

# IIROC NOTICE

## **Rules Notice Request for Comments**

UMIR and Dealer Member Rules

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**12-0315  
October 25, 2012**

## **Proposed Provisions Respecting Third-Party Electronic Access to Marketplaces**

### **Executive Summary**

On September 12, 2012, the Board of Directors of IIROC (“Board”) approved the publication for comment of:

- proposed amendments to UMIR respecting third-party electronic access to marketplaces (“Proposed UMIR Amendments”) that would introduce:
  - requirements for a Participant providing “direct electronic access”,
  - provisions governing a Participant in a “routing arrangement” with an investment dealer,
  - requirements for supervision of orders entered by an order execution client by a Participant that provides order execution services, and



- gatekeeper obligations on a marketplace that provides access to a Participant or Access Person and on a Participant that provides direct electronic access to a client or to an investment dealer under a routing arrangement; and
- proposed amendments to the Dealer Member Rules (“Proposed DMR Amendments”) that would:
  - provide an exemption from the suitability obligations whenever a Dealer Member accepts an order from a client or transmits an order for a client who has been provided with direct electronic access, subject to specific conditions, and
  - prohibit a Dealer Member that offers order execution only services to Retail Customers from allowing its clients to use automated order systems or allowing its clients to manually send orders that exceed the threshold on the number of orders as set by IIROC from time to time.

In addition, the Board authorized the withdrawal from further consideration an earlier proposal published in April of 2007 that would have clarified the obligations of Participants, Access Persons and marketplaces regarding direct access to marketplaces.<sup>1</sup>

The Proposed UMIR Amendments and Proposed DMR Amendments (collectively, the “Proposed Amendments”) are intended to provide a comprehensive framework to regulate various forms of third-party electronic access to marketplaces and complement the proposed amendments to National Instrument 23-103 – *Electronic Trading* dealing with direct electronic access to marketplaces (“CSA Access Proposals”).<sup>2</sup> In recent years there has been a proliferation of sophisticated, high-speed trading technology that has caused various risks to emerge including financial, regulatory, legal and operational risks associated with electronic access to marketplaces. IIROC believes that there should be a common set of rules for the granting of direct electronic access that applies across all marketplaces. This common set of requirements would protect overall market integrity and facilitate trading in a multiple marketplace environment.

While the Proposed Amendments will introduce a new and more comprehensive framework for third-party electronic access to marketplaces, many of the components of these requirements build on: existing marketplace requirements for direct market access; regulatory requirements and guidance on trade supervision and compliance; and established industry practices. As such, many of Proposed Amendments either formalize or clarify existing requirements or practices.

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<sup>1</sup> Market Integrity Notice 2007-009 – *Request for Comments – Provisions Respecting Access to Marketplaces* (April 20, 2007).

<sup>2</sup> See (2012) 35 OSCB 9627.



The Proposed Amendments do not affect the entry of orders on a marketplace that are intermediated by an individual registrant or trader of a Participant.<sup>3</sup>

The following diagram<sup>4</sup> summarizes the order flow to marketplaces assuming the adoption of the Proposed Amendments, and earlier proposed amendments to UMIR respecting electronic trading.<sup>5</sup> Currently, all marketplaces trading listed or quoted securities in Canada operate as electronic markets. The diagram confirms that:

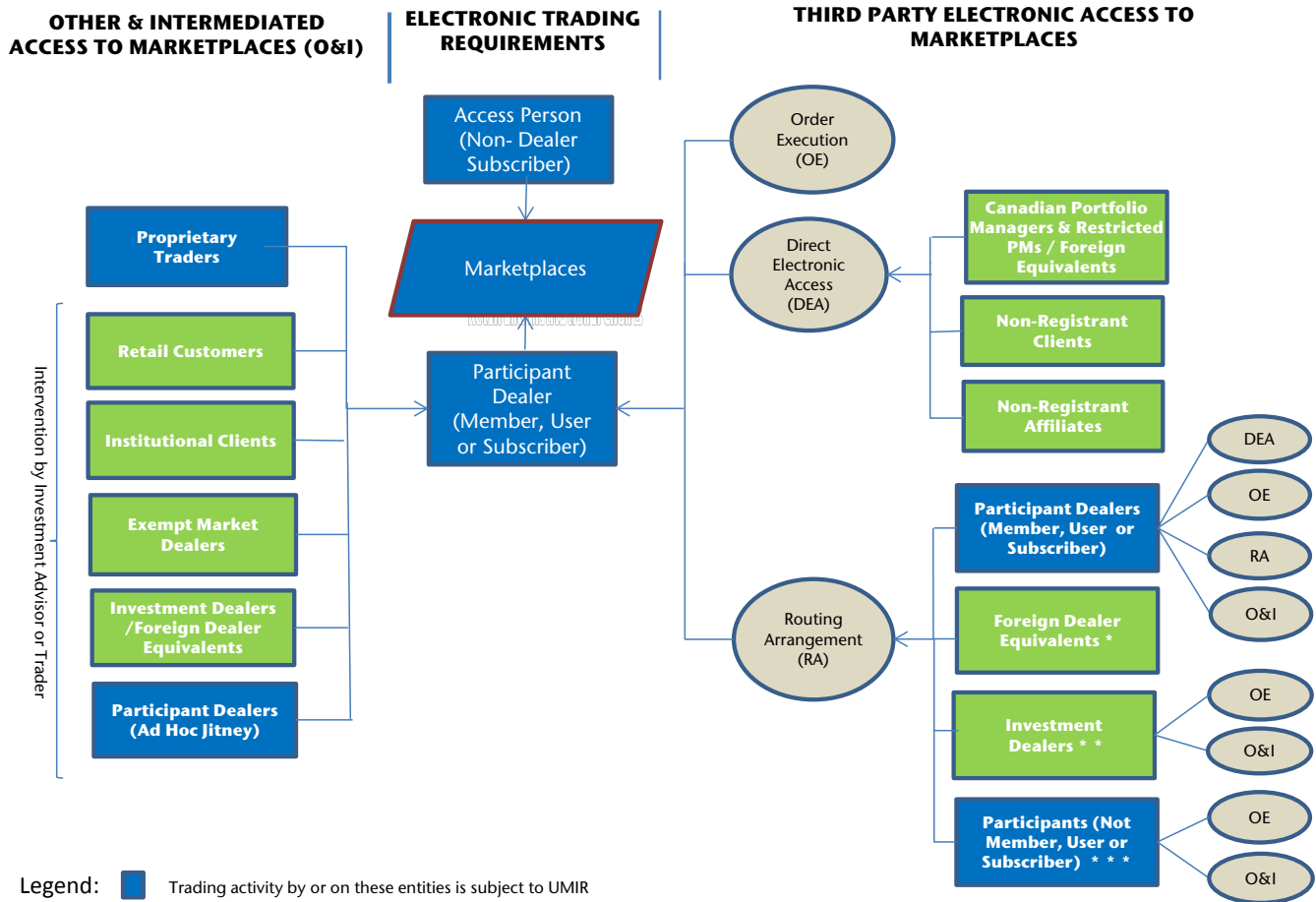
- all orders entered on a marketplace in respect of a listed or quoted security are subject to UMIR;
- the only means to access a marketplace for the purpose of trading a listed or quoted security is:
  - as an Access Person as a subscriber to an ATS, or
  - by or through a Participant as a member of an Exchange or subscriber to an ATS; and
- unless a client order is intermediated by an investment advisor or trader at a Participant, the only third-party access that a Participant can provide will be governed by one of three options:
  - order execution service,
  - direct electronic access, or
  - routing arrangement.

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<sup>3</sup> A more detailed description of the impacts of the Proposed Amendments is set out later in this notice in section 4 – *Summary of the Impact of the Proposed Amendments*.

<sup>4</sup> A more detailed version of this diagram which contains summary references to the various proposed amendments is set out later in this notice in section 4.3 – *Order Flow to Marketplaces*.

<sup>5</sup> See section 2.3 of this notice for a discussion of the proposed amendments to UMIR respecting electronic trading.



**In order to facilitate the preparation of comments on the Proposed Amendments, IIROC intends to hold information sessions with industry participants during the comment period to address questions related to the Proposed Amendments. Notice of dates and locations for the information session will be published in a separate IIROC Notice in the near future.**

Generally speaking, the impact of the Proposed Amendments would be to require a Participant granting access to a marketplace through direct electronic access or a routing arrangement to:

- establish standards to manage the attendant risks;
- enter into a written agreement with each client or investment dealer provided access;
- establish and apply appropriate supervisory and compliance procedures for orders entered under direct electronic access or routing arrangements;



- at least annually review the standards and compliance of each client and investment dealer with the standards and written agreement; and
- establish procedures for reporting to IIROC non-compliance by a client or investment dealer with the standards or written agreement.

The Proposed Amendments would also require a Participant offering order execution services to review, on an on-going basis, whether the account was appropriate to use such service and, on an annual basis, that the account is not using a third-party automated order system.

IIROC would expect that, if the Proposed Amendments are approved by the Recognizing Regulators, the amendments would be implemented on the later of:

- the date the CSA Access Proposals become effective; and***
- 180 days following the publication of notice of approval of the amendments.***

To the extent that a Participant has an existing agreement with a client or an investment dealer for electronic access to a marketplace, the Participant would have a further 180 days to bring such agreements into compliance with the requirements of the amendments.

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## 1. Policy Development Process

IIROC has been recognized as a self-regulatory organization by each of the Canadian provincial securities regulatory authorities (the “Recognizing Regulators”) and, as such, is authorized to be a regulation services provider for the purposes of National Instrument 21-101 (“Marketplace Operations Instrument”) and National instrument 23-101 (“CSA Trading Rules”).

As a regulation services provider, IIROC administers and enforces trading rules for the marketplaces that retain the services of IIROC.<sup>6</sup> IIROC has adopted, and the Recognizing Regulators have approved, UMIR as the integrity trading rules that will apply in any marketplace that retains IIROC as its regulation services provider.

The Market Rules Advisory Committee (“MRAC”) of IIROC reviewed the Proposed Amendments. MRAC is an advisory committee comprised of representatives of each of the marketplaces for which IIROC acts as a regulation services provider; Participants, institutional investors and subscribers, and the legal and compliance community.<sup>7</sup>

The text of the Proposed UMIR Amendments is set out in Appendix “A”. The text of the Proposed DMR Amendments is set out in Appendix “B”. The Proposed Amendments deal with various forms of third-party electronic access to marketplaces and are designed to complement and supplement provisions regulating electronic trading that are being proposed by the Canadian Securities Administrators (“CSA”) in the CSA Access Proposals. For this reason, the Board has determined the Proposed Amendments to be in the public interest.

Comments are requested on all aspects of the Proposed Amendments, including any matter which they do not specifically address. Comments on the Proposed Amendments should be in writing and delivered by **January 23, 2013** to:

Naomi Solomon,  
Senior Policy Counsel, Market Regulation Policy,  
Investment Industry Regulatory Organization of Canada,  
Suite 2000  
121 King Street West,  
Toronto, Ontario. M5H 3T9

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<sup>6</sup> Presently, IIROC has been retained to be the regulation services provider for: Alpha Exchange Inc., Canadian National Stock Exchange (“CNSX”), Toronto Stock Exchange (“TSX”) and TSX Venture Exchange (“TSXV”), each as an “exchange” for the purposes of the Marketplace Operation Instrument (“Exchange”); and for Bloomberg Tradebook Canada Company, Chi-X Canada ATS Limited, Instinet Canada Cross Ltd., Liquidnet Canada Inc., Omega ATS Limited, TMX Select and TriAct Canada Marketplace LP (the operator of “MATCH Now”), each as an alternative trading system (“ATS”). CNSX presently operates an “alternative market” known as “Pure Trading” that is entitled to trade securities that are listed on other Exchanges and that presently trades securities listed on the TSX and TSXV.

<sup>7</sup> The review by MRAC of the Proposed Amendments should not be construed as approval or endorsement of the Proposed Amendments. Members of MRAC are expected to provide their personal advice on topics and that advice may not represent the views of their respective organizations as expressed during the public comment process.



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A copy should also be provided to the Recognizing Regulators by forwarding a copy to:

Susan Greenglass  
Director, Market Regulation  
Ontario Securities Commission  
Suite 1903, Box 55,  
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Toronto, Ontario. M5H 3S8

Fax: (416) 595-8940  
e-mail: marketregulation@osc.gov.on.ca

***Commentators should be aware that a copy of their comment letter will be made publicly available on the IIROC website ([www.iiroc.ca](http://www.iiroc.ca) under the heading “Policy” and sub-heading “Market Proposals/Comments” and/or “Dealer Member Rules - Policy Proposals and Comment”) upon receipt. A summary of the comments contained in each submission will also be included in a future IIROC Notice.***

***In order to facilitate the preparation of comments on the Proposed Amendments, IIROC intends to hold information sessions with industry participants during the comment period to address questions related to the Proposed Amendments. Notice of dates and locations for the information session will be published in a separate IIROC Notice in the near future.***

After considering the comments on the Proposed Amendments received in response to this Request for Comments together with any comments of the Recognizing Regulators, IIROC may recommend that revisions be made to the applicable proposed amendments. If the revisions are not of a material nature, the Board has authorized the President to approve the revisions on behalf of IIROC and the applicable proposed amendments as revised will be subject to approval by the Recognizing Regulators. If the revisions are material, the applicable proposed amendments as revised will be submitted to the Board for ratification and, if ratified, will be republished for further public comment.

## **2. Background to the Proposed Amendments**

### **2.1 Earlier Proposals to Regulate Access to Marketplaces**

In April 2007, amendments were proposed to UMIR that were intended to clarify the obligations of Participants, Access Persons and marketplaces regarding direct access to





markets (the “2007 Proposal”).<sup>8</sup> The 2007 Proposal would have introduced, among other things:

- a provision that a person with “Dealer-Sponsored Access” would be subject to UMIR (either as a “Participant” in the case of a dealer with Dealer-Sponsored Access or as an “Access Person” for a person other than a dealer); and
- a requirement for training and proficiency for each person entitled to enter orders on a marketplace on behalf of an Access Person.

The 2007 Proposal was published concurrently with proposed amendments to the CSA Trading Rules. With the publication of the Proposed Amendments dealing with the same subject matter, the 2007 Proposal is withdrawn from further consideration by the Recognizing Regulators. The elements of the 2007 Proposal referenced above have not been included in the Proposed Amendments.<sup>9</sup>

## **2.2 International Developments and Initiatives**

Following the 2007 Proposal, regulatory developments in other jurisdictions concerning electronic trading and access to marketplaces have been monitored. Almost all jurisdictions have experienced a proliferation of sophisticated, high-speed trading technology that has caused various risks to emerge including financial, regulatory, legal and operational risks, associated with market access.

The Proposed Amendments respecting third-party electronic access to marketplaces are aligned with the principles outlined in the Final Report prepared by the International Organization of Securities Commissions (“IOSCO”) entitled *Principles for Direct Electronic Access to Markets*, in August, 2010<sup>10</sup> (the “IOSCO DEA Report”). In particular, the IOSCO DEA Report included eight principles applicable to DEA arrangements in three key areas:

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<sup>8</sup> Market Integrity Notice 2007-009, op. cit.

<sup>9</sup> Under the Proposed Amendments, an investment dealer who is a party to a routing arrangement with a Participant that is a member, user or subscriber and through which the investment dealer is able to enter orders directly to a marketplace without being electronically transmitted through the system of the Participant will be considered to be a “Participant” and will be required to have automated controls to examine each order before entry on a marketplace in accordance with the proposed Rule 7.1 of UMIR and section 3 of National Instrument 23-103. See section 3.3.1 *Investment Dealer and Participant Relationships*.

<sup>10</sup> See <http://www.iosco.org/library/pubdocs/pdf/IOSCOPD332.pdf>. For the purposes of the IOSCO DEA Report, “direct electronic access” or “DEA” was defined as following three major pathways: (i) an arrangement where an intermediary, who is a market-member, permits its customers to transmit orders electronically routing through an intermediary’s infrastructure, and the order is in turn automatically transmitted for execution to a market-maker under the intermediary’s market-maker ID (“automated order routing”); (ii) an arrangement where an intermediary, who is a market-member, may permit its customers to use its member ID to transmit orders for execution directly to the market without using the intermediary’s infrastructure (“sponsored access”); and (iii) a person, who is not registered as an intermediary, such as a hedge fund or proprietary trading group, becomes a market-member, and in that capacity, in the same way as members that are registered intermediaries, connects directly to the market’s trade matching system using its own infrastructure and member ID (“direct access”).



- pre-conditions for DEA;
- information flow; and
- adequate systems and controls.

The IOSCO DEA Report recommended three principles for the pre-conditions for DEA:

- Minimum Customer Standards:* Each DEA customer must have appropriate financial resources and procedures in place to ensure that all relevant persons are both familiar with, and comply with, the rules of the market and have knowledge of and proficiency in the use of the order entry system used by the DEA customer; and intermediaries must maintain minimum customer standards.
- Legally Binding Agreement:* There should be a recorded, legally binding contract between the intermediary and the DEA customer, the nature and detail of which should be appropriate to the nature of the service provided.
- Intermediary's Responsibility for Trades:* An intermediary retains ultimate responsibility for all orders under its authority, and for compliance of such orders with all regulatory requirements and market rules.

With respect to information flow, the IOSCO DEA Report recommended two guiding principles:

- Customer Identification:* Intermediaries must disclose to market authorities the identity of their DEA customers in order to facilitate market surveillance.
- Pre- and Post-Trade Information:* Markets should provide member firms with access to relevant pre- and post-trade information (on a real-time basis) to enable these firms to implement appropriate monitoring and risk management controls.

In the third area covered by the IOSCO DEA Report, IOSCO set out principles regarding the responsibilities of markets and intermediaries:

- *Markets:* A market should not permit DEA unless there are in place effective systems and controls reasonably designed to enable the management of risk with regard to fair and orderly trading including, in particular, automated pre-trade controls that enable intermediaries to implement appropriate trading limits.
- *Intermediaries:* Intermediaries (including, as appropriate, clearing firms) should use controls, including automated pre-trade controls, which can limit or prevent a DEA Customer from placing an order that exceeds a relevant intermediary's existing position or credit limits.



- *Adequacy of Systems*: Intermediaries (including clearing firms) and markets should have adequate operational and technical capabilities to manage appropriately the risks posed by DEA.

In the U.S., Rule 15c3-5 requires broker-dealers providing DEA to implement risk management controls and supervisory procedures reasonably designed to manage the financial, regulatory and other risks of this business activity. This rule effectively prohibits broker-dealers from providing unfiltered access to any marketplace. The other recent international regulatory initiatives noted, propose or have finalized similar frameworks for electronic access to marketplaces with reference to the principles in the IOSCO DEA Report, reflecting the impact of changes in market structure across jurisdictions.<sup>11</sup>

### **2.3 Electronic Trading Rule and Proposed UMIR Requirements**

In April of 2011, the CSA published for comment the proposed National Instrument 23-103 *Electronic Trading and Direct Electronic Access to Marketplaces* and its Companion Policy (23-103 CP) (the “Proposed ETR”).<sup>12</sup> The Proposed ETR would have replaced a number of proposed changes to the CSA Trading Rules regarding access to marketplaces that had been published concurrent with the 2007 Proposal. On June 28, 2012, the CSA published National Instrument 23-103 *Electronic Trading* (“ETR”). The ETR, which will become effective March 1, 2013, governs the requirements for risk controls, policies and procedures that marketplace participants and marketplaces must implement in regard to electronic trading.<sup>13</sup> Concurrent with the publication of the ETR, IIROC also published proposed amendments and proposed guidance to UMIR to implement ETR and complement its provisions (“Proposed UMIR ETR Requirements”).<sup>14</sup>

The Proposed UMIR ETR Requirements will introduce new provisions detailing the responsibilities of Participants and Access Persons with respect to the supervision of electronic

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<sup>11</sup> See Securities and Exchange Commission Rule 15c3-5 *Risk Management Controls for Brokers or Dealers with Market Access* published in November, 2010 at <http://www.sec.gov/rules/final/2010/34-63241.pdf>; European Commission *Review of the Markets in Financial Instruments Directive*, published in December, 2010, in at [http://ec.europa.eu/internal\\_market/consultations/docs/2010/mifid/consultation\\_paper\\_en.pdf](http://ec.europa.eu/internal_market/consultations/docs/2010/mifid/consultation_paper_en.pdf); and the Australian Securities and Investments Commission *Consultation Paper 145: Australian Equity Market Structure: Proposals* published in November, 2010 at [www.asic.gov.au/asic/pdf/lib.nsf/LookupByFileName/cp-145.pdf/\\$file/cp-145.pdf](http://www.asic.gov.au/asic/pdf/lib.nsf/LookupByFileName/cp-145.pdf/$file/cp-145.pdf), followed by ASIC *Consultation Paper 168: Australian Equity Market Structure: Further Proposals* published in October, 2011 at [www.asic.gov.au/asic/pdf/lib.nsf/LookupByFileName/cp168-published-20-October-2011-2.pdf](http://www.asic.gov.au/asic/pdf/lib.nsf/LookupByFileName/cp168-published-20-October-2011-2.pdf) and *Consultation Paper 184: Australian Market Structure: Draft Market Integrity Rules and Guidance on Automated Trading (August, 2012)*; and European Securities and Markets Authority (ESMA) *Guidelines - Systems and controls in an automated trading environment for trading platforms, investment firms and competent authorities*, published February 24, 2012 at [http://www.esma.europa.eu/system/files/esma\\_2012\\_122\\_en.pdf](http://www.esma.europa.eu/system/files/esma_2012_122_en.pdf).

<sup>12</sup> See (2011) 34 OSCB 4133.

<sup>13</sup> See (2012) 35 OSCB 6037.

<sup>14</sup> See IIROC Notice 12-0200 - Rules Notice – Request for Comments – UMIR – *Provisions Respecting Electronic Trading* (June 28, 2012) and IIROC Notice 12-0201 - Rules Notice – Request for Comments – UMIR – *Proposed Guidance Respecting Electronic Trading* (June 28, 2012).



trading. These provisions will align UMIR with the requirements set out in the ETR applicable to “market participants” which includes both Participants and Access Persons under UMIR.<sup>15</sup> In particular, the Proposed UMIR ETR Requirements would:

- expand the existing supervisory requirements for trading to specifically include the establishment and maintenance of risk management and supervisory controls, policies and procedures related to access to one or more marketplaces and/or the use of an automated order system;
- permit, in certain circumstances, a Participant to authorize an investment dealer to perform on its behalf the setting or adjustment of a risk management or supervisory control policy or procedure to an investment dealer by a written agreement; and
- impose specific gatekeeper obligations on a Participant who has authorized an investment dealer to perform on its behalf the setting or adjustment of a risk management or supervisory control policy or procedure to an investment dealer.

The most significant impacts of the Proposed UMIR ETR Requirements would be to:

- ensure that Participants and Access Persons adopt, document and maintain a system of risk management and supervisory controls, policies and procedures reasonably designed to manage the risks associated with electronic trading and access to marketplaces;
- ensure that Participants and Access Persons are effectively supervising trading activity and are accounting for the risks associated with electronic access to marketplaces in their supervisory and compliance monitoring procedures; and
- require an appropriate level of understanding, ongoing testing and appropriate monitoring of any automated order systems in use by a Participant, Access Person, or any client of a Participant.

In particular, the ETR and the Proposed UMIR ETR Requirements will require each Participant or Access Person to adopt risk management and supervisory controls, policies and procedures that must be reasonably designed to:

- ensure that all orders (including those that may be entered by third-party electronic access provided by a Participant) are monitored pre-entry to a marketplace and post-trade;

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<sup>15</sup> As noted in IIROC Notice 12-0200, if the Proposed UMIR ETR Requirements are adopted, “Access Persons would have to specifically introduce risk management and supervisory controls, policies and procedures with respect to their direct trading on a marketplace as an Access Person (and not through a Participant). This will parallel a requirement on Access Persons introduced in the ETR. However, Access Persons presently only have access [as subscribers] to one marketplace which operates as a “negotiation” dark pool marketplace. The requirement will have little practical impact on an Access Person unless they become a subscriber to a new marketplace that is transparent.”



- systematically limit the financial exposure of the Participant or Access Person;
- ensure compliance with all marketplace and regulatory requirements;
- ensure the Participant or Access Person can stop or cancel the entry of orders to a marketplace;
- ensure the Participant or Access Person can suspend or terminate any marketplace access granted to a client; and
- ensure the entry of orders does not interfere with fair and orderly markets.

IIROC would expect that, if the Proposed UMIR ETR Requirements are approved by the Recognizing Regulators, the amendments would be implemented on the later of:

- March 1, 2013, the date the ETR becomes effective; and
- 120 days following the publication of notice of approval of the amendments.

## **2.4 CSA Access Proposals**

Provisions respecting direct electronic access to marketplaces included in the Proposed ETR were not included in the ETR. However, these provisions dealing with direct electronic access are now incorporated into the CSA Access Proposals.

The CSA Access Proposals build on the obligations outlined in Section 11.1 of National Instrument 31-103 *Registration Requirements, Exemptions and Ongoing Registrant Obligations*<sup>16</sup> (“NI 31-103”) under which a registered firm must establish, maintain and apply policies and procedures that establish a system of controls and supervision sufficient to:

- provide reasonable assurance that the firm and each individual acting on its behalf complies with securities legislation; and
- manage the risks associated with its business in accordance with prudent business practices.

