

## Chapter 6

# Request for Comments

---

---

6.1.1 Request for Comment - Proposed National Instrument 81-107 Independent Review Committee for Mutual Funds

## **REQUEST FOR COMMENT PROPOSED NATIONAL INSTRUMENT 81-107 INDEPENDENT REVIEW COMMITTEE FOR MUTUAL FUNDS**

**Prepared by the Canadian Securities Administrators**

# Table of Contents

## Introduction

### Purpose

Content of the Proposed Rule: fund governance

Form of the Proposed Rule: plain language

### Background to the Proposed Rule

The Concept Proposal

Recent regulatory developments

### Summary of the Proposed Rule

### Feedback on the Concept Proposal

Comment letters

Continuing consultations

Summary of the comments

### Alternatives considered

### Summary of cost-benefit analysis

### Related Amendments

### How to provide comments on the Proposed Rule

### Proposed Rule

### Questions

# Introduction

We, the members of the Canadian Securities Administrators (the CSA), are publishing proposed National Instrument 81-107 *Independent Review Committee for Mutual Funds* (the Proposed Rule) for public comment. We will take your comments on the Proposed Rule until April 9, 2004. You can provide your comments by following the procedure we set out under the heading *How to provide comments on the Proposed Rule* below.

This Request for Comment (the Notice) and the Proposed Rule follow on our Concept Proposal 81-402 *Striking a New Balance: A Framework for Regulating Mutual Funds and their Managers* (the Concept Proposal). The Proposed Rule builds on certain concepts introduced in the Concept Proposal and brings us one step closer towards implementing a mandatory fund governance regime that will bring some independence to the management of mutual funds.

The Proposed Rule is intended to regulate all publicly offered mutual funds in Canada. This includes: mutual funds investing in equities, bonds, income securities or money market instruments; balanced funds; index funds; mortgage funds; and funds of funds. It also includes commodity pools, which are presently regulated by Multilateral Instrument 81-104 Commodity Pools. It would not apply to pooled funds sold on the exempt market or the following types of investment funds: hedge funds, closed-end funds, quasi closed-end funds, scholarship plans, labour-sponsored venture capital corporations, and mutual funds that are listed and posted for trading on a stock exchange or quoted on an over-the-counter market.

We expect the Proposed Rule to be implemented as a rule in each of Alberta, British Columbia, Manitoba, Newfoundland, Nova Scotia and Ontario, as Commission regulation in Quebec and Saskatchewan, and as a policy in the remaining jurisdictions represented by the CSA. The commentary contained in the Proposed Rule will be adopted as a policy in each of the jurisdictions represented by the CSA.

Additional information on the Proposed Rule, required for publication in Ontario, can be found in Appendix A of the form of notice published in the OSC Bulletin or on its website at [www.osc.gov.on.ca](http://www.osc.gov.on.ca).

The BCSC has specific issues they would like you to comment on. You can find them in Appendix A of the form of notice published in British Columbia.

## Purpose

### Content of the Proposed Rule: fund governance

The Proposed Rule would introduce a mandatory fund governance regime focused on conflicts of interest. Under the Proposed Rule, each mutual fund manager would be required to establish an independent review committee (IRC) for its funds<sup>1</sup>. The IRC would be charged with reviewing all matters involving a conflict of interest between the fund manager's own commercial and business interests and its fiduciary

---

<sup>1</sup> We have replaced the term "governance agency" with "independent review committee" because it is more descriptive and less prone to confusion.

duty to manage its mutual funds in the best interests of those funds. These conflicts will include transactions with entities that are related to the manager, trades between mutual funds, certain changes which currently require an investor vote (referred to as fundamental changes), and situations when a reasonable person would question whether the manager is in a conflict of interest situation.

Where there is a conflict of interest, the fund manager must refer the matter to the IRC and obtain its recommendation. The manager would be allowed to proceed even where the IRC does not agree, but must disclose the IRC's position and the reason for not following the IRC's recommendations to the fund's unitholders.

The existing self-dealing and conflict of interest prohibitions in the Securities Act and National Instrument 81-102 Mutual Funds (NI 81-102) would be repealed, and the discretion of the IRC would effectively replace the prohibitions. The requirement for a securityholder vote on certain changes would be replaced by consideration of the matter by the IRC.

## **What the Proposed Rule does not contain**

### ***Registration for fund managers***

The Proposed Rule focuses on two of the three areas of reform described in the Concept Proposal: fund governance and product regulation. It does not elaborate on the registration regime for mutual fund managers. While we believe that a registration regime for mutual fund managers is an important part of a complete regulatory approach to mutual funds, we recognize that a poorly designed system of registration would have no benefits. A number of policy initiatives with a registration component are currently underway. These include the USL project, the OSC Fair Dealing Model, the BCSC Model, and the CSA's Registration Passport System. We propose to delay our work in this area until these other initiatives have evolved further.

### ***A broad oversight role for the IRC and significant relaxation of product regulation***

Our current proposal to introduce fund governance, while eliminating the self-dealing and conflict of interest provisions, is much narrower than what we described in the Concept Proposal. The Concept Proposal set out a very robust system of fund governance in which a group of independent people would oversee all of the fund manager's activities. Among other things, this group would have been asked to oversee performance, monitor fees, and act as audit committee. Given the level of oversight that would have been provided by this group, we proposed to relax much of the product regulation in NI 81-102.

Our decision to narrow the role of the IRC in the Proposed Rule came largely in response to public comment. The respondents to the Concept Proposal asked us not to cast the role of the IRC too broadly. They were concerned that by asking the IRC to oversee management, we would effectively dilute the manager's role. A number of the letters asked us to focus the attention of the IRC on areas where it could add value—while there were divergent views on the appropriateness of each of the proposed responsibilities, everyone agreed that the IRC should concentrate on approving related-party transactions.

## Rationales for fund governance

Mutual fund managers owe a fiduciary duty to the mutual funds they manage and, by extension, to the investors in those funds as a whole. The fiduciary duty includes both a duty of loyalty and a duty of competence. This fiduciary duty arises at common law and civil law<sup>2</sup> and is reinforced by the standard of care provisions in the Securities Acts of British Columbia, Alberta, Saskatchewan, Ontario, Quebec,<sup>3</sup> Nova Scotia and Newfoundland.

Conflicts of interest faced by fund managers present a real challenge to their ability to meet their duty of loyalty because the interests of fund managers are not always perfectly aligned with the interests of investors. Regulating these conflicts of interest is a priority for mutual fund regulators, both in Canada and internationally.

As a paper by the Organization for Economic Co-operation and Development (OECD) illustrates, there are at least two approaches to regulating conflicts in the mutual fund context:

One approach to possible conflicts of interest would be for CIS [collective investment scheme or mutual fund] regulators to impose highly restrictive rules and wide-ranging prohibitions... Most analysts believe that this approach would be excessively rigid. Instead most countries have created well-defined but flexible governance frameworks consisting of two parts: 1) accepted standards of conduct that combine official rules and industry best practice; and 2) well-defined legal and regulatory environments for CIS in which certain designated parties are charged with scrutinizing the activity of the CIS for conformity with those standards.<sup>4</sup>

While most jurisdictions have opted for an approach based on independent oversight of the mutual fund manager, Canadian legislators and regulators previously chose to respond to potential conflicts of interest by simply prohibiting certain relationships or transactions via restrictive rules.<sup>5</sup>

Although our prohibition-based approach to regulating conflicts of interest may be a straightforward way to avoid abuses, we recognize its shortcomings. We know the current approach is too restrictive on the one hand—because it prohibits transactions that are innocuous or even beneficial to investors—and not inclusive enough on the other—because it only deals with certain specific transactions.

Under the Proposed Rule, conflicts of interest would be regulated through a governance regime rather than restrictive rules and wide-ranging prohibitions. Improved mutual fund governance represents a structural solution to the inherent conflicts and it avoids the criticisms of our current regime while offering the following benefits:

---

<sup>2</sup> The Background Legal Paper we published with the Concept Proposal entitled *Trust Law Implications of Proposed Regulatory Reform of Mutual Fund Governance Structures* prepared by David Stevens of Goodman and Carr LLP discusses these fiduciary duties and conflicts of interest.

<sup>3</sup> The standards in Quebec apply to “registered” persons, not specifically to mutual fund managers. The other provinces impose specific standards on managers of mutual funds.

<sup>4</sup> Governance Systems for Collective Investment Schemes in OECD Countries by John K. Thompson and Sang-Mok Choi of the Directorate for the Financial, Fiscal and Enterprise Affairs, Financial Affairs Division Occasional Paper, No.1, April 2001 at 10.

<sup>5</sup> The regulators have broad discretion to grant relief from those prohibitions, however, in practice, this discretion generally has been exercised only in narrow circumstances.

- Flexibility and timely decisions. Certain related-party transactions that are currently prohibited may be permitted provided an IRC judges the manager's business interests to be fair and reasonable. The IRC will be familiar with the operations of the fund manager and will, ideally, make responsive and timely recommendations.
- Better investor protection in the area of business conflicts. An independent body will vet a manager's actions taken in *all* conflict situations, not just related-party transactions. These business conflicts are not currently regulated. Every mutual fund complex, large or small, faces these conflicts and could benefit from this review.
- Increased focus on the mutual fund manager's fiduciary obligation to its funds. The mandatory fund governance regime reinforces the fund manager's obligation to act in the best interests of the fund.
- More consistent industry standards. The proposed approach will bring consistency to the industry by requiring all fund managers to formally account for their actions and will impose a single standard across the country.

Ours is a made-in-Canada approach, yet it is consistent with the approach taken by major international regulators. We expect the adoption of independent review committees will enhance the Canadian mutual fund industry's reputation as a well-regulated and governed industry. This may afford Canadian mutual funds easier access to international markets where foreign mutual funds are allowed entry.

### **Why we opted for a more focused approach**

The Proposed Rule will bring independent review to the area where every respondent to the Concept Proposal agreed it mattered most, without placing an undue burden on mutual fund managers who have no experience working with an independent board. It will ensure every manager has a minimum level of fund governance in place and we believe this is a good starting point. The Proposed Rule is designed to strike an appropriate balance between improving investor protection and enhancing market efficiency.

The Proposed Rule will focus on conflicts: an area that we find most troubling and an area that we know from considering exemptive relief applications is not easily regulated by prescriptive rules. We believe that an independent review, conducted by a body who is close enough to the fund to understand its workings, and the needs and interests of its unitholders, will be a more effective way to regulate conduct where this is a conflict of interest.

### **Fundamental changes to the mutual fund**

Under the Proposed Rule, certain changes which currently require an investor vote in NI 81-102 (referred to as fundamental changes) would now be referable to the IRC. We believe these changes involve business conflicts which can be reviewed by the IRC. Advance notice of the change would replace the ability of an investor to vote. We recognize, however, that some of the changes currently requiring an investor vote, such as changes to the mutual fund's fees or its investment objectives, are viewed by many investors as changes to the essence of the 'commercial bargain' between investors and the mutual fund. We are not proposing to replace investor meetings with an IRC review in those circumstances.

## **Inter-fund trading**

The Proposed Rule would also permit purchases and sales of securities between mutual funds in the same group (referred to as inter-fund trades). In addition to review by the IRC, inter-fund trades will be subject to specific conditions that address concerns relating to pricing and transparency in the capital markets.

## **Our long-term vision for fund governance**

Although we have significantly refined the role of the IRC in the Proposed Rule, we strongly encourage mutual fund managers and the IRCs to consider whether a broader mandate would be appropriate. Although the Proposed Rule would not regulate this, we hope that fund managers will turn to their funds' IRCs for advice on a variety of matters and will think creatively about how these groups can add value to their fund complexes. We expect that fund governance will evolve with time. Industry practices will certainly develop to supplement the regulatory regime.

## **Product regulation: the next phase**

As we said in the Concept Proposal, we believe it is important to consider a renewed framework for regulating mutual funds. We believe the proposed regime offers us a flexible platform for future regulatory reform.

As a next phase of our work, we will continue to review mutual fund product regulation as a whole. We have already begun consultations with industry, and will continue those consultations with a view to publishing a revised product regulation system for comment.

## **Form of the Proposed Rule: plain language**

The style and format of the Proposed Rule represent a departure from our norm. It is written in plain language without defined terms or complex drafting. Rules and relevant commentary appear side-by-side for ease of reference. The style and format of the Proposed Rule is designed to make it easy to navigate, read, and understand. We see the Proposed Rule as a case study in plain language rulemaking and we intend to build on this approach as we move forward with other initiatives.

## **Rationales for the use of plain language**

We believe securities regulation should be comprehensible to all market participants—from sophisticated securities professionals to investors. The CSA has stated its commitment to clear and simple regulatory requirements in its strategic plan.<sup>6</sup>

## **Our long-term vision for a consolidated rulebook**

Our long-term goal is to create a single rulebook that will set out all of the legal requirements that apply to publicly offered mutual funds and their managers. We hope to bring all existing and future mutual fund regulation together in one place. Like the Proposed Rule, the consolidated rulebook would be written in

---

<sup>6</sup> See the Canadian Securities Administrators' Strategic Plan for 2002-2005, dated April 2002.

plain language and would contain both the rules and the commentary that explains the application of the rules.

## Background to the Proposed Rule

### The Concept Proposal

The modern fund governance debate in Canada has been going on since the mid-1990s. The CSA received reports on the subject from Glorianne Stromberg and Stephen Erlichman in January 1995 and June 2000, respectively.<sup>7</sup> On March 1, 2002, the CSA released a Concept Proposal that set out our vision for the future of mutual fund regulation in Canada. Fund governance figured as one of the pillars of this proposed regime.

