a great discussion so I really want to thank
- our panelists for their openness and their
- 26 willingness to discuss the whole subject. I heard
- general support for the objectives' principles,
- concern with regards to the scope and some of the

- drafting and those are all great comments that
- 2 will start to work through.
- 3 This is really the startup of
- 4 the discussion that we would like to engage with the
- 5 public in the market with regards to the rule. I
- 6 remind you, we are looking for comments. We
- absolutely encourage you to provide comments to us
- 8 in writing.
- 9 I do have an announcement.
- 10 The rule was originally drafted with a very long
- 11 comment period so we could overlap with the
- 12 registration rule for derivatives, which will be
- 13 coming out soon.
- 14 Unfortunately, it's not going
- to be ready by the date, so there won't be an
- overlap. So what we're going to do instead is
- 17 say this
- in the registration rule when it comes out, because
- 19 it's not a year later, we're talking a few months
- 20 I think, encourage you to provide any new comments that
- 21 have arisen after you read the registration rule
- 22 that apply to the business conduct rule because of
- what's in there, we'll absolutely take those in as
- formal comments as part of the registration rule comments.
- It's just the dates that will be different.
- So the date of the first
- 27 report -- September 1st is the closing date for
- 28 comments. So because we are no longer going to

- 1 have this overlap because you all want to enjoy
- 2 your August holidays in the summer. We would
- 3 encourage you to get your comments in sooner than
- 4 later.
- 5 We encourage that to come soon.
- 6 Ron?
- 7 MR. HOOVER: Kevin, given the
- 8 discussion we've had, this is a pretty
- 9 comprehensive proposed rule. Certainly we'll be
- 10 providing a bunch of comments across the board for
- 11 September. But do you perceive, given what you've
- 12 heard, that the process will be extended so that
- there will be a revision to the proposal and sort
- 14 of resocialization?
- 15 MR. FINE: The registration rule will come out
- just a few months later than we thought, not a
- long period of time. So we'll actually still be
- 18 reviewing the comments from the September period
- and working on changes and adjustments to the
- 20 rule. So we absolutely will still be able to take
- in and reflect the comments that we get when
- 22 you've looked at it.
- 23 We ask that you don't give
- 24 comments that have nothing to do with the
- 25 registration rule a second time. September is

- 1 supposed to be the deadline. But absolutely, once
- 2 you see some of the definitions in the
- 3 registration rule and some of the provisions, it
- 4 absolutely might reflect on some additional
- 5 comments here as well.
- 6 MR. UNTERMAN: And depending
- 7 on the comments we receive it is possible there
- 8 would be a second round of comments on this rule.
- 9 MR. HOOVER: That would be
- 10 helpful.
- 11 MR. FINE: So I would like to
- 12 -- a general comment from us. We think this is a
- very important rule. We encourage you to read the
- 14 notice. If you are still a little bit unsure as
- 15 to why the CSA is doing this, it sets out the
- 16 rationale. This does align us with what's
- 17 happening internationally with securities
- 18 regulators all over the world. It does address a
- 19 gap with regards to banks and specific conduct
- 20 rules that currently exist in Canada, and that
- 21 really does tell the story of the rule.
- To hear these comments was just
- tremendous and we'll absolutely be taking them
- 24 into consideration. Those of you who have been
- working with us on some of the other rules, you'll
- 26 see that we have absolutely taken the comments and
- 27 made adjustments where appropriate so we'll

- 1 continue to work to do that.
- The last thing I would like to
- 3 do is just to publically thank the banking
- 4 community, including those around the table here.
- 5 It's a bit of a new world for bankers to have to
- 6 deal with securities regulators and we would
- 7 really like to commend the openness of the
- 8 Canadian banking community with regards to dealing
- 9 with us and working with us with regards to new
- 10 rules and your willingness and openness has been
- 11 much appreciated and we would like to thank you that for
- 12 that as well.
- So we're going to take a break
- 14 now, let's say a ten-minute break, till quarter to
- and then we'll switch over to our retail panel.
- 16 Thanks very much.
- 17 --- Recess taken at 10:39 a.m.
- 18 --- Upon resuming at 10:56 a.m.
- 19 GENERAL DISCUSSION OF TOPIC 2
- MR. FINE: We're going to
- 21 get started again on the next panel. So this is
- 22 our retail panel. I will introduce everyone on
- 23 the panel and then give you a bit of an intro
- 24 statement.
- 25 Paul Hayward is from our
- 26 CRR, compliance and registrant regulation, branch.
- 27 And then we have Shannon Seitz who is from Western
- 28 Union, legal counsel. Then Neil Gross from

- 1 Component Strategies Consulting. And then we have
- Bob Wong from OTT Financial Limited, he's a
- 3 director there. Then over here we have Allister
- 4 Field who is a manager of enforcement at the OSC,
- 5 and Professor Condon from Osgoode Hall.
- 6 So just to reiterate again,
- 7 comment cards if you don't want to speak up, feel
- 8 free to write those and put your hand up and
- 9 someone will come and get it for you. You can
- 10 also ask questions if you like. That would be
- 11 great.
- 12 Some of the concepts obviously
- are going to be similar with regards to the
- 14 previous panel, but the retail panel does have a
- 15 slightly different focus. And we did hear from
- Jim the example that even the banks have many,
- 17 many corporate customers who would be under the
- threshold and would actually technically fall
- 19 under the retail regime as well, so this could have
- wide consequences with regard to that as well.
- Let's just jump in. We're
- going to start again with a general question of
- 23 people's feelings with regard to the rule that we
- get from everyone and we'll proceed with other
- 25 questions.
- So what are your general
- impressions of the rule, and we'll start with
- 28 that. Shannon, would you like to start?