The Proposed Amendments complement the CSA Access Proposals. The Proposed Amendments also contain additional provisions related to the provision of third-party electronic access to marketplaces by Participants through the mechanisms of direct electronic access to clients, order routing arrangements between investment dealers and order execution services presently offered to a range of client account types.

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<sup>16</sup> Published at [http://www.osc.gov.on.ca/documents/en/Securities-Category3/ni\\_20120228\\_31-103\\_unofficial-consolidated.pdf](http://www.osc.gov.on.ca/documents/en/Securities-Category3/ni_20120228_31-103_unofficial-consolidated.pdf)



## **2.5 Current Marketplace Requirements for “Direct Access”**

Requirements relating to the granting of direct access to marketplaces are currently established under the rules of the exchanges and in the policies and contractual provisions which an ATS has with its subscribers. The TSX, TSXV and TMX Select have substantially similar requirements<sup>17</sup> which include:

- a list of “eligible clients”, or classes of entities which are generally various domestic and foreign institutional customers as well as order execution clients that are eligible to transmit orders electronically directly to the trading system;
- conditions for connections which Participants/Members/Subscribers must follow in order to transmit orders received electronically from an eligible client through the infrastructure of the Participant or through a third-party system contracted by the Participant and approved by the marketplace, directly to the trading system, including obtaining prior written approval of the marketplace that:
  - the system of the Participant meets the prescribed conditions, and
  - a standard form of agreement with the prescribed conditions is entered into between the Participant and an eligible client; and
- mandating Participant/Member/Subscriber responsibility for compliance with marketplace requirements with respect to the entry and execution of orders transmitted by eligible customers through the Participant.

Alpha Exchange,<sup>18</sup> (and formerly Alpha ATS), maintains trading policies concerning Direct Market Access with comparable requirements to the TSX, but does not include order execution clients in its list of “DMA Eligible Clients”. Omega and CNSX, with regard to access to its “Pure Trading” facility, have maintained policies on Direct Market Access which are substantially the same as those of the TMX Group marketplaces.<sup>19</sup> Other ATSs that permit investment dealers to be subscribers have generally incorporated by reference the requirements of the TSX into their contractual arrangements with subscribers who are Participants.

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<sup>17</sup> See TSX Rule Book Part 2 – Access to Trading, Division 5 – Connection of Eligible Clients of Participating Organizations, Rules 2-501, 2-502 and 2-503; TSX Venture Exchange Rule Book and Policies – Rule C.2.00 Trading Procedures and Practices - Connection of Eligible Clients of Members, Rules C.2.51-2.53; and TMX Select Trading Policy Manual, Section 5 – Sponsored Access. Notably, IIROC Trading Conduct Compliance (“TCC”) has maintained a module for review of Participants’ direct market access services. TCC currently engages in direct market access reviews in part on behalf of the TSX, to which the results are provided.

<sup>18</sup> The effective date of operation of Alpha Exchange was April 2, 2012. See Ontario Securities Commission Notice of Approval: Recognition of Alpha Trading Systems Limited Partnership and Alpha Exchange Inc. as an Exchange (December 8, 2011) at: [http://osc.gov.on.ca/documents/en/Marketplaces/ats\\_20111208\\_alpha-noa-exchange.pdf](http://osc.gov.on.ca/documents/en/Marketplaces/ats_20111208_alpha-noa-exchange.pdf).

<sup>19</sup> Omega’s policy is “Direct Market Access for Subscribers’ Clients”; CNSX maintains Rule 12 – Access by Eligible Clients.



If the CSA Access Proposals and the Proposed UMIR Amendments are approved, the result would be a common set of rules applying to the granting of direct electronic access that would apply across all marketplaces that have retained IIROC as their regulation services provider.<sup>20</sup> This common set of requirements would facilitate trading in a multiple marketplace environment. If the CSA Access Proposals and the Proposed UMIR Amendments are approved, IIROC would expect that the exchanges would repeal their rules and the ATSS would repeal their policies and contractual provisions governing direct electronic access.

## **2.6 Current UMIR Trading Supervision Requirements for Direct Access to Marketplaces**

Trading supervision requirements related to direct access to marketplaces have been addressed in Rule 7.1 and Policy 7.1 of UMIR, in the context of marketplace requirements governing direct access. Currently, Rule 7.1 establishes trading supervision obligations which Participants must follow, including:

- adopting written policies and procedures to be followed by directors, officers, partners and employees of the Participant that are adequate, taking into account the business and affairs of the Participant, to ensure compliance with UMIR and each Policy; and
- complying, prior to the entry of an order on a marketplace, with:
  - applicable regulatory standards with respect to the review, acceptance and approval of orders,
  - the policies and procedures adopted, and
  - all requirements of UMIR and each Policy.

Policy 7.1 elaborates on the responsibility of Participants for trading supervision and compliance, including for orders entered on a marketplace without the involvement of a trader as the client maintains a “systems interconnect arrangement”, in accordance with marketplace requirements. Policy 7.1 directs that the obligation to supervise:

- applies to the Participant whatever the means with which an order is entered on a marketplace, including if entered directly by a client and routed to a marketplace through the trading system of the Participant; and

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<sup>20</sup> Marketplaces will further be subject to adapting their existing direct access rules and policies. In its comment letter on the Proposed ETR dated July 11, 2011 (published at [http://www.osc.gov.on.ca/documents/en/Securities-Category2-Comments/com\\_20110711\\_23-103\\_cowank.pdf](http://www.osc.gov.on.ca/documents/en/Securities-Category2-Comments/com_20110711_23-103_cowank.pdf)), the TMX Group noted the intention to overhaul existing direct access rules given the proposed provisions relating to marketplace access, including removal of the concept of “eligible client” from marketplace rules, so that Participating Organizations, Members and Subscribers would not have their client base “restricted” and removing duplicative requirements, such as prescribed provisions in written agreements between a participant and its client.



- requires adequate supervision policies and procedures to address the potential additional risk exposure with orders not directly handled by the Participant but which are the Participant's responsibility.

The supervision requirements in UMIR were supplemented by guidance concerning direct access to marketplaces. In 2005, guidance was issued concerning supervision of persons with "direct access".<sup>21</sup> A Participant providing "direct access" was advised that they were not relieved from any obligations under UMIR with respect to the supervision of trading activities by a "direct access client" and retained full responsibility for any order entered by a direct access client, even though that order would be electronically routed to the marketplace. The policies and procedures of a Participant were mandated to specifically address the additional risk exposure which the Participant had for orders not directly handled by the Participant prior to the entry on a marketplace.

Between 2007 and 2009, additional guidance<sup>22</sup> has been issued setting out regulatory expectations concerning compliance and supervision obligations under Policy 7.1 of UMIR in regard to:

- order execution services provided to a client that is a Retail Customer (an "order execution client");
- dealer-sponsored access services or "Direct Market Access" provided to a client, excluding order execution clients (a "DMA client"); and
- algorithmic trading.

The guidance provided to Participants was substantially similar for both order execution and DMA client streams and emphasized that:

- the source of, or means with which, an order is entered does not relieve a Participant of responsibility for, and the supervision of, such orders including:
  - the detection of UMIR violations, and
  - implementation of systems reasonably designed to prevent the entry and execution of "unreasonable" orders and trades on a marketplace whether the Participant, or a DMA client of the Participant, is using an algorithmic trading system, and

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<sup>21</sup> Market Integrity Notice 2005-006 – *Guidance - Obligations of an "Access Person" and Supervision of Persons with "Direct Access"* (March 4, 2005).

<sup>22</sup> Market Integrity Notice 2007-010 – *Guidance - Compliance Requirements for Dealer Sponsored Access* (April 20, 2007); Market Integrity Notice 2007-011 – *Guidance - Compliance Requirements for Order Execution Services* (April 20, 2007); Market Integrity Notice 2008-003 – *Guidance - Supervision of Algorithmic Trading* (January 18, 2008); and IROC Notice 09-0081 – *Rules Notice - Guidance Note - Specific Questions Related to Supervision of Algorithmic Trading* (March 20, 2009).





- the Dealer Member Rules applicable to order execution services or institutional DMA clients<sup>23</sup> would not alter or relieve a Participant from any obligations under Policy 7.1.

Enforcement cases that have been taken by IIROC under Rule 7.1 and Policy 7.1 have reinforced the requirement of a Participant to properly supervise “DMA trading”,<sup>24</sup> holding that Participants that provide DMA to IIROC-regulated marketplaces retain the ultimate responsibility for any order entered and to ensure that trading supervision obligations under UMIR are met.

### **3. Discussion of the Proposed Amendments**

The following is a summary of the principal components of the Proposed UMIR Amendments and the Proposed DMR Amendments:

#### **3.1 Regulatory Framework for Third-Party Electronic Access to Marketplaces**

The Proposed ETR would have established a framework for direct electronic access to marketplaces premised (in a similar vein to the marketplace rules concerning direct access) on the Participant as provider of, and primary gatekeeper to, electronic access to marketplaces. The provisions in the Proposed ETR related to a dealer providing electronic access to marketplaces have now been included in the CSA Access Proposals. Provisions relating to DEA and also order routing and order execution services will also be included in UMIR as part of the Proposed UMIR Amendments, given IIROC’s jurisdiction governing Participants and Access Persons, to whom the electronic access requirements are effectively directed. The comments received on the Proposed ETR in regard to the provisions on direct electronic access to marketplaces have been taken into account with regard to formulation of the Proposed UMIR Amendments and Proposed DMR Amendments.

The Proposed ETR included specific new terminology and a definition of an arrangement for electronic access to marketplaces, namely “direct electronic access” (“DEA”). Previously, DEA was referred to in IIROC’s guidance and commonly known as “direct market access” or “DMA” based on the requirements established by the marketplaces or as “dealer-sponsored

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<sup>23</sup> Previously, order execution services were regulated under Policy 4 and Policy 9 of the former Investment Dealers Association. Currently, DMR 3200 governs how Dealer Members qualify for suitability relief to provide order execution services. DMR 3200 refers to retail account supervision requirements outlined in DMR 2500, other than suitability. In addition, DMR 2700 currently governs institutional customer account opening, operation and supervision. Any account other than an institutional customer account governed by DMR 2700 is governed by DMR 2500.

<sup>24</sup> IIROC Notice 11-0232 – Enforcement Notice – Decision - *In the Matter of Morgan Stanley Canada Limited - Settlement* (August 3, 2011) and IIROC Notice 11-0045 - Enforcement Notice – Decision - *In the Matter of Credit Suisse Securities (Canada) Inc. - Settlement* (February 2, 2011).



access” using the terminology from the 2007 Proposal. The Proposed UMIR Amendments would adopt a definition of the term as:

“**direct electronic access**” means an arrangement between a Participant that is a member, user or subscriber and a client that permits the client to electronically transmit an order containing the identifier of the Participant:

- through the systems of the Participant for automatic onward transmission to a marketplace; or
- directly to a marketplace without being electronically transmitted through the systems of the Participant.

This definition in the Proposed UMIR Amendments is consistent with the definition in the CSA Access Proposals. The definitions are revised from that in the Proposed ETR to clarify that the electronic transmission by a client of an order containing the Participant’s identifier, to a marketplace, would be considered to be a DEA whether or not the client’s order first passes through the Participant’s systems. If a Participant retains a service provider to provide technology, the order may not be transmitted through the “systems of the Participant” but the access will be considered to be direct market access under the second branch of the definition. Whether an order is transmitted through the systems of the Participant, the Participant retains responsibilities and obligations for the order under UMIR and, in particular, the order will remain subject to the risk management and supervisory controls, policies and procedures that the Participant must adopt in accordance with the Proposed UMIR ETR Requirements.

The standards which a Participant must adhere to in providing DEA under the Proposed UMIR Amendments are also consistent with the CSA Access Proposals. The Proposed DMR Amendments will provide a new proposed suitability exemption in Dealer Member Rule 1300.1 for certain Retail Customers<sup>25</sup> who may be granted DEA in accordance with the principles expressed by the CSA in the Proposed ETR.<sup>26</sup>

In addition, the Proposed Amendments go beyond the provisions in the CSA Access Proposals to address other identified arrangements for electronic access to marketplaces provided by a Participant which may have similar risks to the Participant and the market as “direct electronic

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<sup>25</sup> Dealer Member Rule 1 defines “Retail Customer” as “a customer of a Dealer Member that is not an institutional customer”. See Dealer Member Rule 1300.1 regarding current suitability provisions:

<http://iiroc.knotia.ca/Knowledge/View/Document.cfm?Ktype=445&linkType=toc&dbID=211204341&tocID=637>.

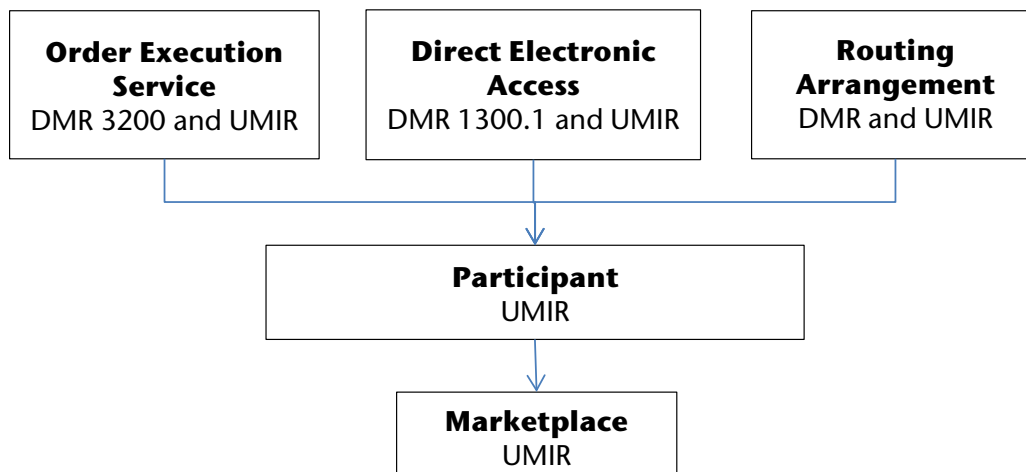
<sup>26</sup> The CSA expressed the view in the Companion Policy to the Proposed ETR that: “... in general, retail investors should not be using DEA and should be routing orders using order execution services as defined and provided under IIROC rules. However, there are some circumstances in which individuals are sophisticated and have access to the necessary technology to use DEA (for example, former registered traders or floor brokers). In these circumstances, we would expect that the participant dealer offering DEA would set standards high enough to ensure that the participant dealer is not exposed to undue risk. It may be appropriate for these standards to be higher than those set for institutional investors. All requirements relating to risk management and supervisory controls, policies and procedures would apply when granting DEA to an individual.”



access”. These arrangements enable an investment dealer<sup>27</sup> or other client to send orders to a Participant electronically in a similar manner as a DEA client would send its orders to a Participant. The “DEA-like” trading arrangements are defined in the Proposed UMIR Amendments as:

- a “**routing arrangement**” under which a Participant that is a member, user or subscriber permits an investment dealer or foreign dealer equivalent<sup>28</sup> to electronically transmit an order relating to a security:
  - through the systems of the Participant for automatic onward transmission to:
    - a marketplace to which the Participant has access using the identifier of the Participant, or
    - a foreign organized regulated market to which the Participant has access directly or through a dealer in the other jurisdiction; or
  - directly to a marketplace using the identifier of the Participant without being electronically transmitted through the systems of the Participant; and
- an “**order execution service**”, being a service that meets the requirements, from time to time, under Dealer Member Rule 3200.<sup>29</sup>

The following diagram outlines the regulatory framework, discussed below, for electronic access to marketplaces:



<sup>27</sup> “Investment Dealer” is defined in National Instrument 31-103 – *Registration Requirements, Exemptions and Ongoing Registrant Obligations*.

<sup>28</sup> The Proposed UMIR Amendments would define a “foreign dealer equivalent” as “a person registered in a category analogous to that of investment dealer in a foreign jurisdiction that is a signatory to the International Organization of Securities Commissions’ Multilateral Memorandum of Understanding”.

<sup>29</sup> See current Dealer Member Rule 3200 - *Minimum Requirements For Dealer Members Seeking Approval Under Rule 1300.1(t) for Suitability Relief for Trades Not Recommended by the Member*:

<http://iiroc.knotia.ca/Knowledge/View/Document.cfm?Ktype=445&linkType=toc&dbID=211204341&tocID=834>



In IIROC’s view, routing arrangements and order execution services pose similar systemic risks to DEA. All three arrangements for access to a marketplace require the electronic transmission of orders directly to a marketplace. Accordingly, the intention of the Proposed UMIR Amendments, together with Proposed DMR Amendments, is to ensure that each arrangement with a Participant for electronic access to a marketplace is appropriately supervised and regulated.

The Proposed UMIR Amendments provide for similar requirements to govern routing arrangements and trading through an order execution service, as with DEA, supplemented by new proposed requirements in Dealer Member Rule 3200 related to the provision of order execution services.

The definitions of both “direct electronic access” and “routing arrangement” contemplate that orders may be entered on a marketplace using the identifier of the Participant without being electronically transmitted through the systems of the Participant. Whether or not an order first passes through the Participant’s systems, the Proposed UMIR ETR Requirements would make the order subject to the risk management and supervisory controls, policies and procedures established by the Participant including automated controls to examine each order before entry on a marketplace to prevent the entry of an order which would result in:

- the Participant exceeding pre-determined credit or capital thresholds;
- a client of the Participant exceeding pre-determined credit or other limits assigned by the Participant or to that client;
- the Participant or client exceeding pre-determined limits on the value or volume of unexecuted orders for a particular security or class of securities; or
- an order this is not in compliance with Requirements.

In accordance with ETR and the Proposed UMIR ETR Requirements, a Participant may, on a reasonable basis and in connection with trading by a client of investment dealer that is to be entered on a marketplace pursuant to the routing arrangement, authorize that investment dealer to perform on the Participant’s behalf, the setting or adjusting of specific risk management or supervisory controls, policies or procedures, including the automated controls. Notwithstanding that a Participant may have authorized an investment dealer to set or adjust the specific risk management or supervisory controls, policies or procedures in respect of client orders from that investment dealer, the Participant remains responsible under UMIR in respect of such orders.

In order to allow Dealer Members to provide direct electronic access to their clients, while ensuring that such access is not provided through an order execution only service, the Proposed DMR Amendments would make changes to Dealer Member Rules 1300.1 and 3200.



The proposed amendments to Dealer Member Rule 1300.1 would allow a Dealer Member to accept or transmit orders for a client who has been provided with DEA, without being subject to the suitability obligations that would otherwise apply for acceptance of orders, as long as the Dealer Member:

- first determines that DEA is suitable for the client (whether a Retail Customer or Institutional Customer<sup>30</sup>);
- complies with any UMIR provisions relating to the granting of DEA; and
- does not provide any recommendations to the Retail Customer.

In order to ensure that the regulatory framework is set up such that the appropriate type of service is provided, the Proposed DMR Amendments would amend Dealer Member Rule 3200 to clarify that order execution only services may only be offered to Retail Customers and that Dealer Members offering an order execution only service must not allow such Retail Customers to:

- use their own automated order system to generate orders to be sent to the Dealer Member or send orders to the Dealer Member on a pre-determine basis; or
- manually send orders or generate orders to the Dealer Member that exceed the threshold on the number of orders as set by IIROC from time to time.

It should be noted that access to marketplaces may also be gained, indirectly, by those clients or registrants using an advisor or trader to enter transactions on their behalf for execution on a marketplace. Due to its structure, an advisory account would not be subject to these requirements. The general suitability assessment requirements, and related exemptions, are set out in Dealer Member Rule 1300.1. The manner by which suitability is assessed for Institutional Customers is set out in Dealer Member Rule 2700.<sup>31</sup>

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<sup>30</sup> Dealer Member Rule 1 defines “Institutional Customer” as:

- (1) An Acceptable Counterparty (as defined in Form 1);
- (2) An Acceptable Institution (as defined in Form 1);
- (3) A Regulated Entity (as defined in Form 1);
- (4) A Registrant (other than an individual registrant) under securities legislation; or
- (5) A non-individual with total securities under administration or management exceeding \$10 million.

<sup>31</sup> See Dealer Member Rule 2700 - *Minimum Standards for Institutional Customer Account Opening, Operation and Supervision*: <http://iiroc.knotia.ca/Knowledge/View/Document.cfm?Ktype=445&linkType=toc&dbID=211204341&tocID=791>



## **3.2 Regulation of “Direct Electronic Access”**

### *3.2.1 Participant and DEA Client Relationships*

The Proposed UMIR Amendments would specifically add Rule 7.13 to address the requirements for a Participant that is a member, user or subscriber to provide DEA to a client. As with the CSA Access Proposals (and the earlier Proposed ETR), Rule 7.13 would not prescribe an “eligible client list” of types of clients able to have DEA. This approach is different from that currently imposed under marketplace rules and policies governing DMA (which generally include various foreign and domestic institutions or registrants as well as clients trading through an order execution service). Rather, the proposed Rule sets minimum standards for provision of DEA, which is more appropriate and consistent with other jurisdictions.

Under the Proposed UMIR Amendments, a Participant may provide DEA to clients who are not registrants under Canadian securities legislation. The only categories of Canadian registrants entitled to have DEA are a portfolio manager or a restricted portfolio manager. As non-dealers, a DEA client would generally not be subject to IIROC’s jurisdiction (unless the DEA client was also a subscriber to an ATS and therefore an Access Person for the purposes of UMIR). Rather, the proposed DEA regime relies on the Participant<sup>32</sup> providing DEA to act as gatekeeper, according to prescribed minimum standards in UMIR, for the provision of DEA to its non-dealer clients. The proposed DEA regime is accordingly consistent with the current marketplace rules and policies to the extent that the Participant is responsible for compliance with the requirements respecting the entry and execution of orders transmitted electronically by DEA clients through or using the Participant to the marketplace.

Under the Proposed DMR Amendments, a new suitability exemption would be provided in Rule 1300.1 for orders accepted from or transmitted for any clients with DEA as long as, among other things, the Dealer Member has determined that providing DEA to the client is suitable for that client.

There are two additional conditions a Dealer Member must meet in order to be exempt from the suitability requirements applicable to orders, namely the Dealer Member must:

- not provide any recommendation to any Retail Customers that have been provided with direct electronic access; and
- comply with the rules in UMIR applicable to the direct electronic access service offering and the requirements of NI 23-103.<sup>33</sup>

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<sup>32</sup> The Participant providing DEA must be an investment dealer that is a member of an Exchange, user of a recognized quotation and trade reporting system (QTRS), or subscriber to an alternative trading system (ATS).

<sup>33</sup> See Proposed DMR Amendments in Appendix “B” to this Rules Notice.



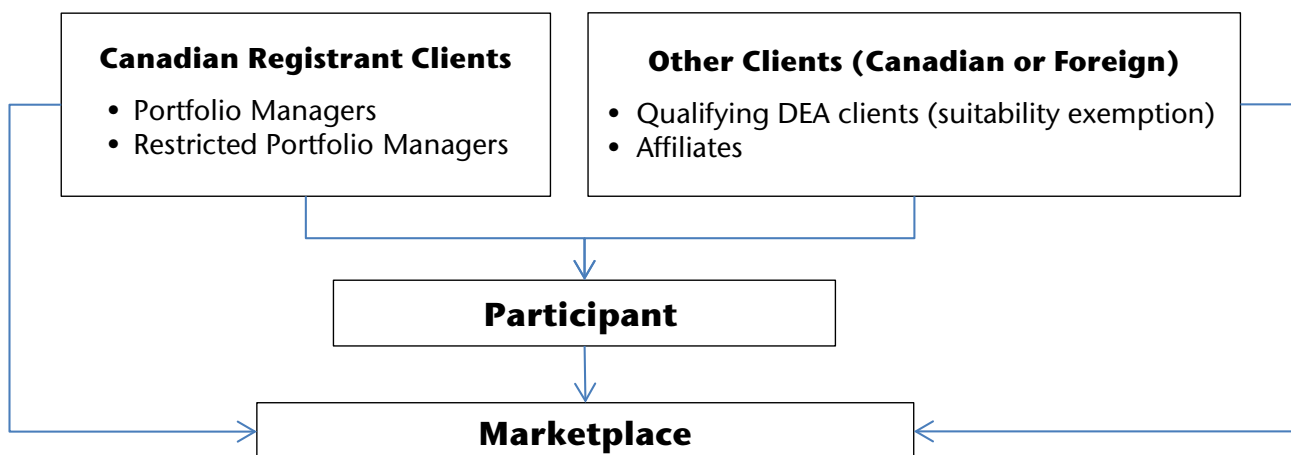
The prohibition against providing recommendations to Retail Customers is meant as an additional safeguard to mitigate the risk that the Dealer Member may be able to provide recommendations to the Retail Customer and then allow the Retail Customer to use its direct electronic access systems to process the recommended transaction. Without this condition, the exemption provided would allow a Dealer Member or Registered Representative to make recommendations without being responsible for the suitability of those recommendations, a gap that does not exist under the current regime. A similar exemption is not introduced for Institutional Customers as IIROC recognizes that when dealing with Institutional Customers, the Dealer Members often provide trade recommendations which are acceptable as long as the Dealer Member meets its sophistication assessment suitability obligations with respect to recommendations provided to an Institutional Customer.

DEA is not, however, intended to be widely applicable to Retail Customers. Rather, the expectation that Retail Customers will generally not qualify for DEA (and thus not be able to avail themselves of the suitability exemption) would be set out in Part 9 of Policy 7.1 of UMIR. The policy would also recognize exceptional circumstances when DEA could be provided to non-institutional investors, including:

- sophisticated former traders and floor brokers; and
- a person or company having assets under administration with a value approaching that of an Institutional Customer that has access to and knowledge regarding the necessary technology to use DEA.