### Recent regulatory developments

As we developed the Proposed Rule, we took into account these recent regulatory developments:

#### Regulatory exemption decisions

During the summer of 2002, members of the CSA began granting exemptions from the prohibitions and restrictions in securities regulation that regulate conflicts between the fund manager's business interests and the best interests of their mutual funds. Some of the exemptions contained the condition that the transactions in question be reviewed by an independent governance committee charged with ensuring they are made in the best interests of the mutual funds. See *In the Matter of Mackenzie Financial Corporation* July 26, 2002 and *In the Matter of Altamira Management Inc. et al* April 7, 2003. The Mackenzie decision and the decisions that followed it indicate that both regulators and the industry accept the role of independent fund governance in the context of related-party transactions.

#### Uniform securities legislation

In January 2003, we published our Concept Proposal *Blueprint for Uniform Securities Laws for Canada*<sup>8</sup> outlining our proposals for harmonizing securities laws across Canada. Chapter XII Investment Funds sets out our proposals for reforming mutual fund regulation. We intend to draft the uniform securities legislation to complement the Proposed Rule. For example, draft uniform securities legislation would give each securities regulatory authority in Canada the authority to enact the Proposed Rule as a binding rule with the force of law. When drafting the Proposed Rule, we assumed that uniform securities legislation had been enacted in each province and territory. If it is not in force across Canada when we

---

<sup>7</sup> *Regulatory Strategies for the Mid-90s – Recommendations for Regulating Investment Funds in Canada* prepared by Glorianne Stromberg for the Canadian Securities Administrators, January 1995.

*Making it Mutual: Aligning the Interests of Investors and Managers – Recommendations for a Mutual Fund Governance Regime for Canada* prepared by Stephen I. Erlichman, Senior Partner, Fasken Martineau DuMoulin LLP for the Canadian Securities Administrators, June 2000.

<sup>8</sup> *Blueprint for Uniform Securities Laws for Canada*, a Concept Proposal of the Canadian Securities Administrators, January 30, 2003.



finalize the Proposed Rule, we will modify it, as necessary, to exempt industry participants from having to comply with relevant existing securities legislation, to the extent that we have authority to do this.

### **Ontario five year review**

On May 29, 2003, the Five Year Review Committee created by the Minister of Finance in Ontario released its final report on its securities law review.<sup>9</sup> In that report, the committee recommended that the OSC and CSA introduce a requirement for all publicly offered mutual funds to establish and maintain an independent governance body.

The committee went on to recommend that this body have the right to either terminate the mutual fund manager or tell investors about the manager's actions and give them the right to redeem their units at no cost, when, in the reasonable opinion of the independent directors, there is cause. According to the committee, such cause could be shown in situations where the manager has placed its interests ahead of those of unitholders of a mutual fund through self-dealing, conflict of interest transactions or other breaches of its fiduciary obligations.

The committee recommended that the governance body's responsibilities should include: overseeing policies related to conflict of interest issues; monitoring fees, expenses and their allocation; receiving reports from the manager concerning compliance with investment goals and strategies; reviewing auditor appointments; meeting with the fund's auditor; and approving material contracts.

### **BCSC initiatives**

The British Columbia Securities Commission (BCSC) released its *New Proposals for Mutual Fund Regulation: a New Way to Regulate*<sup>10</sup> in November 2002 as part of its initiative to rethink securities regulation in British Columbia. In this report, the BCSC recommended a code of conduct approach to mutual fund regulation that would see our existing rules replaced with general principles and guidance. Its approach to governance is permissive rather than mandatory—each manager would be asked to ensure that it has a suitable governance structure. The question of whether or not the fund manager should act as its own IRC or whether the IRC should be independent would be left to the discretion of the fund manager. Under the BCSC approach, all governance practices would be disclosed and compared to published industry practice guidelines. The *New Proposals* paper and the comment letters submitted in response to it are posted on the BCSC website at [www.bsc.bc.ca](http://www.bsc.bc.ca).

Staff of the BCSC helped develop the Proposed Rule and contributed their ideas about how our current regulation could be made more principles-based and consistent with the objectives behind the BCSC proposals. When combined with the commitment the CSA has to reviewing mutual fund product regulation that we discussed under the heading Product regulation: the next phase, the BCSC is satisfied the combination of that initiative and the Proposed Rule meets these objectives and will, therefore, not be pursuing a BC-only initiative to reform all aspects of mutual fund regulation in British Columbia at this time.

---

<sup>9</sup> *The Five Year Review Committee Final Report: Reviewing the Securities Act (Ontario)*, prepared by the Five Year Review Committee for the Minister of Finance, March 21, 2003.

<sup>10</sup> *New Proposals for Mutual Fund Regulation: A New Way to Regulate*, prepared by the British Columbia Securities Commission, November 14, 2002.

# Summary of the Proposed Rule

## Application

The Proposed Rule applies only to specific publicly offered conventional mutual funds and regulates those mutual funds and their managers. It also includes commodity pools, which are presently regulated by Multilateral Instrument 81-104 Commodity Pools. It would not apply to pooled funds sold on the exempt market or the following types of investment funds: hedge funds, closed-end funds, quasi closed-end funds, scholarship plans, labour-sponsored venture capital corporations, and mutual funds that are listed and posted for trading on a stock exchange or quoted on an over-the-counter market.

## Conflicts of Interest

Where conflicts of interest arise in the fund manager's management of the mutual fund, either from the manager's own commercial and business interests, or when a reasonable person would question whether the manager is in a conflict of interest situation, the fund manager must refer the matter to the IRC for review.

In addition to the review by the IRC, mutual funds that engage in interfund trades are subject to conditions that address concerns relating to pricing and transparency in the capital markets.

## Independent Review Committee

Each mutual fund must have an IRC. The Proposed Rule does not mandate a specific legal structure for an IRC, provided the fund manager complies with the requirements for the IRC in the Proposed Rule.

All of the members of the IRC must be independent from the fund manager, the mutual fund and entities related to the fund manager, with the exception of the board of directors of a related trust company.

The role of the IRC is to consider all conflict of interest matters referred to it by the fund manager and decide if the action proposed by the manager is a fair and reasonable result for the mutual fund. The IRC must then make recommendations to the manager. The Proposed Rule permits the manager and the IRC to decide how they will deal with each potential conflict situation in light of the particular circumstances that apply to the manager and the fund.

The Proposed Rule describes the standard of care for members of the IRC, the IRC's authority, appointments to the IRC, and minimum expectations regarding the proceedings of the IRC and disclosure to securityholders about the IRC.

## Changes to the Mutual Fund

The fund manager must refer all changes relating to the mutual fund to the IRC. Following the recommendation of the IRC, the fund manager must send advance notice of the change to all securityholders of the mutual fund and allow them to redeem and transfer free of charge to another mutual fund managed by the manager.

## **Exemptions**

Exemptions from the Proposed Rule may be granted by the regulator or securities regulatory authority in each of the jurisdictions.

## **Transition**

The Proposed Rule provides for a transitional period.

# Feedback on the Concept Proposal

This part of the discussion paper summarizes the feedback we received in response to the Concept Proposal.

## Comment letters

We received 57 comment letters in response to our request for comments on the Concept Proposal. These included letters from:

- Industry trade associations representing mutual fund managers, investment managers, pension managers, life insurance companies and accountants in Canada and abroad. IFIC, the trade association for the mutual fund industry, provided comments on behalf of its members and many respondents expressed support for the position taken in that letter before providing further comments
- 30 mutual fund managers from across the country, including 6 bank-owned managers, a number of small managers, and the managers of 3 owner-operated funds
- The governance agencies for 3 mutual fund groups
- 7 investment management firms
- Lawyers with 5 law firms, 1 lawyer, 1 law student, 1 accounting firm and 1 economist and
- 2 investors and 1 investor advocate.

All comment letters have been posted on the websites of members of the CSA to ensure transparency of the policy-making process. See,

for example, the Ontario Securities Commission website at [www.osc.gov.on.ca](http://www.osc.gov.on.ca).

We thank all respondents for participating in our work to improve mutual fund regulation.

### List of respondents

Association of Canadian Pension Management  
Acuity Funds Ltd.  
AGF Management Limited  
AIM Funds Management Inc.  
Association for Investment Management and Research  
Association of Labour Sponsored Investment Funds  
Altamira Financial Services  
Assante Asset Management Ltd.  
Barclays Global Investors Canada Limited  
Borden Ladner Gervais LLP  
BMO Investments Inc.  
Certified General Accountants Association of Manitoba  
Capital International Asset Management (Canada) Inc.  
Canadian Imperial Bank of Commerce  
ClaringtonFunds  
Canadian Life and Health Insurance Association Inc.  
The Board of Governors of The Cundill Funds  
Cyril Fleming and Mary Carmel Fleming  
Dynamic Mutual Funds Ltd.  
The Board of Governors of Dynamic Mutual Funds  
Fasken Martineau DuMoulin LLP  
Fidelity Investments Canada Limited  
Fogler, Rubinoff LLP as counsel to Friedberg Mercantile Group  
Fonds des professionnels inc.  
Frank Russell Canada Limited  
Franklin Templeton Investments Corp.  
Guardian Group of Funds  
Howson Tattersall Investment Counsel Limited  
HSBC Investments Funds (Canada) Inc.  
Investment Counsel Association of Canada  
Investment Company Institute  
The Investment Funds Institute of Canada  
Investors Group Inc.  
James C. Baillie at Schulich Investment Forum (April 2002)  
Ken Kivenko  
Lawrence P. Schwartz  
Leith Wheeler Investment Counsel Ltd.  
Lighthouse Private Client Corporation  
Mawer Investment Management  
McCarthy Tetrault LLP  
McLean Budden Limited  
MD Management Limited  
Mulvihill Capital Management Inc.  
National Bank Securities Inc.  
Northwater Capital Management Inc.  
PFSL Investments Canada Ltd.  
Phillips, Hager & North Investment Management Ltd.  
PricewaterhouseCoopers LLP  
Robert Druzeta  
RBC Funds Inc.  
The Board of Governors of the Royal Mutual Funds  
William J. Braithwaite, Jennifer Northcote, Simon A. Romano, Kathleen G. Ward and Alix d'Anglejan-Chatillon  
Stikeman Elliott  
Synergy Asset Management Inc.  
TD Asset Management Inc.  
Tradex Management Inc.  
Westcap Mgt. Ltd.  
Zenith Management and Research Corporation

## Continuing Consultations

### In-person meetings

We met with representatives from several fund companies who sent us comment letters. We also met with representatives of Ontario Teachers Group Inc., and two individuals, Robert W. Luba, in his capacity as a member of the AIM Funds Advisory Board, and Paul Bates.

### Advisory Committee on Investment Funds

Following the release of the Concept Proposal the Ontario Securities Commission convened an *ad hoc* Advisory Committee on Investment Funds (the advisory committee) to help us work through the technical legal issues presented by our proposals and some of the issues raised by respondents on the Concept Proposal. The members of the advisory committee helped us to identify the issues in difficult areas, gave us feedback on our ideas and worked with us to develop solutions and refine our proposals.

The advisory committee members are all senior lawyers who specialize in investment management issues. They freely made a substantial commitment of their time to debate the issues with us. They are:

- Linda Currie, Osler Hoskin & Harcourt
- Marlene Davidge, Torys LLP
- Stephen Erlichman, Fasken Martineau DuMoulin LLP
- John Hall, Borden Ladner Gervais
- Karen Malatest, Torys LLP
- Lynn McGrade, Borden Ladner Gervais
- David Rounthwaite, McCarthy Tetrault LLP
- David Stevens, Goodman and Carr LLP
- David Valentine, Blake Cassels & Graydon

We greatly appreciate the enthusiastic participation of these very busy individuals. Their insights were invaluable to us.

### IFIC Board of Directors Fund Governance Committee

We continued to meet regularly with members of IFIC's Board of Directors Fund Governance Committee (the IFIC committee). They provided valuable insights into the comments we received and acted as a sounding board for our ideas as we revised our proposals. We are grateful for their continued participation in our policy-making process.

These members are:

- Steve Baker, HSBC Asset Management (Canada) Limited
- Michael Banham, Clarica Investco Inc.
- Peggy Dowdall-Logie, RBC Funds Inc.
- Don Ferris, Mawer Investment Management
- David Goodman, Dynamic Mutual Funds Ltd.
- Martin Guest, Fidelity Investments Canada Limited
- Stephen Griggs, Legg Mason Canada Inc.
- Thomas Hockin, IFIC
- Chris Hodgson, Altamira Investment Services Inc.
- Darcy Lake, BMO Investments Inc.
- John Mountain, IFIC
- Mark Pratt, RBC Funds Inc.
- Brenda Vince, RBC Asset Management
- W. Terrence Wright, Investors Group Inc.

## Summary of the comments

The comments on our Concept Proposal and our responses to those comments appear as an Appendix to this Notice. We received comments from a broad cross-section of the Canadian mutual fund industry. The sheer number of comments<sup>11</sup> is a testament to the fact that the industry does not speak with one voice. As we read the letters, we were reminded of the industry's diversity. No two letters were the same and we heard divergent views on almost every issue raised in the Concept Proposal.

Notwithstanding the differences of opinion on the concepts we proposed, the industry does appear to share a common starting point. This starting point is a general agreement that some regulatory change is necessary. Some believe our proposed framework holds great promise and they strongly support our proposals. Others remain unconvinced that our approach is the best way to get to the desired end—they feel we have not made the case for the sweeping regulatory reforms contemplated in the Concept

---

<sup>11</sup> We estimate we received over 750 pages of information.

Proposal. All in all, there is widespread agreement that change is necessary but there is no consensus on how we should effect this change.

## **Overarching themes**

A number of overarching themes emerged from the comments. These themes coloured many of the comments on specific proposals:

### ***The industry supports our ultimate goal***

The industry strongly supports our overall aim of enhancing investor protection while bringing improvements to the workings of the industry. Although all saw investor protection as a laudable end, many respondents reminded us that it must be pursued in tandem with the goal of more functional regulation.

