

## "Strong Regulation, Strong Capital Markets"

Speech by Howard Wetston

Chair, Ontario Securities Commission

The Economic Club of Canada

Feb. 23, 2011

Check against delivery

Good morning.

Thank you Mark Adler, for that kind introduction.

It's a pleasure to see so many familiar faces here this morning and to be

surrounded by professionals who appreciate the importance of Ontario's

capital markets.

You understand that both investors and industry benefit from public

confidence in the financial system.

Our economy's success relies, to a great extent, on the competitiveness,

efficiency and fairness of the capital markets... particularly in a time of

accelerating and sweeping change.

I'm back at the OSC after a hiatus of about seven and a half years, and I find

it ironic that one of my last duties as an OSC Vice-Chair was to increase the

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011 OSC Chair Howard Wetston

maximum voting share ownership in the TMX Group from five to 10

percent.

I'll have more to say about the proposed TMX-LSE transaction in just a few

minutes.

During my time as a Vice-Chair, securities regulators were responding to

Enron and related scandals by shifting their focus to improve corporate

governance.

While that's still relevant, much has changed in our capital markets.

Thankfully, one thing has not changed – the quality and dedication of the

OSC's professional staff has remained at an exceptionally high level.

I return to the OSC knowing that it is staffed by a group of professionals

who care deeply about fulfilling our important objectives.

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011 OSC Chair Howard Wetston

It is our responsibility to assess how changes in market structure, product

innovation and technology are affecting the capital markets and, more

particularly, the principles that have traditionally underpinned securities

regulation.

We need to be willing to change established paradigms about the role and

perimeter of securities regulation if existing concepts and approaches no

longer provide adequate protection to investors in these capital markets.

As the OSC adapts its regulatory system to reflect the realities of the global

marketplace, our primary focus is on protecting the interests of Ontario's

investors and capital markets... whether it's through the regulation of

marketplaces and products, the oversight of registrants and issuers, or

enforcement.

Ensuring that investors receive the right information to make investment

decisions, having fair and well-functioning markets to execute trades, and

providing diligent enforcement to protect investors... these are fundamental

4

objectives of the OSC.

Strong and effective regulation fosters investor confidence, which is

essential for sustaining strong capital markets that support a vibrant

economy.

Enforcement

Enforcement is the most visible program at the OSC – and often it's the

most criticized program.

One commentator has said that criticism of enforcement is Canada's second

favourite sport after hockey.

Any enforcement regime that seeks to protect the public interest must be

vigorous and effective – and must be seen as such.

I will say this – the OSC's enforcement program is vigorous and effective –

5

and active.

For example, as of January 31, we had 56 open matters in litigation:

o 49 before the Commission and seven before the Ontario Court

of Justice.

I am encouraged to see such significant enforcement activity, but let's face it

- we can always try to do better in this area.

I have asked our Director of Enforcement, Tom Atkinson, to intensify our

enforcement efforts.

We are investigating cases faster and commencing more prosecutions.

This year, we will launch three times the number of cases that were

commenced three years ago.

Staff have developed proprietary technology that allows them to better

identify possible illegal trading prior to public disclosure of mergers and

acquisitions.

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011 OSC Chair Howard Wetston

6

They are casting a wider net beyond traditional targets to include

professionals and other service providers who are privy to confidential

information during corporate transactions.

We have upped our game to shut down boiler rooms.

Over the last 24 months, staff brought record numbers of actions that

resulted in record fines and expulsions of individuals from the industry.

We are targeting fraudulent securities offerings with new vigour.

Now that general anti-fraud and anti-misrepresentation provisions have been

added to the Securities Act, we have more flexible tools to detect, disrupt

and prosecute illegal distributions.

Most of our proceedings involving the illegal sale of securities now include

both an allegation of an illegal distribution as well as an allegation of fraud.

These enforcement initiatives are highlighted in the new OSC Enforcement

Activity Report, which was released today.

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011

While these results are encouraging, we intend to bring more proceedings

before the Ontario Court of Justice — especially those that involve repeat

offenders.

We aim to maximize the deterrent effect of court-imposed sanctions,

including jail terms, where appropriate.

With respect to enforcement policy, I have asked the Enforcement Branch to

examine other ways to increase our effectiveness:

1. By considering a policy with respect to the possible use of immunity

agreements;

2. By clarifying the current "credit for co-operation" program;

3. By exploring the possibility of a whistle-blower program, but one that

is less complex than, for example, the program introduced under the

Dodd-Frank legislation in the U.S.; and

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011 OSC Chair Howard Wetston

4. By examining the use of settlement agreements that do not include

admissions of fact. Such agreements would allow us to aggressively

discipline individuals and companies while retaining regulatory

neutrality in parallel litigation such as class-action suits. These

agreements are widely used in the U.S. to encourage settlements.

Our goal is to bring forward meaningful cases that have a strong deterrent

impact in order to protect investors and the markets.

**Proactive Rule-Making** 

Proactive rule-making also supports the OSC's investor protection mandate.

Ontarians hold approximately \$1.2 trillion in total financial wealth, or about

45 per cent of the Canadian total.

The average Ontario investor has to make sense of capital markets that are

recovering from a traumatic global downturn.

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011 OSC Chair Howard Wetston

**MEDIA** 

Investors have even greater concerns for protection of their savings and

investments.

