

Hello OSC,

I am the Founder and CEO of an organization that brings a new way to supporting senior executives make better decisions for their business, their people and the broader society. While the service I have created operates as a mechanism for more balanced and objective decisions, the ingredient for success is the diversity of perspectives and input that feed the decisions. There is ample evidence in cognitive psychology that our decisions are biased by our psychology, our experiences and knowledge and as a result many of our decisions are not the best choice toward the outcome we seek. The heavy representation of senior male executives in senior executive roles and on boards, on one hand, and the over-representation of a particular male executive profile, on the other, it presents a greater liability than it does an opportunity, particularly during times of change.

Opening up the opportunities for more diversity of thinking through the inclusion of more women is a lever for progress or growth. As anthropology demonstrates it, it is the fusion and diversity of ideas that has led to the advancement of civilization and of our society. The similarities are strikingly obvious.

Good luck.

Best regards,

Laura



Laura Ellis, Founder and CEO

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