### ***Costs are an issue for both the industry and investors***

The industry is sensitive to costs. Many respondents fear the imposition of excessive costs may make the mutual fund industry, or parts of it, less than competitive. The industry agrees that the imposition of fund governance costs must be offset by improvements to the product regulation.

### ***The industry prefers a flexible approach to regulation***

Industry participants want the flexibility to make decisions that suit their particular circumstances. The industry would generally prefer the regulator to outline general principles and it would like to develop its own best practices.

### ***Mutual fund managers wish to maintain control***

Many managers expressed the concern that their business arrangements could be interfered with by IRCs or investors. They would prefer to not to hand any part of their business over to an independent group because they remain ultimately responsible to their mutual funds.

### ***Large fund managers have different interests than smaller fund managers***

Respondents asked us to tailor our approach to small managers so that we do not create unjustified barriers to entry into the mutual fund business.

## **The five-pillared framework**

On the whole, the five-pillared framework for mutual fund regulation outlined in the Concept Proposal received favourable comment. We received strong support for our treatment of mutual fund regulation as a total package, rather than simply introducing new regulation on top of old in a piecemeal fashion. The comment letters underscored the importance of our re-evaluating the existing regulation concurrently with, or even prior to, the introduction of fund governance and mutual fund manager registration. Many respondents characterized the reduction in mutual fund regulation as a *quid pro quo*.

## **Fund governance**

### ***General***

Although there was widespread agreement that good governance for mutual funds is a positive thing, our proposal to introduce IRCs to oversee all actions of mutual fund managers was met with strongly divergent reactions. Certain industry participants believe fund governance needs to be mandated, while others remain unconvinced. Not surprisingly, those managers who have voluntarily adopted some form of governance tend to support our proposals. In contrast, managers with no such experience tend to fear the costs will outweigh the benefits.

### ***A flexible approach***

Respondents commented favourably on our flexible approach to fund governance. They liked the idea that each mutual fund manager could decide how best to incorporate an IRC into its legal structure. They also liked the concept of broad governance principles.

### ***Majority independent members***

Our suggestion that a majority of the IRC members be independent of the mutual fund manager received some positive feedback but other views were also heard on this point. Many believe mandated independence is a non-negotiable item. These respondents suggested that principles of good governance would lead us towards 100 percent independence. It was recommended that if management representatives are allowed to sit as part of the IRC, the management representatives should not vote. Other respondents took the opposing view based on the assumption that management participation in the IRC would assist it to execute its roles and responsibilities.

### ***The role of the IRC***

Respondents believe the role of the IRC needs to be defined more precisely. They caution that the role should not overlap with that of the fund manager and should not be overly broad. A number of respondents would prefer to see the IRC's role restricted to making independent assessments of circumstances where the fund manager's interests conflict with those of investors. We should not inadvertently let the fund manager off the hook by shifting some of its duties over to the IRC. We were also told it would be a mistake to equate the role of the IRC with that of a corporate board. Mutual fund investors are not owners of the fund in the same way that shareholders own corporations.

### ***The IRC's responsibilities***

Many respondents commented on the minimum responsibilities proposed for the IRC. They believe the responsibilities should not be too extensive. In particular, many of these respondents believe the IRC should not approve the mutual fund manager's policies and procedures, approve benchmarks and monitor performance, or approve financial statements. However, most respondents support the idea of having the IRC approve transactions between the fund manager and entities related to it and other conflict of interest matters. The IRC should not be charged with ensuring the fund manager complies with securities regulation, monitor performance or interfere with the basic commercial bargain (this would include reviewing fees, investment objectives, change of manager).



### ***The IRC's standard of care and liability***

We received a number of emphatic comments from respondents who believe a standard of care should not be imposed on IRC members for fear that the threat of personal liability will make it difficult to recruit members at a reasonable cost. We were told that unless liability is limited in some way, IRC members may demand high salaries and the costs of obtaining insurance may be prohibitive. Although the proposed standard of care for governance agency members attracted much comment, very few comments came from people who were opposed to the standard of care as a matter of principle. Instead, the comments were motivated by cost concerns (high salaries, costly insurance and the need for expert opinion), fears of micro-management or an overly cautious approach, and the feeling that potential members might be deterred from acting.

Others agreed that personal liability should attach to the actions of IRC members. A duty of care will ensure the members do a good job, we were told. We were also told that not imposing liability would be a step backwards—without liability, the governance agency would have no credibility. A cap on liability was recommended to us because it will make it easier to recruit qualified members and obtain adequate insurance for them.

### ***Compensation of members***

A number of respondents asked us to consider the possibility that an IRC could abuse the power to set its own compensation. Many of these respondents suggested the mutual fund manager should be entrusted with setting compensation.

### ***Appointment of members***

Rather than having the IRC members fill vacancies, a number of respondents suggested the IRC should ratify the manager's choices. Most respondents agreed that involvement by the fund manager would not seriously jeopardize the independence of members. Almost every respondent emphasized that investor meetings are not practical. Limited terms were also suggested as a way of ensuring that a rogue IRC does not become self-perpetuating. Respondents highlighted a number of concerns with the suggestion that investors who do not approve of the appointments be able to exit the funds without paying deferred sales charges.

### ***Dispute resolution***

Respondents strongly supported our position that an IRC should not be given the power to terminate the management contract on its own. A number of respondents went on to suggest that the governance agency should not be allowed to indirectly terminate the management contract by way of an investor meeting either. This was seen as something that would undermine the investor's choice to engage the manager and was understood by some as another form of expropriation. Respondents generally disliked the fact that our approach to dispute resolution turns on investor meetings. In their view, such meetings are inappropriate mechanisms for resolving disputes. Not only are they costly and labour intensive, but they are also poorly attended. Alternative approaches to dispute resolution were suggested: IRC members could resign en masse or be given recourse to the regulators. We could set a regulatory mechanism or require independent arbitration for dispute resolution. Or we could simply rely on disclosure and the threat of negative publicity.

## ***Recruitment***

At various points in the Concept Proposal, we queried whether our proposals would make it difficult to recruit qualified people to serve on IRCs. A handful of respondents with governance experience informed us there is a sufficient pool of qualified individuals in Canada. One respondent went on to say that fund managers should have no trouble filling the seats on their IRCs, so long as they are willing to look beyond the traditional pool of talent. Nearly twenty respondents, none of whom have prior experience in this area, voiced the concern that it would be difficult to recruit qualified, independent members at a reasonable cost. These respondents warned that there is a limited talent pool and that qualified people will not be willing to serve because of fears around personal liability.

## **Replacing conflict of interest prohibitions with IRC oversight**

We stated our intention in the Concept Proposal to replace the related-party prohibitions with IRC oversight. With the exception of two smaller fund managers, the respondents supported the proposed relaxation of any rules that become redundant or unnecessary due to the introduction of fund governance. Some respondents would go even further and have us eliminate the restrictions on related-party transactions as soon as possible, regardless of whether or not fund governance is introduced.

## **Fundamental changes**

Our decision to re-examine whether investor meetings need to be called when fundamental changes are proposed met with much support. We were told that investor meetings should be avoided at all costs because mutual fund investors are generally not interested in actively participating in the investment management of their holdings. Investor meetings are poorly attended and investors generally accept the status quo or vote with their feet. These meetings are expensive to organize and they are a complex administrative exercise.

We were strongly encouraged to use the IRC as a "proxy" for investors when it comes to approving fundamental changes. Most of the respondents on this point agreed this would significantly reduce costs. The decision to change auditors, in particular, was widely thought to be one the governance agency should make.

## **Enhanced regulatory presence**

Although we did not set out any specific proposals under this pillar, we did pose the question: how can we better carry out our role as regulator? Many of the letters we received underscored the need to begin by reducing the unnecessary administrative costs inherent in our regulatory system, preferably by creating a national securities regulator and/or a uniform body of regulation. Although these initiatives fall outside the ambit of this particular project, the industry feels they are crucial to its success. As the letter from IFIC stated, "the Concept Proposal initiatives will be of no benefit to Canadian mutual fund investors if they are simply added as layers to the pre-existing inefficiencies of our current regulatory regime".<sup>12</sup> IFIC also warned that the industry would not support any proposal that is not implemented and adopted in a standardized and uniform manner across Canada.

---

<sup>12</sup> Letter of IFIC to the CSA (June 4, 2002) 2.

## Alternatives considered

The Concept Proposal outlined the alternatives we considered in developing the approach we described in that document. It also set out the pros and cons to each alternative. The primary alternatives we considered, but ultimately rejected in favour of the approach set out in the Proposed Rule, include:

- Maintaining the status quo. We described in the Concept Proposal why this alternative is not an option.
- Voluntary governance in the sense used by the British Columbia Securities Commission in their *New Proposals* paper. Given our proposal to focus fund governance on monitoring conflicts and our wish to set consistent industry-wide standards, we have not adopted this option.
- A two-tiered system that would make special accommodation for small managers or for managers with limited conflicts. This system could involve one of the following:
  - no independent oversight requirements if the manager followed a prescriptive regime
  - no independent oversight requirements if the manager were under a specified size or
  - no independent oversight requirements if the manager only experienced a limited number of conflicts.

Again, given our proposal to focus fund governance on all conflicts situations and our belief in the need for consistent industry-wide standards, we have not adopted any of these alternatives.

## Summary of cost-benefit analysis

When designing the cost-benefit analysis (CBA) for this initiative, the Office of the Chief Economist at the Ontario Securities Commission (OSC) considered the very different nature of the Canadian fund industry from the markets in the U.S. and elsewhere. Unlike the U.S. Securities and Exchange Commission, Canadian regulators do not require fund governance. Furthermore, the U.S. fund governance regime (out of which most of the research on the topic originates) is quite dissimilar to the Proposed Rule. This left us with limited research that we could apply to the Canadian context.

Where voluntary fund governance boards exist in Canada, they do not operate consistently. In a detailed survey of each of these governance boards, staff of the OSC Investment Funds Branch found a wide spectrum of oversight, ranging from full U.S.-style governance to only a light advisory role. The IRC approach, as proposed, falls somewhere in between. None of the factors surveyed showed enough consistency to be tested statistically. In other words, we have a statistically useful sample of governance as a whole, but we were unable to test the impact of individual fund governance factors on fund effectiveness.

A search of the available studies on governance identified a well-established body of research in three areas: public company board effectiveness, audit committee effectiveness, and mutual fund board

effectiveness. Many of these studies provided evidence of a relationship between the intensity of the governance committee oversight and fund performance. We learned that the more frequently a governance committee meets, the greater the feedback provided to the fund manager and the fewer the conflicts between the incentives of the manager and the benefits to the investors. As a result, investor performance improves. We also believe this may result in higher returns for the fund.

This was also the common thread found by staff of the Investment Funds Branch during their interviews with fund managers. That is, one of the most useful roles of a governance board was to act as a sounding board on “grey areas” where interests of investors and managers may conflict.

The Office of the Chief Economist proposes to construct a model of the most critical factors in determining fund performance (for example, assets under management, dividend yield, etc) using a control variable to test whether or not the number of board meetings held each year has an impact on fund performance. This is consistent with the methodology found in other studies on the subject.

An independent consultant retained by the OSC has already estimated the cost savings to the fund managers from relaxing the restrictions on related party transactions. Canada has a concentrated mutual fund market in terms of the majority of assets controlled by a small number of fund manufacturers, despite the thousands of funds available to the investing public. As well, In addition, many of the largest fund managers are owned by the largest financial institutions. With fewer restrictions on related party transactions, the consultant has concluded there will be more participants in any given issue and liquidity should improve significantly. In addition, firms unrelated to intermediaries will see more competition on new issues. However, both the individual firms currently restricted by the related-party rules and the market overall should benefit, on a net basis, from improved liquidity, lower commission costs and a reduced cost of capital. This is contingent on effective oversight by IRCs.

The Office of the Chief Economist also proposes to estimate the net benefits to a mutual fund of needing to take fewer matters to a vote of its unitholders. Through survey data, we will collect information on the number of votes held, by type, on average and the costs associated with the voting procedure. Excluding the areas where votes will still be required—changes to fees and the fundamental investment objectives—we should be able to calculate the cost savings in a fairly straightforward way. The impact on unitholders from reduced participation in the decision-making process will be more difficult and possibly impractical to approximate. We may be able to reasonably assume that the more direct representation of unitholders’ interests by having the IRC involved in matters that formerly required a unitholder vote, should generate significantly greater unitholder benefits than those lost because of less direct unitholder involvement.

Data for the cost estimates was easier to obtain. As in every CBA completed by the Office of the Chief Economist, the estimated top end for costs represents the far extreme in potential expenses. For example, for sample costs of setting up and operating an IRC, we used surveys of salaries and administrative expenses for corporate boards of firms with revenue over \$1 billion are used. In comparison, average revenue in the Canadian fund industry was \$64 million last year. In addition, it is assumed that all members of an existing board would sit on all committees, and funds with existing boards will incur the same set-up costs for an IRC as any other funds. The low end estimates are, in general, representative of the costs sustained by the current mutual fund governance boards, including incomplete insurance coverage. Given the limited level of responsibility expected of the IRCs relative to corporate boards, the low end estimates are probably more representative of the ultimate costs. However, the objective is to ensure that the highest potential cost estimate will be is well below the lowest likely benefit.

Most of the benefits and some of the cost savings will be estimated in the next phase of the project. Based on comments received and updated information, the extreme high end of the cost estimate has been revised to \$166 million. This represents a high end quote, assuming, for example, that fund companies with existing governance committees will still incur all of the costs associated with setting up and operating an IRC. The low end cost savings from relaxing restrictions on related party transactions and interfund trading at \$85 million will offset part of the high end cost estimate for setting up IRCs. Both figures are annual and include unamortized initial outlays. Fund managers that do not have a related party status with one of the large financial institutions are expected to sustain a net loss from these changes, not including other benefits from IRC participation. A separate analysis will be carried out for smaller fund firms in order to assess whether the cost burden is proportionate to the net benefits that could accrue to this segment of the industry.