1 MS. SEITZ: Sure. Thank you, 2 Kevin, and thank you for advancing rules. I know, 3 speaking from our perspective, we've been really excited to see the registration rule, and first 4 5 the business conduct rules and look forward to receiving the registration rule. 6 7 I think this morning's 8 conversation was very engaging and hopefully our 9 panel will be as well and appreciate being 10 involved. I think, generally speaking, 11 this is going to have a two-tiered system and 12 13 approach, and that is something that will be new 14 for our business. 15 By way of background, Western Union Business Solutions offers FX derivatives, so 16 17 forwards and option products for small businesses 18 that are looking to hedge their underlying 19 business needs. So we offer them for hedging 20 purposes. 21 So the two-tiered approach 22 obviously presents the need to have perhaps 23 different compliance regimes with respect to the 24 difference of the client base, adding the separate 25 retail component. So that's new in understanding 26 the complexity of that. 27 I did appreciate Jim saying

that that was going to be challenging and onerous

- for the bank to implement. So for a large player
- 2 who already has large compliance regimes, noting
- 3 that that is going to be challenging for them is
- 4 obviously also going to be maybe more so
- 5 challenging for the smaller players.
- In light of that, I think, one
- 7 of the comments that I would have is the timing of
- 8 implementation. Because there's more requirements
- 9 on the retail customer-focused dealer, I would ask
- 10 that there be a longer lead time. You know, I
- 11 think with MiFID it was a year or two years, and
- 12 similarly we had hoped that there would be long
- 13 lead time before the rules take effect.
- We spoke -- or we listened
- 15 this morning about the need for harmonization, and
- 16 that's obviously exciting that this is a national
- 17 rule in the hope that it would be interpreted and
- applied consistently across the country is very
- 19 much welcomed.
- I know that the goal is
- 21 harmonization internationally, but that's
- 22 obviously more challenging and each jurisdiction
- takes their own approach, and so that's tricky.
- 24 I think the conversation this
- 25 morning in identifying UK and Hong Kong gives me
- some information to go back and consult internally
- 27 with my other global colleagues to get an
- 28 understanding to offer more insightful comments

- perhaps into some of the proposals in the rule. 1 2 MR. FINE: Thank you. Neil? 3 MR. GROSS: Thanks, Kevin. I'm glad to see that about 5 half the people have left the room, and it tells me that the retail aspects of this are much less 6 7 controversial. I want to start by commending 8 9 the CSA for going forward with this initiative. 10 It's very important, very good to see a focus on appropriate regulation of business conduct for any 11 12 product that can make its way into the retail 13 space. That appropriate regulation is vital to maintaining public confidence in our capital 14 15 markets. So it's good to see the CSA reinforcing the notion that basic principles of fair dealing 16 17 and disclosure, KYP, KYC, suitability and all 18 those things apply as much to OTC derivatives as 19 any other product area. 20 But if I can sort of address 21 an 800-pound gorilla in the room. We really 22 shouldn't fool ourselves into thinking that an initiative like this is going to be sufficient in 23 24 and of itself to fully address public concerns and public expectations. 25 26 We know from studies and
- polling that consistently show the retail public's assumptions and expectations are that retail

- 1 firms, investment firms and advisers will conduct
- themselves in a manner that is consistent with the
- 3 best interest of the clients.
- And, you know, for those
- 5 provinces that have made a decision at this point
- 6 not to go forward with the best interest standard,
- 7 that gap between the public's beliefs and
- 8 expectations on the one hand and the regulatory
- 9 reality is going to continue to be a gap. And
- 10 with that, we will continue to see what amounts to
- a bit of a trap for the unaware, and that's very
- 12 unfortunate.
- 13 But that said, I don't think
- we should allow that to overshadow the opportunity
- 15 that we have before us right now today with this
- proposal. 93-101 is a step forward and we should
- appreciate that and work to make it the most
- 18 effective and productive step forward that it can
- 19 be. So today's discussion will move that forward.
- 20 MR. FINE: Thank you. Bob?
- 21 MR. WONG: Thank you, Kevin.
- So without breaking ranks with
- 23 colleagues on the panel, I also want to echo the
- sentiment that we welcome the proposed instrument,
- and that's because we think it's going to create a
- 26 more structured regulatory climate around
- something which has been rather controversial,
- 28 especially in the retail market.

1 Before I go on I just want to 2 say -- I just want to give some background about 3 what we do. Our clients are retail 5 investors who speculate in over-the-counter 6 derivatives called CFDs, or contracts for 7 difference. 8 Retail clients use margin to 9 go long or short on a wide range of financial 10 products such as currencies, commodities, stocks, bonds or indices without the obligation of 11 12 assuming or taking ownership of the underlying 13 asset when they go long, or making delivery on 14 the underlying asset when they go short. 15 Now, the profit or loss is the difference between the opening and closing prices 16 17 of each trade. Now, these OTC derivatives are 18 primarily short term trigging vehicles, although 19 one can keep the position open for as long as 20 there's sufficient margin equity in the account 21 provided there is no expiry on the contract, or 22 the contract itself does not expire. 23 The proposed instrument is 24 intended to apply to firms like ours that trade 25 CFDs with the retail public. But as a practical 26 matter, every CFD provider in Canada is already 27 required to become registered as an investment

dealer, comply with the ongoing registrant

- 1 obligations under National Instrument 31-103, and 2 also comply with the business conduct and 3 financial conduct compliance requirements of our 4 regulator IIROC. 5 Our current business practices 6 already encompass most, if not all, of the 7 business conduct requirements of the proposed 8 instrument, and we look forward to be able to 9 incorporate additional requirements into our 10 procedures should it become necessary. Complying with 93-101 may be a 11 12 little bit more challenging for dealers who are 13 not registered under either securities or 14 derivatives legislation. An example would be a 15 money services business providing individuals and small businesses with currency hedging solutions 16 17 such as FX forwards, options, or any other 18 contracts that settle more than two days out. 19 The money services business 20 will be required to register under the proposed --21 well, under another proposed instrument, 93-102, registration. They would be required 22 to register as a derivatives dealer. And because 23 24 very few MSBs are securities registrants this 25 would represent a rather steep learning curve to 26 comply with the requirements.
- MR. FINE: Thank you.