In these circumstances, the Participant must set higher standards than for Institutional Customers to mitigate exposure to undue and higher risk associated with a Retail Customer employing DEA.

The following diagram illustrates a Participant's potential DEA client relationships:





### 3.2.2 Minimum Standards for DEA / Written Agreement

The minimum standards to be established by a Participant providing DEA to its client are included in proposed Rule 7.13 and are comparable to the requirements suggested in the Proposed ETR. The standards would require that the DEA client must:

- have sufficient resources to meet any financial obligations that may result from the use of DEA;
- have reasonable knowledge and proficiency to use the order entry system;
- have reasonable knowledge of and ability to comply with all Requirements,<sup>34</sup> including order marking as required by Rule 6.2 of UMIR; and
- have reasonable arrangements in place to monitor the entry of orders transmitted using DEA.

The standards would also require that the Participant that provides DEA:

- take all reasonable steps to ensure that the use of automated order systems<sup>35</sup> by itself or any client, does not interfere with fair and orderly markets; and
- ensure that each automated order system used by the client or any of its clients is tested in accordance with prudent business practices.

These minimum standards are considered necessary by the CSA and IROC to ensure that the Participant properly manages its risks and that a DEA client has sufficient financial resources and knowledge of both the order entry system and applicable marketplace and regulatory requirements. In this manner, the Participant establishes, maintains and applies reasonable standards for DEA including evaluating its risks in providing DEA to a specific client. Each potential DEA client must be vetted individually with reasonable standards tailored to each client.

Adherence to the minimum prescribed standards and any more stringent requirements which may be imposed by the Participant providing DEA to a client, must, among other things, be included in the terms of a written agreement to be entered into by the Participant with the DEA client as a precondition to the grant of DEA to a client. In all cases, a Participant must provide the DEA client with all relevant amendments or changes to applicable Requirements and the standards established by the Participant.

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<sup>34</sup> “Requirements” are defined collectively in UMIR 1.1 as: (a) UMIR; (b) the Policies; (c) the Trading Rules; (d) the Marketplace Rules; (e) any direction, order or decision of the Market Regulator or a Market Integrity Official; and (f) securities legislation, as amended, supplemented and in effect from time to time.

<sup>35</sup> See ETR which defines the term “automated order system” as “a system used to automatically generate or electronically transmit orders that are made on a pre-determined basis”.





The written agreement between the Participant and the client must contain a number of provisions, including:

- the ability of the Participant, without prior notice, to:
  - reject any order,
  - vary, correct or cancel any order entered on a marketplace, or
  - discontinue accepting orders from the client;
- a requirement that the client immediately inform the Participant if the client fails or expects not to meet the standards set by the Participant; and
- a requirement that the client activity will comply with:
  - all Requirements,
  - product limits or credit or other financial limits specified by the Participant.

IIROC would expect that existing DMA agreements in place between Participants and their clients would remain in place under the current marketplace rules and policies until the Proposed UMIR Amendments relating to DEA take effect. IIROC expects that the Proposed UMIR Amendments would be implemented 180 days following the publication of notice of approval of the amendments by the Recognizing Regulators. While IIROC would expect that existing agreements with clients would be replaced or amended during their annual or periodic review, as a transitional matter, IIROC would permit Participants a further 180 days following the implementation of the amendments to replace or amend the existing agreements to comply with the requirements for written agreements.

### 3.2.3 Client Trading - Sub-delegation of DEA

The CSA and IIROC propose that DEA clients should not “sub-delegate” their DEA access and, in turn, provide it to their clients except for certain limited arrangements. In particular, some DEA clients may act as a “hub” and aggregate orders of affiliates before sending the orders to the Participant. The CSA and IIROC propose that these arrangements can occur only if the DEA client is a Canadian registrant (portfolio manager or restricted portfolio manager) or an entity that is registered in an analogous category in a foreign jurisdiction that is a signatory to the International Organization for Securities Commissions’ Multilateral Memorandum of Understanding.<sup>36</sup> Control over sub-delegation in this manner is required to mitigate against

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<sup>36</sup> As a result of this restriction, a foreign dealer equivalent would only be able to use DEA in respect of its own proprietary trading. If the foreign dealer equivalent wishes to electronically enter orders directly on a marketplace for any other person, the foreign dealer equivalent would be expected to enter into a routing arrangement which would allow the Participant entering into the routing arrangement to monitor the order flow in the same manner the Participant would if third-party electronic access was granted to a domestic investment dealer. Foreign registrants that are acting on behalf of clients but are not the equivalent of an investment dealer,



the risk of providing market access to those who have little or no incentive or obligation to comply with the regulatory requirements or financial, credit or position limits imposed upon them.

The terms of the written agreement with a DEA client must include the prohibition on sub-delegation except as permitted for the prescribed types of DEA clients, and further provide that a DEA client that trades for the account of any other person as permitted, must ensure that the orders for the other person flow through the systems of the DEA client before being entered on a marketplace directly or indirectly through a Participant. Requiring orders to flow through the systems of the DEA client allows the DEA client to impose the necessary controls to manage its risks given its knowledge of the ultimate client. The Participant is responsible to ensure, however, that the DEA client has adequate controls in place to monitor the orders entering the client's system, in addition to the Participant maintaining its own controls to manage its risks. In particular, the written agreement with the DEA client must provide that the client will not permit any person to transmit an order using the DEA other than personnel of the client who have been authorized by the client to transmit orders using DEA.

#### *3.2.4 Restriction on DEA Order Transmission*

The Participant that is a member, user or subscriber and has granted DEA to a client must ensure that no order is transmitted by the client using DEA unless:

- the Participant:
  - maintains and applies the established standards for DEA,
  - is satisfied that the client meets the established standards for DEA, and
  - is satisfied the client is in compliance with the written agreement entered into; and
- the order is subject to the risk management and supervisory controls, policies and procedures established by the Participant including the automated controls to examine each order before entry on a marketplace.<sup>37</sup>

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portfolio manager or restricted portfolio manager would not be entitled to obtain direct access to marketplaces but would have to use intermediated access through a Participant in respect of their client order flow.

<sup>37</sup> The requirement that the order be subject to the risk management and supervisory controls, policies and procedures established by the Participant (including the automated controls to examine each order before entry on a marketplace) assumes the approval of amendments to Rule 7.1 and Policy 7.1 under the Proposed UMIR ETR Requirements.



### 3.2.5 Annual Review and Confirmation

The Participant must review and confirm at least annually that the established standards are adequate, maintained and consistently applied and that the written agreement with the prescribed terms has been complied with by the DEA client and Participant.

### 3.2.6 Notice to Market Regulator and DEA Client Identifier

The Proposed UMIR Amendments would require a Participant upon entry into a written agreement with a DEA client to immediately notify IIROC of:

- the name of the client;
- contact information for the client so that additional information may be obtained if necessary following the entry of an order by the client; and
- the names of all personnel of the client authorized to enter an order using DEA.

The Participant would also be required to notify IIROC of any change to the information provided. Under proposed Rule 10.18, a Participant would have a “gatekeeper obligation” to immediately notify IIROC if the Participant terminates the client’s DEA access, or knows or has reason to believe that the client has or may have breached a material provision of any standard established by the Participant for granting DEA or the written agreement between the Participant and the client regarding DEA.

Following the initial notification that a Participant has granted DEA to a client, IIROC would assign the DEA client a unique identifier under proposed Rule 10.15(c) of UMIR. Pursuant to proposed Rule 6.2 (1)(a)(iv) of UMIR, the identifier of the DEA client would be required to be contained on each order entered through DEA by that client on a marketplace.

### 3.2.7 Trading Supervision Obligations Applicable to DEA

While Policy 7.1 of UMIR already addresses aspects of supervision related to electronic access to marketplaces, the Proposed UMIR Amendments would expand the policy to specifically address DEA. In that regard, consequential amendments would include the new terminology used in the provisions dealing with “direct electronic access”. In addition, proposed Part 9 of Policy 7.1 would supplement the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, of Policy 7.1 to specifically set out regulatory expectations regarding:

- the provision of DEA to a Retail Customer;<sup>38</sup>

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<sup>38</sup> See previous discussion at section 3.2.1 *Participant and DEA Client Relationships*.



- the Participant’s obligations to ensure that any modification to a previously approved automated order system in use by a client continues to maintain appropriate safeguards; and
- the requirement to monitor orders entered by the client to identify any breaches of established standards, the agreement regarding DEA, unauthorized trading, improper sub-delegation of access, or failure to flow orders through the systems of a DEA client trading on behalf of other persons.

### **3.3 Regulation of “Routing Arrangements”**

#### *3.3.1 Investment Dealer and Participant Relationships*

Currently, investment dealers transmit orders electronically:

- to a Participant for entry on a marketplace by the Participant; or
- directly to a marketplace under a Participant’s identifier in a similar manner to that permitted to a DEA client.

Generally speaking, UMIR has not specifically addressed the risks of such arrangements. To capture access arrangements between investment dealers and Participants for regulatory purposes, the Proposed UMIR Amendments would define “routing arrangement” as a new category of electronic access to marketplaces. A routing arrangement recognizes the existing grants of electronic access to a marketplace from Participants to:

- other Participants;
- investment dealers that are not a member of an Exchange, user of a QTRS or subscriber to an ATS; and
- foreign dealer equivalents.<sup>39</sup>

Currently, those investment dealers that are not a member, user or subscriber are not subject to UMIR except to the extent that a related entity to a Participant is party to the routing arrangement.<sup>40</sup> Under the Proposed UMIR Amendments, the definition of “Participant” would be expanded to include an investment dealer that is a party to a routing arrangement with a Participant and, in the applicable written agreement, the investment dealer:

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<sup>39</sup> The Proposed UMIR Amendments would define a “foreign dealer equivalent” as “a person registered in a category analogous to that of investment dealer in a foreign jurisdiction that is a signatory to the International Organization of Securities Commissions’ Multilateral Memorandum of Understanding”.

<sup>40</sup> Rule 10.4 provides that a related entity of a Participant and a director, officer, partner or employee of the Participant or a related entity of the Participant shall: (a) comply with the provisions of UMIR and any Policies with respect to just and equitable principles of trade, manipulative and deceptive activities, short sales and frontrunning as if references to “Participant” in Rules 2.1, 2.2, 2.3, 3.1 and 4.1 included reference to such person; and (b) in respect of the failure to comply with the provisions of UMIR and the Policies referred to in clause (a), be subject to the practice and procedures and to penalties and remedies set out in this Part.



- may enter orders directly to the marketplace without being electronically transmitted through the Participant's systems and the investment dealer has been authorized to perform on behalf of the Participant the setting or adjustment of a specific risk management or supervisory control, policy or procedure respecting orders from client accounts; or
- has been authorized to perform on behalf of the Participant the setting or adjustment of a specific risk management or supervisory control, policy or procedure respecting an account in which the investment dealer or a related entity of the investment dealer holds a direct or indirect interest other than in the commission charged on a transaction or reasonable fee for the administration of the account (that is an account in which proprietary trading is taking place).

The expanded definition of "Participant" ensures a level playing field in that any investment dealer with the ability to enter orders directly on a marketplace while being authorized to set or adjust the various controls, policies or procedures governing such orders will be subject to UMIR with IIROC oversight of their trading activities. ETR only permits a Participant to authorize an investment dealer to set or adjust specific risk or supervisory controls, policies and procedures in respect of "client" trading by the investment dealer when the investment dealer "has better access to information relating to the ultimate client". The expanded definition of "Participant" would make an investment dealer subject to UMIR if the authorization extended to trading by an account in which the investment dealer or a related entity of the investment dealer holds a direct or indirect interest other than an interest in the commission charged on a transaction or a reasonable fee for administration of the account. The expanded definition of "Participant" should not be construed in any way as permitting an authorization over the setting or adjustment of risk management or supervisory controls, policies and procedures by a Participant to an investment dealer in respect of "proprietary" trading when the only interest in the account is that of the investment dealer or related entities. This aspect of the expanded definition of Participant is essentially an anti-avoidance provision to ensure that if an investment dealer has a direct or indirect interest in the account of the "ultimate client" that the investment dealer will become subject to UMIR if the investment dealer is authorized by the Participant to set or adjust the various controls, policies and procedures related to trading by that account.

Notwithstanding the expanded definition of "Participant", a Participant that is not a member, user or subscriber of a marketplace will not be able to provide direct access under DEA or a routing arrangement to other investment dealers or foreign dealer equivalents.

A Participant would not be able to enter into a routing arrangement with a registered dealer that was not an investment dealer. As such, other registered dealers such as exempt market dealers ("EMDs") may not gain direct access to a marketplace from a Participant either under



a routing arrangement or DEA. Similarly, a Participant would not be able to enter into a routing arrangement with a foreign dealer unless that dealer that was registered in a jurisdiction that is a signatory to the International Organization of Securities Commissions' Multilateral Memorandum of Understanding in a category analogous to that of "investment dealer" under Canadian securities legislation. These restrictions will prevent regulatory arbitrage with respect to trading and encourage registered dealers wishing to have direct access to a marketplace to become a member of IIROC (and be subject to the Dealer Member Rules and, in certain cases, UMIR or be subject to a comparable regulatory regime in a foreign jurisdiction).<sup>41</sup>

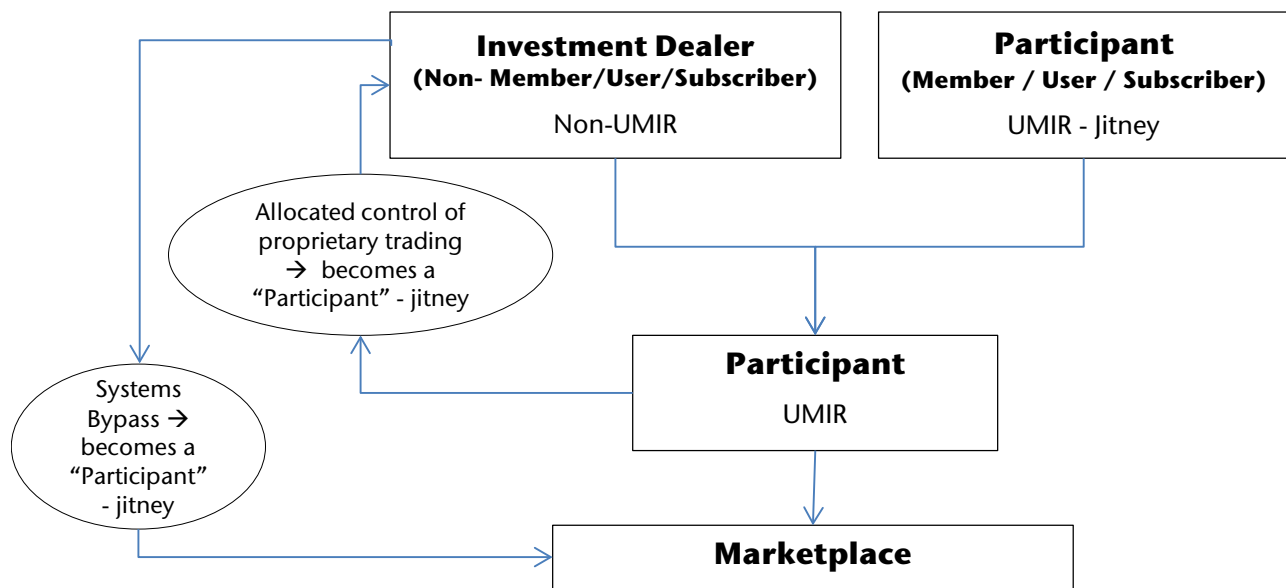
In the case of a routing arrangement between Participants, any order entered on a marketplace by a Participant on behalf of the other Participant is defined as a "jitney order" under Rule 1.1 of UMIR and must be marked accordingly.<sup>42</sup> This requirement will apply to an investment dealer that becomes a "Participant" under the expanded definition without being a member, user or subscriber. As such, an order entered on a marketplace by an investment dealer that is a Participant by reason of being a party to a routing arrangement (with the ability to enter orders on a marketplace directly without being transmitted through a member, user or subscriber while being authorized to set or adjust the various controls, policies or procedures respecting such orders or having been authorized to set or adjust the various controls, policies or procedures respecting orders in which the investment dealer or a related entity has a direct or indirect interest) would therefore be a "jitney order". Similarly, if the investment dealer (who is not a member, user or subscriber) is authorized, under the routing arrangement, to perform on behalf of the Participant the setting or adjustment of a specific risk management or supervisory control, policy or procedure for orders from accounts in which the investment dealer has an interest, the investment dealer will be a "Participant" and the orders will be marked as a "jitney order".

The following diagram illustrates the potential dealer relationships in a routing arrangement:

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<sup>41</sup> IIROC has issued a concept proposal regarding the establishment of a new class of IIROC Member to be called a "Restricted Dealer Member". If the concept proposal is pursued and adopted, a firm with exempt market dealer or restricted dealer registration under applicable securities legislation would be able to apply for registration as an investment dealer and for membership in IIROC as a "Restricted Dealer Member". See IIROC Notice 12-0217 – Rules Notice – Concept Paper – Request for Comments – Dealer Member Rules – *IIROC Concept Proposal – Restricted Dealer Member Proposal* (July 12, 2012).

<sup>42</sup> Rule 6.2(1)(a) mandates that each jitney order entered on a marketplace shall contain the identifier of the Participant for or on behalf of whom the order is entered, and Rule 6.2(1)(b)(xii) requires that each jitney order entered on a marketplace contain the jitney designation.



### 3.3.2 Minimum Standards for Routing Arrangement / Written Agreement

The Proposed UMIR Amendments address the risks associated with routing arrangements by introducing requirements that are comparable to those for DEA. Each Participant is expected to assess the risks an investment dealer’s order flow may present to its business before establishing the standards for a routing arrangement. The minimum standards to be established by a Participant to enter into a routing arrangement with an investment dealer or foreign dealer equivalent are included in proposed Rule 7.12 of UMIR. The Participant must require an investment dealer or foreign dealer equivalent to:

- have sufficient resources to meet any financial obligations that may result from the routing arrangement;
- have reasonable knowledge of and proficiency to use the order entry system;
- have reasonable knowledge of and ability to comply with all Requirements, including order marking as required by Rule 6.2 of UMIR; and
- have reasonable arrangements in place to monitor the entry of orders transmitted under the routing arrangement.

The Participant that is providing access under the routing arrangement must:

- take all reasonable steps to ensure that the use of automated order systems by itself or any investment dealer or foreign dealer equivalent, does not interfere with fair and orderly markets; and
- ensure that each automated order system used by the investment dealer or foreign dealer equivalent or any client is tested in accordance with prudent business practices.



These minimum standards are considered necessary to ensure that the Participant properly manages its risks and that an investment dealer has sufficient financial resources and knowledge of both the order entry system and applicable marketplace and regulatory requirements. In this manner, the Participant establishes, maintains and applies reasonable standards for a routing arrangement, evaluating its risks with order routing from a specific investment dealer or foreign dealer equivalent. Each potential routing arrangement must be vetted independently with reasonable standards tailored to each investment dealer.

Adherence to the minimum prescribed standards and any more stringent requirements which may be imposed by the Participant entering into a routing arrangement with an investment dealer or foreign dealer equivalent must, among other things, be included in the terms of a written agreement to be entered into by the Participant with the investment dealer or foreign dealer equivalent as a precondition to the entering into the routing arrangement. IIROC would expect that existing arrangements between Participants and investment dealers would continue until the Proposed UMIR Amendments dealing with routing arrangements come into effect. IIROC expects that the Proposed UMIR Amendments would be implemented 180 days following the publication of notice of approval of the amendments by the Recognizing Regulators. While IIROC would expect that existing agreements with investment dealers would be replaced or amended during their annual or periodic review, as a transitional matter, IIROC would permit Participants a further 180 days following the implementation of the amendments to replace or amend the existing agreements to comply with the requirements for written agreements.

In addition, an investment dealer has an obligation under National Instrument 31-103 - *Registration Requirements, Exemptions and Ongoing Registrant Obligations* to manage the risks associated with its business in accordance with prudent business practices. This obligation would require an investment dealer that implements a routing arrangement to ensure that it understands the risks to its business when doing so and manages these risks accordingly.

### 3.3.3 *Restriction on Order Transmission in a Routing Arrangement*

The Participant that is a member, user or subscriber and has granted access under a routing arrangement must ensure that no order is transmitted under the routing arrangement unless:

- the Participant that has granted access under the routing arrangement:
  - maintains and applies the established standards for routing arrangements,
  - is satisfied that the investment dealer or foreign dealer equivalent meets the established standards for routing arrangements, and
  - is satisfied the investment dealer or foreign dealer equivalent is in compliance with the written agreement entered into; and





- the order is subject to the risk management and supervisory controls, policies and procedures established by the Participant including the automated controls to examine each order before entry on a marketplace.<sup>43</sup>

### *3.3.4 Annual Review and Confirmation*

The Participant must review and confirm at least annually that the established standards are adequate, maintained and consistently applied and that the written agreement with the prescribed terms has been complied with by the Participant and by the investment dealer or foreign dealer equivalent.

### *3.3.5 Notice to Market Regulator and Investment Dealer Identifier*

The Proposed UMIR Amendments would require a Participant, upon entering into a written agreement with an investment dealer or foreign dealer equivalent respecting a routing arrangement, to immediately notify IROC of:

- the name of the investment dealer or foreign dealer equivalent; and
- contact information so that additional information may be obtained if necessary following the entry of an order by the investment dealer or foreign dealer equivalent.

The Participant would also be required to notify IROC of any change to the information provided. Under proposed Rule 10.18, a Participant would have a “gatekeeper obligation” to immediately notify IROC if the Participant terminates the routing arrangement, or knows or has reason to believe that the investment dealer or the foreign dealer equivalent has or may have breached a material provision of any standard established by the Participant for the routing arrangement or the written agreement between the Participant and the investment dealer or foreign dealer equivalent regarding the routing arrangement.

Following the initial notification that a Participant has entered into a routing arrangement, IROC would assign a unique identifier to the investment dealer or foreign dealer equivalent under proposed Rule 10.15(b) of UMIR, provided such an identifier has not previously been assigned to the investment dealer. Pursuant to proposed Rule 6.2(1)(a)(v) of UMIR, the identifier of the investment dealer or foreign dealer equivalent would be required to be contained on each order entered on a marketplace under a routing arrangement.

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<sup>43</sup> The requirement that the order be subject to the risk management and supervisory controls, policies and procedures established by the Participant (including the automated controls to examine each order before entry on a marketplace) assumes the approval of amendments to Rule 7.1 and Policy 7.1 under the Proposed UMIR ETR Requirements.



### 3.3.6 *Trading Supervision Obligations Applicable to Routing Arrangements*

While Policy 7.1 of UMIR already addresses aspects of supervision related to electronic access to marketplaces, the Proposed UMIR Amendments would expand the policy to specifically address the proposed requirements for routing arrangements. In that regard, consequential amendments to Policy 7.1 would include the new terminology used in the provisions dealing with “routing arrangements”. In addition, proposed Part 10 of Policy 7.1 would supplement the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, of Policy 7.1 to specifically set out regulatory expectations regarding:

- the establishment of sufficiently stringent standards by the Participant for each investment dealer or foreign dealer equivalent to ensure the Participant is not exposed to undue risk;
- the Participant’s obligations to ensure that any modification to a previously approved automated order system in use by an investment dealer or foreign dealer equivalent continues to maintain appropriate safeguards;
- the Participant’s responsibility to properly identify an originating investment dealer or foreign dealer equivalent and to maintain policies and procedures to appropriately mark and identify the originating investment dealer or foreign dealer equivalent for each order that is ultimately transmitted through the routing arrangement; and
- the requirement that the Participant monitor orders entered by the investment dealer or foreign dealer equivalent to identify any breaches of established standards or the routing arrangement agreement.

## **3.4 Order Execution Service**

### 3.4.1 *Clients Eligible to Trade Through an Order Execution Service*

The Proposed UMIR Amendments would define “order execution service” as a service that meets the requirements, from time to time, of Dealer Member Rule 3200 governing suitability relief for trades not recommended by a dealer member, commonly known as “discount brokerage trading”. The use of an order execution service may present similar systems risks as DEA or routing arrangements when automated order systems that are not provided as part of the order execution service are used by clients to transmit orders, or when a large number of orders are transmitted through an order execution service. The Proposed DMR Amendments have been integrated into the framework for regulation of electronic access to marketplaces in order to address these risks. Rule 3200 is proposed to be amended to clarify the limitations on the type of client that may access an order execution service and the type of trading activity that may be engaged through this form of access to marketplaces (in particular, a prohibition

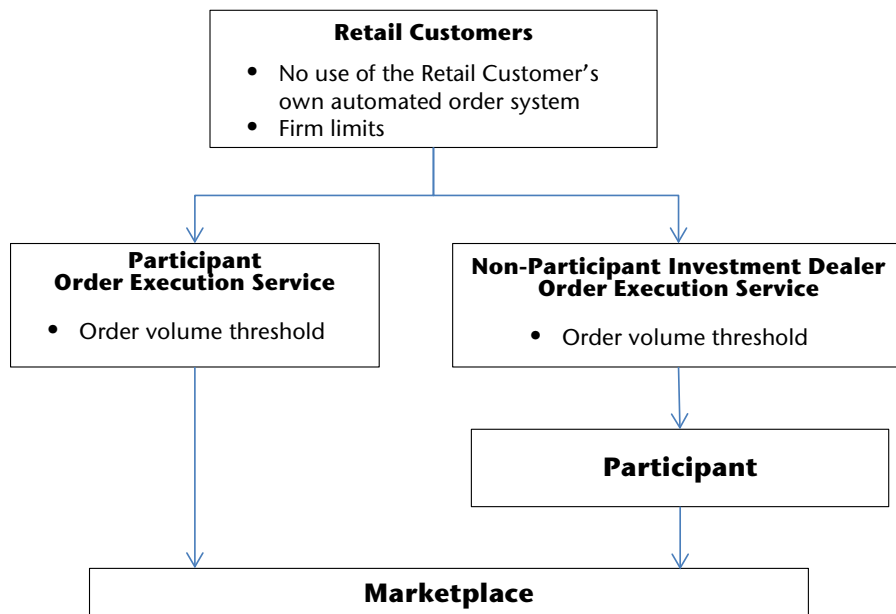


on the use of certain automated order systems and a threshold on the number of orders as described more fully in section 3.4.2).