The proposed methodology for the cost-benefit analysis on the introduction of independent review committees for mutual funds and the analysis of the benefits of relaxing the existing related-party prohibitions are available on the website of the Ontario Securities Commission at [www.osc.gov.on.ca](http://www.osc.gov.on.ca) and the Commission des valeurs mobilières du Québec at [www.cvmq.com](http://www.cvmq.com).

## Related Amendments

Our current regulation of conflicts of interest focuses on the conflicts inherent in a fund manager who contracts for investments or services with related parties. It relies on prohibitions (with the possibility of exemptive relief). This regulation is not uniform among the provinces, is difficult to understand and apply and is repetitive in places.<sup>13</sup>

We intend to replace the current conflicts of interest regime with our proposals in the Proposed Rule. We will amend existing securities legislation and certain provisions of National Instrument 81-102 Mutual Funds where they overlap with the Proposed Rule. Concurrently, we propose to amend disclosure provisions in National Instrument 81-101 Mutual Fund Prospectus Disclosure and draft National Instrument 81-106 Investment Fund Continuous Disclosure. We intend to publish for comment the consequential amendments at a future date.

---

<sup>13</sup> The securities legislation of British Columbia, Alberta, Saskatchewan, Ontario, Nova Scotia, Newfoundland and Labrador and New Brunswick are largely similar. The securities legislation of Quebec also contains certain provisions aimed at conflict situations. National Instrument 81-102 Mutual Funds regulates, on a national basis, principal trading between funds and related parties and mutual funds acquiring securities that have been underwritten by dealers related to fund managers. NI 81-102 overlaps with securities legislation to a degree.

# How to provide comments on the Proposed Rule

## The importance of public comment

We want your input on the Proposed Rule. We need to continue our open dialogue with industry participants if we are to achieve our regulatory objectives while balancing the interests of all stakeholders. We have raised specific issues for you to comment on in shadowboxes throughout the Proposed Rule. We also welcome your comments on other aspects of the Proposed Rule, including our general approach and anything that might be missing from it.

## Due date

Your comments are due by April 9, 2004.

## Where to send your comments

Comments can be sent to the Canadian Securities Administrators care of:

John Stevenson, Secretary  
Ontario Securities Commission  
20 Queen Street West  
19<sup>th</sup> floor, Box 55  
Toronto, ON, M5H 3S8  
Telephone: 416-593-8145  
Fax: 416-593-2318  
e-mail: [jstevenson@osc.gov.on.ca](mailto:jstevenson@osc.gov.on.ca)

and

Denise Brousseau, Secretary  
Commission des valeurs mobilières du Québec  
800 Victoria Square, Stock Exchange Tower  
P.O. Box 246, 22<sup>nd</sup> Floor  
Montreal, Québec H4Z 1G3  
Telephone: 514-940-2150  
Fax: 514-864-6381  
e-mail: [consultation-en-cours@cvmq.com](mailto:consultation-en-cours@cvmq.com)

## How to format your comments

Send your letters by electronic mail or send us two copies of your letter along with a diskette containing the document in either Word or WordPerfect format.

## All comments are public

Please note that we cannot keep your submissions confidential because legislation in certain provinces requires us to publish a summary of written comments received during the comment period. All comments will also be posted to the OSC web-site at [www.osc.gov.on.ca](http://www.osc.gov.on.ca) to improve the transparency of the policy-making process.

## Proposed Rule

The text of the Proposed Rule follows, except in British Columbia.

## Questions

If you have any questions about our proposals, please contact the following CSA staff members for clarification:

Rhonda Goldberg  
Senior Legal Counsel, Investment Funds Branch  
Ontario Securities Commission  
Tel: (416) 593-3682  
Fax: (416) 593-3699  
E-mail: [rgoldberg@osc.gov.on.ca](mailto:rgoldberg@osc.gov.on.ca).

Laurel Turchin  
Legal Counsel, Investment Funds Branch  
Ontario Securities Commission  
Tel: (416) 593-3654  
Fax: (416) 593-3699  
E-mail: [lturchin@osc.gov.on.ca](mailto:lturchin@osc.gov.on.ca).

Susan Silma  
Director, Investment Funds Branch  
Ontario Securities Commission  
Tel: (416) 593-2302  
Fax: (416) 593-3699  
E-mail: [ssilma@osc.gov.on.ca](mailto:ssilma@osc.gov.on.ca).

Pierre Martin  
Senior Legal Counsel, Service de la réglementation  
Commission des valeurs mobilières du Québec  
Tel: (514) 940-2199 ex. 4557  
Fax: (514) 873-7455  
E-mail: [pierre.martin@cvmq.com](mailto:pierre.martin@cvmq.com).

Bob Bouchard  
Director - Corporate Finance & Chief Administration Officer  
Manitoba Securities Commission  
Tel: (204) 945-2555  
Fax: (204) 945-0330  
E-mail: [bbouchard@gov.mb.ca](mailto:bbouchard@gov.mb.ca).

Melinda Ando  
Legal Counsel  
Alberta Securities Commission  
Tel: (403) 297-2079  
Fax: (403) 297-6156  
E-mail: [melinda.ando@seccom.ab.ca](mailto:melinda.ando@seccom.ab.ca).

Noreen Bent  
Manager and Senior Legal Counsel, Legal and Market Initiatives  
British Columbia Securities Commission  
Tel: (604) 899-6741  
Fax: (604) 899-6814  
E-mail: [nbent@bcsc.bc.ca](mailto:nbent@bcsc.bc.ca).

Scott MacFarlane  
Senior Legal Counsel, Legal and Market Initiatives  
British Columbia Securities Commission  
Tel: (604) 899-6644  
Fax: (604) 899-6814  
E-mail: [smacfarlane@bcsc.bc.ca](mailto:smacfarlane@bcsc.bc.ca).

Christopher Birchall  
Senior Securities Analyst, Corporate Finance  
British Columbia Securities Commission  
Tel: (604) 899-6722  
Fax: (604) 899-6814  
E-mail: [cbirchall@bcsc.bc.ca](mailto:cbirchall@bcsc.bc.ca).



# Appendix A

## Authority for the Proposed Rule

Paragraph 143(1)5 of the *Securities Act* (Ontario) (the “Act”) authorizes the Ontario Securities Commission (the “Commission” or the “OSC”) to make rules “prescribing requirements in respect of notification by a registrant or other person or company in respect of a proposed change in beneficial ownership of, or control or direction over, securities of the registrant and authorizing the Commission to make an order that a proposed change may not be effected before a decision by the Commission as to whether it will exercise its powers under paragraph 1 of subsection 127(1) as a result of the proposed change.”

Paragraph 143(1)8 of the Act authorizes the OSC to make rules “providing for exemptions from the registration requirements under this Act or for the removal of exemptions from those requirements”.

Paragraph 143(1)10 of the Act authorizes the Commission to make rules “prescribing requirements in respect of the books, records and other documents required by subsection 19(1) to be kept by market participants, including the form in which and the period for which the books, records and other documents are to be kept.”

Paragraph 143(1)22 of the Act authorizes the Commission to make rules “prescribing requirements in respect of the preparation and dissemination and other use, by reporting issuers, of documents providing for continuous disclosure that are in addition to the requirements under this Act, including requirements in respect of, i. an annual report, ii. an annual information form, and iii. supplemental analysis of financial statements.

Paragraph 143(1)30 of the Act authorizes the OSC to make rules “prescribing time periods under 107 of the Act or varying or providing for exemptions from any requirement of Part XXI (Insider Trading and Self-Dealing)”.

Paragraph 143(1)31 of the Act authorizes the Commission to make rules “regulating mutual funds or non-redeemable investment funds and the distribution and trading of the securities of the funds”.

Paragraph 143(1)31(i) of the Act authorizes the OSC to make rules “varying Part XV (Prospectus – Distribution) or XVIII (Continuous Disclosure) by prescribing additional disclosure requirements in respect of the funds and requiring or permitting the use of particular forms or types of additional offering or other documents in connection with the funds”.

Paragraph 143(1)31(ii) of the Act authorizes the Commission to make rules “prescribing permitted investment policy and investment practices for the funds and prohibiting or restricting certain investments or investment practices for the funds”.

Paragraph 143(1)31(v) of the Act authorizes the OSC to make rules “prescribing matters affecting any of the funds that require the approval of security holders of the fund, the Commission or the Director, including, in the case of security holders, the level of approval”.

Paragraph 143(1)31(xii) of the Act authorizes the Commission to make rules “prescribing requirements in respect of, or in relation to, promoters, advisers or persons and companies who administer or participate in the administration of the affairs of mutual funds or non-redeemable investment funds.”

# **Appendix B**

**Concept Proposal 81-402  
Striking a New Balance: A Framework for  
Regulating Mutual Funds and their Managers**

## **Summary of Comments and Response of the Canadian Securities Administrators**

**Prepared by  
Staff of the Canadian Securities Administrators**

# Table of Contents

## BACKGROUND

## HOW TO READ THIS DOCUMENT

## SUMMARY OF COMMENTS AND RESPONSES

### Our vision for mutual fund regulation

The five-pillared framework

#### I. Mutual fund governance

The governance agency concept: A flexible approach to implementation

The board of directors of the fund manager as governance agency

The board of directors of a registered trust company as governance agency

Governance principle 1. Number of governance agencies to be established

Governance principle 2. Size of governance agency

Governance principle 3. Independence of members

Governance principle 4. The governance agency's role

Governance principle 5. The governance agency's minimum responsibilities

Governance principle 6. Standard of care for members

Governance principle 7. Appointment of members

Governance principle 8. Compensation of members

Governance principle 9. Dispute resolution

Governance principle 10. Reporting to investors

Recruitment and training issues

Transition period

General thoughts on fund governance

#### II. Registration of fund managers

The necessity of a registration regime for managers

Exemptions from registration

Condition of registration 1. Senior management positions

Condition of registration 2. Criminal record checks

Condition of registration 3. Minimum proficiency

Condition of registration 4. Filing the manager's financial statements

Condition of registration 5. Minimum capital

Condition of registration 6. Insurance

Condition of registration 7. Implementation of internal controls, systems, procedures

Condition of registration 8. Controls for monitoring service providers

General thoughts on manager registration

#### III. Product regulation

Replacing conflict of interest prohibitions with governance agency oversight

Streamlining the investment restrictions and practices

#### IV. Investor rights

Fundamental changes

#### V. Enhanced regulatory presence

Create a national regulator or increase harmonization

Increase regulatory compliance reviews and crack down on violators

Improve disclosure

## **The cost-benefit analysis**

### **Alternatives to our proposals**

- Voluntary governance
- Governance in lieu of registration
- Enhanced duties for auditors or the regulator
- An incremental approach to change
- A two-tiered approach to governance
- Shared governance agencies
- A governance agency with fewer independent members
- An enhanced role for the trustee
- Manager registration instead of governance
- Enhanced disclosure instead of governance
- Deregulation without governance or registration
- Require managers to register as IC/PM
- An SRO instead of manager registration

### **How our proposed framework relates to the regulation of other investment products**

- Labour Sponsored Investment Funds
- Commodity pools
- Segregated funds
- Pooled funds
- Hedge funds
- Exchange Traded Funds
- Quasi closed-end funds
- Closed-end funds
- Capital accumulation plans
- Wrap accounts

### **Appendix A. List of respondents**

# Background

On March 1, 2002, the Canadian Securities Administrators (the CSA) released Concept Proposal 81-402 *Striking a New Balance: A Framework for Regulating Mutual Funds and their Managers* (the Concept Proposal) for public comment. The Concept Proposal outlined our renewed vision for mutual fund regulation in Canada and detailed our proposals to improve mutual fund governance and introduce a registration requirement for mutual fund managers.

The comment period for the Concept Proposal ended on June 7, 2002, however we did consider a number of late submissions. We received 57 comment letters in total.<sup>1</sup>

A list of respondents is set out in **Appendix 1**. All comment letters have been posted on the website of the Ontario Securities Commission (the OSC) ([www.osc.gov.on.ca](http://www.osc.gov.on.ca)). We are pleased at the healthy response to our request for comments, and we wish to thank all of those who took the time to comment.

## How to read this document

This document summarizes the public comments we received on the Concept Proposal and describes how these comments influenced the next iteration of our proposals for regulatory reform, Proposed National Instrument 81-107 Mutual Fund Governance (the Proposed Rule) and its Notice.

Although we use the phrase “governance agency” throughout this document so as to be consistent with the Concept Proposal, we are now referring to this body as the “independent review committee”.

## Summary of comments and responses

### Our vision for mutual fund regulation

#### The five-pillared framework

##### Public comments

On the whole, the proposed five-pillared framework for mutual fund regulation received favourable comment. We received strong support for our treatment of mutual fund regulation as a total package, rather than simply introducing new regulation on top of old in a piecemeal fashion. The comment letters underscored the importance of our re-evaluating the existing regulation concurrently with the introduction of fund governance and mutual fund manager registration.

---

<sup>1</sup> The parties represented add up to more than 57 because one investment manager is also counted as a mutual fund manager and one letter was written by a law firm on behalf of a mutual fund manager.

Most of the respondents wholeheartedly agreed with our critical assessment of the existing regulation. The letters echoed our sentiment that the current prohibition-based approach to regulating conflicts of interest is too restrictive on the one hand—because it prohibits innocuous or beneficial transactions—and not inclusive enough on the other—because it fails to address certain conflict-driven problems. One letter stressed that many innovative products are delayed or fail to come to market at all due to the current regulatory restrictions. The existing rules were widely described as being complex, restrictive and outdated.