Those are my opening remarks.

- 1 Allister?
- 2 MR. FIELD: No surprise. We
- 3 like rules and (inaudible) in the enforcement
- 4 context. Rules set up expectations for people.
- 5 People know what to expect. A very important
- 6 protection of the parties involved in these types
- 7 of transactions and also to in terms of the
- 8 integrity of the market.
- 9 I think it's really important
- 10 what your retail investor, one of the parties
- 11 selling these products, you know what the
- 12 expectations are for everybody involved. And I
- think from an enforcement point of view obviously
- we would come into picture a little later perhaps
- when something has gone wrong, but I think it's
- really important for us to know in a written down
- 17 type of fashion what those expectations are so
- that we can take a look at something when we
- 19 assess it that there perhaps has been a breach of
- 20 the Act or instruments and be able to move
- 21 forward on that in an effective way to deal with
- 22 the situation.
- 23 I really like the consistency
- 24 part of this. We work with other provinces, other
- 25 international regulators on a regular basis and to
- 26 bring us closer together in terms of how we view
- these things, how we operate, is very helpful in
- 28 moving forward in an investigation.

1 Myself, I've had experience 2 dealing with other jurisdictions internationally 3 and provincially, and when there has been kind of a difference in the rules or what exemptions that 5 they use, it becomes problematic sometimes and it's a little harder to work out. 6 7 Also on the investors side, 8 the enforcement branch, we partner up with the 9 office of the investor here at the OSC and go on a 10 lot of talks and presentations to members of the 11 public, the retail investors, and the whole idea 12 of people understanding what they are getting into 13 and the proper use of a KYC form very important 14 because I've had some very stark conversations 15 with people that have no idea what they are investing in sometimes. It hasn't been explained 16 17 to them. They signed a KYC form but really 18 sometimes they don't understand what it means. 19 I think the more push we can put in those types of areas, I think much better 20 21 for the retail investor. 22 MR. FINE: I have a quick 23 follow-up question. We sometimes hear the 24 principle put forward that conduct is other 25 people's problems, that it's a non-Canadian issue, 26 that certainly the large public cases with regards 27 to market manipulation happened outside of Canada and that Canadians wouldn't believe in such a way and 28

- 1 Canadians wouldn't conduct any misconduct in this
- 2 area.
- 3 Just based on your years of
- 4 experience and enforcement here in Ontario, do you
- 5 have any thoughts on how you would respond to
- 6 that?
- 7 MR. FIELD: Problems exist.
- 8 Enforcement exists. We work with all the
- 9 operating branches here at the Commission and
- 10 there is misconduct out there. Every time we talk
- 11 about misconduct I kind of go back to the
- 12 securities side of it and try and relate it to
- 13 this sector which seems different but somewhat the
- same. And wherever there is money and there's an
- opportunity, there may be people that want to step
- 16 up and take advantage of any situation, and we
- 17 call them poli-criminals.
- There's people that every time
- 19 there's a new product out there -- we have
- 20 legitimate businesses that deal with it in a fair
- 21 way and then we have people who enter into those
- 22 areas to make money for themselves and don't
- operate in an appropriate way.
- That's why it's nice to have a
- set of rules that we can put against them and to
- do a proper investigation. So there is misconduct
- out there. By far most people involved in the
- industry are very helpful, very -- they know what

- 1 the rules are, they want to do what's best for
- their clients, but there are people out there that
- 3 do misbehave.
- 4 MR. FINE: Mary?
- 5 MS. CONDON: Thanks, Kevin.
- 6 Just to follow up a little bit on Allister's
- 7 point, I have a few comments just to make to kick
- 8 us off.
- 9 The first one would be that we
- 10 certainly have anecdotal information about the
- 11 presence of retail investors in this space. I
- 12 think one of the difficulties for you and your
- 13 fellow regulators at the CSA is that the space
- will run the gamut from an individual with a very
- small amount of money at risk all the way to a
- 16 corporate -- with quite a decent balance sheet.
- 17 But with respect to
- individuals, it's a sort of historical point. But
- 19 I would just make the observation because it's
- 20 close to my heart as a securities teacher, that
- 21 the case that we teach that is intended to
- 22 identify the definition, the principle-based
- definition a security, what is an investment
- 24 contract.
- 25 Pacific Coast Coin Exchange is
- 26 actually a case involving a commodity futures. So
- 27 a complex product that -- where the judge has sort
- of wrestled us to the ground by defining it as a

- 1 security and then the various protections ensued
- 2 from there.
- 3 But it's sort of an historical
- 4 example of how we get individuals involved in
- 5 these kinds of complex products and then from the
- 6 regulator's perspective need to figure out what is
- 7 the best way to respond in a more holistic
- 8 preventative way.
- 9 The point, though, that --
- 10 that point leads me to make a point about data
- 11 which is not something -- you've heard me make
- this point before, but in other context. But I do
- 13 think that going along with the introduction of a
- 14 rule imposing business conduct standards on people
- operating in the area is an opportunity to
- actually generate better information about who is
- in the space from a retail investor perspective
- and exactly what the types of asset classes are
- 19 that retail investors in Canada are interested in.
- 20 And I think it would be very helpful to go along
- 21 with all of the work that you're already doing to
- use perhaps the business conduct rule or the
- 23 registrant rule to really generate good
- information so that your subsequent rulemaking in
- 25 this space could be data-driven about retail
- 26 investors and what they are interested in and what
- 27 they need.
- I just want to endorse some of

