## McMillan Binch Mendelsohn

BCE Place, Suite 4400, Bay Wellington Tower, 181 Bay Street, Toronto, Ontario, Canada M5J 2T3 TEL: 416.865.7000 | www.mcmbm.com | FAX: 416.865.7048

Reply Attention of Sean M. Farrell

Direct Line 416.865.7910 Internet Address sean.farrell@mcmbm.com
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**British Columbia Securities Commission Submission to:** 

Alberta Securities Commission

Saskatchewan Financial Services Commission (Securities Division)

The Manitoba Securities Commission

Ontario Securities Commission Autorité des marchés financiers

**New Brunswick Securities Commission** Registrar of Securities, Prince Edward Island

Nova Scotia Securities Commission

Securities Commission of Newfoundland and Labrador

Registrar of Securities, Northwest Territories Registrar of Securities, Yukon Territory

Registrar of Securities, Nunavut

c/o: Rosann Youck

Chair of the Continuous Disclosure Harmonization Committee

**British Columbia Securities Commission** 

E-mail: ryouk@bcsc.bc.ca

and

Anne-Marie Beaudoin

Directrice du secrétariat de l'Autorité Autorité des marches financiers

E-mail: consultation-en-cours@lautorite.qc.ca

Re: **Request for Comments on** 

Proposed Amendments to National Instrument 51-102 ("NI 51-102")

**Debt-only Issuers** 

We are taking the opportunity presented by the request for comments on the proposed amendments to NI 51-102 to submit comments on the treatment of debt-only issuers (DOIs) for consideration by the Canadian Securities Administrators. For purposes of our comments, DOIs do not include issuers of convertible debt securities whose equity securities are publicly listed.

## **DOIs**

DOIs do not issue equity securities to the public. An equity security constitutes an ownership interest in the issuer. Typically, DOIs have a single shareholder which holds all of the equity securities of the DOI.

DOIs issue debt securities to the public. Unlike an equity security, a debt security constitutes an entitlement to payment of principal and interest. Debt securities do not trade on stock exchanges, are held by a limited number of holders, are rarely traded and are rated by arm's length rating agencies.

## **Venture Issuers**

Venture issuers (**VIs**) are equity issuers whose securities are not listed on the Toronto Stock Exchange, a U.S. marketplace or a marketplace outside of Canada and the United States.

VIs are treated differently from other equity issuers in the following respects:

- (a) timing requirements for the filing continuous disclosure documents under NI 51-102; and
- (b) the level of disclosure required in certain disclosure documents under NI 51-102.

The policy rationale for the differential treatment of VIs is based on a deliberate cost/benefit analysis reflecting the different disclosure needs and constraints of VIs relative to other equity issuers. This analysis is in part driven by the relative financial resources of VIs compared to other equity issuers.

## **Submissions**

We submit that:

- (a) the distinction between debt securities and equity securities is significant in the context of continuous disclosure and other obligations applicable to reporting issuers; and
- (b) the application of a cost/benefit analysis to DOIs should yield a result similar to that currently in place with respect to VIs.

In contrast to VIs, relative financial resources would be less of a determinative factor in this analysis; instead, the nature of debt securities in contrast to equity securities should be the principal driver of the analysis. It is submitted that this distinction at a minimum justifies the treatment of DOIs as VIs and could justify additional disclosure changes for DOIs on the basis that a number of the disclosure requirements applicable to equity issuers are not relevant or material to securityholders of DOIs.

We also submit that it is in the best interests of the Canadian capital markets for DOIs to issue debt securities under a prospectus (as opposed to on a private placement basis) as this will promote the development and liquidity of the market for debt securities. The current treatment of DOIs as VIs provides a cost effective way for DOIs to do this in a context that maintains the integrity of the capital markets.

Yours truly,

Sean M. Farrell