Although our overarching goal of providing more flexible regulation was universally lauded, not everyone agreed that our proposed framework would get us to that end. We received some very positive comments on our proposal to replace the prohibition-based approach to conflicts with an approach that relies upon the discretion of independent governance agency members, but we also received comments that went in other directions. A small group of respondents would not have us regulate conflicts at all because they believe the interests of fund managers and investors are almost completely aligned. They reminded us of the safeguards built into mutual fund investing and pointed out that there is little evidence of any problems. Another small group suggested the current regulatory framework is fine as it is and one or two of that group even stated a preference for the certainty offered by its bright line tests. Still another group of respondents informed us we have not made the case for the kind of regulatory changes proposed, particularly given their potential cost to investors and the industry.<sup>2</sup> A number of the letters called for more detail on our proposals, particularly in the area of product regulation.

## CSA response

We are confident that our five-pillared framework for mutual fund regulation is a sound blueprint for change. We believe each pillar has an important role to play in ensuring our regulation of mutual funds and their managers meets the needs of our industry and is consistent with international standards. At the same time, we understand that we cannot bring all five pillars into place overnight.

We agree with the respondents who urged us to re-evaluate the existing conflicts of interest rules concurrently with the introduction of fund governance. The fund governance regime set out in the Proposed Rule is designed to replace the conflicts of interest prohibitions in the existing regulation.

Although we continue to believe mutual fund managers should be registered, we do not elaborate on this pillar in the Proposed Rule because we wish to await the outcome of other policy initiatives that may change the way we approach registration issues.

---

<sup>2</sup> The comments on the costs of our proposals are summarized at the end of this paper along with the comments on the cost-benefit analysis.

## **I. Mutual fund governance**

### **The governance agency concept: A flexible approach to implementation**

#### **Public comments**

Our proposal to allow each mutual fund manager some flexibility in the design of its own governance agency, so long as it abides by our ten governance principles, met with almost unanimous approval. According to respondents, an approach that gives fund managers some flexibility is preferable to our mandating a single legal structure for all governance agencies because it will allow managers to design cost effective, yet functional, governance agencies. Interestingly, the only dissenting voice belonged to an existing governance agency. This governance agency championed the view that a single legal model is preferable because it is consistent with corporate practice and easier for the investing public to grasp.

A few respondents raised questions about the legal implications of such a flexible approach. We were asked to clarify how the requirements of trust law, corporate law and securities regulation would come together to create a consistent approach for all governance agencies, regardless of the legal form they take. We were also asked to clarify how the duties of care belonging to the governance agency, mutual fund manager and trustee would fit together. One respondent expressed some concern about the fact that the governance agencies for mutual fund trusts, unlike those for mutual fund corporations, will not be built on an already established body of law and practice. This fact might lead to some uncertainty, they told us.

#### **CSA response**

We continue to believe a flexible approach is tenable. Although we appreciate the simplicity of an approach that requires all mutual funds to be organized as corporations governed by a board of directors or trusts with individual trustees, we believe the benefits would not outweigh the costs. With a flexible approach, the consistency comes from substance, rather than form.

### **The board of directors of the fund manager as governance agency**

#### **Public comments**

Our argument that the governance agency for a mutual fund trust should not be the board of directors, or a committee of the board of directors, of the fund manager, or the shareholder(s) of the fund manager, met with more support than not. A large majority of the respondents acknowledged that where a fund manager's board actively governs the manager with a view to a profit, that board cannot provide truly independent fund governance. On the other hand, we also heard from a few respondents who believe the manager's board of directors is well suited to carry out governance work because it has an interest in ensuring excellence in this area.



We received a more divided response to our proposal to allow the board of directors of the manager of “owner-operated” mutual funds to act as the governance agency. A number of respondents, including a couple of managers of owner-operated funds, agreed with our assertion that the interests of the fund manager and investors in an owner-operated structure are aligned. A slightly larger group of respondents, including some of the larger conventional fund managers and bank-owned managers, strongly disagreed. They reminded us that not all investors in owner-operated mutual funds are shareholders of the manager and, even when they are, these investors often own the manager indirectly and lack the tools to ensure their interests are served. The same level of protection should be provided by all funds, we were told.

## **CSA response**

The governance agency is specifically designed to address conflicts between the interests of the fund manager and investors; therefore we believe the board of the fund manager cannot fulfil this role due to its inherent conflict. The arguments against the board of directors of the manager of “owner-operated” funds acting as a governance agency were persuasive.

Accordingly, the proposed regime requires all members of the governance agency to be independent of the manager and members of the board of directors of the fund manager will not be allowed to act as the governance agency.

## **The board of directors of a registered trust company as governance agency**

### **Public comments**

Our suggestion that the board of directors of a registered trust company could act as a governance agency was met with varying reactions. One mutual fund manager has had good experience with this structure. Other respondents, however, were skeptical about this approach. They pointed out that the board of directors of a registered trust company is just as conflicted as the board of directors of the fund manager because the directors owe a legal obligation to someone other than the mutual fund investors. We were also warned that where the trust company is owned by the shareholders of the fund manager, persons nominated as external directors may not be as independent as one would hope.

### **CSA response**

Although we understand the arguments against allowing the board of directors of a related trust company to act as the governance agency, we believe this approach can be workable so long as the board is sufficiently independent.

## **Governance principle 1. Number of governance agencies to be established**

### **Public comments**

Although most of the respondents on this point agreed there would be a practical limit to the number of mutual funds that one governance agency can oversee effectively, they felt this determination should be left to the discretion of the mutual fund manager and the governance agency.

We were informed that mutual fund managers tend to manage their funds in a common manner. For this reason, many respondents felt that one governance agency could oversee all of the funds in a fund complex, provided its role, responsibility and liability is sufficiently circumscribed. Some respondents pointed out that one governance agency will be in an ideal position to analyze inter-fund conflicts across a fund complex.

### **CSA response**

After reviewing the comment letters, we do not believe we need to specify the maximum number of funds that may be overseen by one governance agency. We believe this is an area that may be governed by industry practice standards.

## **Governance principle 2. Size of governance agency**

### **Public comments**

Few letters commented on our proposal to allow no fewer than three individuals to serve on a governance agency. One respondent simply stated that five or more members would be preferable while another told us that three to eight members is ideal.

### **CSA response**

For practical reasons, we believe a governance agency should have at least three members. We leave it to the discretion of the mutual fund manager and the governance agency to determine how many additional members are required for each governance agency to function optimally. Again, this is an area that may be governed by industry practice standards.

## Governance principle 3. Independence of members

### Public comments

The proposed definition of independence was acceptable to most respondents,<sup>3</sup> however some felt the definition should be narrowed while others felt it should be broadened. We heard arguments for and against various parties being allowed to participate as independent members of a governance agency.

A couple of respondents expressed concern that the words “or could reasonably be perceived to” in the definition of independence includes a subjective element and thus gives rise to uncertainty.

Our suggestion that a majority of the governance agency members be independent of the mutual fund manager received some positive feedback but a myriad of other views were also heard on this point. One person said that all members should be independent. This person would make management representatives ex-officio members without voting rights. Many more respondents took the opposing view based on the assumption that management participation in the governance agency would assist it to execute its roles and responsibilities. Two comment letters suggested that two-thirds independence would strike a better balance of power than a simple majority. A number of smaller mutual fund managers argued that independent governance is not necessary for small managers because they have fewer potential conflicts. We were also asked to leave the question of independence to the mutual fund manager to decide. Some respondents forwarded the view that truly independent people do not have the requisite knowledge of the industry and the fund manager’s business to pass judgment on management.

We received little feedback on our suggestion that the governance agency chair be independent.

### CSA Response

Independence is central to the role of the governance agency and we believe that all members must be independent of the fund manager if the governance agency is to resolve conflicts of interest.

## Governance principle 4. The governance agency’s role

### Public Comments

We were told that the governance agency’s role should be clarified. The meaning of the words “best interests of the fund and its investors” must be better explained. The role must not be cast too broadly and should not overlap with or detract from the role of the mutual fund manager. The governance agency should not “supervise” because the supervisory role belongs to management at corporate law. Likewise, it should not act as a “board of directors” of a mutual fund. The governance agency should not oversee the strategic direction of the fund or micro-manage the day-to-day management of the mutual funds.

---

<sup>3</sup> A member is independent of the fund manager if he or she is free from any interest and any business or other relationship which could, or could reasonably be perceived to, materially influence the member’s oversight of the mutual fund manager’s management of the mutual fund

Some commenters felt that the governance agency should act as the representative of unitholders. It should focus on areas where it can add value to the unitholders it represents.

## CSA response

We agree with these comments and have significantly narrowed the role of the governance agency. Its role in the Proposed Rule is to ensure that the fund manager's actions achieve a fair and reasonable result for the mutual fund, and that, where the manager's interests are potentially different from, or conflict with, the interests of the mutual fund, this conflict does not inappropriately influence the manager's actions.

## Governance principle 5. The governance agency's minimum responsibilities

### Public Comments

Some respondents liked the fact that we would only set a minimum mandate and allow each governance agency the flexibility to decide what other responsibilities are appropriate to it. Others were worried that this flexibility would leave governance agency members free to expand their mandate and micromanage the fund. They also suggested that this could result in a lack of rigor, fragmentation in the market, and investor confusion. A number of respondents asked us for a fuller explanation of the responsibilities and one asked us to supplement the description of responsibilities with a list of matters that are not the responsibility of the governance agency.

We saw a number of overarching themes in the comments on each of the specific responsibilities. We were told that the governance agency should not:

- duplicate the efforts of any other party, including the fund manager, the portfolio adviser, internal audit or internal compliance.
- interfere with management or engage in micro-management.
- be asked to do things that it is not well-positioned or equipped to do.

We also received the following comments on each of the specific responsibilities:

#### *a. Meet with and receive information from management*

Although our suggestion that the governance agency meet regularly with management was not controversial, a small group of respondents expressed a preference for ad hoc meetings rather than meetings on prescribed dates. One respondent asked us to clarify that the governance agency can meet with management outside of its regularly scheduled meetings to bring matters to the attention of the manager, while another asked us not to grant unlimited access to the manager. Although we were reminded that the manager should have a positive obligation to co-operate and provide whatever information the governance agency may reasonably request, we also heard concerns that the governance agency would overwhelm the fund manager with requests for studies, research, and arcane data.

***b. Oversee development and compliance with policies and procedures***

The overwhelming majority of respondents on this point told us the governance agency should not be asked to approve policies because they do not have the know-how to do this and because it could lead to micro-management, duplication of work, and unnecessary expense. We were reminded that boards of directors are not asked to approve policies because this job belongs to management and management's professional advisors. We were asked, "why not have the governance agency consider and review policies, rather than approve them?"

Some believe the governance agency should consider and review policies and procedures dealing with all material aspects of the operation of a mutual fund and its distribution, while others believe it should only be concerned with policies around conflict issues. It was suggested to us that the governance agency should review policies and procedures on the following:

- All material compliance matters
- Sales communications and incentive plans
- Changes to portfolio management teams
- Fund mergers
- New fund launches
- Procurement and outsourcing services
- Manager performance review/compensation
- Ethics management
- ISO 9000 certification

We heard conflicting views on whether or not the governance agency should review policies on the use of derivatives.

***c. Determine actions where non-compliance with policies and procedures or securities regulation***

We were asked to provide further guidance on what would constitute a material non-compliance. The suggestion that the governance agency report non-compliance with policies to the regulator was not popular. Reporting to investors and asking the manager to remedy the non-compliance were presented to us as possible alternatives.

***d. Approve benchmarks and monitor performance***

Although it was agreed that investors are very interested in the performance of their funds, our suggestion that the governance agency consider and approve the fund manager's choice of benchmarks against which the fund performance is measured and monitor fund performance against these benchmarks was met with

significant resistance. Lack of expertise, fear of micro-management, cost and duplication of efforts were the reasons cited. Several respondents suggested an alternative approach where the governance agency is only required to ensure the manager has a procedure in place for monitoring performance against benchmarks that are set out in the prospectus.

***e. Monitor adherence to investment objectives***

Our suggestion that the governance agency monitor adherence to investment objectives and strategies met with divided reaction. Those who opposed our suggestion argued that governance agencies do not have the expertise or experience to monitor investment objectives and will require the help of costly consultants. They suggested this is unnecessary given the fact that this is already monitored internally by investment management firms. A number of respondents posited that we could get to the same result by having the governance agency receive and review reports prepared by the manager on its adherence to the funds' investment objectives.

***f. Establish a charter***

A number of mutual fund managers warned that a governance agency should not be able to establish its own charter without the input of the manager or regulatory guidance because there would be little to prevent members from increasing their number and expanding their mandate. We were also told this approach would lead to a wide disparity among the mandates of various governance agencies.

***g. Act as the audit committee***

We received mixed reaction to our proposal that the independent members of the governance agency act as the audit committee for the mutual funds. Some respondents (including two existing governance agencies) believe the members of the governance agency could be effective in their audit committee role if they are qualified and properly prepared. Other respondents believe a traditional audit function is inappropriate for a governance agency. One letter pointed out that the financial statements for mutual funds are transparent and the numeric/quantitative disclosure that must be set out is already prescribed.

We heard divergent views on whether or not the governance agency should review and approve financial statements. The majority of respondents agreed that governance agency members should be able to receive and review (but not approve) financial statements to the extent such review is necessary for them to fulfill their role and responsibilities. We were told that governance agency members should be entitled (but not required) to communicate directly with internal and external auditors of the funds to the extent such communication is necessary to fulfill their role and responsibilities. All of the respondents agreed that the governance agency should approve changes to auditors as the representative of investors, as investor votes in this area are costly and ineffective.