In the view of IIROC, the order execution service was intended to provide a non-advised platform for electronic access to a marketplace by Retail Customers that do not use automated order systems or trade in large volumes as may an Institutional Customer trading through DEA. To ensure that order execution services are directed only to Retail Customers, it is proposed that Rule 3200 be amended to restrict the service to the acceptance of orders from Retail Customers. This would apply whether an order execution service is offered by Participants directly to clients or by non-Participant investment dealers that transmit their order execution service order flow through a routing arrangement to a Participant for execution on a marketplace.

Accordingly, the Proposed DMR Amendments would clarify that an Institutional Customer would not be eligible for an order execution account and would be required to trade as a DEA client. IIROC expects that, in the transition to implementation of the Proposed DMR Amendments, should they be approved by the securities regulatory authorities, an institutional account held with a dealer providing an order execution service would be transferred to the appropriate DEA service within a firm or its affiliate and that the appropriate standards, agreement and technology to comply with the DEA regulatory requirements would be adopted in relation to the client.

The following diagram illustrates the potential client and dealer relationships with respect to order execution services, should the proposed amendments to Dealer Member Rule 3200 be adopted:





### *3.4.2 Trading Supervision Obligations for Order Execution Services*

The proposed amendments to Dealer Member Rule 3200 also impose an obligation on a dealer providing an order execution service to prohibit an order execution client from:

- using their own automated order system to transmit or generate orders for transmission to the dealer providing the order execution service for execution on a marketplace; or
- manually sending or generating orders to the Dealer Member that exceed the threshold on the number of orders as set by IIROC from time to time.

A “threshold on the number of orders” for order execution services is not intended to be set at this time; however IIROC seeks to reserve the authority to do so in the event order volumes associated with order execution services may pose risks to market integrity. Nonetheless, IIROC would expect that firms offering an order execution service would impose thresholds for client trading so that the dealer is not exposed to undue risk and the risk to market integrity is mitigated.

The related Proposed UMIR Amendments include a proposed Part 11 of Policy 7.1 to address trading supervision responsibilities of Participant firms that provide order execution services which are additional to the trading supervision requirements in Parts 1, 2, 3, 5, 7, and 8 of Policy 7.1. A Participant is expected to monitor orders entered by its order execution service client to determine whether the client is using an automated order system other than as provided by the order execution service and confirm this least annually with the client. In this manner, both a Participant firm and a non-Participant investment dealer that provides an order execution service would be responsible to ensure that order execution service clients are precluded from using an automated order system external to the firm.

## **3.5 Additional Proposed UMIR Amendments**

### *3.5.1 Proposed UMIR Amendments Impacting Marketplaces*

The Proposed UMIR Amendments include obligations on marketplaces as part of the proposed regulatory framework for regulation of electronic access to marketplaces. Under proposed amendments to Rule 6.1, a marketplace could not allow an order to be entered on the marketplace unless the order had been:

- entered by or transmitted through a Participant that is a member, user or subscriber of that marketplace or an Access Person with access to trading on that marketplace and the order contains the unique identifier of the Participant or Access Person assigned to it by the Market Regulator; or



- generated automatically by the marketplace for a person with Marketplace Trading Obligations to meet their obligations.

This proposed amendment would confirm that access to a marketplace is a “closed system” and that each means of having an order entered on a marketplace must be subject to appropriate regulatory oversight.

The proposed Rule 10.18 of UMIR would impose a “gatekeeper obligation” on marketplaces. A marketplace would be required to report to IIROC if the marketplace:

- terminates the access of a Participant or Access Person to the marketplace; or
- knows or has reason to believe that the Participant or Access Person has or may have breached a material provision of a Marketplace Rule or agreement pursuant to which the Participant or Access Person was granted access to the marketplace.

### *3.5.2 Proposed UMIR Amendments Impacting Participants*

Under proposed amendments to Rule 6.1, a Participant could not allow an order to be entered on the marketplace or transmitted to a marketplace containing the identifier of the Participant unless the order has been:

- received, processed and entered by an employee of the Participant; or
- entered on or transmitted to a marketplace through:
  - direct electronic access,
  - a routing arrangement, or
  - an order execution service.

This proposed amendment would confirm that access by a Participant to a marketplace is a “closed system” and that each means of having an order entered on, or transmitted to, a marketplace by or on behalf of the Participant must be subject to appropriate regulatory oversight.

### *3.5.3 Proposed UMIR Amendments Impacting Access Persons*

Under proposed amendments to Rule 6.1, an Access Person could not allow an order to be entered on the marketplace or transmitted to a marketplace containing the identifier of the Access Person unless the order is:

- for the account of the Access Person; or



- entered by an Access Person who is a portfolio manager or a restricted portfolio manager on behalf of the client.

This proposed amendment would confirm that access by an Access Person to a marketplace is part of a “closed system” and that the Access Person cannot delegate the access to a marketplace or conduct business similar to a “dealer”.

#### **4. Summary of the Impact of the Proposed Amendments**

##### **4.1 General Requirements Related to Third-Party Access to Marketplaces**

The following is a summary of the most significant impacts of the adoption of the Proposed Amendments. In particular:

- Participants who provide direct electronic access to a client must:
  - o establish standards to manage the attendant risks,
  - o enter into written agreements with each client to which the Participant will provide access,
  - o establish and apply appropriate supervisory and compliance procedures for orders entered under direct electronic access,
  - o at least annually review the standards and compliance of each client with the standards and written agreement, and
  - o establish procedures for reporting to IIROC non-compliance by a client with the standards or written agreement;
- Participants who provide electronic access to a marketplace to an investment dealer or foreign dealer equivalent under a routing arrangement must:
  - o establish standards to manage the attendant risks,
  - o enter into written agreements with each investment dealer or foreign dealer equivalent for which the Participant will provide access,
  - o establish and apply appropriate supervisory and compliance procedures for orders entered under the routing arrangement,
  - o at least annually review the standards and compliance of each investment dealer or foreign dealer equivalent with the standards and written agreement, and
  - o establish procedures for reporting to IIROC non-compliance by an investment dealer or foreign dealer equivalent with the standards or written agreement;
- Participants who provide order execution services must:



- review client accounts on an on-going basis to ensure that those that are not eligible to transact within an order execution service are transferred or directed to a Participant that provides direct electronic access to clients,
  - prior to implementation of the DMR Amendments and at least annually thereafter, confirm that order execution service client accounts are not employing an automated order system that is not provided by the order execution service, and
  - monitor client orders on an ongoing basis from an order execution service to ensure that they are not generated from such an automatic order system; and
- marketplaces will have to review their policies and procedures to ensure that:
- orders entered on the marketplace are from a Participant that is a member, user or subscriber of that marketplace or an Access Person with access to trading on that marketplace, and
  - the marketplace reports to IIROC any termination of access to the marketplace, potential material breach of any Marketplace Rule or agreement pursuant to which access was granted to a marketplace.

## **4.2 Significant Changes to Existing Regulatory Requirements**

While the Proposed Amendments and the CSA Access Proposals will introduce a new and more comprehensive framework for third-party electronic access to marketplaces, many of the components of these requirements build on: existing marketplace requirements for direct market access; regulatory requirements and guidance on trade supervision and compliance; and established industry practices. As such, many of Proposed Amendments either formalize or clarify existing requirements or practices. If the Proposed Amendments and the CSA Access Proposals are adopted substantially as published, there would, however, be a number of changes to the existing regulatory requirements with respect to third-party electronic access to marketplaces.

### *4.2.1 Direct Electronic Access*

For Participants who provide “direct market access” the current marketplace rules and contractual provisions with respect to “direct market access” would be repealed and would be replaced by IIROC and CSA requirements which, unlike the current marketplace rules and contractual provisions:



- eliminate the concept of an “eligible client list” and provide that DEA may be provided to clients (provided if the client is a registrant the access is limited to portfolio managers, restricted portfolio managers and foreign equivalents);
- require the Participant to establish standards and review the standards annually;
- eliminate the requirement for pre-approval of the systems of the Participant or the form of the agreement to be executed with each client provided DEA;
- require an annual review of compliance by each client with the standards and the written agreement;
- provide for a gatekeeper obligation for reporting non-compliance with the standard and written agreement; and
- specifically prohibit any sub-delegation of access by a client.

With the elimination of an “eligible client list”, a Participant may offer DEA to a broader range of clients but the Participant must ensure that DEA is suitable for the client. A Participant is exempt from “suitability” requirements for orders entered through DEA by a client but the Participant is unable to provide recommendations to a client with DEA.

#### *4.2.2 Order Routing Arrangements*

Historically, Participants and investment dealers have had a number of “carrying broker-introducing broker” arrangements. The Proposed Amendments would address only those relationships in which the Participant provided third-party electronic access to marketplaces without the order flow being intermediated by an employee of the Participant that is the member, user or subscriber. While National Instrument 31-103 sets out broad requirements for a firm to establish, maintain and apply policies and procedures that establish a system of controls and supervision to “manage the risks associated with its business in accordance with prudent business practices”, the Proposed Amendments require that the standards established by the Participant address a number of specific factors including that the investment dealer or foreign dealer equivalent has reasonable knowledge of and the ability to comply with all Requirements, including the marking of each order with the designation and identifiers required by Rule 6.2. With the adoption of the Proposed Amendments, a unique identifier of the introducing broker or foreign dealer equivalent would have to be included on each order. The standards established by the Participant would also require the introducing broker to “take all reasonable steps” to ensure that the use of an automated order system does not interfere with fair and orderly markets and that each automated order system is tested before the initial use or introduction of a significant modification and at least annually thereafter.





#### 4.2.3 Order Execution Services

For Participants and other investment dealers that provide order execution services, the Proposed Amendments would:

- restrict the use of such accounts to Retail Customers (as Institutional Customers would be expected to be provided DEA);
- exclude the use of automated order systems other than those provided by the Participant or investment dealer; and
- exclude the use of such accounts by “high order volume” clients whose trading activity exceeds a threshold that IIROC may establish (but which has not been set as part of the Proposed Amendments).

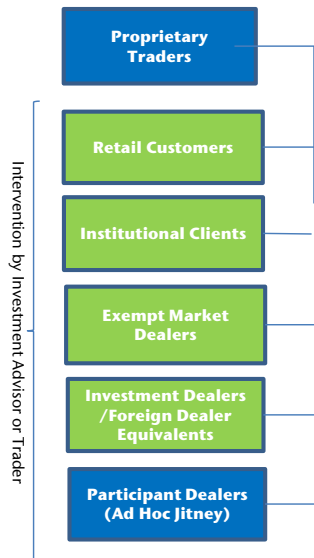
### **4.3 Order Flow to Marketplaces**

The following diagram summarizes the order flow to marketplaces assuming the adoption of the Proposed Amendments and the Proposed UMIR ETR Requirements. Currently, all marketplaces trading listed or quoted securities in Canada operate as electronic markets. The diagram confirms that:

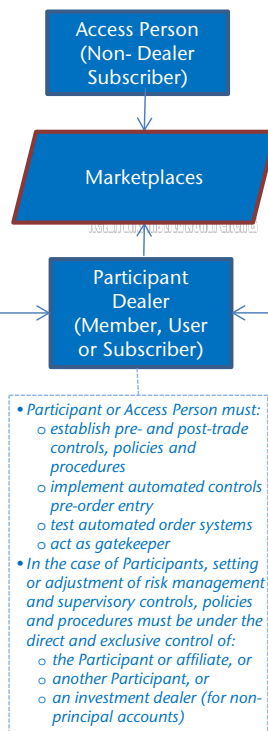
- all orders entered on a marketplace in respect of a listed or quoted security are subject to UMIR;
- the only means to access a marketplace for the purpose of trading a listed or quoted security is:
  - o as an Access Person as a subscriber to an ATS, or
  - o by or through a Participant as a member of an Exchange or subscriber to an ATS; and
- unless a client order is intermediated by an investment advisor or trader at a Participant, the only third-party access that a Participant can provide will be governed by one of three options:
  - o order execution service,
  - o direct electronic access, or
  - o routing arrangement.



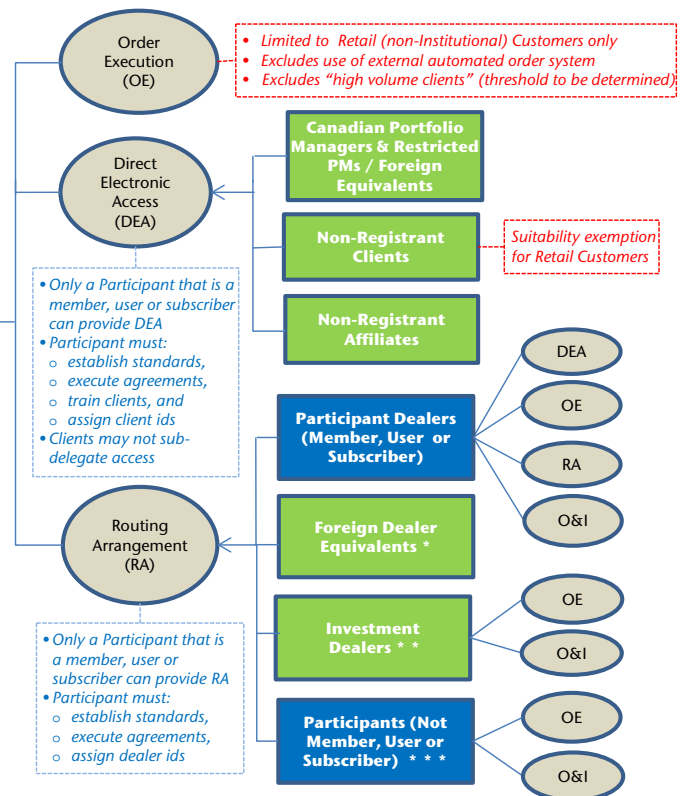
### OTHER & INTERMEDIATED ACCESS TO MARKETPLACES (O&I)



### ELECTRONIC TRADING REQUIREMENTS



### THIRD PARTY ELECTRONIC ACCESS TO MARKETPLACES



Legend: ■ Trading activity by or on these entities is subject to UMIR

■ Proposed UMIR Amendment

■ Proposed Dealer Member Rule Amendment

\* If the trading of the Foreign Dealer Equivalent is limited to proprietary trading (and not on behalf of any client), the Foreign Dealer Equivalent may obtain DEA as a client that is not a registrant under applicable Canadian securities legislation.

\*\* Would include a proposed "Restricted Dealer Member". See Section 3.3.1 - Investment Dealer and Participant Relationships.

\*\*\* Proposed UMIR Amendment would expand definition of "Participant" to include certain investment dealers that are not members, users or subscribers. See Section 3.3.1 - Investment Dealer and Participant Relationships.

## 5. Technological Implications and Implementation Plan

The technological implications of the Proposed Amendments on Participants, Access Persons, investment dealers and marketplaces are expected to be commensurate with the degree of sophistication of trading and type of third-party electronic access to marketplaces sought to be provided. To the extent that the forms of access to marketplaces which are covered by the Proposed Amendments currently exist, IIROC does not expect that significant additional technological implications would be imposed on industry participants by the introduction of the more formal framework to govern electronic access to marketplaces. Industry has already been expected to adopt the necessary technology for third-party electronic access as set out in previous IIROC guidance and pursuant to the marketplace rules and policies related to direct access to marketplaces in order to mitigate risk and preserve market integrity. Therefore, technology costs will vary depending on the level of existing controls in place and any



technology gaps or deficiencies that would need to be remedied. All changes would be subject to routine testing in any event.

The Proposed Amendments would introduce requirements that an order from a client with DEA or an investment dealer or foreign dealer equivalent under a routing arrangement contain the unique identifier assigned by IIROC to such client, investment dealer or foreign dealer equivalent. At this time, IIROC is proposing to continue the current practice for the identification of orders from clients with “DMA” and require that the unique identifier be included in the “User ID” field as designated by the marketplace on which the order is entered. Some changes may be required to the systems of Participants to ensure that the appropriate identifier is added in this field when orders are entered by a client through DEA or received from an investment dealer or foreign dealer equivalent under a routing arrangement. However, the introduction of the new identifiers also may have a technological impact on the systems of marketplaces and service providers.

Combined with the requirements of ETR and related UMIR amendments respecting electronic trading, there may also be impacts to the market in the form of minimal additional latency on some order flow. Any additional latency will also be dependent on the type of trading strategies in use and the nature of the controls and risk management filters already in place. To the extent that additional latency may result, it is not expected to have a significant impact on the majority of trading. Persons employing trading strategies that rely on ultra-low latency connections may have to re-evaluate how they obtain access to a marketplace.

IIROC acknowledges the forgoing technological implications. However, IIROC is of the view that they are proportionate to the benefits provided to the market as a whole given the policy objectives of the Proposed Amendments to protect market integrity, mitigate dealer and systemic risks and increase the confidence of investors.

IIROC would expect that, if the Proposed Amendments are approved by the Recognizing Regulators, the amendments would be implemented on the later of:

- the date the CSA Access Proposals become effective; and***
- 180 days following the publication of notice of approval of the amendments.***

The Proposed Amendments would require Participants to enter into written agreements with clients who have been provided direct electronic access and with investment dealers or foreign dealer equivalents who route order to or through the Participant under a routing arrangement. While IIROC would expect that existing agreements with clients or investment dealers would be replaced or amended during their annual or periodic review, as a transitional matter, IIROC would permit Participants a further 180 days following the implementation of the amendments to replace or amend any existing agreements with



clients, investment dealers or foreign dealer equivalent to comply with the requirements regarding written agreements introduced by the amendments.

## 6. Questions

While comment is requested on all aspects of the Proposed Amendments, comment is also specifically requested on the following questions:

1. Are there any consequences from the proposed extension of the definition of “Participant” to include an investment dealer in a routing arrangement that is authorized to perform on behalf of the Participant the setting or adjustment of a specific risk management or supervisory control, policy or procedures and that investment dealer:

- engages in trading on behalf of accounts in which the investment dealer has a direct or indirect interest in addition to that of its clients; or
- direct orders to a marketplace without passing through the systems of a Participant

that have not been addressed in the Proposed UMIR Amendments?

In the alternative, should routing arrangements simply prohibit:

- a Participant from authorizing an investment dealer engaged in proprietary trading to perform on behalf of the Participant the setting or adjustment of a specific risk management or supervisory control, policy or procedure; and
- the ability of an investment dealer to transmit orders to a marketplace without first passing through the systems of a Participant?

2. Are the risks of providing direct electronic access to a client sufficiently different from the risks associated with operating a routing arrangement with an investment dealer to justify a separate “rule” governing each means of electronically accessing a marketplace?
3. Are there any implementation issues respecting the regulatory framework for electronic access to marketplaces that have not been considered?
4. Is the contemplated timeframe for implementation sufficient?



## Appendix A - Proposed UMIR Amendments

The Universal Market Integrity Rules are hereby amended as follows:

1. Rule 1.1 is amended by:
  - (a) adding the following definition of “direct electronic access”:

**“direct electronic access”** means an arrangement between a Participant that is a member, user or subscriber and a client that permits the client to electronically transmit an order containing the identifier of the Participant:

    - (a) through the systems of the Participant for automatic onward transmission to a marketplace; or
    - (b) directly to a marketplace without being electronically transmitted through the systems of the Participant.
  - (b) adding the following definition of “foreign dealer equivalent”:

**“foreign dealer equivalent”** means a person registered in a category analogous to that of investment dealer in a foreign jurisdiction that is a signatory to the International Organization of Securities Commissions’ Multilateral Memorandum of Understanding.
  - (c) adding the following definition of “order execution service”:

**“order execution service”** means a service that meets the requirements, from time to time, under Dealer Member Rule 3200 – *Minimum Requirements for Dealer Members Seeking Approval under Rule 1300.1(t) for Suitability Relief for Trades Not Recommended by the Member*.
  - (d) amending clause (a) of the definition of “Participant” by:
    - (i) deleting the word “or” at the end of subclause (ii);
    - (ii) inserting the phrase “, or” at the end of subclause (iii), and
    - (iii) inserting the following as subclause (iv):
      - (iv) an investment dealer that is a party to a routing arrangement and who, in accordance with the applicable written agreement:
        - (A) is able to enter orders directly to the marketplace without being electronically transmitted through the systems of the Participant and is authorized to set or



adjust the various controls, policies or procedures respecting such orders, or

- (B) has been authorized to perform on behalf of the Participant the setting or adjustment of a specific risk management or supervisory control, policy or procedure respecting an account in which the investment dealer or a related entity of the investment dealer holds a direct or indirect interest other than an interest in the commission charged on a transaction or reasonable fee for the administration of the account; or

- (e) adding the following definition of “routing arrangement”:

**“routing arrangement”** means an arrangement under which a Participant that is a member, user or subscriber permits an investment dealer or a foreign dealer equivalent to electronically transmit an order relating to a security:

- (a) through the systems of the Participant for automatic onward transmission to:
  - (i) a marketplace to which the Participant has access using the identifier of the Participant, or
  - (ii) a foreign organized regulated market to which the Participant has access directly or through a dealer in the other jurisdiction; or
- (b) directly to a marketplace using the identifier of the Participant without being electronically transmitted through the systems of the Participant.

- 2. Rule 6.1 is amended by:

- (a) renumbering subsection (3) as added effective April 13, 2012 as subsection (6); and
- (b) inserting the following subsections:
  - (7) A Participant shall not enter an order on a marketplace or permit an order to be transmitted to a marketplace containing the identifier of the Participant unless the order has been:



- (a) received, processed and entered on the marketplace by an employee of the Participant who is registered in accordance with applicable securities legislation to perform such functions; or
  - (b) has been entered on a marketplace or transmitted to a marketplace through:
    - (i) direct electronic access,
    - (ii) a routing arrangement, or
    - (iii) an order execution service.
- (8) An Access Person shall not enter an order on a marketplace or permit an order to be transmitted to a marketplace containing the identifier of the Access Person unless the order is:
- (a) for the account of the Access Person and not for any other person; or
  - (b) entered by an Access Person who is a portfolio manager or a restricted portfolio manager in accordance with applicable securities legislation and the order is for or on behalf of the client and not for any other person.
- (9) A marketplace shall not allow an order to be entered on the marketplace unless:
- (a) the order:
    - (i) has been entered by or transmitted through a Participant or Access Person who has access to trading on that marketplace, and
    - (ii) contains the identifier of the Participant or Access Person as assigned in accordance with Rule 10.15; or
  - (b) the order has been generated automatically by the marketplace on behalf of a person who has Marketplace Trading Obligations in order for that person to meet their Marketplace Trading Obligations.

