

# **IIROC NOTICE**

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Contact:

Sanka Kasturiarachchi Policy Counsel, Market Regulation Policy

Telephone: 416.646.7266 19-0134 e-mail: skasturiarachchi@iiroc.ca August 8, 2019

# Amendments Respecting Provision of Price Improvement by a Dark Order

### **Executive Summary**

On July 25, 2019, the applicable securities regulatory authorities approved amendments to UMIR Rule 6.6 (**Amendments**) that modify the requirements for Dark Orders<sup>1</sup> to provide a better price<sup>2</sup> when trading against certain orders. Specifically, the Amendments add a minimum order value of \$30,000 in addition to the current threshold of 50 standard trading units (**STUs**). Under the Amendments, an order may execute against a Dark Order without receiving a better price only if it is sufficiently large in both volume (over 50 STUs) and value (over \$30,000).

The Amendments were published for comment on December 13, 2018 in IIROC Rules Notice <u>18-0231</u> – Rules Notice – Request for Comments – UMIR – *Proposed Amendments Respecting Provision of Price Improvement by a Dark Order*. All relevant background information, including the description and impact of the Amendments, is set out in that notice.

<sup>&</sup>lt;sup>1</sup> Please see "Dark Order" definition in UMIR Rule 1.1.

<sup>&</sup>lt;sup>2</sup> Please see "better price" definition in UMIR Rule 1.1.



#### **Comments Received**

We received ten comment letters in response to IIROC Notice 18-0231. Appendix C provides a summary of the public comments received and our responses.

We have not made any revisions to the Amendments, as set out in IIROC Notice 18-0231.

#### **Attachments**

Appendix A – Text of Final UMIR Amendments

Appendix B – Blackline of Amendments to UMIR

Appendix C – Summary of comments received and IIROC's responses

### Implementation

Participants, marketplaces and vendors will be required to make necessary technology changes to ensure that orders with a notional dollar value of less than \$30,000 do not trade against a Dark Order unless the order receives a better price.

The Amendments are effective on February 4, 2020, being 180 days after the publication of this Notice.



# **Appendix A – Text of Final UMIR Amendments**

The Universal Market Integrity Rules are hereby amended as follows:

- 1. Subsection (1) of Rule 6.6 is amended by:
  - (a) inserting the phrase "and has a value of more than \$30,000" immediately before the phrase "or has a value of more than \$100,000" in subclause (i) of clause (b)
  - (b) inserting the phrase "and has a value of more than \$30,000" immediately before the phrase "or has a value of more than \$100,000" in subclause (i) of clause (c).



# Appendix B – Blackline of Amendments to UMIR

# Text of UMIR to Reflect Amendments Respecting Provision of Price improvement by a Dark Order

	_						
	Text of Provision Following Adoption of the Amendments			Text of Current Provisions Marked to Reflect Adoption of the Amendments			
6.6	Provision of Price Improvement by a Dark Order		6.6 Provision of Price Improvement by a Dark Order				
	orde sale with ente	er on a of a se a Da ered b	marketplace for the purchase or ecurity that order may execute rk Order provided the order y the Participant or Access executed:		orde sale with ente	of a se a Da red b	pant or Access Person enters an marketplace for the purchase or ecurity that order may execute ark Order provided the order by the Participant or Access executed:
	(a)	at a l	petter price;		(a)	at a l	better price;
	(b)		e case of a purchase, at the best price if:		(b)		e case of a purchase, at the best price if:
		(i)	the order on entry to the marketplace is for more than 50 standard trading units and has a value of more than \$30,000 or has a value of more than \$100,000, and			(i)	the order on entry to the marketplace is for more than 50 standard trading units and has a value of more than \$30,000 or has a value of more than \$100,000, and
		(ii)	on the execution of the trade with the Dark Order, no orders for the sale of the security included in the calculation of the best ask price are displayed on that marketplace at that best ask price; or			(ii)	on the execution of the trade with the Dark Order, no orders for the sale of the security included in the calculation of the best ask price are displayed on that marketplace at that best ask price; or
	(c)	in th	e case of a sale, at the best bid		(c)	in th price	e case of a sale, at the best bid e if:
		(i)	the order on entry to the marketplace is for more than 50 standard trading units and has a value of more than \$30,000 or has a value of more than \$100,000, and			(i)	the order on entry to the marketplace is for more than 50 standard trading units and has a value of more than \$30,000 or has a value of more than \$100,000, and
		(ii)	on the execution of the trade with the Dark Order, no orders for the purchase of the security included in the calculation of the best bid price are displayed on that			(ii)	on the execution of the trade with the Dark Order, no orders for the purchase of the security included in the calculation of the best bid price are displayed on that