***h. Approve related-party transactions***

The large majority of respondents supported the idea that the governance agency would approve policies on related-party transactions and monitor compliance with those policies. In fact, a number of them asked us to make it clear that this is the major purpose of the governance agency. One asked us to clarify the extent to which the regulator still intends to be involved in the area of related-party transactions once the prohibitions are loosened in favour of governance agency oversight. A few smaller fund managers asked

us to recognize that they do not engage in related-party transactions. We were reminded that for exchange-traded funds and index funds, there would be no value added by requiring a governance agency to oversee portfolio transactions due to the lack of investment discretion.

*i. Evaluate the manager's performance*

One letter contained the suggestion that the governance agency should also be responsible for evaluating the performance of the manager in various categories.

*j. Monitor compliance with a compliance plan*

The governance agency should also be responsible for monitoring the manager's compliance with the mutual fund's compliance plan, according to one respondent.

*k. Oversee investment management*

A letter from an accounting firm suggested the governance agency should also monitor fund performance, ensure that published investment performance information is accurate and timely, and receive periodic reports on the manager's business.

*l. Review services provided and fees charged by the fund manager*

An existing governance agency recommended that the governance agency be asked to review whether the unitholders are receiving adequate value for the management fees paid. A smaller mutual fund manager told us we should allow market forces to take care of this.

*m. Review disclosure documents*

There are those that believe the governance agency should review and approve mutual fund disclosure documents because this function is tied to its investor advocacy role. Others believe mutual fund disclosure does not need to be approved by the governance agency but even they believe the governance agency can add value by reviewing and commenting on them.

## **CSA Response**

The narrowed role for the governance agency brings with it a reduction in the number of responsibilities the governance agency will be required to carry out. For now, we will not ask the governance agency to do anything more than oversee conflicts of interest, including certain changes which currently require an investor vote in NI 81-102 (referred to as fundamental changes) we consider more akin to "business conflicts". As we explain in the Notice, this involves more than just approving related-party transactions. The governance agency will be required to set a mandate for itself after considering the kinds of conflicts that typically affect the fund manager.

Although we have narrowed the role of the governance agency, we strongly encourage the fund manager and the governance agency to consider whether the governance agency could have a broader mandate.

## **Governance principle 6. Standard of care for members**

### **Public comment**

Although the proposed standard of care for governance agency members attracted much comment, very few were opposed to the standard of care as a matter of principle. Instead, the comments were motivated by cost concerns (high salaries, costly insurance and the need for expert opinion), fears of micro-management or an overly cautious approach, and the feeling that potential members might be deterred from acting.

We were informed that insurance may not be available for governance agency members at a reasonable cost because insurance companies cannot accommodate exposure to unlimited liability. Two possible solutions to this problem were presented:

1. A cap on potential liability of governance agency members. A group of respondents agreed \$1 million is an appropriate cap because that is the general statutory limit of liability for any breach of securities act provisions. A smaller group of respondents argued against such a cap because a cap on liability is not in the public interest and because governance agency members should have no more protection from liability than a board of directors. Others argued that the absence of such a limit in the corporate context is not adequate justification for not imposing such a limit here because the responsibilities of agency members will be very different from those of corporate directors.
2. A legislated business judgement rule. A significant number of respondents asked us to ensure that the defences available to corporate boards are also available to governance agencies so potential members can properly assess their personal exposure.

### **CSA response**

We do not believe potential governance agency members will be deterred from acting due to liability concerns if their roles and responsibilities are spelled out clearly. Likewise, we believe the concerns around micro-management and an overly cautious approach disappear once the roles and responsibilities are narrowed and clarified. We do, however, appreciate the concerns around obtaining insurance at a reasonable cost. We are monitoring the draft uniform securities legislation which may give us the regulatory authority to limit the liability of governance agency members that may arise at common law.

## **Governance principle 7. Appointment of members**

### **Public comments**

Although some respondents cited the theoretical problems with the fund manager appointing the first members of the governance agency, this approach was generally thought to be the most practical one. Investor meetings are costly and ineffective, according to the letters, and fund managers, who owe a fiduciary duty to investors, are in a better position than investors to choose governance agency members. A number of respondents argued that appointments by the manager need not have a negative impact on



the governance agency, provided the members are qualified, subject to legal liability, and a majority of them meet the definition of independent.

Our suggestion that the remaining governance agency members fill any vacancies received mixed reaction. A minority of respondents agreed the governance agency members can and should fill any vacancies. The majority of respondents would prefer the fund manager to be involved in the process. They argued that the existing members should simply ratify the manager's appointment of the new members because the manager is in the best position to identify qualified candidates, and this is consistent with corporate practice.

Some respondents voiced the opinion that the regulator need not develop guidelines on the qualifications of governance agency members while others told us this is important for us to do.

Our question "should investors who do not like the elected/appointed governance agency members be allowed to exit without penalty?" was met with an overwhelmingly negative response. According to commenters, excusing investors from paying deferred sales charges for this reason would defeat the contract between fund manager and investor and would leave it open to opportunistic investors to disrupt the manager's financing arrangements.

## **CSA response**

We maintain our position that the fund manager should appoint the first members of the governance agency and that the remaining members should fill any vacancies thereafter with the assistance of the fund manager as necessary. Members of the governance agency will be appointed for specified terms.

We do not intend to develop guidelines on the qualifications of governance agency members. We believe this is something that can be left to industry best practices.

We agree that investors who do not like the governance agency should not be allowed to exit the fund and have their deferred sales charges waived. We think it highly unlikely that an investor would leave a fund solely because they do not like a given governance agency member.

## **Governance principle 8. Compensation of members**

### **Public comments**

The governance agency should not set its own compensation, we were told. In the absence of constraints, governance agency members will set very high salaries for themselves. All of the respondents agreed that the problems would be eased if the manager were involved in setting compensation. Some would have compensation set by the governance agency, or a committee thereof, and approved by the manager while others would give the manager sole responsibility for this job. The latter group argued that the manager is well equipped to set compensation and has an incentive to keep costs down so as not to detract from fund performance and fees generated. This is consistent with corporate practice. Our proposal to give the fund manager the ability to call an investor meeting if it considers the compensation to be unreasonable had both supporters and detractors.

The suggestion that we set regulatory limits on compensation was generally unpopular, though not uniformly so. We were asked not to prescribe dollar value limits on compensation because it is difficult to do with any precision and because market forces will quickly set appropriate benchmarks.

We were asked to clarify that governance agency members must be paid exclusively out of fund assets. Do not provide any flexibility for the fund manager to pay, the letters implored. It was suggested that if fund managers were to pay salaries, the independence of governance agency members would be lost.

## **CSA response**

The governance agency will set its own compensation based on the fund manager's recommendation. The level of compensation must be fair and reasonable in the circumstances. We agree the governance agency should be paid exclusively out of fund assets.

## **Governance principle 9. Dispute resolution**

### **Public comments**

Respondents generally disliked the fact that our approach to dispute resolution turned on investor meetings. While one respondent agreed with the merit of giving the governance agency the right to call investor meetings, the remaining respondents went to great lengths to convince us that such meetings are inappropriate mechanisms for resolving disputes. Not only are they costly and labour intensive, they are poorly attended. We were warned that complicated issues could arise when different funds in the same family, or different classes of units within the same fund, vote differently on matters such as the election of agency members or a change of fund manager resulting from a change of control.

The vast majority of respondents strongly supported our decision not to give the governance agency the power to terminate the manager on its own, though one investor advocate did imply this was a mistake. The response to our suggestion that the governance agency be given the ability to ask investors to terminate the manager was mixed, but generally unfavourable. The investor chooses a fund manager just as much as he or she chooses a fund, we were told, and firing the manager would leave funds without management and result in the removal of the back office systems. Many said that the right to redeem is the only appropriate mechanism for terminating the fund manager.

Our proposal for informing investors of any unresolved disputes between the governance agency and fund manager was problematic for some. One letter noted that other reporting issuers are not required to file a press release describing a dispute and amend the prospectus in the event of an unresolved dispute and the writer queried why the CSA would impose more onerous disclosure rules on the mutual fund industry.

Several alternative approaches to dispute resolution were suggested, including recourse to the regulators, arbitration, disclosure, and the ability of governance agency members to resign en masse.

Our proposal to give fund managers the option of calling an investor meeting to have them terminate the appointment of governance agency members and elect new members made sense to some respondents, in theory. However, many respondents recognized that it is as impractical to ask investors to replace the members of the governance agency as it is to hold investor elections for governance agency members in the first place. One popular alternative was to empower the governance agency to deal with non-

performing individuals, without a special meeting. Some respondents suggested that performance assessments of the governance agency and its members and limited terms for governance agency members would assist with this issue.

## **CSA Response**

The narrowed role for the governance agency changes the nature of the relationship between it and the fund manager so that it is not overseeing the manager's actions as contemplated in the Concept Proposal. Under the proposed regime, where there is a conflict of interest, the fund manager must refer the matter to the governance agency and obtain its recommendation. The manager would be allowed to proceed even where the governance agency does not agree, but must disclose the governance agency's position and the reason for not following its recommendations to the fund's unitholders. The manager ultimately makes the decision to act and is liable for its decisions. Given the shift in the relationship, we believe dispute resolution is not as prominent an issue as it once was.

We will not mandate any particular dispute resolution mechanism but will leave it to each governance agency and fund manager to take the most appropriate course of action for the particular circumstances. We will require disclosure when the manager decides not to follow the recommendations of the governance agency. We believe, more than ever, that the governance agency should not have the power to terminate the management contract.

## **Governance principle 10. Reporting to investors**

### **Public comments**

Only one respondent explicitly agreed with our statement that the concept of reporting to investors is important. The remainder tended to disagree with our assertion that investors need to be connected to their governance agencies. You cannot force people to get involved, they told us. The reality is that most people don't read the prospectus. Mandating additional disclosure will not help investors take more of an active interest in their investments. Some respondents doubt that the governance agency's assessment of its own performance in the annual report will add value because it is doubtful that they will be able to make an objective assessment on this matter. The costs associated with giving notice to investors was thought to heavily outweigh any potential benefit.

### **CSA response**

Although we continue to believe it is important to inform investors about the governance agencies for their funds, we have significantly reduced the amount of disclosure that will be necessary. We will allow any governance matters to be wrapped in with other periodic (continuous disclosure) reports that must go out to investors.

## Recruitment and training issues

### Public comments

At various points in the Concept Proposal, we queried whether our proposals would make it difficult to recruit qualified people to serve on governance agencies. A handful of respondents with governance experience informed us there is a sufficient pool of qualified individuals in Canada. One respondent went on to say that fund managers should have no trouble filling the seats on their governance agencies, so long as they are willing to look beyond the traditional pool of talent. Nearly twenty respondents, none of whom have prior experience in this area, voiced the concern that it would be difficult to recruit qualified, independent members at a reasonable cost. These respondents warned that there is a limited talent pool and that qualified people will not be willing to serve because of fears around personal liability. Some respondents felt they could not comment on this issue without more information on the roles and responsibilities and liabilities of a governance agency.

One respondent suggested we increase the pool of candidates by specifying that there is no prohibition against members sitting on governance agencies of multiple fund complexes. Another respondent raised concerns about confidentiality if members are permitted to sit on governance agencies of multiple fund families. The letter went on to suggest that confidentiality agreements be executed in those circumstances. Yet another respondent suggested that the manager should have the right to restrict agency members from sitting on the governance agencies of other funds.

Although everyone agreed that training is important, almost every respondent felt this was not something that should be mandated by the regulator. We were told the CSA should not mandate examinations or courses as prerequisites to sitting on a governance agency. Instead, the respondents would leave it to each mutual fund manager to address. Some felt that the industry trade association should provide training.

The letters informed us that the training requirements could be very extensive—it could include training on all aspects of the mutual fund business and operations as well as training on the regulatory environment and fund accounting. We were warned that this could be a lengthy, costly and, perhaps, impossible task.

### CSA Response

We believe it will not be difficult to recruit qualified people to serve on governance agencies at a reasonable cost. Governance agency members are not required to have any specialized knowledge and will not be called upon to exercise any specialized skills. Instead, they are there to exercise their judgement in conflict of interest situations. Recruiters can easily look beyond the traditional talent pool. The narrowing of the governance agency's roles and responsibilities directly impacts on the liability issue and this should temper the concerns of many respondents.

It is not our intention to mandate examinations or courses as prerequisites to sitting on a governance agency. This is an issue that is best left to the industry and each individual fund manager to work out.

## Transition period

### Public comments

The importance of an adequate transition period as we move to mandatory fund governance was underscored in the comment letters. We were told fund managers would need between 4 months and 5 years following the enactment of the rule to have fully functioning governance agencies. Most said two or three years would be ideal. One or two respondents urged us to bring the regulation into force as quickly as possible. A few small managers told us that implementation should be staggered according to size, with larger firms being required to establish their governance agencies first.

### CSA response

We agree that an adequate transition period is essential. We have addressed this issue in the Proposed Rule.

## General thoughts on fund governance

### Public comments

The answer to our question, “will the governance agency have real power and real teeth?” was a resounding yes. In fact, some respondents fear the proposal will give the governance agency too much power. One respondent asked whether it makes sense to grant the governance agency such sweeping powers since the evils this regime is intended to address are not widespread.

The question, “will the governance agency add value for investors?” received a more varied response. At the positive end of the spectrum we had some letters that clearly recognized the value of a governance agency designed to function as a proxy for investors in conflict of interest situations. The respondents in the middle were not convinced of the tangible value that fund governance will bring to investors but they appreciated the optics of independent oversight. At the other end of the spectrum were those respondents who believe fund governance will not add value for investors. These respondents tended to focus on the costs of the proposed regime.<sup>4</sup>

## II. Registration of fund managers

### The necessity of a registration regime for managers

#### Public comments

The comments were evenly divided between those who believe mutual fund managers should be registered so that they may be held to minimum standards and those who believe registration is not necessary. Those opposed to manager registration told us it is not warranted because fund managers are

---

<sup>4</sup> See the comments on the cost benefit analysis.