3. Clause (a) of subsection (1) of Rule 6.2 is amended by:

- (a) deleting the word “and” at the end of subclause (ii);



- (b) deleting the phrase “; and” at the end of subclause (iii);
- (c) inserting following subclauses:
  - (iv) the client for or on behalf of whom the order is entered under direct electronic access, and
  - (v) the investment dealer or foreign dealer equivalent for or on behalf of whom the order is entered under a routing arrangement; and

4. Part 7 is amended by adding the following as Rule 7.12:

### **7.12 Routing Arrangements**

- (1) A Participant that is a member, user or subscriber may enter into a routing arrangement with an investment dealer or a foreign dealer equivalent provided the Participant has:
  - (a) established standards for the investment dealer or foreign dealer equivalent that are reasonably designed to manage, in accordance with prudent business practices, the Participant’s risks associated with implementing a routing arrangement;
  - (b) assessed and documented that the investment dealer or foreign dealer equivalent meets the standards established by the Participant for a routing arrangement; and
  - (c) executed a written agreement with the investment dealer or foreign dealer equivalent.
- (2) The standards established by the Participant under subsection (1) must include a requirement that the investment dealer or foreign dealer equivalent:
  - (a) has sufficient resources to meet any financial obligations that may result from the routing arrangement;
  - (b) has reasonable arrangements in place to ensure that all personnel transmitting orders under a routing arrangement have reasonable knowledge of and proficiency in the use of the order entry system;
  - (c) has reasonable knowledge of and the ability to comply with all Requirements, including the marking of each order with the designation and identifiers required by Rule 6.2;





- (d) has reasonable arrangements in place to monitor the entry of orders transmitted under the routing arrangement;
  - (e) take all reasonable steps to ensure that the use of automated order systems, by itself or any investment dealer or foreign dealer equivalent, does not interfere with fair and orderly markets; and
  - (f) ensure that each automated order system, used by the investment dealer, foreign dealer equivalent or any client, is tested in accordance with prudent business practices, including initially before use or introduction of a significant modification and at least annually thereafter.
- (3) The written agreement entered into by a Participant under subsection (1) with the investment dealer or foreign dealer equivalent must provide that:
- (a) the trading activity of the investment dealer or foreign dealer equivalent will comply with all Requirements;
  - (b) the trading activity of the investment dealer or foreign dealer equivalent will comply with the product limits or credit or other financial limits specified by the Participant;
  - (c) the investment dealer or foreign dealer equivalent will maintain all technology facilitating the routing arrangement in a secure manner and will not permit personnel, other than those authorized by the Participant or the investment dealer or foreign dealer equivalent, to transmit orders under the routing arrangement to the Participant;
  - (d) the Participant is authorized, without prior notice, to:
    - (i) reject any order,
    - (ii) vary, correct or cancel any order entered on a marketplace, or
    - (iii) discontinue accepting orders,from the investment dealer or the foreign dealer equivalent;
  - (e) the investment dealer or foreign dealer equivalent will immediately inform the Participant if the investment dealer



- or foreign dealer equivalent fails or expects not to meet the standards set by the Participant; and
- (f) the investment dealer or foreign dealer equivalent will not allow any order entered electronically by a client of the investment dealer or foreign dealer equivalent to be entered directly to a marketplace without being electronically transmitted through the systems of the Participant or the system of the investment dealer or foreign dealer equivalent.
- (4) A Participant must not allow any order to be transmitted under a routing arrangement unless:
- (a) the Participant is:
    - (i) maintaining and applying the standards established by the Participant under subsection (1),
    - (ii) satisfied the investment dealer or foreign dealer equivalent meets the standards established by the Participant under subsection (1), and
    - (iii) satisfied the investment dealer or foreign dealer equivalent is in compliance with the written agreement entered into with the Participant; and
  - (b) the order is subject to the risk management and supervisory controls, policies and procedures established by the Participant including the automated controls to examine each order before entry on a marketplace.
- (5) The Participant shall review and confirm:
- (a) at least annually that:
    - (i) the standards established by the Participant under subsection (1) are adequate, and
    - (ii) the Participant has maintained and consistently applied the standards in the period since the establishment of the standards or the date of the last annual review; and
  - (b) at least annually by the anniversary date of the written agreement with an investment dealer or foreign dealer



equivalent that the investment dealer or foreign dealer equivalent:

- (i) is in compliance with the written agreement with the Participant, and
  - (ii) has met the standards established by the Participant under subsection (1) since the date of the written agreement or the date of the last annual review.
- (6) A Participant shall forthwith notify the Market Regulator:
- (a) upon entering into a written agreement with an investment dealer or foreign dealer equivalent respecting a routing arrangement, of:
    - (i) the name of the investment dealer or foreign dealer equivalent, and
    - (ii) the contact information for the investment dealer or foreign dealer equivalent which will permit the Market Regulator to deal with the investment dealer or foreign dealer equivalent immediately following the entry of an order by the investment dealer or foreign dealer equivalent in respect of which the Market Regulator wants additional information; and
  - (b) of any change in the information described in clause (a).

5. Part 7 is amended by adding the following as Rule 7.13:

**7.13 Direct Electronic Access**

- (1) A Participant that is a member, user or subscriber may grant direct electronic access to a client provided:
  - (a) the Participant has:
    - (i) established standards for the client that are reasonably designed to manage, in accordance with prudent business practices, the Participant's risks associated with providing direct market access,
    - (ii) assessed and documented that the client meets the standards established by the Participant for direct electronic access, and



- (iii) executed a written agreement with the client; and
  - (b) the client is not a registrant in accordance with applicable securities legislation other than:
    - (i) a portfolio manager, or
    - (ii) a restricted portfolio manager.
- (2) The standards established by the Participant under subsection (1) must include a requirement that the client:
  - (a) has sufficient resources to meet any financial obligations that may result from use of direct electronic access;
  - (b) has reasonable arrangements in place to ensure that all personnel transmitting orders using direct electronic access have reasonable knowledge of and proficiency in the use of the order entry system;
  - (c) has reasonable knowledge of and the ability to comply with all Requirements, including the marking of each order with the designations and identifiers required by Rule 6.2;
  - (d) has reasonable arrangements in place to monitor the entry of orders transmitted using direct electronic access;
  - (e) take all reasonable steps to ensure that the use of automated order systems, by itself or any client, does not interfere with fair and orderly markets; and
  - (f) ensure that each automated order system, used by the client or any of its clients, is tested in accordance with prudent business practices, including initially before use or introduction of a significant modification and at least annually thereafter.
- (3) The written agreement entered into by a Participant under subsection (1) with the client must provide that:
  - (a) the trading activity of the client will comply with all Requirements;
  - (b) the trading activity of the client will comply with the product limits or credit or other financial limits specified by the Participant;



- (c) the client will maintain all technology facilitating direct market access in a secure manner and will not permit any person to transmit an order using the direct market access other than personnel of the client who have been authorized by the client to transmit orders using direct market access;
- (d) the Participant is authorized, without prior notice, to:
  - (i) reject any order,
  - (ii) vary, correct or cancel any order entered on a marketplace, or
  - (iii) discontinue accepting orders,from the client;
- (e) the client will immediately inform the Participant if the client fails or expects not to meet the standards set by the Participant;
- (f) the client may not trade for the account of any other person unless the client is:
  - (i) a portfolio manager,
  - (ii) a restricted portfolio manager, or
  - (iii) an entity that is registered in a category analogous to the entities referred to in subclause (i) or (ii) in a foreign jurisdiction that is a signatory to the International Organization of Securities Commissions' Multilateral Memorandum of Understanding;
- (g) if the client trades for the account of any other person in accordance with clause (f):
  - (i) the client must ensure that the orders for the other person are transmitted through the systems of the client before being entered on a marketplace directly or indirectly through a Participant, and
  - (ii) the Participant must ensure that the client has established and maintains reasonable risk management and supervisory controls, policies and procedures; and



- (h) the Participant shall provide to the client, in a timely manner, any relevant amendments or changes to:
  - (i) applicable Requirements, and
  - (ii) the standards established by the Participant under subsection (1).
- (4) A Participant must not allow any order to be transmitted using direct electronic access unless:
  - (a) the Participant is:
    - (i) maintaining and applying the standards established by the Participant under subsection (1),
    - (ii) satisfied the client meets the standards established by the Participant under subsection (1), and
    - (iii) satisfied the client is in compliance with the written agreement entered into with the Participant; and
  - (b) the order is subject to the risk management and supervisory controls, policies and procedures established by the Participant including the automated controls to examine each order before entry on a marketplace.
- (5) The Participant shall review and confirm:
  - (a) at least annually that:
    - (i) the standards established by the Participant under subsection (1) are adequate, and
    - (ii) the Participant has maintained and consistently applied the standards in the period since the establishment of the standards or the date of the last annual review; and
  - (b) at least annually by the anniversary date of the written agreement with a client that the client:
    - (i) is in compliance with the written agreement with the Participant, and
    - (ii) has met the standard established by the Participant under subsection (1) since the date of the written agreement or the date of the last annual review.



- (6) A Participant shall forthwith notify the Market Regulator:
  - (a) upon entering into a written agreement with a client respecting direct electronic access, of:
    - (i) the name of the client, and
    - (ii) the contact information for the client which will permit the Market Regulator to deal with the client immediately following the entry of an order by the client in respect of which the Market Regulator wants additional information, and
    - (iii) the names of the personnel of the client authorized by the client to enter an order using direct electronic access; and
  - (b) of any change in the information described in clause (a).

6. Rule 10.15 is amended by deleting subsection (1) and substituting the following:

- (1) The Market Regulator shall assign a unique identifier to:
  - (a) a marketplace for trading purposes upon the Market Regulator being retained as the regulation services provider for the marketplace; and
  - (b) an investment dealer, other than a Participant, or a foreign dealer equivalent upon being notified that a Participant has entered into a written agreement with the investment dealer or foreign dealer equivalent respecting a routing arrangement; and
  - (c) a client upon the Market Regulator being notified that a Participant has entered into a written agreement with the client respecting direct electronic access.

7. Part 10 is amended by adding the following as Rule 10.18:

**10.18 Gatekeeper Obligations with Respect to Access to Marketplaces**

- (1) A marketplace that has provided access to a Participant or Access Person shall forthwith report to the Market Regulator the fact that the marketplace:



- (a) has terminated the access of the Participant or Access Person to the marketplace; or
  - (b) knows or has reason to believe that the Participant or Access Person has or may have breached a material provision of any Marketplace Rule or agreement pursuant to which the Participant or Access Person was granted access to the marketplace.
- (2) A Participant that has provided access to a marketplace to an investment dealer or a foreign dealer equivalent pursuant to a routing arrangement shall forthwith report to the Market Regulator the fact that:
  - (a) the routing arrangement has been terminated; or
  - (b) the Participant knows or has reason to believe that the investment dealer or foreign dealer equivalent has or may have breached a material provision of:
    - (i) any standard established by the Participant for the routing arrangement with the investment dealer or foreign dealer equivalent, or
    - (ii) the written agreement between the Participant and the investment dealer or foreign dealer equivalent regarding the routing arrangement.
- (3) A Participant that has provided access to a marketplace to a client pursuant to direct electronic access shall forthwith report to the Market Regulator the fact that the Participant:
  - (a) has terminated the access of the client under the arrangement for direct electronic access; or
  - (b) knows or has reason to believe that the client has or may have breached a material provision of:
    - (i) any standard established by the Participant for the granting of direct electronic access, or
    - (ii) the written agreement between the Participant and the client regarding the direct electronic access.





The Policies to the Universal Market Integrity Rules are hereby amended as follows:

1. Part 1 of Policy 7.1 is amended by:
  - (a) replacing the phrase “without the involvement of a trader” with “by direct electronic access, under a routing arrangement or through an order execution services”;
  - (b) replacing the phrase “entered directly by clients” with “entered by a client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service”;
  - and
  - (c) deleting each occurrence of the phrase “direct access client” and substituting “client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service”.
2. Part 2 of Policy 7.1 is amended by inserting before the phrase “must comply” the phrase “(including orders entered by a client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service)”.
3. Policy 7.1 is further amended by adding the following Parts:

### **Part 9 - Specific Provisions Applicable to Direct Electronic Access**

#### *Standards for Clients*

In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that provides direct electronic access must establish, maintain and apply reasonable standards for granting direct electronic access and assess and document whether each client meets the standards established by the Participant for direct electronic access. The Market Regulator expects that as part of its initial “screening” process, non-institutional investors will be precluded from qualifying for direct electronic access except in exceptional circumstances generally limited to sophisticated former traders and floor brokers or a person or company having assets under administration with a value approaching that of an institutional investor that has access to and knowledge regarding the necessary technology to use direct electronic access. The Participant offering direct electronic access must establish sufficiently stringent standards for each client granted direct electronic access to ensure that the



Participant is not exposed to undue risk and in particular, in the case of a non-institutional client the standards must be set higher than for institutional investors.

The Participant is further required to confirm with the client granted direct electronic access, at least annually, that the client continues to meet the standards established by the Participant including to ensure that any modification to a previously “approved” automated order system in use by a client continues to maintain appropriate safeguards.

#### *Breaches by Clients with Direct Electronic Access*

A Participant that has granted direct electronic access to a client must further monitor orders entered by the client to identify whether the client may have:

- breached any standard established by the Participant for the granting of direct electronic access;
- breached the terms of the written agreement between the Participant and the client regarding the direct electronic access;
- improperly granted access to or passed on its direct electronic access to another person or company;
- engaged in unauthorized trading on behalf of the account of another person or company; or

failed to ensure that its client’s orders flowed through the systems of the client before being entered on a marketplace.

## **Part 10 - Specific Provisions Applicable to Routing Arrangements**

### *Standards for Investment Dealers or Foreign Dealer Equivalent*

In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that enters into a routing arrangement with an investment dealer or foreign dealer equivalent must establish, maintain and apply reasonable standards for entering into the routing arrangement and assess and document whether each investment dealer or foreign dealer equivalent meets the standards established by the Participant for the routing arrangement. The Participant offering the routing arrangement must establish sufficiently stringent standards for each investment dealer or foreign dealer equivalent to ensure that the Participant is not exposed to undue risk.



The Participant is further required to confirm with the investment dealer or foreign dealer equivalent at least annually, that the investment dealer or foreign dealer equivalent continues to meet the standards established by the Participant including to ensure that any modification to a previously “approved” automated order system in use by the investment dealer or foreign dealer equivalent continues to maintain appropriate safeguards.

#### *Identifying Originating Investment Dealer or Foreign Dealer Equivalent*

In addition to assigning a unique identifier to an investment dealer or foreign dealer equivalent in a routing arrangement with the Participant, the Participant is responsible for properly identifying the originating investment dealer or foreign dealer equivalent and must establish and maintain policies and procedures to appropriately mark and identify the originating investment dealer or foreign dealer equivalent for each order that is ultimately transmitted through the routing arrangement.

#### *Breaches by Investment Dealer or Foreign Dealer Equivalent*

A Participant that has provided access to a marketplace to an investment dealer or foreign dealer equivalent pursuant to a routing arrangement must monitor all orders entered by the investment dealer or foreign dealer equivalent to identify whether the investment dealer or foreign dealer equivalent may have:

- breached any standard established by the Participant for the routing arrangement; or
- breached the written agreement between the Participant and the investment dealer or foreign dealer equivalent regarding the routing arrangement.

### **Part 11 - Specific Provisions Applicable to Order Execution Services**

In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that provides order execution services must monitor orders entered by an order execution services client to determine if the client may be using an automated order system other than one provided as part of the order execution service. The Participant shall confirm with the order execution services client, at least annually, whether the client has used since the date of the last confirmation



an automated order system other than one provided as part of the order execution service.



## Appendix B – Text of Dealer Member Rules to Reflect Proposed DMR Amendments Respecting Third-Party Electronic Access to Marketplaces

Text of Provision Following Adoption of the Proposed DMR Amendments	Text of Current Provisions Marked to Reflect Adoption of the Proposed DMR Amendments
<p><b>RULE 1300</b></p> <p><b>SUPERVISION OF ACCOUNTS</b></p> <p>1300.1.</p> <p><b>Identity and Creditworthiness</b></p> <p>(a) Each Dealer Member shall use due diligence to learn and remain informed of the essential facts relative to every customer and to every order or account accepted.</p> <p>(b) When opening an initial account for a corporation or similar entity, the Dealer Member shall:</p> <p style="padding-left: 20px;">(i) ascertain the identity of any individual who is the beneficial owner of, or exercises direct or indirect control or direction over, more than 10% of the corporation or similar entity, including the name, address, citizenship, occupation and employer of each such beneficial owner, and whether any such beneficial owner is an insider or controlling shareholder of a publicly traded corporation or similar entity; and</p> <p style="padding-left: 20px;">(ii) as soon as is practicable after opening the account, and in any case no later than six months after the opening of the account, verify the identity of each individual identified in (i) using such methods as enable the Dealer Member to form a reasonable belief that it knows the true identity of each individual and that are in compliance with any applicable legislation and regulations of the Government of Canada or any province.</p> <p>(c) Subsection (b) does not apply to:</p> <p style="padding-left: 20px;">(i) a corporation or similar entity that is or is an affiliate of a bank, trust or loan company, credit union, caisse populaire, insurance company, mutual fund, mutual fund management company, pension fund, securities dealer or broker, investment manager or similar financial institution subject to a satisfactory regulatory regime in the country in which it is located</p> <p style="padding-left: 20px;">(ii) a corporation or similar entity whose securities are publicly traded or an affiliate thereof.</p> <p>(d) The Corporation may, at its discretion, direct Dealer Members that the exemption in subsection (c) does not apply to some or all types of financial institutions located in a particular country.</p> <p>(e) When opening an initial account for a trust, a Dealer Member shall:</p> <p style="padding-left: 20px;">(i) ascertain the identity of the settlor of the trust and, as far as is reasonable, of any known beneficiaries of more than 10% of the trust, including the name, address, citizenship, occupation and employer of each such</p>	<p><b>RULE 1300</b></p> <p><b>SUPERVISION OF ACCOUNTS</b></p> <p>1300.1.</p> <p><b>Identity and Creditworthiness</b></p> <p>(a) Each Dealer Member shall use due diligence to learn and remain informed of the essential facts relative to every customer and to every order or account accepted.</p> <p>(b) When opening an initial account for a corporation or similar entity, the Dealer Member shall:</p> <p style="padding-left: 20px;">(i) ascertain the identity of any individual who is the beneficial owner of, or exercises direct or indirect control or direction over, more than 10% of the corporation or similar entity, including the name, address, citizenship, occupation and employer of each such beneficial owner, and whether any such beneficial owner is an insider or controlling shareholder of a publicly traded corporation or similar entity; and</p> <p style="padding-left: 20px;">(ii) as soon as is practicable after opening the account, and in any case no later than six months after the opening of the account, verify the identity of each individual identified in (i) using such methods as enable the Dealer Member to form a reasonable belief that it knows the true identity of each individual and that are in compliance with any applicable legislation and regulations of the Government of Canada or any province.</p> <p>(c) Subsection (b) does not apply to:</p> <p style="padding-left: 20px;">(i) a corporation or similar entity that is or is an affiliate of a bank, trust or loan company, credit union, caisse populaire, insurance company, mutual fund, mutual fund management company, pension fund, securities dealer or broker, investment manager or similar financial institution subject to a satisfactory regulatory regime in the country in which it is located</p> <p style="padding-left: 20px;">(ii) a corporation or similar entity whose securities are publicly traded or an affiliate thereof.</p> <p>(d) The Corporation may, at its discretion, direct Dealer Members that the exemption in subsection (c) does not apply to some or all types of financial institutions located in a particular country.</p> <p>(e) When opening an initial account for a trust, a Dealer Member shall:</p> <p style="padding-left: 20px;">(i) ascertain the identity of the settlor of the trust and, as far as is reasonable, of any known beneficiaries of more than 10% of the trust, including the name, address, citizenship, occupation and employer of each such settlor</p>



Text of Provision Following Adoption of the Proposed DMR Amendments	Text of Current Provisions Marked to Reflect Adoption of the Proposed DMR Amendments
<p>settlor and beneficiary and whether any is an insider or controlling shareholder of a publicly traded corporation or similar entity.</p> <p>(ii) as soon as is practicable after opening the account, and in any case no later than six months after the opening of the account, verify the identity of each individual identified in (i) using such methods as enable the Dealer Member to form a reasonable belief that it knows the true identity of each individual and that are in compliance with any applicable legislation and regulations of the Government of Canada or any province.</p> <p>(f) Subsection (e) does not apply to a testamentary trust or a trust whose units are publicly traded.</p> <p>(g) If a Dealer Member, on inquiry, is unable to obtain the information required under subsections (b)(i) and (e)(i), the Dealer Member shall not open the account.</p> <p>(h) If a Dealer Member is unable to verify the identities of individuals as required under subsections (b)(ii) and (e)(ii) within six months of opening the account, the Dealer Member shall restrict the account to liquidating trades and transfers, payments or deliveries out of funds or securities only until such time as the verification is completed.</p> <p>(i) No Dealer Member shall open or maintain an account for a shell bank.</p> <p>(j) For the purposes of section (i) a shell bank is a bank that does not have a physical presence in any country.</p> <p>(k) Subsection (i) does not apply to a bank which is an affiliate of a bank, loan or trust company, credit union, other depository institution that maintains a physical presence in Canada or a foreign country in which the affiliated bank, loan or trust company, credit union, other depository institution is subject to supervision by a banking or similar regulatory authority.</p> <p>(l) Any Dealer Member having an account for a corporation, similar entity or trust other than those exempt under subsections (c) and (f) and which does not have the information regarding the account required in subsections (b)(i) and (e)(i) at the date of implementation of those subsections shall obtain the information within one year from date of implementation of subsections (b) and (e).</p> <p>(m) If the Dealer Member does not or cannot obtain the information required under subsection (l) the Dealer Member shall restrict the account to liquidating trades and transfers, payments or deliveries out of funds or securities until such time as the required information has been obtained.</p> <p>(n) Dealer Members must maintain records of all information obtained and verification procedures conducted under this Rule 1300.1 in a form accessible to the Corporation for a period of five years after the closing of the account to which they relate.</p> <p><b>Business Conduct</b></p> <p>(o) Each Dealer Member shall use due diligence to ensure that the</p>	<p>and beneficiary and whether any is an insider or controlling shareholder of a publicly traded corporation or similar entity.</p> <p>(ii) as soon as is practicable after opening the account, and in any case no later than six months after the opening of the account, verify the identity of each individual identified in (i) using such methods as enable the Dealer Member to form a reasonable belief that it knows the true identity of each individual and that are in compliance with any applicable legislation and regulations of the Government of Canada or any province.</p> <p>(f) Subsection (e) does not apply to a testamentary trust or a trust whose units are publicly traded.</p> <p>(g) If a Dealer Member, on inquiry, is unable to obtain the information required under subsections (b)(i) and (e)(i), the Dealer Member shall not open the account.</p> <p>(h) If a Dealer Member is unable to verify the identities of individuals as required under subsections (b)(ii) and (e)(ii) within six months of opening the account, the Dealer Member shall restrict the account to liquidating trades and transfers, payments or deliveries out of funds or securities only until such time as the verification is completed.</p> <p>(i) No Dealer Member shall open or maintain an account for a shell bank.</p> <p>(j) For the purposes of section (i) a shell bank is a bank that does not have a physical presence in any country.</p> <p>(k) Subsection (i) does not apply to a bank which is an affiliate of a bank, loan or trust company, credit union, other depository institution that maintains a physical presence in Canada or a foreign country in which the affiliated bank, loan or trust company, credit union, other depository institution is subject to supervision by a banking or similar regulatory authority.</p> <p>(l) Any Dealer Member having an account for a corporation, similar entity or trust other than those exempt under subsections (c) and (f) and which does not have the information regarding the account required in subsections (b)(i) and (e)(i) at the date of implementation of those subsections shall obtain the information within one year from date of implementation of subsections (b) and (e).</p> <p>(m) If the Dealer Member does not or cannot obtain the information required under subsection (l) the Dealer Member shall restrict the account to liquidating trades and transfers, payments or deliveries out of funds or securities until such time as the required information has been obtained.</p> <p>(n) Dealer Members must maintain records of all information obtained and verification procedures conducted under this Rule 1300.1 in a form accessible to the Corporation for a period of five years after the closing of the account to which they relate.</p> <p><b>Business Conduct</b></p> <p>(o) Each Dealer Member shall use due diligence to ensure that the</p>
<p>(o) Each Dealer Member shall use due diligence to ensure that the</p>	<p>(o) Each Dealer Member shall use due diligence to ensure that the</p>



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<p>acceptance of any order for any account is within the bounds of good business practice.</p> <p><b>Suitability Generally</b></p> <p><b>Suitability determination required when accepting order</b></p> <p>(p) Subject to Rules 1300.1(t), 1300.1 (u) and 1300.1(v), each Dealer Member shall use due diligence to ensure that the acceptance of any order from a client is suitable for such client based on factors including the client’s current financial situation, investment knowledge, investment objectives and time horizon, risk tolerance and the account or accounts’ current investment portfolio composition and risk level. If the order received from a client is not suitable, the client must, at a minimum, be advised against proceeding with the order.</p> <p><b>Suitability determination required when recommendation provided</b></p> <p>(q) Each Dealer Member, when recommending to a client the purchase, sale, exchange or holding of any security, shall use due diligence to ensure that the recommendation is suitable for such client based on factors including the client’s current financial situation, investment knowledge, investment objectives and time horizon, risk tolerance and the account or accounts’ current investment portfolio composition and risk level.</p> <p><b>Suitability determination required for account positions held when certain events occur</b></p> <p>(r) Each Dealer Member shall, subject to Rules 1300.1(t), 1300.1(u) and 1300.1(v), use due diligence to ensure that the positions held in a client’s account or accounts are suitable for such client based on factors including the client’s current financial situation, investment knowledge, investment objectives and time horizon, risk tolerance and the account or account(s)’ current investment portfolio composition and risk level whenever one or more of the following trigger events occurs:</p> <ul style="list-style-type: none"> <li>(i) Securities are received into the client’s account by way of deposit or transfer; or</li> <li>(ii) There is a change in the registered representative or portfolio manager responsible for the account; or</li> <li>(iii) There has been a material change to the client’s life circumstances or objectives that has resulted in revisions to the client’s “know your client” information as maintained by the Dealer Member.</li> </ul> <p><b>Suitability of investments in client accounts</b></p> <p>(s) To comply with the requirements under Rules 1300.1(p), 1300.1(q) and 1300.1(r), the Dealer Member must use due diligence to ensure that:</p> <ul style="list-style-type: none"> <li>(i) The suitability of all positions in the client’s account is reviewed whenever a suitability determination is required; and</li> <li>(ii) The client receives appropriate advice in response to the suitability review that has been conducted.</li> </ul>	<p>acceptance of any order for any account is within the bounds of good business practice.</p> <p><b>Suitability Generally</b></p> <p><b>Suitability determination required when accepting order</b></p> <p>(p) Subject to Rules 1300.1(t), <u>1300.1 (u)</u> and 1300.1(<del>v</del>), each Dealer Member shall use due diligence to ensure that the acceptance of any order from a client is suitable for such client based on factors including the client’s current financial situation, investment knowledge, investment objectives and time horizon, risk tolerance and the account or accounts’ current investment portfolio composition and risk level. If the order received from a client is not suitable, the client must, at a minimum, be advised against proceeding with the order.</p> <p><b>Suitability determination required when recommendation provided</b></p> <p>(q) Each Dealer Member, when recommending to a client the purchase, sale, exchange or holding of any security, shall use due diligence to ensure that the recommendation is suitable for such client based on factors including the client’s current financial situation, investment knowledge, investment objectives and time horizon, risk tolerance and the account or accounts’ current investment portfolio composition and risk level.</p> <p><b>Suitability determination required for account positions held when certain events occur</b></p> <p>(r) Each Dealer Member shall, subject to Rules 1300.1(t), <u>1300.1(u)</u> and 1300.1(<del>v</del>), use due diligence to ensure that the positions held in a client’s account or accounts are suitable for such client based on factors including the client’s current financial situation, investment knowledge, investment objectives and time horizon, risk tolerance and the account or account(s)’ current investment portfolio composition and risk level whenever one or more of the following trigger events occurs:</p> <ul style="list-style-type: none"> <li>(i) Securities are received into the client’s account by way of deposit or transfer; or</li> <li>(ii) There is a change in the registered representative or portfolio manager responsible for the account; or</li> <li>(iii) There has been a material change to the client’s life circumstances or objectives that has resulted in revisions to the client’s “know your client” information as maintained by the Dealer Member.</li> </ul> <p><b>Suitability of investments in client accounts</b></p> <p>(s) To comply with the requirements under Rules 1300.1(p), 1300.1(q) and 1300.1(r), the Dealer Member must use due diligence to ensure that:</p> <ul style="list-style-type: none"> <li>(i) The suitability of all positions in the client’s account is reviewed whenever a suitability determination is required; and</li> <li>(ii) The client receives appropriate advice in response to the suitability review that has been conducted.</li> </ul>