- 1 the points that Neil made about all of the
- 2 references to the suitability standard in this
- 3 rule. We know from the security space that the
- 4 suitability standard causes difficulties for
- 5 retail investors, and I would say that in
- 6 particular in this area it's issues around risk
- 7 that are particularly significant for retail
- 8 investors in terms of both disclosure of risk and
- 9 also a sense of retail investors' access to
- 10 product based on a fairly impartial analysis of
- 11 the type of risk that investors are being exposed
- 12 to by investing in particular types of
- derivatives.
- I wanted to make a couple of
- points, and I won't do it now but a little bit
- later, just in relation the information in the
- draft rule about derivatives parties, specific KYC
- 18 information and the collection of that
- 19 information.
- I'll come back to those
- 21 detailed points in a moment.
- 22 And I guess the last thing,
- just on a general basis that I might say, again
- comes back to an issue that I've been very
- interested in on the securities side, and that's
- the question of how to do complaint handling.
- 27 Here this rule focuses very
- 28 much on internal responses to complaint handling

- 1 when investors complain about the way that their 2 adviser or their dealer has dealt with them. 3 There's no indication in the rule as it currently sits that there's any 5 external involvement until resolving complaints 6 with respect to investors investing in 7 derivatives, and that seems to me something that 8 maybe needs another look as we proceed in this 9 area. 10 MR. FINE: Thank you. So this rule sets out a number 11 12 of market conduct requirements that are similar to 13 existing market conduct requirements applicable to 14 registered dealers and advisers under National Instrument 31-103, as has been mentioned. But 15 they have been modified, reflected different 16 17 nature of the derivatives markets. 18 Do you agree with this 19 approach and are there any requirements that have 20 been included but you don't think they are 21 necessary for retail trade in OSC derivatives, or 22 that have not been included but you think should have been put into retail. And anyone who would 23 24 like to comment on that is open to. Neil? 25 MR. GROSS: Kevin, my concern in 26 this area is a little more fundamental, if I can
- 28 I appreciate the desire to

take one step back on this.

- 1 have symmetry of 31-103, and I can see the merit
- 2 in having as much similarity here as possible. At
- 3 the same time when looking at division lines that
- are adopted there, and trying to then tailor them
- 5 to the derivatives specific market, I'm wondering
- if you have to look more fundamentally in the
- 7 retail space though where the true division line
- 8 for retail investors, individual retail investors.
- 9 It's not actually along the
- 10 lines of sophistication. It's not actually along
- 11 the lines how much money they've got to invest and
- 12 what their potential resources are. The real
- division line amongst individual retail investors
- is between those that expect their relationship
- with their dealer to be advisor and those that
- 16 don't.
- 17 I think it would be better if
- 18 the rule making followed that division line more
- 19 closely because that's where the rubber hits the
- 20 road in terms of a lot of issues that arise for
- 21 retail investors.
- 22 If there is an expectation of
- 23 the relationship being advisory, that can be the
- 24 situation even with a fairly sophisticated
- 25 individual investor.
- On the other hand, you can
- 27 have some that foolishly don't want to get advice
- and are prepared to do it themselves, oftentimes

- 1 to their detriment.
- 2 But I would suggest
- 3 particularly we're dealing with complex
- 4 investments such as derivatives, especially OTC
- 5 derivatives, where individual retail investors
- 6 might be wading into that, that it is very
- 7 important to view this through a lens of whether
- 8 the relationship is advisory or not, because that
- 9 drives a great many other things.
- 10 If the relationship is
- 11 expected to be advisory in nature, then fair
- dealing takes on a different complexion. It's no
- longer about so much best execution. It's much
- more about objectivity and the advice that's
- 15 given. And if the business structures are such
- that they are actually designed to diminish the
- objectivity of the adviser, then that has the
- 18 greatest impact on the retail individual,
- 19 customer.
- 20 MR. FINE: Anyone else to
- 21 comment on...
- MR. WONG: Yeah. In the space
- 23 that we are in, a typical firm that offers online
- 24 trading and OTC derivatives operates a order
- 25 execution only model. And that is based on a
- trade suitability exemption.
- So the client relationship is
- really, I wouldn't say exclusively but it's more

- or less based on giving market access to the
- 2 client and really execution-based. Still we take
- 3 very seriously our responsibility to inform the
- 4 clients about the risks of entering this
- 5 particular -- or taking on this particular
- 6 activity of trading derivatives.
- 7 So we think it would be
- 8 beneficial for all clients to be able to rely on a
- 9 very robust suitability determination degrees
- 10 account opening in order to make sure that when we
- 11 look at the client's financial condition they are
- 12 such that the client would not be put out of
- sorts, you know, if they were to sustain any type
- of loss in terms of what it might do for their
- 15 financial well being or their future retirement
- 16 goals.
- MS. CONDON: Can I jump in to
- ask a question here, which is that one of the
- shortcomings of the suitability standard in the
- 20 securities space is really around the question of
- 21 fees. And the fact that the suitability standard
- doesn't really preclude someone selling something
- where the fees for engaging in that transaction
- are not as advantageous to the retail client as
- 25 some other product.
- So to me it would be
- interesting to spell out the issues of the extent
- to which fee disclosure or fee management is still

- 1 an issue with respect to an order execution model
- 2 as opposed to an advisory model because I do think
- 3 that that could well have an impact on retail
- 4 investor outcomes.
- 5 MR. FINE: Thank you.
- 6 MR. HAYWARD: Just following
- 7 on Mary's comment, just a question for the
- 8 dealers. How transparent are the fees? I think
- 9 the assumption is that the different platforms  $\,$
- 10 will offer spreads, and that's something that
- 11 investors can compare how many points or beeps or
- 12 whatever each platform offers.
- 13 But it's a spreads
- 14 against what? How transparent with the underlying
- sort of exchange or benchmark or rate? So is this
- something -- can an investor really go to order
- 17 execution earning platforms and compare them?
- 18 MR. WONG: Right. In our
- 19 particular model we have a counterparty from whom
- 20 we get wholesale price fee. So one particular
- 21 model would be to add a markup on the spread. We
- 22 call it an embedded commission. And the other
- option would be to show the wholesale spread
- 24 directly to the client and simply charge a
- transparent commission on top of that.
- I believe under CRM2 there is
- 27 now a requirement to disclose to the client, I
- think it's on annual basis, how much fees, whether