“market participants” who are subject to the oversight of most regulators and are already subject to a standard of care.

## **CSA response**

We believe that minimum standards for mutual fund managers are an important part of a complete regulatory approach to mutual funds and their managers. At the same time, we recognize that a poorly designed system of registration is worse than no registration system at all. A number of policy initiatives with a registration component are currently underway. These include the USA project, the OSC Fair Dealing Model, the BCSC Model, and the CSA’s Registration Passport System. We see the value in delaying our work in this area until these other initiatives have evolved further.

Because we do not propose a registration regime for mutual fund managers in the Proposed Rule, we do not respond to the comments on this pillar in the remainder of this paper.

## **Exemptions from registration**

### **Public comments**

The banks argued that bank-owned mutual fund managers should be exempted from any registration requirements because certain regulatory bodies, such as OSFI and the stock exchanges, already impose compliance rules on them and also because other entities within the mutual fund group are regulated through equivalent regulatory frameworks.

It was suggested to us that fund managers already registered as investment counsel/portfolio managers should be exempt from future fund manager registration requirements because adding another layer of registration would be duplicative.

## **Condition of registration 1. Senior management positions**

### **Public comments**

Our proposal that each mutual fund manager be required to have a chief executive officer, a chief financial officer, a senior administrative officer and a senior compliance officer met with some resistance. We were informed that this will create a barrier to entry for smaller fund groups because they may find it difficult to justify filling four full-time senior management positions. A number of respondents told us that we should permit one person to fill multiple roles, like the IDA and MFDA do, or even allow for part-time positions.

## **Condition of registration 2. Criminal record checks**

### **Public comments**

The one letter that spoke to this point agreed that police and disciplinary checks should be conducted on senior officers and directors of the fund manager by the principal regulator.

## **Condition of registration 3. Minimum proficiency**

### **Public comments**

We received moderate support for our proposal that each of the senior officers and directors of the fund manager should be required to have at least three years of direct experience working in, or providing service to, the investment fund/securities industry. Some respondents asked, however, why we would require a higher standard of proficiency for fund managers than we do for companies registered as advisers or SRO members. A minimum level of experience should not be required, we were told, because it could be difficult to obtain in practice. Instead, we were asked to recognize that various types of experience may be appropriate and even valuable.

Our suggestion that the chief financial officer must have suitable financial and accounting training, as well as the expertise to enable such officer to fulfil the functions of such office, was uncontroversial. One mutual fund manager wrote that a CFA designation should be required of the person ultimately responsible for investment decisions.

In the Concept Proposal, we stated that senior officers would successfully complete: the Partners', Directors' and Senior Officers' Qualifying Examination (Canadian Securities Institute), the Officers', Partners' and Directors' Course (IFIC) or an acceptable equivalent. Some respondents agreed this would be appropriate while others did not believe that individuals should be required to pass any of the existing partners, directors, and officers exams since none of them relate specifically to the matters with which mutual fund managers must concern themselves.

The bulk of respondents do not believe the governance agency should be given the responsibility of determining the suitability of officers and their relative proficiency. They said that this is a role that is best left with the regulators who already have experience in this area and have access to records on many registrants.

## **Condition of registration 4. Filing the manager's financial statements**

### **Public comments**

It was agreed that mutual fund managers should file their annual audited financial statements with the principal regulator.

## **Condition of registration 5. Minimum capital**

### **Public comments**

Of all of our proposals under this pillar, the proposal to impose a minimum capital requirement was the most controversial. Ten respondents, including four banks, told us a minimum capital requirement is justified. Twice that number did not accept the reasons we offered for a minimum capital requirement. Critics told us that minimum regulatory capital is a concept borrowed from the regulation of financial

institutions where protection of deposits is a primary concern. In contrast, mutual fund assets are lodged with a third party custodian, so minimum regulatory capital is not needed to ensure an investor is able to get his or her redemption proceeds if the manager becomes financially troubled. We were reminded that capital requirements have been rejected in other international jurisdictions, such as the United States.

Respondents told us that a capital requirement will increase the cost of doing business for fund managers. We were warned that minimum capital will act as a barrier to entry into the industry for smaller, niche mutual fund managers and that it will force the closing or consolidation of smaller firms. We were also informed that a capital requirement will amount to a form of indirect taxation on large firms that will effectively punish them for each substantial new mandate they win.

Each of the formulae for calculating minimum capital we presented were criticized as being inappropriate. Many respondents felt the levels of capital recommended were excessive and they asked us to justify why we proposed capital requirements significantly in excess of the current requirements for ICPM's and mutual fund dealers. We received a number of thoughtful letters explaining why it is inappropriate to calculate minimum capital on the basis of assets under management. These letters explained that a larger manager is not necessarily riskier than a small one. In fact, the probability of the fund manager collapsing and not meeting its liabilities decreases as assets increase. We were also informed that a minimum capital requirement that is fixed as a percentage of assets under management would create difficulty for managers experiencing rapid growth in assets under management in a short period of time. Respondents stated a preference for a flexible risk-based calculation over one that is tied to assets under management. Some suggested we adopt the current adviser capital requirements in Ontario.

A number of comment letters contained the recommendation that we look to private insurance or a contingency fund rather than a regulatory capital requirement.

## **Condition of registration 6. Insurance**

### **Public comments**

One respondent agreed that fund managers should have minimum insurance coverage, provided it is readily available at reasonable rates. Other industry participants suggested that insurance is not necessary, so long as the manager is independent of the custodian. One mutual fund manager posited it may be more sensible to "self insure" some risks, depending on their nature and the terms and costs of available coverage. These are decisions that are best left with the fund manager, we were told, they should not be second-guessed by a regulator.

## **Condition of registration 7. Implementation of internal controls, systems, and procedures**

### **Public comments**

The respondents to this part of our proposals tended to think internal control procedures should not be regulated. "Good business practice and prudence would dictate that fund managers address these matters," one fund manager told us. "We are concerned that once this process becomes bureaucratized, it will become "one size fits all", so that all fund companies, regardless of their size, business mix or



complexity, will be forced into one mold.” It was also called to our attention that these functions are often carried out by the trustee rather than the fund manager. If this is the case, it may not be appropriate to impose these obligations on the fund manager.

We received various comments about the appropriate components of the list of internal controls.

We heard from a number of respondents that auditors should not be given the burden of reviewing internal controls. This was thought to be costly and duplicative.

## **Condition of registration 8. Controls for monitoring service providers**

### **Public comments**

It was taken as a given that a fund manager would have adequate resources, systems and procedures and personnel in place to monitor the services provided by third parties but respondents would prefer that this not be mandated.

Some felt it would not be unreasonable to require third-party service providers to have Section 5900 engagements conducted. One respondent recommended that Section 5900 reports be received by auditors who present them to the governance agency or its audit committee. Others told us it would not be appropriate to require third party providers to obtain a Section 5900 report from an accounting firm as a condition of providing services to a manager or a fund due to their expense. A number of smaller mutual fund managers doubted that they could insist on a detailed review by their auditors or a Section 5900 report. To insist on such an audit by third parties may reduce selection of available suppliers, they told us.

## **General thoughts on manager registration**

### **Public comments**

Industry participants impressed upon us the importance of a well-designed registration system. A poorly designed system that lacks the flexibility to permit different business models will be a barrier to entry, we were warned. We were asked to make the system as streamlined as possible with an annual registration process in one Canadian jurisdiction to govern registrants who desire to conduct business across Canada.

## **III. Product regulation**

### **Replacing conflict of interest prohibitions with governance agency oversight**

#### **Public comments**

We stated our intention in the Concept Proposal to replace the related-party prohibitions with governance agency oversight.<sup>5</sup> With the exception of two smaller fund managers, the respondents supported the proposed relaxation of any rules that become redundant or unnecessary due to the introduction of fund governance. Some respondents would go even further and have us eliminate the restrictions on related-party transactions as soon as possible, regardless of whether or not fund governance is introduced. One law firm asked us to conduct an empirical study of the current related-party rules, to identify issues, abuses (if any), and to assess the negative impact (if any) of such rules on public mutual funds in Canada. The related-party rules should not be liberalized without such empirical work first being conducted, they explained.

#### **CSA response**

We believe that the existing related-party prohibitions may be replaced with governance agency oversight. The Notice to the Proposed Rule outlines which prohibitions will be affected and explains exactly how the new approach to related-party transactions will operate.

### **Streamlining the investment restrictions and practices**

#### **Public comments**

Our proposed plan to streamline the investment restrictions and practices was generally well liked. Some respondents would have us immediately address all of the provisions from which we routinely grant exemptive relief, such as the fund-on-fund restrictions. We were told that the 10% concentration restrictions and restrictions concerning illiquid assets should be simplified or eliminated altogether. Some respondents supported the idea of replacing some of the investment restrictions, such as the securities lending and repurchase transaction rules, with governance agency oversight. At the same time, we were told that certain aspects of regulation are most appropriately addressed through prescriptive restrictions and not all such regulation can be replaced through guidelines or governance agency oversight. Respondents said that the Concept Proposal does not provide enough detail on the proposed changes to the product regulation.

#### **CSA response**

Given the level of oversight that would have been provided by the governance agency contemplated in the Concept Proposal, we proposed to relax much of the product regulation in NI 81-102. However, in

---

<sup>5</sup> See the comments above under Governance Principle 5(h).

response to public comment, the regime being proposed now is much narrower than what we described in the Concept Proposal.

A number of respondents asked us to focus the attention of the governance agency on areas where it could add value, with everyone agreeing that the governance agency should concentrate on approving related-party transactions. Accordingly, we have focussed our changes to the product regulation regime on conflicts of interest.

We believe the proposed regime offers us a flexible platform for future regulatory reform. As we said in the Concept Proposal, we believe it is important to consider a renewed framework for regulating mutual funds and their managers. Consultations with industry are continuing with a view to publishing a revised product regulation system for comment.

## **IV. Investor rights**

### **Fundamental changes**

#### **Public comments**

Our decision to re-examine whether investor meetings need to be called when certain changes (which are currently referred to as fundamental changes) are proposed met with strong support. We were told very clearly that investor meetings should be avoided at all costs because mutual fund investors are generally not interested in actively participating in the investment management of their holdings. Investor meetings are poorly attended and investors generally accept the status quo or redeem their units. To make matters worse, these meetings are expensive to organize and they are a complex administrative exercise. That being said, it was suggested investors should retain the right to approve changes where a new, non-related mutual fund company assumes the contract to manage the mutual funds and where there is a change in investment objectives.

We were strongly encouraged to use the governance agency as a "proxy" for investors when it comes to approving fundamental changes. Most of the respondents on this point agreed this would significantly reduce costs. The decision to change auditors, in particular, was widely thought to be one the governance agency should make.

Our suggestion that we would consider whether minority rights should be provided to investors who do not agree with a fundamental change to their mutual fund was met with strong opposition. The reasons given were identical to those we received in response to our suggestion that investors who do not like their governance agency be allowed to exit their funds without paying deferred sales charges.

#### **CSA response**

Under the proposed regime, certain changes which currently require an investor vote under NI 81-102 (referred to as fundamental changes) will be referable to the governance agency. We recognize, however, the perception that some of the changes currently requiring investor meetings, such as changes to the mutual fund's fees or its investment objectives, are viewed by many investors as changes to the essence of

the ‘commercial bargain’ between investors and the mutual fund. We are not proposing to replace investor meetings with governance agency oversight in those circumstances.

## **V. Enhanced regulatory presence**

Although we did not set out any specific proposals under this pillar, we did pose the question, How can we better carry out our role as regulator? We received the following comments in response:

### **Create a national regulator or increase harmonization**

#### **Public comments**

We received some comments on the need to create a national or pan-Canadian regulator. A harmonized Securities Act and mutual fund rules were also a top priority for the industry. The IFIC letter warned that the industry does not support any proposal that is not implemented and adopted in a standardized and uniform manner across Canada. Other letters called for the co-ordination of the many projects and proposals that are ongoing.

#### **CSA response**

Mutual Fund rules are already largely harmonized across Canada. The CSA project to create uniform securities legislation (the USL project) will harmonize other areas affecting mutual funds across the country. The creation of a national regulator is outside the scope of this project.

### **Increase regulatory compliance reviews and crack down on violators**

#### **Public comments**

Be more proactive and perform more audits, one letter urged. Respondents asked us to “develop teeth” and discipline malfeasants.

#### **CSA response**

The renewed framework for regulating mutual funds and their managers that we set out in the Concept Proposal would include an increased regulatory presence. Although this initiative falls outside the ambit of the Proposed Rule, some jurisdictions have begun developing a new protocol for reviewing prospectus and continuous disclosure documents filed by mutual funds, as well as beginning on-site inspections of fund managers and registered advisers.

## Improve disclosure

### Public comments

We were asked to reduce the contents of the prospectus and ensure these documents are available on the internet. One fund manager told us a standard two page point of sale document would be very beneficial to the investing public. It would improve general awareness and ensure that adequate disclosure is actually communicated and understood by investors.

### CSA response

The Joint Forum of Financial Market Regulators has published a Consultation Paper that discusses its proposals to harmonize and improve the point of sale disclosure regimes for mutual funds and segregated funds. This paper includes proposals to deliver a one or two page disclosure document at the point of sale and to adopt an access-equals-delivery approach to disclosure documents that are posted online.