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<p><b>Exemptions from the suitability assessment requirements</b></p> <p>(t) Each Dealer Member that has applied for and received approval from the Corporation pursuant to Rule 1300.1(w), is not required to comply with Rules 1300.1(p), 1300.1(r) and 1300.1(s), when accepting orders from a Retail Customer where no recommendation is provided, to make a determination that the order is suitable for such client.</p> <p>(u) Each Dealer Member that executes a trade on the instructions of another Dealer Member, portfolio manager, investment counsel, limited market dealer, bank, trust company or insurer, pursuant to Section I.B (3) of Rule 2700 is not required to comply with Rule 1300.1(p).</p> <p>(v) A Dealer Member is not required to comply with rules 1300.1(p), 1300.1(r) and 1300.1(s), when accepting or transmitting orders for a client who has been provided with direct electronic access within the meaning of National Instrument 23-103 <i>Electronic Trading and Direct Electronic Access to Marketplaces</i>, if the Dealer Member:</p> <p>(i) Determines that the direct electronic access service offering is suitable for the client;</p> <p>(ii) Does not provide any recommendations to any Retail Customers who have been provided with direct electronic access; and</p> <p>(iii) Complies with the Universal Market Integrity Rule requirements applicable to the direct electronic access service offering and the requirements of NI 23-103 <i>Electronic Trading and Direct Electronic Access to Marketplaces</i>.</p> <p><b>Corporation approval</b></p> <p>(w) The Corporation, in its discretion, shall only grant such approval where the Corporation is satisfied that the Dealer Member will comply with the policies and procedures outlined in Rule 3200. The application for approval shall be accompanied by a copy of the policies and procedures of the Dealer Member. Following such approval, any material changes in the policies and procedures of the Dealer Member shall promptly be submitted to the Corporation.</p>	<p><del>Suitability determination not required</del> <b>Exemptions from the suitability assessment requirements</b></p> <p>(t) Each Dealer Member that has applied for and received approval from the Corporation pursuant to Rule 1300.1(<del>w</del>), is not required to comply with Rules 1300.1(p), 1300.1(r) and 1300.1(s), when accepting orders from a <del>Retail Customer</del> <u>client</u> where no recommendation is provided, to make a determination that the order is suitable for such client.</p> <p>(u) Each Dealer Member that executes a trade on the instructions of another Dealer Member, portfolio manager, investment counsel, limited market dealer, bank, trust company or insurer, pursuant to Section I.B (3) of Rule 2700 is not required to comply with Rule 1300.1(p).</p> <p><u>(v) A Dealer Member is not required to comply with rules 1300.1(p), 1300.1(r) and 1300.1(s), when accepting or transmitting orders for a client who has been provided with direct electronic access within the meaning of National Instrument 23-103 <i>Electronic Trading and Direct Electronic Access to Marketplaces</i>, if the Dealer Member:</u></p> <p><u>(i) Determines that the direct electronic access service offering is suitable for the client;</u></p> <p><u>(ii) Does not provide any recommendations to any Retail Customers who have been provided with direct electronic access; and</u></p> <p><u>(iii) Complies with the Universal Market Integrity Rule requirements applicable to the direct electronic access service offering and the requirements of NI 23-103 <i>Electronic Trading and Direct Electronic Access to Marketplaces</i>.</u></p> <p><b>Corporation approval</b></p> <p><u>(w)</u> The Corporation, in its discretion, shall only grant such approval where the Corporation is satisfied that the Dealer Member will comply with the policies and procedures outlined in Rule 3200. The application for approval shall be accompanied by a copy of the policies and procedures of the Dealer Member. Following such approval, any material changes in the policies and procedures of the Dealer Member shall promptly be submitted to the Corporation.</p>
<p><b>RULE 3200</b></p> <p><b>MINIMUM REQUIREMENTS FOR DEALER MEMBERS SEEKING APPROVAL UNDER RULE 1300.1(T) FOR SUITABILITY RELIEF FOR TRADES NOT RECOMMENDED BY THE MEMBER</b></p> <p>The following Rule sets forth the documentary, procedural and systems requirements for Dealer Members to receive approval to accept orders from a Retail Customer without a suitability determination where no recommendation was provided by the Dealer Member.</p> <p>In this Rule, “order-execution service” means the acceptance and execution of orders from Retail Customers for trades that the Dealer Member has not recommended and for which the Dealer</p>	<p><b>RULE 3200</b></p> <p><b>MINIMUM REQUIREMENTS FOR DEALER MEMBERS SEEKING APPROVAL UNDER RULE 1300.1(T) FOR SUITABILITY RELIEF FOR TRADES NOT RECOMMENDED BY THE MEMBER</b></p> <p>The following Rule sets forth the documentary, procedural and systems requirements for Dealer Members to receive approval to accept orders from a <del>Retail C</del>ustomer without a suitability determination where no recommendation was provided by the Dealer Member.</p> <p>In this Rule, “order-execution service” means the acceptance and execution of orders from Retail Customers for trades that the Dealer Member has not recommended and for which the Dealer Member</p>





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<p>Member takes no responsibility as to the appropriateness or suitability of the trades to the Retail Customers’ financial situation, investment knowledge, investment objectives and risk tolerance.</p> <p>In this Rule “automated order system” has the same meaning as defined in National Instrument 23-103 <i>Electronic Trading and Direct Electronic Access to Marketplace</i>.</p> <p><b>A. Minimum requirements for Dealer Members offering solely an order-execution service, either as the Dealer Member’s only business or through a separate business unit of the Dealer Member</b></p> <p><b>1. Business Structure and Compensation</b></p> <p>(a) The Dealer Member must operate either as a legal entity or a separate business unit which provides order-execution only services.</p> <p>(b) The legal entity or separate business unit of the Dealer Member offering an order execution service must not allow its order execution only service clients to:</p> <p>(i) use their own automated order system to generate orders to be sent to the Dealer Member or send order to the Dealer Member on a pre-determined basis; or</p> <p>(ii) manually send orders or generate orders to the Dealer Member that exceed the threshold on the number of orders as set by the Corporation from time to time.</p> <p>(c) If operated as a separate business unit of the Dealer Member, the order-execution only service must have separate letterhead, accounts, registered representatives and investment representatives and account documentation.</p> <p>(d) The registered representatives and investment representatives of the Dealer Member or separate business unit of the Dealer Member shall not be compensated on the basis of transactional revenues.</p> <p><b>2. Written Policies and Procedures</b></p> <p>(a) The Dealer Member or separate business unit of the Dealer Member must have written policies and procedures covering all of the matters outlined in this Rule.</p> <p>(b) The Dealer Member or separate business unit of the Dealer Member must have a program for communicating those policies and procedures to all its registered representatives and investment representatives and ensuring that the policies and procedures are understood and implemented.</p> <p><b>3. Account Opening</b></p> <p>(a) At the time an account is opened, the Dealer Member or separate business unit of the Dealer Member must make a written disclosure to the customer advising that the Dealer Member or</p>	<p>takes no responsibility as to the appropriateness or suitability of the trades to the Retail Customers’ financial situation, investment knowledge, investment objectives and risk tolerance.</p> <p><u>In this Rule “automated order system” has the same meaning as defined in National Instrument 23-103 <i>Electronic Trading and Direct Electronic Access to Marketplace</i>.</u></p> <p><b>A. Minimum requirements for Dealer Members offering solely an order-execution service, either as the Dealer Member’s only business or through a separate business unit of the Dealer Member</b></p> <p><b>1. Business Structure and Compensation</b></p> <p>(a) The Dealer Member must operate either as a legal entity or a separate business unit which provides order-execution only services.</p> <p><u>(b) The legal entity or separate business unit of the Dealer Member offering an order execution service must not allow its order execution only service clients to:</u></p> <p><u>(i) use their own automated order system to generate orders to be sent to the Dealer Member or send order to the Dealer Member on a pre-determined basis; or</u></p> <p><u>(ii) manually send orders or generate orders to the Dealer Member that exceed the threshold on the number of orders as set by the Corporation from time to time.</u></p> <p><u>(bc)</u> If operated as a separate business unit of the Dealer Member, the order-execution only service must have separate letterhead, accounts, registered representatives and investment representatives and account documentation.</p> <p><u>(ed)</u> The registered representatives and investment representatives of the Dealer Member or separate business unit of the Dealer Member shall not be compensated on the basis of transactional revenues.</p> <p><b>2. Written Policies and Procedures</b></p> <p>(a) The Dealer Member or separate business unit of the Dealer Member must have written policies and procedures covering all of the matters outlined in this Rule.</p> <p>(b) The Dealer Member or separate business unit of the Dealer Member must have a program for communicating those policies and procedures to all its registered representatives and investment representatives and ensuring that the policies and procedures are understood and implemented.</p> <p><b>3. Account Opening</b></p> <p>(a) At the time an account is opened, the Dealer Member or separate business unit of the Dealer Member must make a written disclosure to the customer advising that the Dealer Member or</p>



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<p>separate business unit of the Dealer Member will not provide any recommendations to the customer and will not be responsible for making a suitability determination of trades when accepting orders from the customer. Such disclosure shall clearly explain to the customer that the customer alone is responsible for his or her own investment decisions and that the Dealer Member will not consider the customer's financial situation, investment knowledge, investment objectives and risk tolerance when accepting orders from the customer.</p> <p>(b) At the time an account is opened, the Dealer Member or separate business unit of the Dealer Member must obtain an acknowledgement from the customer that the customer has received and understood the disclosure described in Paragraph 3(a). For accounts such as joint and investment club accounts having more than one direct beneficial owner, the Dealer Member must obtain an acknowledgement from all beneficial owners.</p> <p>(c) Prior to operating any existing accounts under the approval, the Dealer Member or separate business unit of the Dealer Member must provide the disclosure described in Paragraph 3(a) to the customer and obtain the acknowledgement described in Paragraph 3(b).</p> <p>(d) The acknowledgements obtained under Paragraphs 3(b) and (c) must take the form of a positive act by the customer(s), a record of which must be maintained by the Dealer Member in an accessible form. Possible forms of the acknowledgement are:</p> <p>(i) The customer's signature or initials on a new customer application form or similar document where the signature or initial specifically relates to the required disclosure and acknowledgement;</p> <p>(ii) The clicking of an appropriately labelled button on an electronic account application form, placed directly under the disclosure and acknowledgement text;</p> <p>(iii) The tape recording of a verbal acknowledgement made by telephone.</p> <p><b>4. Supervision</b></p> <p>(a) The Dealer Member or separate business unit of the Dealer Member must have written procedures for the supervision of trading reasonably designed to ensure that customers are not provided with recommendations as a result of the customer having an account with the separate business unit of the Dealer Member and with another separate business unit of the Dealer Member or with the Dealer Member itself.</p>	<p>separate business unit of the Dealer Member will not provide any recommendations to the customer and will not be responsible for making a suitability determination of trades when accepting orders from the customer. Such disclosure shall clearly explain to the customer that the customer alone is responsible for his or her own investment decisions and that the Dealer Member will not consider the customer's financial situation, investment knowledge, investment objectives and risk tolerance when accepting orders from the customer.</p> <p>(b) At the time an account is opened, the Dealer Member or separate business unit of the Dealer Member must obtain an acknowledgement from the customer that the customer has received and understood the disclosure described in Paragraph 3(a). For accounts such as joint and investment club accounts having more than one direct beneficial owner, the Dealer Member must obtain an acknowledgement from all beneficial owners.</p> <p>(c) Prior to operating any existing accounts under the approval, the Dealer Member or separate business unit of the Dealer Member must provide the disclosure described in Paragraph 3(a) to the customer and obtain the acknowledgement described in Paragraph 3(b).</p> <p>(d) The acknowledgements obtained under Paragraphs 3(b) and (c) must take the form of a positive act by the customer(s), a record of which must be maintained by the Dealer Member in an accessible form. Possible forms of the acknowledgement are:</p> <p>(i) The customer's signature or initials on a new customer application form or similar document where the signature or initial specifically relates to the required disclosure and acknowledgement;</p> <p>(ii) The clicking of an appropriately labelled button on an electronic account application form, placed directly under the disclosure and acknowledgement text;</p> <p>(iii) The tape recording of a verbal acknowledgement made by telephone.</p> <p><b>4. Supervision</b></p> <p>(a) The Dealer Member or separate business unit of the Dealer Member must have written procedures for the supervision of trading reasonably designed to ensure that customers are not provided with recommendations as a result of the customer having an account with the separate business unit of the Dealer Member and with another separate business unit of the Dealer Member or with the Dealer Member itself.</p>



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<p>(b) The Dealer Member or separate business unit of the Dealer Member must have written procedures and systems in place to review customer trading and accounts for those concerns listed in Rule 2500 other than those related solely to suitability.</p> <p>(c) The Dealer Member or separate business unit of the Dealer Member must maintain an audit trail of supervisory reviews as required in Rule 2500.</p> <p>(d) The Dealer Member or separate business unit of the Dealer Member must have sufficient supervisory resources allocated at head office and branch levels to effectively implement the supervisory procedures required under this Rule.</p> <p><b>5. Systems and Books and Records</b></p> <p>(a) The order-entry systems and records of the Dealer Member or separate business unit of the Dealer Member must be capable of labeling all account documentation relating to customers, including monthly statements and confirmations, as “order-execution only accounts” or some variant thereof.</p> <p>(b) The monthly statements of a separate business unit of a Dealer Member shall not be consolidated with the account statements of any other business unit of the Dealer Member or of the Dealer Member itself.</p> <p><b>B. Minimum requirements for Dealer Members offering both an advisory and an order-execution only service</b></p> <p><b>1. Terminology</b></p> <p>All references to the basis of trades in procedures, documents and reports under this Rule must use the terms “recommended” or “non-recommended”. In particular, designating trades as solicited or unsolicited will not be accepted as complying with the requirements of this Rule.</p> <p><b>2. Business Structure</b></p> <p>The Dealer Member offering both an advisory and an order execution only service must not allow its order execution only service clients to:</p> <p>(a) Use their own automated order system to generate orders to be sent to the Dealer Member or send orders to the Dealer Member on a pre-determined basis; or</p> <p>(b) Manually send orders or generate orders to the Dealer Member that exceed the threshold on the number of orders as set by the Corporation from time to time.</p> <p><b>3. Written Policies and Procedures</b></p> <p>(a) The Dealer Member must have written policies and procedures covering all of the matters outlined in this Rule.</p> <p>(b) The Dealer Member must have a program for</p>	<p>(b) The Dealer Member or separate business unit of the Dealer Member must have written procedures and systems in place to review customer trading and accounts for those concerns listed in Rule 2500 other than those related solely to suitability.</p> <p>(c) The Dealer Member or separate business unit of the Dealer Member must maintain an audit trail of supervisory reviews as required in Rule 2500.</p> <p>(d) The Dealer Member or separate business unit of the Dealer Member must have sufficient supervisory resources allocated at head office and branch levels to effectively implement the supervisory procedures required under this Rule.</p> <p><b>5. Systems and Books and Records</b></p> <p>(a) The order-entry systems and records of the Dealer Member or separate business unit of the Dealer Member must be capable of labeling all account documentation relating to customers, including monthly statements and confirmations, as “order-execution only accounts” or some variant thereof.</p> <p>(b) The monthly statements of a separate business unit of a Dealer Member shall not be consolidated with the account statements of any other business unit of the Dealer Member or of the Dealer Member itself.</p> <p><b>B. Minimum requirements for Dealer Members offering both an advisory and an order-execution only service</b></p> <p><b>1. Terminology</b></p> <p>All references to the basis of trades in procedures, documents and reports under this Rule must use the terms “recommended” or “non-recommended”. In particular, designating trades as solicited or unsolicited will not be accepted as complying with the requirements of this Rule.</p> <p><b><u>2. Business Structure</u></b></p> <p><u>The Dealer Member offering both an advisory and an order execution only service must not allow its order execution only service clients to:</u></p> <p><u>(a) Use their own automated order system to generate orders to be sent to the Dealer Member or send orders to the Dealer Member on a pre-determined basis; or</u></p> <p><u>(b) Manually send orders or generate orders to the Dealer Member that exceed the threshold on the number of orders as set by the Corporation from time to time.</u></p> <p><b><u>3. Written Policies and Procedures</u></b></p> <p>(a) The Dealer Member must have written policies and procedures covering all of the matters outlined in this Rule.</p> <p>(b) The Dealer Member must have a program for</p>



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<p>communicating those policies and procedures to all its registered representatives and ensuring that the policies and procedures are understood and implemented.</p> <p><b>4. Account Opening</b></p> <p>(a) At the time an account is opened, the Dealer Member must make a written disclosure to the customer advising that the Dealer Member will not be responsible for making a suitability determination when accepting an order from the customer which was not recommended by the Dealer Member or a representative of the Dealer Member. Such disclosure shall clearly explain to the customer that the customer alone is responsible for his or her own investment decisions and that the Dealer Member will not consider the customer’s financial situation, investment knowledge, investment objectives and risk tolerance when accepting orders from the customer. Such disclosure also shall include a brief description of what does or does not constitute a recommendation<sup>44</sup> and instructions on how the customer can report trades which have not been accurately designated as recommended or non-recommended.</p> <p>(b) At the time an account is opened, the Dealer Member must obtain an acknowledgement from the customer that the customer has received and understood the disclosure described in Paragraph 3(a). For accounts such as joint and investment club accounts having more than one direct beneficial owner, the Dealer Member must obtain an acknowledgement from all beneficial owners.</p> <p>(c) Prior to operating any existing accounts under the approval, the Dealer Member must provide the disclosure described in Paragraph 3(a) to the customer and obtain the acknowledgement described in Paragraph 3(b).</p> <p>(d) The acknowledgements obtained under Paragraphs 3(b) and (c) must take the form of a positive act by the customer(s), a record of which must be maintained by the Dealer Member in an accessible form. Possible forms of the acknowledgement are:</p> <p>(i) The customer’s signature or initials on a new customer application form or similar document where the signature or initial specifically relates to the required disclosure and</p>	<p>communicating those policies and procedures to all its registered representatives and ensuring that the policies and procedures are understood and implemented.</p> <p><b>34. Account Opening</b></p> <p>(a) At the time an account is opened, the Dealer Member must make a written disclosure to the customer advising that the Dealer Member will not be responsible for making a suitability determination when accepting an order from the customer which was not recommended by the Dealer Member or a representative of the Dealer Member. Such disclosure shall clearly explain to the customer that the customer alone is responsible for his or her own investment decisions and that the Dealer Member will not consider the customer’s financial situation, investment knowledge, investment objectives and risk tolerance when accepting orders from the customer. Such disclosure also shall include a brief description of what does or does not constitute a recommendation<sup>44</sup> and instructions on how the customer can report trades which have not been accurately designated as recommended or non-recommended.</p> <p>(b) At the time an account is opened, the Dealer Member must obtain an acknowledgement from the customer that the customer has received and understood the disclosure described in Paragraph 3(a). For accounts such as joint and investment club accounts having more than one direct beneficial owner, the Dealer Member must obtain an acknowledgement from all beneficial owners.</p> <p>(c) Prior to operating any existing accounts under the approval, the Dealer Member must provide the disclosure described in Paragraph 3(a) to the customer and obtain the acknowledgement described in Paragraph 3(b).</p> <p>(d) The acknowledgements obtained under Paragraphs 3(b) and (c) must take the form of a positive act by the customer(s), a record of which must be maintained by the Dealer Member in an accessible form. Possible forms of the acknowledgement are:</p> <p>(i) The customer’s signature or initials on a new customer application form or similar document where the signature or initial specifically relates to the required disclosure and acknowledgement;</p>

<sup>44</sup> The language of the disclosure shall be the following: in general terms, a dealer is providing a recommendation to you, the client, when the dealer provides you with investment information or advice specifically and individually tailored to your financial situation, investment knowledge, investment objectives, past investments or risk tolerance. However, whether a particular transaction is in fact recommended depends on an analysis of all the relevant facts and circumstances.



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<p>acknowledgement;</p> <p>(ii) The clicking of an appropriately labelled button on an electronic account application form, placed directly under the disclosure and acknowledgement text;</p> <p>(iii) The tape recording of a verbal acknowledgement made by telephone.</p> <p><b>5. Supervision</b></p> <p>(a) The Dealer Member must have written procedures for the supervision of trading reasonably designed to ensure that orders are marked accurately as recommended or non-recommended.</p> <p>(b) The Dealer Member must have written procedures for the selection of accounts to be subject to a monthly review at least equal to those currently required by Rule 2500. The selection must not have regard to whether the trades in the account are marked as recommended or non-recommended. The account review must include a determination whether the overall composition of the customer's portfolio no longer conforms to the documented objectives and risk tolerance of the customer as a result of non-recommended trades and, when it does not, the procedures must specify the steps to be taken for dealing with the disparity.</p> <p>(c) The Dealer Member must maintain an audit trail of supervisory reviews as required in Rule 2500.</p> <p>(d) The Dealer Member must have sufficient supervisory resources allocated at head office and branch levels to effectively implement the supervisory procedures required under this Rule.</p> <p><b>6. Systems and Books and Records</b></p> <p>(a) The Dealer Member's order-entry systems and records must be capable of recording whether each order is being done on a recommended or non-recommended basis. If the Dealer Member permits customers to enter orders on-line for direct transmission to a trading system, the order entry system must require the customer to indicate whether the trade was recommended or non-recommended. If there is default marking, it must be "recommended."</p> <p>(b) The Dealer Member must disclose on the confirmation for each trade by an account whether the transaction was recommended or non-recommended.</p> <p>(c) The Dealer Member must disclose on the monthly statement whether each trade was executed on a recommended or non-recommended basis, but is not required to disclose on monthly statements which securities positions resulted from which type</p>	<p>(ii) The clicking of an appropriately labelled button on an electronic account application form, placed directly under the disclosure and acknowledgement text;</p> <p>(iii) The tape recording of a verbal acknowledgement made by telephone.</p> <p><b>4.5. Supervision</b></p> <p>(a) The Dealer Member must have written procedures for the supervision of trading reasonably designed to ensure that orders are marked accurately as recommended or non-recommended.</p> <p>(b) The Dealer Member must have written procedures for the selection of accounts to be subject to a monthly review at least equal to those currently required by Rule 2500. The selection must not have regard to whether the trades in the account are marked as recommended or non-recommended. The account review must include a determination whether the overall composition of the customer's portfolio no longer conforms to the documented objectives and risk tolerance of the customer as a result of non-recommended trades and, when it does not, the procedures must specify the steps to be taken for dealing with the disparity.</p> <p>(c) The Dealer Member must maintain an audit trail of supervisory reviews as required in Rule 2500.</p> <p>(d) The Dealer Member must have sufficient supervisory resources allocated at head office and branch levels to effectively implement the supervisory procedures required under this Rule.</p> <p><b>5.6. Systems and Books and Records</b></p> <p>(a) The Dealer Member's order-entry systems and records must be capable of recording whether each order is being done on a recommended or non-recommended basis. If the Dealer Member permits customers to enter orders on-line for direct transmission to a trading system, the order entry system must require the customer to indicate whether the trade was recommended or non-recommended. If there is default marking, it must be "recommended."</p> <p>(b) The Dealer Member must disclose on the confirmation for each trade by an account whether the transaction was recommended or non-recommended.</p> <p>(c) The Dealer Member must disclose on the monthly statement whether each trade was executed on a recommended or non-recommended basis, but is not required to disclose on monthly statements which securities positions resulted from which type of trade.</p>