- 1 it's generated from an embedded commission or
  2 transparent commission.
  3 MR. FINE: That brings to mind
- a meeting that we had a number of years ago when
  we were first putting together our first concept
  paper about the various rules because of the
  financial meltdown and the derivatives reforms
  and we had meetings with a number of small and
- 9 mid-level and larger corporations with regards to 10 their experiences with using derivatives.
- And uniformly what we heard

  was that they didn't shop around for prices, they

  went to their bank that they already had a

  relationship with, and that they had no concerns,

  they trusted the banks and assumed that the prices

  that they were getting were appropriate.
- So it's interesting to -- I

  always keep that in mind when I think about

  working through these issues of how perception

  versus perhaps the reality of the situations.
- MS. SEITZ: I can say that I
  think from our perspective the marketplace has
  become more competitive and we are seeing more
  frequent customers price shopping and saying well,
  we're getting this rate or that rate. I think
  there has been an increase in the competitive
  price shopping, decision-making process for

28

customers.

1 MR. FINE: All right. Do you 2 have any comments or concerns with how we have 3 defined a retail investor or core customer, i.e., any vendor/customer who does not meet 5 (inaudible) the eligible third party definition in 6 the proposed rule. 7 Then the sub questions of that 8 are do you have any comments or concerns on what the financial threshold for small businesses and 9 10 individuals is, and then after that I'm going to ask 11 about the best interest proposal ... 12 Anyone want to jump in on the 13 definition of retail customer? 14 MS. SEITZ: Sure. So I spoke 15 earlier that we have sold our products to our 16 customers for hedging purposes and there exist in 17 several provinces hedging exemptions. And I know 18 as part of the definition of an eligible contract 19 participant, separate and distinct just the asset 20 test, there was a lower financial test of a 21 million dollars net worth with commercial hedging. 22 And currently the definition doesn't include any 23 sort of prong or qualification with respect to 24 hedging. So that is something that I think we'll 25 be commenting on. 26 MR. FINE: Anyone else? 27 MR. WONG: The vast majority 28 of our clients would not meet the definition of

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1
      permitted client or eligible derivatives party
 2
      under the proposed instrument. We believe that
 3
      the current definition for retail investor is
      appropriate.
 5
                          MR. FINE: Neil?
                          MR. GROSS: Kevin, can I
 6
 7
      comment on the five million dollar --
 8
                          MR. FINE: Absolutely.
 9
                          MR. GROSS: Not so much in
10
      terms of it being a mechanism for separating two
      sides of the divide, but more so on -- when I read
11
      the companion policy the underlying rationale was
12
      stated as that at that level of net financial
13
14
      assets those individuals would have the ability to
15
      purchase advice for themselves to help protect
      them in these transactions.
16
17
                          I don't doubt that's true in a
18
      monetary sense, but I would like to just draw one
19
      thing to your intention, and it comes from the
20
      experience I have as litigator involved in cases.
21
                          When I started out actually
22
      many of them were derivatives cases, and
23
      interestingly I found that there was not ready
24
      access to real expertise in the derivatives space
25
      for retail investors; that outside of the
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28 So even very wealthy

of that expertise out there.

institutional world there's a very limited supply

26

- individuals might actually have great deal of difficulty getting the type of advice that the
- 3 companion policy assumes that they will be able to
- 4 purchase. That's something that I suggest to you
- 5 give some thought to in terms of how you approach
- 6 the waiver issue because no doubt firms like --
- 7 would be like Bob said, preferring the order
- 8 execution only model. They will prefer that their
- 9 clients waive the protections because, hey, who
- 10 wants extra liability. It's easier if they limit
- 11 themselves to clients who are prepared to waive
- 12 those rights.
- So there will be pressure on
- individual retail investors if they want to get
- involved in these types of investments, to do that
- 16 waiver. I would suggest that you give some
- 17 thought, if you are going to continue with the
- 18 waiver concept, to potentially making those
- waivers effective only if the client obtains
- 20 independent legal advice before signing.
- 21 I say that somewhat -- safely
- 22 acknowledge that very few lawyers will recommend
- 23 that clients sign them. But like I said, there
- 24 are some individuals out there who are prepared to
- go forward even though it may not be the smartest
- 26 thing to do.
- MR. FINE: Mary?
- MS. CONDON: Just to follow up

- on that point. I think this is one of those areas
- where, you know, regulators have really taken on
- 3 board a lot of the findings of the behaviour
- 4 economics research, and this seems again like one
- 5 of those classic situations in which one could
- 6 benefit from thinking through the process of
- 7 signing the waiver from that kind of perspective.
- 8 It's not -- we learn from that
- 9 kind of thinking that, you know, masses of
- 10 disclosure doesn't really help, people don't read
- 11 that disclosure. What they benefit from more is
- 12 actually having their minds focused on what are
- 13 the implications of waiving this opportunity at
- 14 the moment when they have to do the signing.
- I think there are tricky
- 16 questions here about the extent to which, if we're
- 17 going to focus on disclosure of information to
- them then it has to be actually written in such a
- 19 way that people really understand the implications
- of what it is they are doing as opposed to classic
- 21 lawyer-type writing.
- MR. FIELD: Kevin, I think
- 23 we've touched on it here. It's the quality of
- that conversation at the beginning deciding to
- 25 become a client to purchase one of these types of
- 26 instruments. The 46-page memorandum outlying what
- it is or seeking legal advice, there could be a
- lack of people that could give those types of

advice, people willing to do it. But it's the
quality of that initial transaction which I think
sets the tone for many things, and if there is
ever a point where there could be misconduct or
people not doing what they are supposed to do

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So whether it's filling out
the KYC form or having a conversation saying hey,
listen, maybe you should get outside legal advice,
we can rule these things as much as we want but
it's how it actually takes place, but the quality
of the relationship between the two people.

that's actually when it's going to take place.

