

## Quadrus Investment Services Ltd.

British Columbia Securities Commission Alberta Securities Commission Financial and Consumer Affairs Authority of Saskatchewan Manitoba Securities Commission Ontario Securities Commission Autorité des marchés financiers Financial and Consumer Services Commission (New Brunswick) Superintendent of Securities, Department of Justice and Public Safety, Prince Edward Island Nova Scotia Securities Commission Superintendent of Securities, Newfoundland and Labrador Superintendent of Securities, Northwest Territories Superintendent of Securities, Yukon Territory Superintendent of Securities, Nunavut

The Secretary Ontario Securities Commission 20 Queen Street West 22nd Floor Toronto, Ontario M5H 3S8 Fax: 416-593-2318 Email: comments@osc.gov.on.ca

Me Philippe Lebel Corporate Secretary and Executive Director, Legal Affairs Autorité des marchés financiers Place de la Cité, tour Cominar 2640, boulevard Laurier, bureau 400 Québec (Québec) G1V 5C1 Fax : 514- 864-638 Email: <u>consultation-en-cours@lautorite.qc.ca</u>

October 4, 2021

Thank you for providing the opportunity to comment on CSA Position Paper 25-404 – *New Self-Regulatory Organization Framework*.

Quadrus Investment Services Ltd. (Quadrus) and Canada Life Securities Ltd. are subsidiaries of The Canada Life Assurance Company (Canada Life). Quadrus is one of Canada's largest mutual fund dealers with approximately 3100 advisors in communities across the country. We support efforts to modernize Canada's securities self-regulatory framework. We agree that there are opportunities to find synergies and efficiencies without negatively impacting investor protection. With the decision made to proceed with a single SRO, the focus should now turn to implementation with minimal negative impact on investors, advisors and registrants while maintaining investor protection under a self-regulated model. We are hopeful that at the end of this process not only will oversight be streamlined, but investors will have more seamless access to financial advice and products.



## Quadrus Investment Services Ltd.

Canada Life is one of Canada's leading life and health insurers and has deep experience in and knowledge of regulatory developments in the life and health industry. As our businesses and our clients' advisors span both insurance and securities, we understand the challenges and benefits of approaches taken in both sectors. For example, you have proposed considering an incorporated salesperson model in the securities sector. A similar model has been allowed in insurance for some time and in our view has worked well with no client harm.

We would be pleased to engage in the important discussions that must now take place to make a single SRO a reality including participation on implementation working groups and committees. With IIROC and MFDA registrants in our corporate family and our extensive knowledge of the life and health insurance space, we are confident of our ability to make a meaningful contribution to the process.

Thank you again for the opportunity to participate in this important conversation.

Best regards,

Tim Prescott

Tim Prescott President and Chief Executive Officer Quadrus Investment Services Ltd.