One of the painful lessons from the crisis was that securities markets can be

a mechanism by which risk is transferred within our financial markets.

We learned the hard way that financial stability depends on both effective

prudential regulation and effective market regulation.

Regulators need to look at the financial system as a whole, not in pieces, and

co-operate more effectively.

In the wake of the crisis, the International Organization of Securities

Commissions (IOSCO) has increased its focus on mitigating systemic risk.

IOSCO recently adopted a new systemic risk principle for securities

regulators to contribute to regulatory processes to manage such risks.

The G20 also made commitments to improve market integrity and mitigate

systemic risk to the financial system.

The result has been the emergence of an important reform agenda in

securities regulation to protect investors and the stability of today's global,

interconnected capital markets.

OSC staff, together with the CSA, are contributing to this reform agenda by

working to modernize and strengthen our regulatory regime and fill gaps that

may exist between our regime and other jurisdictions.

Here are a few examples of important investor protection initiatives within

this reform agenda:

• The CSA is considering regulatory proposals for the distribution of all

securitized products, both under a prospectus and in the exempt

market. Our goal is to enhance the level of transparency available to

investors and the market.

• The CSA is playing a leadership role in developing Canada's

regulatory regime for the oversight of over the counter derivatives,

which can pose risks to the financial system.

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011

• And the CSA is refining proposals to create a formal oversight regime

for credit rating organizations.

These types of regulatory initiatives help fill gaps and address weaknesses in

support of efforts to mitigate systemic risk.

**Evolving Market Structures** 

Market structure has become a broad and important topic not just in the

equity markets but also as it affects market infrastructure in general.

New marketplaces have emerged to compete with traditional exchanges.

Sophisticated trading technology has increased the speed and complexity of

orders and trading functions.

In this environment, we are re-examining how marketplaces are regulated

and whether changes are necessary to the existing framework.

For instance, the OSC is a leader in:

• Reviewing the regulatory issues associated with dark pools; and

• Addressing risks associated with electronic trading, including direct

market access and some aspects of high frequency trading.

We are pushing ahead with an ambitious policy agenda in market regulation.

However, everything intensified on February 9<sup>th</sup> when the TMX and LSE

announced their transaction.

The OSC has a key role to play in reviewing the transaction in our capacity

as the lead regulator of the TSX and the TMX Group.

What does that mean?

Essentially, the OSC oversees the operations of an exchange in this

province.

**MEDIA** 

The OSC recognizes and oversees both TMX Group and the TSX as

exchanges in Ontario.

The TSX and TMX Group operate under a recognition order granted by the

OSC.

The recognition order establishes the principles under which the TSX and

TMX Group must operate, and addresses matters such as the corporate

governance model, how the exchange will conduct regulation of its market,

and rule-making.

The Commission has broad public interest jurisdiction for the oversight of

the TSX and TMX Group.

Moreover, the OSC's approval is required for any party to acquire more than

10 per cent ownership of the voting shares of the TMX Group.

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011 OSC Chair Howard Wetston

This share restriction will be considered in the OSC's review of the

transaction.

The TSX plays an important role in our markets as a market infrastructure

entity.

Not only does it provide a trading facility, but it has a listed-issuer regulation

function and contributes to capital raising.

The TMX-LSE transaction will require the Commission to review a number

of significant regulatory issues.

We will publish the TMX-LSE application and a Notice for a public

comment period, and encourage submissions from all interested parties.

We will also hold a public hearing in order to receive submissions from

interested parties.

"Strong Regulation, Strong Capital Markets" Feb. 23, 2011 OSC Chair Howard Wetston

The Ontario Government announced yesterday that it is forming an all-party

committee of MPPs to consult the people of Ontario on the transaction.

The consultations will include public hearings and the committee is expected

to release a report by

April 7<sup>th</sup>.

Fundamentally, the transaction raises important policy issues for the

Commission.

Depending on the focus of the Legislative committee, its report may inform

the Commission's deliberations with respect to the issues it needs to consider

during its review.

We hope to receive an application from the TMX soon.

Our comment period and public process will commence soon afterward.

**"Strong Regulation, Strong Capital Markets"** Feb. 23, 2011
OSC Chair Howard Wetston

During our review process, we will coordinate to the extent possible with

other CSA jurisdictions that are reviewing the transaction.

Also, we will have discussions with Britain's Financial Services Authority

about the proposed oversight model and co-operation.

Let me make it clear that we will review all aspects of the transaction –

including the proposed structure – to ensure that we are satisfied that any

changes are in the public interest.

Conclusion

In conclusion, I would like to re-affirm the OSC's support for the creation of

a national securities regulator for Canada.

In my opinion, the acceptance of a national regulator will depend on its

capacity to be innovative, flexible and reflective of local concerns and

expertise.

I believe that the model proposed by the Canadian Securities Transition

Office does take these objectives into account.

While the CSA has done a good job to harmonize and develop policies

across Canada, the range of issues confronting regulators today suggests an

accountability framework that can only be effectively accomplished by a

Canadian Securities Commission.

Finally, I would like to emphasize the importance of the OSC being

accessible and keeping the lines of communication open with the public.

We are committed to a dialogue with investors and the industry.

I look forward to consulting with you to ensure that our capital markets

continue to meet the needs of investors, market participants and the

economy as a whole.

Thank you.