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<p>of trade.</p> <p>(d) The Dealer Member must maintain records of complaints or requests from customers to change the designation of a trade as recommended or non-recommended.</p> <p>(e) The Dealer Member must be able to generate reports enabling supervisors to supervise the accuracy of recommended/non-recommended disclosure on orders. Possible methods of meeting this requirement are included as Appendix A to this Rule.</p> <p>(f) The Dealer Member’s systems must be able to select accounts or generate exception reports to show accounts requiring review as specified in its policies and procedures and Rule 2500 without regard to whether the trades were marked as recommended or non-recommended.</p>	<p>(d) The Dealer Member must maintain records of complaints or requests from customers to change the designation of a trade as recommended or non-recommended.</p> <p>(e) The Dealer Member must be able to generate reports enabling supervisors to supervise the accuracy of recommended/non-recommended disclosure on orders. Possible methods of meeting this requirement are included as Appendix A to this Rule.</p> <p>(f) The Dealer Member’s systems must be able to select accounts or generate exception reports to show accounts requiring review as specified in its policies and procedures and Rule 2500 without regard to whether the trades were marked as recommended or non-recommended.</p>



## Appendix C – Text of UMIR to Reflect Proposed UMIR Amendments Respecting Third-Party Electronic Access to Marketplaces

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<p><b>1.1 Definitions</b></p> <p><b>“direct electronic access”</b> means an arrangement between a Participant that is a member, user or subscriber and a client that permits the client to electronically transmit an order containing the identifier of the Participant:</p> <p>(a) through the systems of the Participant for automatic onward transmission to a marketplace; or</p> <p>(b) directly to a marketplace without being electronically transmitted through the systems of the Participant.</p>	<p><b>1.1 Definitions</b></p> <p><b>“direct electronic access”</b> means an arrangement between a Participant that is a member, user or subscriber and a client that permits the client to electronically transmit an order containing the identifier of the Participant:</p> <p>(a) through the systems of the Participant for automatic onward transmission to a marketplace; or</p> <p>(b) directly to a marketplace without being electronically transmitted through the systems of the Participant.</p>
<p><b>1.1 Definitions</b></p> <p><b>“foreign dealer equivalent”</b> means a person registered in a category analogous to that of investment dealer in a foreign jurisdiction that is a signatory to the International Organization of Securities Commissions’ Multilateral Memorandum of Understanding.</p>	<p><b>1.1 Definitions</b></p> <p><b>“foreign dealer equivalent”</b> means a person registered in a category analogous to that of investment dealer in a foreign jurisdiction that is a signatory to the International Organization of Securities Commissions’ Multilateral Memorandum of Understanding.</p>
<p><b>1.1 Definitions</b></p> <p><b>“order execution service”</b> means a service that meets the requirements, from time to time, under Dealer Member Rule 3200 – Minimum Requirements for Dealer Members Seeking Approval under Rule 1300.1(t) for Suitability Relief for Trades Not Recommended by the Member.</p>	<p><b>1.1 Definitions</b></p> <p><b>“order execution service”</b> means a service that meets the requirements, from time to time, under Dealer Member Rule 3200 – Minimum Requirements for Dealer Members Seeking Approval under Rule 1300.1(t) for Suitability Relief for Trades Not Recommended by the Member.</p>
<p><b>1.1 Definitions</b></p> <p><b>“Participant”</b> means:</p> <p>(a) a dealer registered in accordance with securities legislation of any jurisdiction and who is:</p> <p style="margin-left: 20px;">(i) a member of an Exchange,</p> <p style="margin-left: 20px;">(ii) a user of a QTRS,</p> <p style="margin-left: 20px;">(iii) a subscriber of an ATS, or</p> <p style="margin-left: 20px;">(iv) an investment dealer that is a party to a routing arrangement and who, in accordance with the applicable written agreement:</p> <p style="margin-left: 40px;">(A) is able to enter orders directly to the marketplace without being electronically transmitted through the systems of the Participant and is authorized to set or adjust the various controls, policies or procedures respecting such orders, or</p> <p style="margin-left: 40px;">(B) has been authorized to perform on behalf of the Participant the setting or adjustment of a specific risk management or supervisory control, policy or procedure respecting an account in which the investment dealer or a related entity of the investment dealer holds a direct or indirect interest other than an</p>	<p><b>1.1 Definitions</b></p> <p><b>“Participant”</b> means:</p> <p>(a) a dealer registered in accordance with securities legislation of any jurisdiction and who is:</p> <p style="margin-left: 20px;">(i) a member of an Exchange,</p> <p style="margin-left: 20px;">(ii) a user of a QTRS, <del>or</del></p> <p style="margin-left: 20px;">(iii) a subscriber of an ATS, <del>or</del></p> <p style="margin-left: 20px;">(iv) an investment dealer that is a party to a routing arrangement and who, in accordance with the applicable written agreement:</p> <p style="margin-left: 40px;">(A) is able to enter orders directly to the marketplace without being electronically transmitted through the systems of the Participant and is authorized to set or adjust the various controls, policies or procedures respecting such orders, or</p> <p style="margin-left: 40px;">(B) has been authorized to perform on behalf of the Participant the setting or adjustment of a specific risk management or supervisory control, policy or procedure respecting an account in which the investment dealer or a related entity of the investment dealer holds a direct or indirect interest other than an</p>



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<p>interest in the commission charged on a transaction or reasonable fee for the administration of the account; or</p> <p>(b) a person who has been granted trading access to a marketplace and who performs the functions of a derivatives market maker.</p>	<p><u>interest in the commission charged on a transaction or reasonable fee for the administration of the account; or</u></p> <p>(b) a person who has been granted trading access to a marketplace and who performs the functions of a derivatives market maker.</p>
<p><b>1.1 Definitions</b></p> <p><b>“routing arrangement”</b> means an arrangement under which a Participant that is a member, user or subscriber permits an investment dealer or a foreign dealer equivalent to electronically transmit an order relating to a security:</p> <p>(a) through the systems of the Participant for automatic onward transmission to:</p> <p>(i) a marketplace to which the Participant has access using the identifier of the Participant, or</p> <p>(ii) a foreign organized regulated market to which the Participant has access directly or through a dealer in the other jurisdiction; or</p> <p>(b) directly to a marketplace using the identifier of the Participant without being electronically transmitted through the systems of the Participant.</p>	<p><u><b>1.1 Definitions</b></u></p> <p><u><b>“routing arrangement”</b> means an arrangement under which a Participant that is a member, user or subscriber permits an investment dealer or a foreign dealer equivalent to electronically transmit an order relating to a security:</u></p> <p><u>(a) through the systems of the Participant for automatic onward transmission to:</u></p> <p><u>(i) a marketplace to which the Participant has access using the identifier of the Participant, or</u></p> <p><u>(ii) a foreign organized regulated market to which the Participant has access directly or through a dealer in the other jurisdiction; or</u></p> <p><u>(b) directly to a marketplace using the identifier of the Participant without being electronically transmitted through the systems of the Participant.</u></p>
<p><b>6.1 Entry of Orders to a Marketplace</b></p> <p>...</p> <p>(7) A Participant shall not enter an order on a marketplace or permit an order to be transmitted to a marketplace containing the identifier of the Participant unless the order has been:</p> <p>(a) received, processed and entered on the marketplace by an employee of the Participant who is registered in accordance with applicable securities legislation to perform such functions; or</p> <p>(b) has been entered on a marketplace or transmitted to a marketplace through:</p> <p>(i) direct electronic access,</p> <p>(ii) a routing arrangement, or</p> <p>(iii) an order execution service.</p> <p>(8) An Access Person shall not enter an order on a marketplace or permit an order to be transmitted to a marketplace containing the identifier of the Access Person unless the order is:</p> <p>(a) for the account of the Access Person and not for any other person; or</p> <p>(b) entered by an Access Person who is a portfolio manager or a restricted portfolio manager in accordance with applicable securities legislation and the order is for or on behalf of the client and not for any other person.</p> <p>(9) A marketplace shall not allow an order to be entered on the marketplace unless:</p> <p>(a) the order:</p> <p>(i) has been entered by or transmitted through a</p>	<p><u><b>6.1 Entry of Orders to a Marketplace</b></u></p> <p><u>...</u></p> <p><u>(7) A Participant shall not enter an order on a marketplace or permit an order to be transmitted to a marketplace containing the identifier of the Participant unless the order has been:</u></p> <p><u>(a) received, processed and entered on the marketplace by an employee of the Participant who is registered in accordance with applicable securities legislation to perform such functions; or</u></p> <p><u>(b) has been entered on a marketplace or transmitted to a marketplace through:</u></p> <p><u>(i) direct electronic access,</u></p> <p><u>(ii) a routing arrangement, or</u></p> <p><u>(iii) an order execution service.</u></p> <p><u>(8) An Access Person shall not enter an order on a marketplace or permit an order to be transmitted to a marketplace containing the identifier of the Access Person unless the order is:</u></p> <p><u>(a) for the account of the Access Person and not for any other person; or</u></p> <p><u>(b) entered by an Access Person who is a portfolio manager or a restricted portfolio manager in accordance with applicable securities legislation and the order is for or on behalf of the client and not for any other person.</u></p> <p><u>(9) A marketplace shall not allow an order to be entered on the marketplace unless:</u></p> <p><u>(a) the order:</u></p> <p><u>(i) has been entered by or transmitted through a</u></p>





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<p>Participant or Access Person who has access to trading on that marketplace, and</p> <p>(ii) contains the identifier of the Participant or Access Person as assigned in accordance with Rule 10.15; or</p> <p>(b) the order has been generated automatically by the marketplace on behalf of a person who has Marketplace Trading Obligations in order for that person to meet their Marketplace Trading Obligations.</p>	<p><u>Participant or Access Person who has access to trading on that marketplace, and</u></p> <p><u>(ii) contains the identifier of the Participant or Access Person as assigned in accordance with Rule 10.15; or</u></p> <p><u>(b) the order has been generated automatically by the marketplace on behalf of a person who has Marketplace Trading Obligations in order for that person to meet their Marketplace Trading Obligations.</u></p>
<p><b>6.2 Designations and Identifiers</b></p> <p>(1) Each order entered on a marketplace shall contain:</p> <p>(a) the identifier of:</p> <p>(i) the Participant or Access Person entering the order as assigned to the Participant or Access Person in accordance with Rule 10.15,</p> <p>(ii) the marketplace on which the order is entered as assigned to the marketplace in accordance with Rule 10.15,</p> <p>(iii) the Participant for or on behalf of whom the order is entered, if the order is a jitney order,</p> <p>(iv) the client for or on behalf of whom the order is entered under direct electronic access, and</p> <p>(v) the investment dealer or foreign dealer equivalent for or on behalf of whom the order is entered under a routing arrangement; and</p> <p>...</p>	<p><b>6.2 Designations and Identifiers</b></p> <p>(1) Each order entered on a marketplace shall contain:</p> <p>(a) the identifier of:</p> <p>(i) the Participant or Access Person entering the order as assigned to the Participant or Access Person in accordance with Rule 10.15,</p> <p>(ii) the marketplace on which the order is entered as assigned to the marketplace in accordance with Rule 10.15, <del>and</del></p> <p>(iii) the Participant for or on behalf of whom the order is entered, if the order is a jitney order.</p> <p>(iv) <u>the client for or on behalf of whom the order is entered under direct electronic access, and</u></p> <p>(v) <u>the investment dealer or foreign dealer equivalent for or on behalf of whom the order is entered under a routing arrangement; and</u></p> <p>...</p>
<p><b>7.12 Routing Arrangements</b></p> <p>(1) A Participant that is a member, user or subscriber may enter into a routing arrangement with an investment dealer or a foreign dealer equivalent provided the Participant has:</p> <p>(a) established standards for the investment dealer or foreign dealer equivalent that are reasonably designed to manage, in accordance with prudent business practices, the Participant's risks associated with implementing a routing arrangement;</p> <p>(b) assessed and documented that the investment dealer or foreign dealer equivalent meets the standards established by the Participant for a routing arrangement; and</p> <p>(c) executed a written agreement with the investment dealer or foreign dealer equivalent.</p>	<p><b>7.12 Routing Arrangements</b></p> <p><u>(1) A Participant that is a member, user or subscriber may enter into a routing arrangement with an investment dealer or a foreign dealer equivalent provided the Participant has:</u></p> <p><u>(a) established standards for the investment dealer or foreign dealer equivalent that are reasonably designed to manage, in accordance with prudent business practices, the Participant's risks associated with implementing a routing arrangement;</u></p> <p><u>(b) assessed and documented that the investment dealer or foreign dealer equivalent meets the standards established by the Participant for a routing arrangement; and</u></p> <p><u>(c) executed a written agreement with the investment dealer or foreign dealer equivalent.</u></p>
<p>(2) The standards established by the Participant under subsection (1) must include a requirement that the investment dealer or foreign dealer equivalent:</p> <p>(a) has sufficient resources to meet any financial obligations that may result from the routing arrangement;</p> <p>(b) has reasonable arrangements in place to ensure that all personnel transmitting orders under a routing arrangement have reasonable knowledge of and proficiency in the use of the order entry system;</p>	<p><u>(2) The standards established by the Participant under subsection (1) must include a requirement that the investment dealer or foreign dealer equivalent:</u></p> <p><u>(a) has sufficient resources to meet any financial obligations that may result from the routing arrangement;</u></p> <p><u>(b) has reasonable arrangements in place to ensure that all personnel transmitting orders under a routing arrangement have reasonable knowledge of and proficiency in the use of the order entry system;</u></p>



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<p>(c) has reasonable knowledge of and the ability to comply with all Requirements, including the marking of each order with the designation and identifiers required by Rule 6.2;</p> <p>(d) has reasonable arrangements in place to monitor the entry of orders transmitted under the routing arrangement;</p> <p>(e) take all reasonable steps to ensure that the use of automated order systems, by itself or any investment dealer or foreign dealer equivalent, does not interfere with fair and orderly markets; and</p> <p>(f) ensure that each automated order system, used by the investment dealer, foreign dealer equivalent or any client, is tested in accordance with prudent business practices, including initially before use or introduction of a significant modification and at least annually thereafter.</p>	<p><u>(c) has reasonable knowledge of and the ability to comply with all Requirements, including the marking of each order with the designation and identifiers required by Rule 6.2;</u></p> <p><u>(d) has reasonable arrangements in place to monitor the entry of orders transmitted under the routing arrangement;</u></p> <p><u>(e) take all reasonable steps to ensure that the use of automated order systems, by itself or any investment dealer or foreign dealer equivalent, does not interfere with fair and orderly markets; and</u></p> <p><u>(f) ensure that each automated order system, used by the investment dealer, foreign dealer equivalent or any client, is tested in accordance with prudent business practices, including initially before use or introduction of a significant modification and at least annually thereafter.</u></p>
<p>(3) The written agreement entered into by a Participant under subsection (1) with the investment dealer or foreign dealer equivalent must provide that:</p> <p>(a) the trading activity of the investment dealer or foreign dealer equivalent will comply with all Requirements;</p> <p>(b) the trading activity of the investment dealer or foreign dealer equivalent will comply with the product limits or credit or other financial limits specified by the Participant;</p> <p>(c) the investment dealer or foreign dealer equivalent will maintain all technology facilitating the routing arrangement in a secure manner and will not permit personnel, other than those authorized by the Participant or the investment dealer or foreign dealer equivalent, to transmit orders under the routing arrangement to the Participant;</p> <p>(d) the Participant is authorized, without prior notice, to:</p> <p style="padding-left: 20px;">(i) reject any order,</p> <p style="padding-left: 20px;">(ii) vary, correct or cancel any order entered on a marketplace, or</p> <p style="padding-left: 20px;">(iii) discontinue accepting orders,</p> <p>from the investment dealer or the foreign dealer equivalent;</p> <p>(e) the investment dealer or foreign dealer equivalent will immediately inform the Participant if the investment dealer or foreign dealer equivalent fails or expects not to meet the standards set by the Participant; and</p> <p>(f) the investment dealer or foreign dealer equivalent will not allow any order entered electronically by a client of the investment dealer or foreign dealer equivalent to be entered directly to a marketplace without being electronically transmitted through the systems of the Participant or the system of the investment dealer or foreign dealer equivalent.</p>	<p><u>(3) The written agreement entered into by a Participant under subsection (1) with the investment dealer or foreign dealer equivalent must provide that:</u></p> <p><u>(a) the trading activity of the investment dealer or foreign dealer equivalent will comply with all Requirements;</u></p> <p><u>(b) the trading activity of the investment dealer or foreign dealer equivalent will comply with the product limits or credit or other financial limits specified by the Participant;</u></p> <p><u>(c) the investment dealer or foreign dealer equivalent will maintain all technology facilitating the routing arrangement in a secure manner and will not permit personnel, other than those authorized by the Participant or the investment dealer or foreign dealer equivalent, to transmit orders under the routing arrangement to the Participant;</u></p> <p><u>(d) the Participant is authorized, without prior notice, to:</u></p> <p style="padding-left: 20px;"><u>(i) reject any order,</u></p> <p style="padding-left: 20px;"><u>(ii) vary, correct or cancel any order entered on a marketplace, or</u></p> <p style="padding-left: 20px;"><u>(iii) discontinue accepting orders,</u></p> <p><u>from the investment dealer or the foreign dealer equivalent;</u></p> <p><u>(e) the investment dealer or foreign dealer equivalent will immediately inform the Participant if the investment dealer or foreign dealer equivalent fails or expects not to meet the standards set by the Participant; and</u></p> <p><u>(f) the investment dealer or foreign dealer equivalent will not allow any order entered electronically by a client of the investment dealer or foreign dealer equivalent to be entered directly to a marketplace without being electronically transmitted through the systems of the Participant or the system of the investment dealer or foreign dealer equivalent.</u></p>



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<p>(4) A Participant must not allow any order to be transmitted under a routing arrangement unless:</p> <p>(a) the Participant is:</p> <ul style="list-style-type: none"> <li>(i) maintaining and applying the standards established by the Participant under subsection (1),</li> <li>(ii) satisfied the investment dealer or foreign dealer equivalent meets the standards established by the Participant under subsection (1), and</li> <li>(iii) satisfied the investment dealer is in compliance with the written agreement entered into with the Participant; and</li> </ul> <p>(b) the order is subject to the risk management and supervisory controls, policies and procedures established by the Participant including the automated controls to examine each order before entry on a marketplace.</p>	<p><u>(4) A Participant must not allow any order to be transmitted under a routing arrangement unless:</u></p> <p><u>(a) the Participant is:</u></p> <ul style="list-style-type: none"> <li><u>(i) maintaining and applying the standards established by the Participant under subsection (1),</u></li> <li><u>(ii) satisfied the investment dealer or foreign dealer equivalent meets the standards established by the Participant under subsection (1), and</u></li> <li><u>(iii) satisfied the investment dealer is in compliance with the written agreement entered into with the Participant; and</u></li> </ul> <p><u>(b) the order is subject to the risk management and supervisory controls, policies and procedures established by the Participant including the automated controls to examine each order before entry on a marketplace.</u></p>
<p>(5) The Participant shall review and confirm:</p> <p>(b) at least annually that:</p> <ul style="list-style-type: none"> <li>(i) the standards established by the Participant under subsection (1) are adequate, and</li> <li>(ii) the Participant has maintained and consistently applied the standards in the period since the establishment of the standards or the date of the last annual review; and</li> </ul> <p>(b) at least annually by the anniversary date of the written agreement with an investment dealer or foreign dealer equivalent that the investment dealer or foreign dealer equivalent:</p> <ul style="list-style-type: none"> <li>(i) is in compliance with the written agreement with the Participant, and</li> <li>(ii) has met the standards established by the Participant under subsection (1) since the date of the written agreement or the date of the last annual review.</li> </ul>	<p><u>(5) The Participant shall review and confirm:</u></p> <p><u>(c) at least annually that:</u></p> <ul style="list-style-type: none"> <li><u>(i) the standards established by the Participant under subsection (1) are adequate, and</u></li> <li><u>(ii) the Participant has maintained and consistently applied the standards in the period since the establishment of the standards or the date of the last annual review; and</u></li> </ul> <p><u>(b) at least annually by the anniversary date of the written agreement with an investment dealer or foreign dealer equivalent that the investment dealer or foreign dealer equivalent:</u></p> <ul style="list-style-type: none"> <li><u>(i) is in compliance with the written agreement with the Participant, and</u></li> <li><u>(ii) has met the standards established by the Participant under subsection (1) since the date of the written agreement or the date of the last annual review.</u></li> </ul>
<p>(6) A Participant shall forthwith notify the Market Regulator:</p> <p>(a) upon entering into a written agreement with an investment dealer or foreign dealer equivalent respecting a routing arrangement, of:</p> <ul style="list-style-type: none"> <li>(i) the name of the investment dealer or foreign dealer equivalent, and</li> <li>(ii) the contact information for the investment dealer or foreign dealer equivalent which will permit the Market Regulator to deal with the investment dealer or foreign dealer equivalent immediately following the entry of an order by the investment dealer or foreign dealer equivalent in respect of which the Market Regulator wants additional information; and</li> </ul> <p>(b) of any change in the information described in clause (a).</p>	<p><u>(6) A Participant shall forthwith notify the Market Regulator:</u></p> <p><u>(a) upon entering into a written agreement with an investment dealer or foreign dealer equivalent respecting a routing arrangement, of:</u></p> <ul style="list-style-type: none"> <li><u>(i) the name of the investment dealer or foreign dealer equivalent, and</u></li> <li><u>(ii) the contact information for the investment dealer or foreign dealer equivalent which will permit the Market Regulator to deal with the investment dealer or foreign dealer equivalent immediately following the entry of an order by the investment dealer or foreign dealer equivalent in respect of which the Market Regulator wants additional information; and</u></li> </ul> <p><u>(b) of any change in the information described in clause (a).</u></p>



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<p><b>7.13 Direct Electronic Access</b></p> <p>(1) A Participant that is a member, user or subscriber may grant direct electronic access to a client provided:</p> <p>(a) the Participant has:</p> <p>(i) established standards for the client that are reasonably designed to manage, in accordance with prudent business practices, the Participant’s risks associated with providing direct market access,</p> <p>(ii) assessed and documented that the client meets the standards established by the Participant for direct electronic access, and</p> <p>(iii) executed a written agreement with the client; and</p> <p>(b) the client is not a registrant in accordance with applicable securities legislation other than:</p> <p>(i) a portfolio manager, or</p> <p>(ii) a restricted portfolio manager.</p>	<p><b>7.13 Direct Electronic Access</b></p> <p><u>(1) A Participant that is a member, user or subscriber may grant direct electronic access to a client provided:</u></p> <p><u>(a) the Participant has:</u></p> <p><u>(i) established standards for the client that are reasonably designed to manage, in accordance with prudent business practices, the Participant’s risks associated with providing direct market access,</u></p> <p><u>(ii) assessed and documented that the client meets the standards established by the Participant for direct electronic access, and</u></p> <p><u>(iii) executed a written agreement with the client; and</u></p> <p><u>(b) the client is not a registrant in accordance with applicable securities legislation other than:</u></p> <p><u>(i) a portfolio manager, or</u></p> <p><u>(ii) a restricted portfolio manager.</u></p>
<p>(2) The standards established by the Participant under subsection (1) must include a requirement that the client:</p> <p>(a) has sufficient resources to meet any financial obligations that may result from use of direct electronic access;</p> <p>(b) has reasonable arrangements in place to ensure that all personnel transmitting orders using direct electronic access have reasonable knowledge of and proficiency in the use of the order entry system;</p> <p>(c) has reasonable knowledge of and the ability to comply with all Requirements, including the marking of each order with the designations and identifiers required by Rule 6.2;</p> <p>(d) has reasonable arrangements in place to monitor the entry of orders transmitted using direct electronic access;</p> <p>(e) take all reasonable steps to ensure that the use of automated order systems, by itself or any client, does not interfere with fair and orderly markets; and</p> <p>(f) ensure that each automated order system, used by the client or any of its clients, is tested in accordance with prudent business practices, including initially before use or introduction of a significant modification and at least annually thereafter.</p>	<p><u>(2) The standards established by the Participant under subsection (1) must include a requirement that the client:</u></p> <p><u>(a) has sufficient resources to meet any financial obligations that may result from use of direct electronic access;</u></p> <p><u>(b) has reasonable arrangements in place to ensure that all personnel transmitting orders using direct electronic access have reasonable knowledge of and proficiency in the use of the order entry system;</u></p> <p><u>(c) has reasonable knowledge of and the ability to comply with all Requirements, including the marking of each order with the designations and identifiers required by Rule 6.2;</u></p> <p><u>(d) has reasonable arrangements in place to monitor the entry of orders transmitted using direct electronic access;</u></p> <p><u>(e) take all reasonable steps to ensure that the use of automated order systems, by itself or any client, does not interfere with fair and orderly markets; and</u></p> <p><u>(f) ensure that each automated order system, used by the client or any of its clients, is tested in accordance with prudent business practices, including initially before use or introduction of a significant modification and at least annually thereafter.</u></p>
<p>(3) The written agreement entered into by a Participant under subsection (1) with the client must provide that:</p> <p>(a) the trading activity of the client will comply with all Requirements;</p> <p>(b) the trading activity of the client will comply with the product limits or credit or other financial limits specified by the Participant;</p> <p>(c) the client will maintain all technology facilitating direct market access in a secure manner and will not permit any person to transmit an order using the direct market</p>	<p><u>(3) The written agreement entered into by a Participant under subsection (1) with the client must provide that:</u></p> <p><u>(a) the trading activity of the client will comply with all Requirements;</u></p> <p><u>(b) the trading activity of the client will comply with the product limits or credit or other financial limits specified by the Participant;</u></p> <p><u>(c) the client will maintain all technology facilitating direct market access in a secure manner and will not permit any person to transmit an order using the direct market</u></p>