- 13 I know in the OSC and community context we've had lots of conversations 14 15 with people who don't actually know their adviser's names. People are really not aware of 16 17 everything that is going on. We see things like 18 fun facts come out and help people get through 19 these large amounts of information to get to the 20 actual information that they need.
- we're going to do rules about those transactions,
  but I think it's really the spirit of that
  transaction that is so important. Because we see
  it afterwards talking to victims of a fraud or
  misrepresentation of some sort and they really -it was that point of time when they did not
  understand what was going on, when they were taken

I think that transaction,

- 1 by whatever means they were taken.
- So I think we've touched on it
- 3 in different ways here but it's that transaction
- 4 that really needs the focus of our attention.
- 5 Whether it's rules -- but it's also the spirit of
- 6 those rules and how people execute those
- 7 conversations.
- 8 I think it's partly for the
- 9 investor as well to ask those questions because
- something the OSC in the community we're telling
- 11 people, ask the questions. There are no stupid
- 12 questions to ask. Whatever you don't understand
- ask that person, come in with a list of questions
- so that you feel comfortable with this situation.
- But that I think is the crux of the matter, is
- 16 that initial conversation.
- 17 MS. CONDON: Just to follow on
- from that point as well, I guess I would also say
- 19 that we probably need to expect, and Bob will have
- 20 some experience in this, that much of that canned
- 21 opening is actually happening in an online
- 22 context.
- 23 So this is going to require
- 24 some granular oversight, I think at least
- 25 initially, from the perspective of the regulators
- 26 to actually get a good feel for what are the
- issues that are being put front and centre for the
- investor when they are engaged in this online

- 1 interaction and is there an opportunity to ask
- 2 further questions by way of follow-up is the way
- 3 in which the information is presented
- 4 electronically, actually capturing a sense of what
- 5 the risks are, what the pitfalls might be.
- 6 MR. HAYWARD: So not just like iTunes
- 7 where you just accept...
- MS. CONDON: Well, you know,
- 9 that turns out to be the default approach, but it
- 10 may not be appropriate for this context.
- 11 MR. FIELD: 30 minutes of
- 12 reading which you accept in the first 2 seconds
- 13 that the screen pops up.
- 14 MR. FINE: So best interest.
- 15 I want to get back to asking about that. Should
- 16 we consider using the definition institutional
- 17 client that excludes individuals and includes a
- higher financial threshold for companies \$100
- million that was proposed in April 28th CSA
- 20 consultation paper, 33-404 as a basis for the
- 21 definition of paper EDP in 93-101.
- 22 What we say in the proposed
- rule was that we're following what's happening
- 24 with regards to that rule and its development and
- would make appropriate changes once that was done.
- But now we have the opportunity, just wondering
- whether anyone had a comment on that.
- Neil, any thoughts?

1	MR. GROSS: Let me ask this
2	question. How much efficiency do you think you're
3	going to achieve by this tailoring of the
4	standards around individual retail investors?
5	Is it going to be enough to
6	make it worth the exercise? Do you expect that
7	there are going to be enough individual retail
8	investors that, you know, it's worthwhile to do
9	that much tinkering around this, or would it be
10	just largely as efficient to simply say, if you
11	are dealing with an individual you've just got to
12	give them a full suite of protections and let the
13	tailored aspect of it be institutional versus
14	individual, and then draw an appropriate monetary
15	line through the institutional for size?
16	I mean, what's your
17	expectation in terms of how much efficiency you're
18	going to build into this by having a tailored
19	process around the individuals?
20	I would guess that you're not
21	going to accomplish very much efficiency by doing
22	this. In theory, it's a good concept, but if we
23	get to the practicality of how much benefit are
24	you actually going to provide to firms that are
25	engaged in the day-to-day work here, you know,
26	maybe it's unnecessary.
27	MS. SEITZ: And we heard this
28	morning, you know, what type of need is there to

- 1 focus on product or asset class and are we
- 2 considering a different approach on a product or
- 3 asset class basis that might make sense. And I
- 4 can appreciate from a regulator's perspective
- 5 that's very challenging so you're probably
- 6 thinking absolutely not.
- 7 So from my perspective on FX,
- 8 I spoke earlier about adding a broader
- 9 qualification for hedging, about also considering
- 10 whether or not 25 million is the right number. So
- I would say from my perspective, 100 million is
- 12 too high.
- 13 MR. FINE: Paul?
- MR. HAYWARD: So, Neil, just
- 15 to clarify your question. You seem to be
- suggesting that we simply distinguish between
- individuals and non-individuals.
- 18 As was discussed in the first
- 19 panel, the current definition of eligible
- derivatives party, or EDP, is generally similar to
- 21 the existing permitted client concept in 31-103.
- 22 And we did have some comments this morning that
- 23 why do we need another definition, isn't there
- some efficiency in staying with sort of existing
- 25 concepts?
- So what I was just wanting to
- 27 clarify is, are you saying we should simply say
- individual, non-individual, because that could

- 1 presumably mean some fairly small corporations
- 2 that would fall below the permitted client or EDP
- definition, would be considered sophisticated or
- 4 have sufficient resources. Or are you saying
- 5 remove any individual category from EDP that
- 6 currently -- it's a kind of waiver model. If it's
- 7 the additional obligations don't apply at first
- 8 instance if you are dealing with a non-individual
- 9 EDP the way we've drafted it is if you're an
- individual EDP they are presumed to apply but you
- 11 are free to waive as long as it's a meaningful
- 12 waiver.
- So can I just put the question
- 14 back to Neil, just ask you to clarify.
- MR. GROSS: Yeah. Having
- 16 regard to the greater complexity involved in
- derivatives, in particular the derivatives that
- 18 this policy is aimed at, it seems to me that you
- 19 are likely to get very few individuals who
- 20 meaningfully will waive, or should meaningfully
- 21 waive, if I can put it that way, and therefore, is
- 22 it simply -- notwithstanding that it's nice to
- 23 have this sort of parallel with permitted client
- definitions, is that really all that sensible when
- 25 we're talking about these particular types of
- 26 products that are so much more complex, that
- interact in the real world markets in more
- complicated ways than securities might, you know,

