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InvestorPOS 55 Yonge St. Suite 1210 Toronto, ON M5E 1J4

T 416.543.9944 **F** 416.594.1888 British Columbia Securities Commission Alberta Securities Commission Saskatchewan Financial Services Commission Manitoba Securities Commission Ontario Securities Commission Autorité des marchés financiers New Brunswick Securities Commission Registrar of Securities, Prince Edward Island Nova Scotia Securities, Prince Edward Island Nova Scotia Securities, Newfoundland and Labrador Superintendent of Securities, Northwest Territories Superintendent of Securities, Yukon Territory Superintendent of Securities, Nunavut

John Stevenson, Secretary Ontario Securities Commission 20 Queen Street West, Suite 1903, Box 55 Toronto, ON M5H 3S8

Me Anne-Marie Beaudoin, Corporate Secretary Autorité des marchés financiers 800, square Victoria, 22e étage C.P. 246, tour de la Bourse Montréal (Québec) H4Z 1G3

Dear Sir/Madame:

Re: Implementation of Stage 2 of Point of Sale Disclosure for Mutual Funds

We are pleased to provide InvestorPOS' response to the Canadian Security Administrators' (CSA) Request for Comments on Proposed Amendments to National Instrument 81-101 *Mutual Fund Prospectus Disclosure*, Form 81-101F3 and Companion Policy 81-101CP *Mutual Fund Prospectus Disclosure* and Consequential Amendments (the "Proposed Amendments").

InvestorPOSTM is an innovative new company that offers solutions for investment fund managers and dealers to efficiently create and deliver Fund Facts and other disclosure documents to investors.

We support the CSA's staged implementation of Point of Sale delivery of Fund Facts documents as it allows industry to plan for and implement the most efficient means of realizing the CSA's vision and its three principles: providing investors with key

information about a fund; providing the information in a simple, accessible and comparable format; and providing the information before investors make their decision to buy.

With the implementation of Stage 1, Fund Facts are now available in the marketplace and investors and advisors are growing familiar with the new document. To that end, we have been instrumental in assisting fund companies with the automated publishing of their Fund Facts, and also automating the placement of the documents on their web sites. We have also launched <u>www.InvestorPOS.com</u>, the only industry repository for dealers and their advisors to search the entire universe of Fund Facts and deliver them electronically or in printed format to their investors in a simple, secure and compliant manner. This can be done either prior to, at, or following the point of sale. Version 2 of <u>www.InvestorPOS.com</u> provides investors with this same access to all of the Fund Facts in Canada, without the delivery and compliance functionality.

The implementation of Stage 2 will allow industry stakeholders to realize the CSA-stated benefits associated with delivery of the Fund Facts documents in lieu of the simplified prospectus. In turn, investors will benefit as well. We are working with organizations now to ensure they are able to take advantage of this development as soon as possible. Other investment fund products may take advantage of this same solution in time.

We are confident that with continued consultation and a graduated implementation process, the Proposed Amendments can provide efficiencies to the manufacturers and dealers in facilitating clear and concise communication to investors. InvestorPOSTM looks forward to being an active facilitator of this collaboration using its deep industry experience and willingness to establish new business frameworks that benefit manufacturers, dealers and investors alike.

Sincerely,

Anthony Boright, President InvestorPOSTM aboright@investorpos.com