	marketplace at that best bid	marketplace at that best bid
	price.	price.
(2)	Subsection (1) does not apply if the order entered by the Participant or Access Person is:	(2) Subsection (1) does not apply if the order entered by the Participant or Access Person is:
	(a) a Basis Order;	(a) a Basis Order;
	(b) a Call Market Order;	(b) a Call Market Order;
	(c) a Closing Price Order;	(c) a Closing Price Order;
	(d) a Market-on-Close Order;	(d) a Market-on-Close Order;
	(e) an Opening Order;	(e) an Opening Order;
	(f) a Volume-Weighted Average Price Order; or	(f) a Volume-Weighted Average Price Order; or
	(g) for less than one standard trading unit.	(g) for less than one standard trading unit.



### Appendix C

### **Comments Received in Response to**

### IIROC Notice 18-0231 - Rules Notice - Request For Comments - UMIR

## Proposed Amendments Respecting Provision of Price Improvement by a Dark Order

On December 13, 2018, IIROC issued Notice <u>18-0231</u> requesting comments on Proposed Amendments Respecting Provision of Price Improvement by a Dark Order (**Proposed Amendments**). IIROC received comments on the Proposed Amendments from:

NEO Exchange Inc. (NEO)

Independent Trading Group (ITG)

TriAct Canada Marketplace LP (**TriAct**)

TMX Group Limited (TMX)

Scotia Capital Inc. (Scotia)

Investment Industry Association of Canada (IIAC)

Nasdaq CXC Limited (Nasdaq)

Canadian Security Traders Association, Inc. (CSTA)

CNSX Markets Inc. (CSE)

Mr. Samuel Samson (Samson)

Copies of these comment letters are publicly available on IIROC's website (<u>www.iiroc.ca</u>). The following table summarizes these comments and our responses:



Text of Provision Following Adoption of the Amendments			Summary of Comments	IIROC Response and Additional Commentary
6.6	Dark Order  (1) If a Part enters a for the security with a E order e Access (a) a (b) ir	cicipant or Access Person an order on a marketplace purchase or sale of a that order may execute Dark Order provided the intered by the Participant or Person is executed: t a better price; the case of a purchase, at the best ask price if: the order on entry to the marketplace is for more than 50 standard trading units and has a value of	Seven commenters generally supported the Proposed Amendments and the addition of a \$30,000 minimum value threshold to UMIR Rule 6.6, tied to the current minimum volume threshold of 50 standard trading units.  Commenters cited that the Proposed Amendments:  • would address certain developments in the market that are contrary to the intended policy objectives of UMIR Rule 6.6  • are based on proper analysis of the matter using trading data  • would not cause any unintended consequences. (NEO, TMX, Scotia, IIAC, Nasdaq, CSTA, CSE)	We acknowledge the comments.
	(i	more than \$30,000 or has a value of more than \$100,000, and ii) on the execution of the trade with the Dark Order, no orders for the sale of the security included in the calculation of the	Opposes proposal  General  Two commenters opposed the proposal due to its negative effects on:  • retail investors' access to dark markets • liquidity in low-priced securities (<\$ 0.10) • costs of trading.	We acknowledge the comments. The dark order price improvement requirements in UMIR Rule 6.6 allow trading in the dark while preserving price discovery. This is accomplished by requiring a dark order to provide a better price when trading against "small" <sup>3</sup> , active orders that would otherwise execute against displayed

A "small order" is considered to be 50 standard trading units or less, which is 5,000 units of a security trading at \$1.00 or more per unit, 25,000 units of a security trading at \$0.10 or more per unit and less than \$1.00 and 50,000 units when a security is trading at less than \$0.10 per unit – IIROC Rules Notice 12-0130 – Notice of Approval – UMIR – Provisions Respecting Dark Liquidity (April 13, 2012) pg. 7