- 1 and given that there is far less availability -- I
- 2 think far less availability and expertise for
- 3 potentially waiving individuals to access, might
- 4 it not be more appropriate to just simply say, you
- 5 know, all individuals should get the full set of
- 6 protections.
- 7 MR. FINE: Mary, any thoughts
- 8 on best interest threshold?
- 9 MS. CONDON: Actually, I was
- just going to offer a comment on this, which is
- 11 that this may be a problem that you can really
- only solve with experience. I know that it is
- tempting to try to solve all these problems before
- 14 you put the rule out in its final form, but this
- may be an issue that you really need to think
- about revisiting with a bit of experience over the
- 17 course of a few years in terms of whether or not
- the thresholds that you've decided on initially
- 19 really appear to be benefitting retail investors
- 20 and also making life manageable for providers of
- 21 these sorts of products.
- So, again, going back to my
- 23 comment about gathering information. I think you
- do need to see this as something where the
- 25 regulators make an investment in follow-up
- 26 information gathering just to be able to make a
- 27 more informed assessment in a short period of
- 28 time.

1	MR. FINE: Pause there for
2	questions or comments from the audience? No.
3	Okay.
4	So I would like to ask similar
5	questions I asked in the first panel with regards
6	to fair dealing and conflicts of interest, so I
7	will put this to out dealers at the table.
8	How do you currently deal with
9	those, since those are not new concepts to you.
10	Anything you want to pass on on that subject?
11	MR. WONG: I think for our
12	experience the fair dealing model is really very
13	closely tied into the types of conflicts of
14	interest that we have to deal with.
15	One particular material
16	conflict of interest that we would like to point
17	to would be in the situation of whether the dealer
18	is acting in the capacity of agent or principal,
19	because that goes to the fundamental nature of
20	being of the dealer being able to act in the
21	best interest of the client.
22	If the dealer profits from
23	client losses, the execution could be skewed in a
24	way that would benefit the dealer, either on the
25	client entering the position or exiting.
26	Granted that there's nothing
27	to there's no rule currently that says the

dealer cannot be either an agent or a market

- 1 maker, I think there should be a disclosure that
- 2 requires a very clear explanation to the client
- 3 that in certain situations the interest of the
- dealer and the client may diverge, and it should
- 5 be -- I'm not saying pass it back to the client
- 6 but then the client would have a better
- 7 understanding of the relationship that they were
- 8 getting into. So that's my take on that.
- 9 MR. FINE: Shannon?
- MS. SEITZ: You know, it's
- 11 interesting, and I guess I was also excited to see
- 12 what the registration rule was going to say with
- 13 respect individual traders working at a dealer and
- 14 the distinction there. I don't know if we'll see
- more information on that and the types of
- 16 disclosures with respect to those two parties or
- not, but I think that that is -- we saw in the
- 18 companion policy comments related to compensation,
- 19 but there's also that distinction as well.
- MR. FINE: Okay. Business
- 21 trigger. We also heard that discussion this
- 22 morning and I just wanted to know what your
- thoughts are on it in terms of the companion
- 24 policy and its description, the business trigger
- for being the business and dealing in derivatives,
- and also exemptions that would be available there
- 27 too.
- 28 And we heard some comments

- this morning about -- it probably would be similar
- 2 to perhaps commenting in the securities world
- 3 about more specific examples and sometimes the
- 4 difficulties in determining whether you are in or
- 5 out. But any particular points you want to bring
- 6 out?
- 7 MS. SEITZ: I think we
- 8 expected in.
- 9 MS. CONDON: Well, I quess I
- just make the obvious point that I think the
- 11 business trigger analysis is probably going to be
- more important in the retail space than in the
- institutional space in the sense that you may have
- more providers or actors who are attempting to
- 15 keep themselves outside of the regime.
- And this is, sort of, I'm sure
- 17 the experience that Allister has had that people
- 18 operating sort of at the perimeter of the
- 19 regulation will want to make an argument that they
- 20 are not -- they are not covered by these rules and
- 21 will use the business trigger to do that.
- So again, this might be
- somewhere where you need to do a bit of reverse
- 24 engineering from an enforcement context back to
- 25 say if this was behaviour that you would have
- 26 wanted to have captured, then it needs to be
- 27 identified in the business trigger context.
- On the face of it, it seems as

- 1 though you really have hit a number of important
- 2 indicia of what you would want to have in order to
- 3 give investors the benefit of being protected from
- 4 in these business conduct environments. But I
- 5 think again you'll need to stress test it over
- 6 time with activities of the perimeter.
- 7 MR. FIELD: I think the rubber
- 8 hits the road for us in two places here, actually
- 9 three. One, when we're in-taking matters say
- 10 there's a concern and we're looking at where these
- 11 people fall in. Do they have an exemption, have
- 12 they claimed the exemption. But also when we get
- 13 to the hearing side of things, how is that
- interpreted by the panel.
- The history of these types of
- things before the panel is built is precedent.
- 17 The Criminal Code is full of sections that are no
- longer enforced because of Supreme Court rulings
- and yet they are still in the Criminal Code.
- 20 And as we move forward to the
- 21 hearing context, we could get some help from the
- 22 panel on what this means as well, so there might
- 23 need to be some reverse engineering later on. I'm
- 24 not saying I want any new business, but if
- 25 business comes up later on down the road when
- something gets litigated or it's been litigated in
- another province, we may get some more guidance
- from those panels as well about business trigger.