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<p>access other than personnel of the client who have been authorized by the client to transmit orders using direct market access;</p> <p>(d) the Participant is authorized, without prior notice, to:</p> <ul style="list-style-type: none"> <li>(i) reject any order,</li> <li>(ii) vary, correct or cancel any order entered on a marketplace, or</li> <li>(iii) discontinue accepting orders, from the client;</li> </ul> <p>(e) the client will immediately inform the Participant if the client fails or expects not to meet the standards set by the Participant;</p> <p>(f) the client may not trade for the account of any other person unless the client is:</p> <ul style="list-style-type: none"> <li>(i) a portfolio manager,</li> <li>(ii) a restricted portfolio manager, or</li> <li>(iii) an entity that is registered in a category analogous to the entities referred to in subclause (i) or (ii) in a foreign jurisdiction that is a signatory to the International Organization of Securities Commissions' Multilateral Memorandum of Understanding;</li> </ul> <p>(g) if the client trades for the account of any other person in accordance with clause (f):</p> <ul style="list-style-type: none"> <li>(i) the client must ensure that the orders for the other person are transmitted through the systems of the client before being entered on a marketplace directly or indirectly through a Participant, and</li> <li>(ii) the Participant must ensure that the client has established and maintains reasonable risk management and supervisory controls, policies and procedures; and</li> </ul> <p>(h) the Participant shall provide to the client , in a timely manner, any relevant amendments or changes to:</p> <ul style="list-style-type: none"> <li>(i) applicable Requirements, and</li> <li>(ii) the standards established by the Participant under subsection (1).</li> </ul>	<p><u>access other than personnel of the client who have been authorized by the client to transmit orders using direct market access;</u></p> <p><u>(d) the Participant is authorized, without prior notice, to:</u></p> <ul style="list-style-type: none"> <li><u>(i) reject any order,</u></li> <li><u>(ii) vary, correct or cancel any order entered on a marketplace, or</u></li> <li><u>(iii) discontinue accepting orders, from the client;</u></li> </ul> <p><u>(e) the client will immediately inform the Participant if the client fails or expects not to meet the standards set by the Participant;</u></p> <p><u>(f) the client may not trade for the account of any other person unless the client is:</u></p> <ul style="list-style-type: none"> <li><u>(i) a portfolio manager,</u></li> <li><u>(ii) a restricted portfolio manager, or</u></li> <li><u>(iii) an entity that is registered in a category analogous to the entities referred to in subclause (i) or (ii) in a foreign jurisdiction that is a signatory to the International Organization of Securities Commissions' Multilateral Memorandum of Understanding;</u></li> </ul> <p><u>(g) if the client trades for the account of any other person in accordance with clause (f):</u></p> <ul style="list-style-type: none"> <li><u>(i) the client must ensure that the orders for the other person are transmitted through the systems of the client before being entered on a marketplace directly or indirectly through a Participant, and</u></li> <li><u>(ii) the Participant must ensure that the client has established and maintains reasonable risk management and supervisory controls, policies and procedures; and</u></li> </ul> <p><u>(h) the Participant shall provide to the client, in a timely manner, any relevant amendments or changes to:</u></p> <ul style="list-style-type: none"> <li><u>(i) applicable Requirements, and</u></li> <li><u>(ii) the standards established by the Participant under subsection (1).</u></li> </ul>
<p>(4) A Participant must not allow any order to be transmitted using direct electronic access unless:</p> <p>(a) the Participant is:</p> <ul style="list-style-type: none"> <li>(i) maintaining and applying the standards established by the Participant under subsection (1),</li> <li>(ii) satisfied the client meets the standards established by the Participant under subsection (1), and</li> <li>(iii) satisfied the client is in compliance with the written agreement entered into with the Participant; and</li> </ul> <p>(b) the order is subject to the risk management and supervisory controls, policies and procedures established</p>	<p><u>(4) A Participant must not allow any order to be transmitted using direct electronic access unless:</u></p> <p><u>(a) the Participant is:</u></p> <ul style="list-style-type: none"> <li><u>(i) maintaining and applying the standards established by the Participant under subsection (1);</u></li> <li><u>(ii) satisfied the client meets the standards established by the Participant under subsection (1); and</u></li> <li><u>(iii) satisfied the client is in compliance with the written agreement entered into with the Participant; and</u></li> </ul> <p><u>(b) the order is subject</u> to the risk management and supervisory controls, policies and procedures established</p>



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<p>by the Participant including the automated controls to examine each order before entry on a marketplace.</p>	<p>by the Participant including the automated controls to examine each order before entry on a marketplace.</p>
<p>(5) The Participant shall review and confirm:</p> <p>(a) at least annually that:</p> <p>(i) the standards established by the Participant under subsection (1) are adequate, and</p> <p>(ii) the Participant has maintained and consistently applied the standards in the period since the establishment of the standards or the date of the last annual review; and</p> <p>(b) at least annually by the anniversary date of the written agreement with a client that the client:</p> <p>(i) is in compliance with the written agreement with the Participant, and</p> <p>(ii) has met the standards established by the Participant under subsection (1) since the date of the written agreement or the date of the last annual review.</p>	<p><u>(5) The Participant shall review and confirm:</u></p> <p><u>(a) at least annually that:</u></p> <p><u>(i) the standards established by the Participant under subsection (1) are adequate, and</u></p> <p><u>(ii) the Participant has maintained and consistently applied the standards in the period since the establishment of the standards or the date of the last annual review; and</u></p> <p><u>(b) at least annually by the anniversary date of the written agreement with a client that the client:</u></p> <p><u>(i) is in compliance with the written agreement with the Participant, and</u></p> <p><u>(ii) has met the standards established by the Participant under subsection (1) since the date of the written agreement or the date of the last annual review.</u></p>
<p>(6) A Participant shall forthwith notify the Market Regulator:</p> <p>(a) upon entering into a written agreement with a client respecting direct electronic access, of</p> <p>(i) the name of the client, and</p> <p>(ii) the contact information for the client which will permit the Market Regulator to deal with the investment dealer immediately following the entry of an order by the client in respect of which the Market Regulator wants additional information, and</p> <p>(iii) the names of the personnel of the client authorized by the client to enter an order using direct electronic access; and</p> <p>(b) of any change in the information described in clause (a).</p>	<p><u>(6) A Participant shall forthwith notify the Market Regulator:</u></p> <p><u>(a) upon entering into a written agreement with a client respecting direct electronic access, of</u></p> <p><u>(i) the name of the client, and</u></p> <p><u>(ii) the contact information for the client which will permit the Market Regulator to deal with the investment dealer immediately following the entry of an order by the client in respect of which the Market Regulator wants additional information, and</u></p> <p><u>(iii) the names of the personnel of the client authorized by the client to enter an order using direct electronic access; and</u></p> <p><u>(b) of any change in the information described in clause (a).</u></p>
<p><b>10.15 Assignment of Identifiers and Symbols</b></p> <p>(1) The Market Regulator shall assign a unique identifier to:</p> <p>(a) a marketplace for trading purposes upon the Market Regulator being retained as the regulation services provider for the marketplace; and</p> <p>(b) an investment dealer, other than a Participant, or a foreign dealer equivalent upon being notified that a Participant has entered into a written agreement with the investment dealer or foreign dealer equivalent respecting a routing arrangement; and</p> <p>(c) a client upon the Market Regulator being notified that a Participant has entered into a written agreement with the client respecting direct electronic access.</p> <p>....</p>	<p><b>10.15 Assignment of Identifiers and Symbols</b></p> <p>(1) The Market Regulator, <del>upon being retained as the regulation services provider for a marketplace,</del> shall assign a unique identifier to:</p> <p>(a) <del>the a</del> marketplace for trading purposes <u>upon the Market Regulator being retained as the regulation services provider for the marketplace;</u></p> <p><u>(b) an investment dealer, other than a Participant, or a foreign dealer equivalent upon being notified that a Participant has entered into a written agreement with the investment dealer or foreign dealer equivalent respecting a routing arrangement; and</u></p> <p><u>(c) a client upon the Market Regulator being notified that a Participant has entered into a written agreement with the client respecting direct electronic access.</u></p> <p>....</p>



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<p><b>10.18 Gatekeeper Obligations with Respect to Access to Marketplaces</b></p> <p>(1) A marketplace that has provided access to a Participant or Access Person shall forthwith report to the Market Regulator the fact that the marketplace:</p> <ul style="list-style-type: none"> <li>(a) has terminated the access of the Participant or Access Person to the marketplace; or</li> <li>(b) knows or has reason to believe that the Participant or Access Person has or may have breached a material provision of any Marketplace Rule or agreement pursuant to which the Participant or Access Person was granted access to the marketplace.</li> </ul> <p>(2) A Participant that has provided access to a marketplace to an investment dealer or foreign dealer equivalent pursuant to a routing arrangement shall forthwith report to the Market Regulator the fact that:</p> <ul style="list-style-type: none"> <li>(a) the routing arrangement has been terminated; or</li> <li>(b) the Participant knows or has reason to believe that the investment dealer or foreign dealer equivalent has or may have breached a material provision of: <ul style="list-style-type: none"> <li>(i) any standard established by the Participant for the routing arrangement with the investment dealer or foreign dealer equivalent, or</li> <li>(ii) the written agreement between the Participant and the investment dealer or foreign dealer equivalent regarding the routing arrangement.</li> </ul> </li> </ul> <p>(3) A Participant that has provided access to a marketplace to a client pursuant to direct electronic access shall forthwith report to the Market Regulator the fact that the Participant:</p> <ul style="list-style-type: none"> <li>(a) has terminated the access of the client under the arrangement for direct electronic access; or</li> <li>(b) knows or has reason to believe that the client has or may have breached a material provision of: <ul style="list-style-type: none"> <li>(i) any standard established by the Participant for the granting of direct electronic access, or</li> <li>(ii) the written agreement between the Participant and the client regarding the direct electronic access.</li> </ul> </li> </ul>	<p><b>10.18 Gatekeeper Obligations with Respect to Access to Marketplaces</b></p> <p><u>(1) A marketplace that has provided access to a Participant or Access Person shall forthwith report to the Market Regulator the fact that the marketplace:</u></p> <ul style="list-style-type: none"> <li><u>(a) has terminated the access of the Participant or Access Person to the marketplace; or</u></li> <li><u>(b) knows or has reason to believe that the Participant or Access Person has or may have breached a material provision of any Marketplace Rule or agreement pursuant to which the Participant or Access Person was granted access to the marketplace.</u></li> </ul> <p><u>(2) A Participant that has provided access to a marketplace to an investment dealer or foreign dealer equivalent pursuant to a routing arrangement shall forthwith report to the Market Regulator the fact that:</u></p> <ul style="list-style-type: none"> <li><u>(a) the routing arrangement has been terminated; or</u></li> <li><u>(b) the Participant knows or has reason to believe that the investment dealer or foreign dealer equivalent has or may have breached a material provision of:</u> <ul style="list-style-type: none"> <li><u>(i) any standard established by the Participant for the routing arrangement with the investment dealer or foreign dealer equivalent, or</u></li> <li><u>(ii) the written agreement between the Participant and the investment dealer or foreign dealer equivalent regarding the routing arrangement.</u></li> </ul> </li> </ul> <p><u>(3) A Participant that has provided access to a marketplace to a client pursuant to direct electronic access shall forthwith report to the Market Regulator the fact that the Participant:</u></p> <ul style="list-style-type: none"> <li><u>(a) has terminated the access of the client under the arrangement for direct electronic access; or</u></li> <li><u>(b) knows or has reason to believe that the client has or may have breached a material provision of:</u> <ul style="list-style-type: none"> <li><u>(i) any standard established by the Participant for the granting of direct electronic access, or</u></li> <li><u>(ii) the written agreement between the Participant and the client regarding the direct electronic access.</u></li> </ul> </li> </ul>
<p><b>Policy 7.1 – Trading Supervision Obligations</b></p> <p><b>Part 1 – Responsibility for Supervision and Compliance</b></p> <p>...</p> <p>In performing the trading supervision obligations, the Participant will act as a “gatekeeper” to help prevent and detect violations of applicable Requirements.</p> <p>When an order is entered on a marketplace by direct electronic access, under a routing arrangement or through an order execution service, the Participant retains responsibility for that order and the supervision policies and procedures should adequately address the additional risk exposure which the Participant may have for orders that are not directly handled by</p>	<p><b>Policy 7.1 – Trading Supervision Obligations</b></p> <p><b>Part 1 – Responsibility for Supervision and Compliance</b></p> <p>...</p> <p>In performing the trading supervision obligations, the Participant will act as a “gatekeeper” to help prevent and detect violations of applicable Requirements.</p> <p>When an order is entered on a marketplace <u>by direct electronic access, under a routing arrangement or through an order execution service</u> <del>without the involvement of a trader</del>, the Participant retains responsibility for that order and the supervision policies and procedures should adequately address the additional risk exposure which the Participant may have for orders that are not</p>



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<p>staff of the Participant. For example, it may be appropriate for the Participant to sample for compliance testing a higher percentage of orders that have been entered directly by a client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service than the percentage of orders sampled in other circumstances.</p> <p>In addition, the “post-order entry” compliance testing should recognize that the limited involvement of staff of the Participant in the entry of orders by a client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service may restrict the ability of the Participant to detect orders that are not in compliance with specific rules. For example, “post-order entry” compliance testing may be focused on whether an order entered by a client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service:</p> <ul style="list-style-type: none"> <li>• has created an artificial price contrary to Rule 2.2;</li> <li>• is part of a “wash trade” (in circumstances where the client has more than one account with the Participant);</li> <li>• is an unmarked short sale (if the trading system of the Participant does not automatically code as “short” any sale of a security not then held in the account of the client other than a client required to use the “short-marking exempt” designation); and</li> <li>• has complied with order marking requirements and in particular the requirement to mark an order as from an insider or significant shareholder (unless the trading system of the Participant restricts trading activities in affected securities).</li> </ul>	<p>directly handled by staff of the Participant. For example, it may be appropriate for the Participant to sample for compliance testing a higher percentage of orders that have been entered directly by <u>a client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service</u> than the percentage of orders sampled in other circumstances.</p> <p>In addition, the “post-order entry” compliance testing should recognize that the limited involvement of staff of the Participant in the entry of orders by a <del>direct-access</del> client <u>under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service</u> may restrict the ability of the Participant to detect orders that are not in compliance with specific rules. For example, “post-order entry” compliance testing may be focused on whether an order entered by a <del>direct-access</del> client <u>under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or a client through an order execution service</u>:</p> <ul style="list-style-type: none"> <li>• has created an artificial price contrary to Rule 2.2;</li> <li>• is part of a “wash trade” (in circumstances where the client has more than one account with the Participant);</li> <li>• is an unmarked short sale (if the trading system of the Participant does not automatically code as “short” any sale of a security not then held in the account of the client other than a client required to use the “short-marking exempt” designation); and</li> <li>• has complied with order marking requirements and in particular the requirement to mark an order as from an insider or significant shareholder (unless the trading system of the Participant restricts trading activities in affected securities).</li> </ul>
<p><b>Policy 7.1 – Trading Supervision Obligations</b>  <b>Part 2 – Minimum Element of a Supervision System</b>  ...  The Market Regulator recognizes that there is no one supervision system that will be appropriate for all Participants. Given the differences among firms in terms of their size, the nature of their business, whether they are engaged in business in more than one location or jurisdiction, the experience and training of its employees and the fact that effective jurisdiction can be achieved in a variety of ways, this Policy does not mandate any particular type or method of supervision of trading activity. Furthermore, compliance with this Policy does not relieve Participants from complying with specific Requirements that may apply in certain circumstances. In particular, in accordance with subsection (2) of Rule 10.1, orders entered (including orders entered by a client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or by a client through an order execution service) must comply with the Marketplace Rules on which the order is entered and the Marketplace Rules on which the order is executed.</p>	<p><b>Policy 7.1 – Trading Supervision Obligations</b>  <b>Part 2 – Minimum Element of a Supervision System</b>  ...  The Market Regulator recognizes that there is no one supervision system that will be appropriate for all Participants. Given the differences among firms in terms of their size, the nature of their business, whether they are engaged in business in more than one location or jurisdiction, the experience and training of its employees and the fact that effective jurisdiction can be achieved in a variety of ways, this Policy does not mandate any particular type or method of supervision of trading activity. Furthermore, compliance with this Policy does not relieve Participants from complying with specific Requirements that may apply in certain circumstances. In particular, in accordance with subsection (2) of Rule 10.1, orders entered <u>(including orders entered by a client under direct electronic access, an investment dealer or foreign dealer equivalent under a routing arrangement or by a client through an order execution service)</u> must comply with the Marketplace Rules on which the order is entered and the Marketplace Rules on which the order is executed.</p>





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<p><b>Policy 7.1 – Trading Supervision Obligations</b></p> <p><b>Part 9 - Specific Provisions Applicable to Direct Electronic Access</b></p> <p><i>Standards for Clients</i></p> <p>In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that provides direct electronic access must establish, maintain and apply reasonable standards for granting direct electronic access and assess and document whether each client meets the standards established by the Participant for direct electronic access. The Market Regulator expects that as part of its initial “screening” process, non-institutional investors will be precluded from qualifying for direct electronic access except in exceptional circumstances generally limited to sophisticated former traders and floor brokers or a person or company having assets under administration with a value approaching that of an institutional investor that has access to and knowledge regarding the necessary technology to use direct electronic access. The Participant offering direct electronic access must establish sufficiently stringent standards for each client granted direct electronic access to ensure that the Participant is not exposed to undue risk and in particular, in the case of a non-institutional client the standards must be set higher than for institutional investors.</p> <p>The Participant is further required to confirm with the client granted direct electronic access, at least annually, that the client continues to meet the standards established by the Participant including to ensure that any modification to a previously “approved” automated order system in use by a client continues to maintain appropriate safeguards.</p> <p><i>Breaches by Clients with Direct Electronic Access</i></p> <p>A Participant that has granted direct electronic access to a client must further monitor orders entered by the client to identify whether the client may have:</p> <ul style="list-style-type: none"> <li>breached any standard established by the Participant for the granting of direct electronic access;</li> <li>breached the terms of the written agreement between the Participant and the client regarding the direct electronic access;</li> <li>improperly granted access to or passed on its direct electronic access to another person or company;</li> <li>engaged in unauthorized trading on behalf of the account of another person or company; or</li> <li>failed to ensure that its client’s orders flowed through the systems of the client before being entered on a marketplace.</li> </ul>	<p><b>Policy 7.1 – Trading Supervision Obligations</b></p> <p><b>Part 9 - Specific Provisions Applicable to Direct Electronic Access</b></p> <p><i>Standards for Clients</i></p> <p><u>In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that provides direct electronic access must establish, maintain and apply reasonable standards for granting direct electronic access and assess and document whether each client meets the standards established by the Participant for direct electronic access. The Market Regulator expects that as part of its initial “screening” process, non-institutional investors will be precluded from qualifying for direct electronic access except in exceptional circumstances generally limited to sophisticated former traders and floor brokers or a person or company having assets under administration with a value approaching that of an institutional investor that has access to and knowledge regarding the necessary technology to use direct electronic access. The Participant offering direct electronic access must establish sufficiently stringent standards for each client granted direct electronic access to ensure that the Participant is not exposed to undue risk and in particular, in the case of a non-institutional client the standards must be set higher than for institutional investors.</u></p> <p><u>The Participant is further required to confirm with the client granted direct electronic access, at least annually, that the client continues to meet the standards established by the Participant including to ensure that any modification to a previously “approved” automated order system in use by a client continues to maintain appropriate safeguards.</u></p> <p><i>Breaches by Clients with Direct Electronic Access</i></p> <p><u>A Participant that has granted direct electronic access to a client must further monitor orders entered by the client to identify whether the client may have:</u></p> <ul style="list-style-type: none"> <li><u>breached any standard established by the Participant for the granting of direct electronic access;</u></li> <li><u>breached the terms of the written agreement between the Participant and the client regarding the direct electronic access;</u></li> <li><u>improperly granted access to or passed on its direct electronic access to another person or company;</u></li> <li><u>engaged in unauthorized trading on behalf of the account of another person or company; or</u></li> <li><u>failed to ensure that its client’s orders flowed through the systems of the client before being entered on a marketplace.</u></li> </ul>



Text of Provision Following Adoption of the Proposed UMIR Amendments	Text of Current Provisions Marked to Reflect Adoption of the Proposed UMIR Amendments
<p><b>Policy 7.1 – Trading Supervision Obligations</b></p> <p><b>Part 10 - Specific Provisions Applicable to Routing Arrangements</b></p> <p><i>Standards for Investment Dealers or Foreign Dealer Equivalents</i></p> <p>In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that enters into a routing arrangement with an investment dealer or foreign dealer equivalent must establish, maintain and apply reasonable standards for entering into the routing arrangement and assess and document whether each investment dealer or foreign dealer equivalent meets the standards established by the Participant for the routing arrangement. The Participant offering the routing arrangement must establish sufficiently stringent standards for each investment dealer or foreign dealer equivalent to ensure that the Participant is not exposed to undue risk.</p> <p>The Participant is further required to confirm with the investment dealer or foreign dealer equivalent at least annually, that the investment dealer or foreign dealer equivalent continues to meet the standards established by the Participant including to ensure that any modification to a previously “approved” automated order system in use by the investment dealer or foreign dealer equivalent continues to maintain appropriate safeguards.</p> <p><i>Identifying Originating Investment Dealer or Foreign Dealer Equivalent</i></p> <p>In addition to assigning a unique identifier to an investment dealer or foreign dealer equivalent in a routing arrangement with the Participant, the Participant is responsible for properly identifying the originating investment dealer or foreign dealer equivalent and must establish and maintain policies and procedures to appropriately mark and identify the originating investment dealer or foreign dealer equivalent for each order that is ultimately transmitted through the routing arrangement.</p> <p><i>Breaches by Investment Dealer or Foreign Dealer Equivalent</i></p> <p>A Participant that has provided access to a marketplace to an investment dealer or foreign dealer equivalent pursuant to a routing arrangement must monitor all orders entered by the investment dealer or foreign dealer equivalent to identify whether the investment dealer or foreign dealer equivalent may have:</p> <ul style="list-style-type: none"> <li>breached any standard established by the Participant for the routing arrangement; or</li> <li>breached the written agreement between the Participant and the investment dealer or foreign dealer equivalent regarding the routing arrangement.</li> </ul>	<p><b>Policy 7.1 – Trading Supervision Obligations</b></p> <p><b><u>Part 10 - Specific Provisions Applicable to Routing Arrangements</u></b></p> <p><i><u>Standards for Investment Dealers or Foreign Dealer Equivalents</u></i></p> <p><u>In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that enters into a routing arrangement with an investment dealer or foreign dealer equivalent must establish, maintain and apply reasonable standards for entering into the routing arrangement and assess and document whether each investment dealer or foreign dealer equivalent meets the standards established by the Participant for the routing arrangement. The Participant offering the routing arrangement must establish sufficiently stringent standards for each investment dealer or foreign dealer equivalent to ensure that the Participant is not exposed to undue risk.</u></p> <p><u>The Participant is further required to confirm with the investment dealer or foreign dealer equivalent at least annually, that the investment dealer or foreign dealer equivalent continues to meet the standards established by the Participant including to ensure that any modification to a previously “approved” automated order system in use by the investment dealer or foreign dealer equivalent continues to maintain appropriate safeguards.</u></p> <p><i><u>Identifying Originating Investment Dealer or Foreign Dealer Equivalent</u></i></p> <p><u>In addition to assigning a unique identifier to an investment dealer or foreign dealer equivalent in a routing arrangement with the Participant, the Participant is responsible for properly identifying the originating investment dealer or foreign dealer equivalent and must establish and maintain policies and procedures to appropriately mark and identify the originating investment dealer or foreign dealer equivalent for each order that is ultimately transmitted through the routing arrangement.</u></p> <p><i><u>Breaches by Investment Dealer or Foreign Dealer Equivalent</u></i></p> <p><u>A Participant that has provided access to a marketplace to an investment dealer or foreign dealer equivalent pursuant to a routing arrangement must monitor all orders entered by the investment dealer or foreign dealer equivalent to identify whether the investment dealer or foreign dealer equivalent may have:</u></p> <ul style="list-style-type: none"> <li><u>breached any standard established by the Participant for the routing arrangement; or</u></li> <li><u>breached the written agreement between the Participant and the investment dealer or foreign dealer equivalent regarding the routing arrangement.</u></li> </ul>
<p><b>Policy 7.1 – Trading Supervision Obligations</b></p> <p><b>Part 11 - Specific Provisions Applicable to Order Execution Services</b></p> <p>In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that provides order execution services</p>	<p><b>Policy 7.1 – Trading Supervision Obligations</b></p> <p><b><u>Part 11 - Specific Provisions Applicable to Order Execution Services</u></b></p> <p><u>In addition to the trading supervision requirements in Parts 1, 2, 3, 5, 7 and 8, a Participant that provides order execution services</u></p>



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<p>must monitor orders entered by an order execution services client to determine if the client may be using an automated order system other than one provided as part of the order execution service. The Participant shall confirm with the order execution services client, at least annually, whether the client has used since the date of the last confirmation an automated order system other than one provided as part of the order execution service.</p>	<p><u>must monitor orders entered by an order execution services client to determine if the client may be using an automated order system other than one provided as part of the order execution service. The Participant shall confirm with the order execution services client, at least annually, whether the client has used since the date of the last confirmation an automated order system other than one provided as part of the order execution service.</u></p>