	Following Adoption of nendments	Summary of Comments	IIROC Response and Additional Commentary
(2) Subsect order e	best ask price are displayed on that marketplace at that best ask price; or in the case of a sale, at the best bid price if: i) the order on entry to the marketplace is for more than 50 standard trading units and has a value of more than \$30,000 or has a value of more than \$100,000, and ii) on the execution of the trade with the Dark Order, no orders for the purchase of the security included in the calculation of the best bid price are displayed on that marketplace at that best bid price. tion (1) does not apply if the intered by the Participant or Person is:	They are of the view that the proposal as currently drafted:  • is not adequately data driven and does not analyze the consequences of its implementation  • will limit trading in low-priced securities in dark pools in Canada, effectively limiting liquidity in smaller capitalization companies and increasing trading costs associated with trading these securities  • makes it difficult for non-insiders or non-institutional investors to participate in a dark pool without compromising price or paying increased fees  • is detrimental to all market participants and does not help the market as a whole. (ITG, TriAct)  Three commenters believe the proposed \$30,000 minimum value threshold is too high and will have a negative impact on the market. (ITG, TriAct, Samson)	orders. We reviewed the current thresholds used to capture "small" orders in UMIR Rule 6.6 and found that orders for low-priced securities with low notional values disproportionately do not receive a better price than higher-priced securities. This is inconsistent with the policy objectives of the Rule. IIROC's data analysis showed an increase in the liquidity and trading of low-priced securities in dark markets, that could lead to impaired price discovery of these securities. Under the Proposed Amendments all orders are still eligible to execute against a dark order, however an order may only execute against a dark order without receiving a better price if it is sufficiently large in both volume and value. We believe this will better capture the intended policy objective of the Rule to preserve price discovery, which is a key element of fair and efficient capital markets <sup>4</sup> and treats investors who display orders fairly.  IIROC analyzed historical trading data to find the most appropriate minimum value threshold, as described in section 2.5 of IIROC Notice 18-0231. We believe that the proposed threshold will continue to allow larger orders to execute without the requirement to provide price improvement, which is consistent with our policy objectives.

IIROC Notice 10-0303 – Rules Notice – Request for Comments – UMIR – Joint Canadian Securities Administrators/Investment Industry Regulatory Organization of Canada – Position Paper 23-405 – Dark Liquidity in the Canadian Market (November 19,2010) pg.11



	n Following Adoption of Amendments	Summary of Comments	IIROC Response and Additional Commentary	
(a)	a Basis Order;	Commends IIROC's review of thresholds		
(b) (c)	a Call Market Order; a Closing Price Order;	Three commenters commended IIROC for reviewing all value and volume thresholds	We acknowledge the comments.	
(d) (e)	a Market-on-Close Order; an Opening Order;	currently used in UMIR. (NEO, Nasdaq, Scotia)		
(f)	a Volume-Weighted Average Price Order; or	Alternative solution		
(g)	for less than one standard trading unit.	Two commenters suggested increasing the share volumes in the definition of a standard trading unit instead of imposing the proposed minimum value threshold. The commenters believe that increasing the standard trading unit volumes:  • is an easier solution to implement and comply with  • has no market impact or unintended consequences. (ITG, Samson)	IIROC looked at different solutions to most appropriately modify the current thresholds as described in the Proposed Amendments under section 2.6 Solutions Considered. We believe adding the proposed minimum value threshold is the least complex solution that effectively meets our policy objectives.	
		Other suggested changes		
		Two commenters suggested that IIROC look at what defines a "large" order to:  • evaluate whether the policy objectives of UMIR Rule 6.6 are being achieved with the current notional value (\$100,000) used to define a "large" order. (Nasdaq)  • harmonize the "large" order definition and application across all applicable UMIR provisions	The focus of this proposal is limited to small orders with small notional values.  We may make future modifications to other thresholds used in UMIR based on the outcome of our consultation through CSA/IIROC Consultation Paper 23-406 – Internalization within the Canadian Equity Market <sup>5</sup> .  This paper was published for comment on March 12, 2019.	

<sup>5</sup> IIROC Notice 19-0045



Text of Provision Following Adoption of the Amendments	Summary of Comments	IIROC Response and Additional Commentary
	<ul> <li>develop a formula and set a threshold for a "large" order as well as update this threshold periodically</li> <li>have marketplaces offer an indication of the "large" order classification through a tag or a private field communication to participants. (Scotia)</li> <li>NEO suggested, as part of the general UMIR threshold review and the joint Internalization review with the CSA, to consider other developments in the market that are contrary to the intended policy objectives of the dark order requirements, such as the proliferation of various market making programs with minimum guaranteed fill facilities.</li> </ul>	
	Implementation period	
	Three commenters supported the proposed 90-day implementation period. (NEO, TMX, CSE)  Scotia stated that marketplaces would bear the majority of implementation efforts.  Two commenters recommended a 180-day implementation period. (IIAC, TriAct)	We acknowledge the comments. We have provided for a 180-day implementation period to give all stakeholders sufficient time for implementation.



Text of Provision Following Adoption of the Amendments	Summary of Comments	IIROC Response and Additional Commentary
	Other	
	IIAC expressed concern that the rejection of smaller orders under the criteria imposed by the Proposed Amendments may create delays that would impair the ability to achieve best execution on such orders.	If approved, we expect dealers to evaluate the impacts of the Proposed Amendments on their approach to achieve best execution and make any necessary changes prior to implementation.