- 1 It's nice that this is a 2 national instrument, but the panels are provincial 3 at the moment. So we may get some help in the business trigger that you are proposing, get some 5 more clarification from those panels about what it 6 actually means, which would be helpful for us 7 going forward when we're investigating new matters 8 we take a look at something go, okay, the panel 9 has had a decision about this, has feelings about 10 this. As we move forward it's very, very 11 important to us. 12 MR. FINE: And we are looking 13 forward to comments on the business trigger, this is the first opportunity here. There will be 14 15 another opportunity in the registration rule when it comes out as well. 16 17 One thing I would like to 18 mention, we would like to hear from the MSB. 19 There are around 500 money service businesses in 20 Canada. For many of them derivatives are not their 21 business, but a small part of their business 22 may offer certain foreign exchange forwards 23 for some of their clients and customers. And they would fall under the -- arguably under the 24 definition of dealing under the rule. And we want 25
- 27 If it means that they all drop 28 those services because they don't want to enter

to look at what that means.

26

- 1 into an oversight regime, what's the effect of
- 2 that on the market? Is that a good thing or bad
- 3 thing? So we very much would like to hear from
- 4 the money service businesses with regard to their
- 5 take on those issues.
- Any other comments on this
- 7 trigger? I think that was it. So audience, on
- 8 business trigger?
- 9 Okay, those were our
- 10 general questions. Any concluding comments anyone
- 11 would like to make about conduct? It is actually
- 12 a bit of a hot topic now. Reading the news we have
- seen lots of interesting articles and discussions
- 14 with regard to conduct generally and also in the banking world that
- 15 involves retail.
- MR. WONG: This may be gearing
- into 93-102, but we are looking for a little bit
- 18 more clarity on how the whole thing is going to
- 19 come together, particularly given our situation of
- 20 being an IIROC dealer and that we already comply
- 21 with the ongoing registrant obligations under
- National Instrument 31-103. How is all that going
- 23 to dovetail with the -- whether there are going to
- 24 be any new obligations under the proposed
- 25 instrument. How is that all going to come
- 26 together for us. So that's one thing that I would
- like to look forward to hearing a little bit more

- 1 from.
- 2 MS. CONDON: Can I just make
- 3 my two little small comments about the
- 4 know-your-party -- know-your-derivatives party
- 5 provision.
- 6 One that targets the I guess
- 7 investor and the other the firm. So with respect
- 8 to the provision which requires derivatives firms
- 9 to establish the insider status of a party, it
- 10 only -- it appears to apply at the moment only
- when the underlying is securities. And to me that
- is potentially a bit too narrow in the sense that
- I can imagine that there might well be other
- 14 circumstances where somebody's status as an
- insider of a reporting issuer might bear on the
- 16 extent to which they are entering into a
- derivative, let's say a credit derivative just as
- 18 much as a derivative where the underlying is
- 19 security.
- 20 So given that -- I assume that
- 21 we're all focused on manipulative trading here,
- 22 that you might want to take a look at the issue
- 23 around establishing inside status and the extent
- 24 to which it applies.
- 25 Then on the firm side. You
- 26 know, in the CP I was interested in the idea that
- 27 the obligation to gather information about the
- derivative party does vary depending on derivative

- firm's business model.
- 2 Again, I can see how that's
- 3 important in the sense that if the derivative firm
- 4 is only in a specific asset class then they may
- 5 only need to collect information about the parties
- 6 with whom they are transacting in a narrower
- 7 framework.
- 8 But I suppose you also don't
- 9 want this to end up having sort of a perverse
- 10 incentive on the firm to only -- to characterize
- 11 themselves as adopting a particular business model
- 12 because it limits their need to collect KYC
- information from the parties with whom they are
- 14 transacting.
- So I guess just really a small
- point about perhaps fleshing out what exactly you
- mean by the requirement to gather the information
- being limited by the firm's business model.
- MR. FINE: Thank you.
- 20 MR. GROSS: And we had good
- 21 discussion in the earlier panel about the
- 22 responsibilities of the senior derivatives
- 23 manager. But one of the things that caught my eye
- 24 when I looked at the proposal was the wording
- about how to take reasonable steps to prevent and
- 26 respond to non-compliance. The absence of any
- 27 specific wording about responsibility to test for,
- detect non-compliance struck me as a significant

- 1 omission and I would imagine that prudent firms
- 2 would make that part of their operational
- 3 structure in the event, but it would be
- 4 appropriate I think to have the regulation like
- 5 that.
- 6 MR. FINE: Thank you. Last
- 7 chance for comments anyone? Okay.
- 8 Well, this has just been
- 9 tremendous. I very much would like to thank the
- 10 panelists again for a great conversation. We feel
- 11 this is an important rule. We'd like to think
- 12 this is the introduction for some of you if you
- 13 haven't read the rule yet, you now know a little
- 14 bit about it and we encourage you to go and read
- 15 it and provide comments to us. You don't have to
- hire a lawyer to provide comments. Anything you
- 17 write out we're happy to take the comments as part
- of the process, so we thank you for that.
- 19 I would also like to mentionthe CSA binary options ban.
- 20 We have
- 21 a binary options ban proposal out. It's an important piece
- 22 amongst many that the CSA is doing to try and
- 23 address a very serious situation in Canada with
- 24 regard to fraudulent foreign dealers.

1	But we do want to of
2	course sometimes there's unintended consequences,
3	so we are hoping for somehow we caught a
4	legitimate short term binary option that you don't
5	think should be affected by the ban, please we
6	would like to hear about that as well.
7	Also, keep your eye out for the
8	registration rule. We don't have an exact date
9	for you, my apologies, but it will be coming out
10	in the next few months. And as I said, you can
11	provide comments that we'll take back with regards
12	to the business conduct rule.
13	And most of all, thank you
14	very much everyone for attending. This is how we
15	improve these rules as best as we can, these open
16	dialogues. Have a great
17	day and hopefully it's cooler when you get outside
18	the room. Thank you.
19	Whereupon the proceedings concluded at 11:53 a.m
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2	This is to hereby certify that
3	the forgoing to be a true and
4	accurate transcript of the
5	proceedings to the best of my
6	skill and ability.
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9	Sandra Brereton
10	Certified Shorthand Reporter
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