## The cost-benefit analysis

### Public comments

The cost analysis undertaken by our Chief Economist was the subject of much scrutiny and comment. The most important comment received was that the costs have not been clearly and accurately considered. Many believe the costs have been understated and they informed us that the analysis does not take into account the costs of:

- the additional regulatory burden
- the registration regime, including any capital requirements
- initial disruption to the manager when setting up a governance agency
- insurance for the unlimited liability of members in the current, unfavourable insurance market
- educating members
- transportation to and from meetings
- remuneration of governance agency members given their extensive responsibilities and unlimited liability
- preparing and running meetings, including dedicated administrative staff
- increased time demands on management and staff
- internal reports

- implementing recommendations by the governance agency
- dealing with litigation (frivolous and not)
- increased use of external consultants due to liability concerns
- reporting requirements to investors including preparation, translation, printing and mailing these materials

Some respondents felt it was misleading to express the costs in terms of total assets under management because it obscures the fact that small firms will pay significantly more of the cost, as a proportion of assets under management, than large firms. Also, when assets under management decline during market downturns, the costs will rise as a percent of assets under management, we were told.

The vast majority of respondents informed us the costs of our proposals may not, or will not, outweigh the benefits. We were told the industry is less resilient than it once was and is, as a result, less able to absorb new costs. We were also told that investors, who will ultimately bear the costs of our proposals, may not be willing to pay. The fear is that an overly costly regime could make mutual funds less attractive to the people who benefit from investing in them.

A number of smaller mutual fund managers strongly disagreed with the conclusion that .178% of assets under management for small managers is not an insurmountable obstacle. They tell us that even if the 16 bps estimate is accurate, it may undermine the viability of small mutual fund managers. Smaller fund managers informed us they would be forced to: (i) pass on some or all of the additional costs to the funds which would put their funds at a disadvantage; or (ii) incur the expenses themselves, which could have a significant adverse impact on their operations. One manager told us they would consider winding down their mutual funds if fund governance is mandated.

A number of respondents also noted how difficult it is to assess our proposals without a full analysis of the benefits of the five-pillared approach to mutual fund regulation. While some were optimistic that a significant benefit will accrue if the governance agency is empowered to deal with conflicts of interest, one smaller manager noted that the benefits would mostly accrue to large, not small, players.

## **CSA response**

The cost-benefit analysis will be revised. The Notice to the Proposed Rule provides a summary of the proposed methodology for the cost-benefit analysis. This paper and the analysis by an independent consultant of the benefits of relaxing the existing related-party prohibitions are available in their entirety on the website of the Ontario Securities Commission at [www.osc.gov.on.ca](http://www.osc.gov.on.ca) and the Commission des valeurs mobilières du Québec at [www.cvmq.com](http://www.cvmq.com).

## **Alternatives to our proposals: Public Comments**

The Concept Proposal outlined the alternatives we considered in developing the approach we described in that document. It also set out the pros and cons to each alternative. Given our proposal to focus fund governance on all conflicts situations and our belief in the need for consistent industry-wide standards, we

have not adopted any of these alternatives. Because of this, we do not respond to the comments on this subject in the remainder of the paper.

## **Voluntary governance**

### **Public comments**

We were asked to consider a voluntary approach to governance coupled with best practice guidelines and disclosure. Proponents of this approach believe governance need not be mandated yet because they believe the industry is already moving towards voluntary governance. They point out that this is a more cost-effective approach that will allow each manager to decide what is best for it. Critics of the voluntary approach tell us it lacks teeth and will result in an uneven playing field for fund managers and confusion for investors. The assumption that investors read and understand the prospectus was questioned by some.

## **Governance in lieu of registration**

### **Public comments**

It was argued that both fund governance and manager registration have their merits and should be mandated. Registration is needed, said one respondent, to protect the integrity of the industry and investor confidence.

## **Enhanced duties for auditors or the regulator**

### **Public comments**

There were those who believe investors and the industry would be better served by increased audits or regulatory oversight than by fund governance because auditors and the regulator have the requisite knowledge and sophistication to address conflicts of interest. However, some respondents did not share their faith in auditors or the regulators: "One only has to look to the Enron debacle to see how ineffective auditors can be. As for regulators, there are serious time/money constraints and cost/benefit issues with enhanced regulation." We were told that auditors are not well positioned to address conflicts of interest.

## **An incremental approach to change**

### **Public comments**

We were advised to take an incremental approach to change rather than making sweeping changes. Respondents believe this is a safer and more cost-effective approach.

## **A two-tiered approach to governance**

### **Public comments**

Some respondents asked us to consider a voluntary approach to governance which ties the benefits of a simplified regulatory framework (relief from the prescriptive rules) to the adoption of governance. This approach would give small fund managers the option of abiding by the existing prescriptive regime or adopting a fund governance agency if it is viable from a cost perspective for them to do so.

## **Shared governance agencies**

### **Public comments**

It was suggested that smaller mutual fund companies could effectively "co-op" the independent governance agency function, such that a group of independent individuals could serve as the independent membership component for the governance agencies for various fund groups.

## **A governance agency with fewer independent members**

### **Public comments**

We were asked to relieve smaller fund managers from the requirement for majority independent membership. Under this proposal, a fund group with less than \$500 million in assets under management would be permitted to have a governance agency with only one independent member. The governance agency could not take, or refrain from taking, any action that was inconsistent with the views of the independent governance agency member. We also heard the suggestion that we allow small managers to use a pre-existing internal governance structure even if it is not independent.

## **An enhanced role for the trustee**

### **Public comments**

According to the letters, another alternative is to expand the role of the Trustee so that it reviews conflicts of interest.

## **Manager registration instead of governance**

### **Public comments**

One respondent suggested that registration can accomplish much of what we seek to do with governance. This respondent went on to recommend that mutual fund managers that are subsidiaries of a financial group or those mutual fund managers that meet a minimum capital requirement should be exempt from the requirement to have a governance agency, provided they are registered.



## **Enhanced disclosure instead of governance**

### **Public comments**

Some respondents asked whether some or all of the objectives of the Concept Proposal could not be achieved through improved disclosure.

## **Deregulation without governance or registration**

### **Public comments**

A number of respondents suggested a reduction in prescriptive regulation may be appropriate even in the absence of fund governance. We were asked to look at whether there are aspects of the current regulatory regime which are simply unnecessary across the industry or in respect of certain industry sectors.

## **Require managers to register as IC/PM**

### **Public comments**

One respondent asked, instead of creating a whole new category of registrant, why not require fund managers to be registered as Investment Counsel/Portfolio Manager? This is a reasonable standard and it would be extremely simple to implement, they argued.

## **An SRO instead of manager registration**

### **Public comments**

We were asked to consider the industry oversight, or SRO, model instead of manager registration. Some respondents suggested that mutual fund managers have the necessary experience to exercise competent oversight over the process of manager registration. Other respondents, however, told us they do not support having another SRO-type association regulate the mutual fund industry.

## **How our proposed framework relates to the regulation of other investment products:**

Our proposal to regulate like products in a like manner was generally well received. Many respondents stressed how important it is to create a level playing field. Some industry participants feel the mutual fund industry in Canada is heavily regulated compared to other industries and they tell us this is unjustified. They fear that other investment vehicles may gain an even greater competitive advantage if they are not subject to the costs of fund governance.

A small group of respondents took the position that fund governance should be mandatory for all investment products. According to them, a governance agency should be required whenever there is the

potential for investor abuse brought on by conflicts of interest. A slightly larger group took the position that fund governance should only be required for those funds that are sold to less sophisticated, retail investors. We were advised to leave the exempt market alone.

We believe our proposals do not create different regulatory schemes for substantially similar investment products. Since we do not propose to regulate all investment funds in the Proposed Rule, we do not respond to the comments on this subject in the remainder of the paper. As we said in the Concept Proposal, as we move forward with our renewed framework for the regulation of mutual funds, we will be working towards meeting the challenge of determining which aspects of mutual fund regulation, if any, should also be applied to other investment vehicles.

## **Labour Sponsored Investment Funds**

### **Public comments**

The majority of respondents told us the regulation of LSIFs should be harmonized with the regulation of mutual funds, with modifications as necessary. One respondent strongly disagreed with this position. This respondent argued that LSIFs should not be subject to the regime contemplated by the Concept Proposal because most of it is inapplicable to LSIFs. We were informed that LSIFs already have highly evolved governance structures. As corporations, LSIFs are governed by boards of directors with the fiduciary duties outlined in their governing corporate statute. This respondent went to explain that LSIF boards would be unduly restricted if they were bound by the governance principles.

## **Commodity pools**

### **Public comments**

While some respondents felt the regulation of commodity pools should be harmonized with the regulation of mutual funds, others asked us to assess the regulation of commodity pools apart from this proposal. It is a subject for subsequent consideration, we were told.

## **Segregated funds**

### **Public comments**

A handful of respondents felt the regulation of segregated funds should be harmonized with the regulation of mutual funds. In contrast, some respondents, including the trade association for the insurance industry, argued the proposed framework should not be extended to individual variable insurance contracts related to segregated funds. One letter pointed out that the risks presented by segregated funds and mutual funds are quite different and these differences argue for a different approach to regulation. The trade association informed us that segregated funds are already subject to a governance regime that bears striking resemblance to the proposed regime.

## **Pooled funds**

### **Public comments**

Although a handful of respondents told us the regulation of pooled funds should be harmonized with the regulation of mutual funds, the vast majority of respondents told us it is inappropriate to expand our proposals to pooled funds. The major argument against this is that sophisticated pooled fund investors do not need the same protections as mutual fund investors. Investors in a pooled fund do not need a governance agency to oversee the management of the fund as they themselves act as their own governing body through their close relationship with the manager. We were reminded that pooled funds are used to structure innovative portfolios in a cost-effective manner. Layering on mutual fund rules would compromise their ability to invest efficiently. We were also reminded that the current adviser registration accurately reflects the reality of the core business and does not impose an artificial “product” perspective upon the business.

## **Hedge funds**

### **Public comments**

The comments were evenly split as to whether or not the regulation of hedge funds should be harmonized with the regulation of mutual funds. One manager of hedge funds told us adding mutual fund regulation to this market will prohibit the availability of such strategies and will, therefore, serve to perpetuate market inefficiencies, forcing hedge fund managers to focus on markets and investors outside of Canada. Such an approach would also deprive Canadian institutional investors of the benefits that would otherwise be available to them by investing in hedge funds, they said.

## **Exchange Traded Funds**

### **Public comments**

Again, the comments were evenly split as to whether or not the regulation of ETFs should be harmonized with the regulation of mutual funds. One manager of ETFs warned the proposal could significantly impact the current cost structure of ETFs and undermine the value of the product as it is currently structured.

## **Quasi closed-end funds**

### **Public comments**

All of the respondents on this point told us the regulation of quasi closed-ended funds should be harmonized with the regulation of mutual funds.

## **Closed-end funds**

### **Public comments**

The majority of respondents agreed the regulation of closed end funds should be harmonized with the regulation of mutual funds. They told us governance is even more important with respect to publicly offered closed-end funds, as investors do not have the right to effectively “vote with their feet” by redeeming at net asset value. A manager of closed-end funds warned us that if we regulate private closed-end funds like mutual funds, we will be closing a small but very valuable aspect of the Canadian capital markets and narrowing investment options for investors.

## **Capital accumulation plans**

### **Public comments**

All of the respondents on this point agreed CAPs should not be subject to a fund governance regime because it would discourage employers from offering savings plans to employees, add to the fund management costs borne by plan members and decrease their ultimate return. We were informed that the Canadian Association of Pension Supervisory Authorities is working with the pension industry on extensive plan governance guidelines. Also, the Joint Forum of Financial Market Regulators is looking at this area and we were encouraged to await the outcome of the Joint Forum’s work before introducing an entirely new area of regulation to this part of the industry.

## **Wrap accounts**

### **Public comments**

The only respondent on this point told us wrap accounts should be treated the same as mutual funds.

## Appendix 1. List of respondents

Association of Canadian Pension Management  
Acuity Funds Ltd.  
AGF Management Limited  
AIM Funds Management Inc.  
Association for Investment Management and Research  
Association of Labour Sponsored Investment Funds  
Altamira Financial Services  
Assante Asset Management Ltd.  
Barclays Global Investors Canada  
Borden Ladner Gervais LLP  
BMO Investments Inc.  
Certified General Accountants Association of Manitoba  
Capital International Asset Management (Canada) Inc.  
Canadian Imperial Bank of Commerce  
Clarington Funds  
Canadian Life and Health Insurance Association Inc.  
Cundill Funds' Board of Governors  
Cyril Fleming  
Dynamic Mutual Funds Ltd.  
Dynamic Mutual Funds' Board of Governors  
Fasken Martineau Dumoulin LLP  
Fidelity Investments  
Fogler Rubinoff LLP for Friedberg Mercantile Group  
Fonds des professionnels inc.  
Frank Russell Canada Ltd.  
Franklin Templeton Investments  
Guardian Group of Funds  
Howson Tattersall Investment Counsel Limited  
HSBC Investments Funds Canada Inc.  
Investment Counsel Association of Canada  
Investment Company Institute  
Investment Funds Institute of Canada  
Investors Group  
Jim Baillie at Schulich Investment Forum  
Ken Kivenko  
Lawrence Schwartz  
Leith Wheeler Investment Counsel Ltd.  
Lighthouse Private Client Corp.  
Mawer Investment Mgt.  
McCarthys  
McLean Budden  
MD Management Limited  
Mulvihill Capital Management  
National Bank  
Northwater  
Primerica Financial Services Investments Canada Ltd.  
Phillips, Hager & North  
PricewaterhouseCoopers  
Robert Druzeta  
Royal Bank of Canada Funds Inc.  
Royal Mutual Funds' Board of Governors  
Stikeman Elliott  
Synergy Asset Management Inc.  
TD Asset Management Inc.  
Tradex Management Ltd.  
Westcap Management Ltd.  
Zenith Management and Research Corporation